

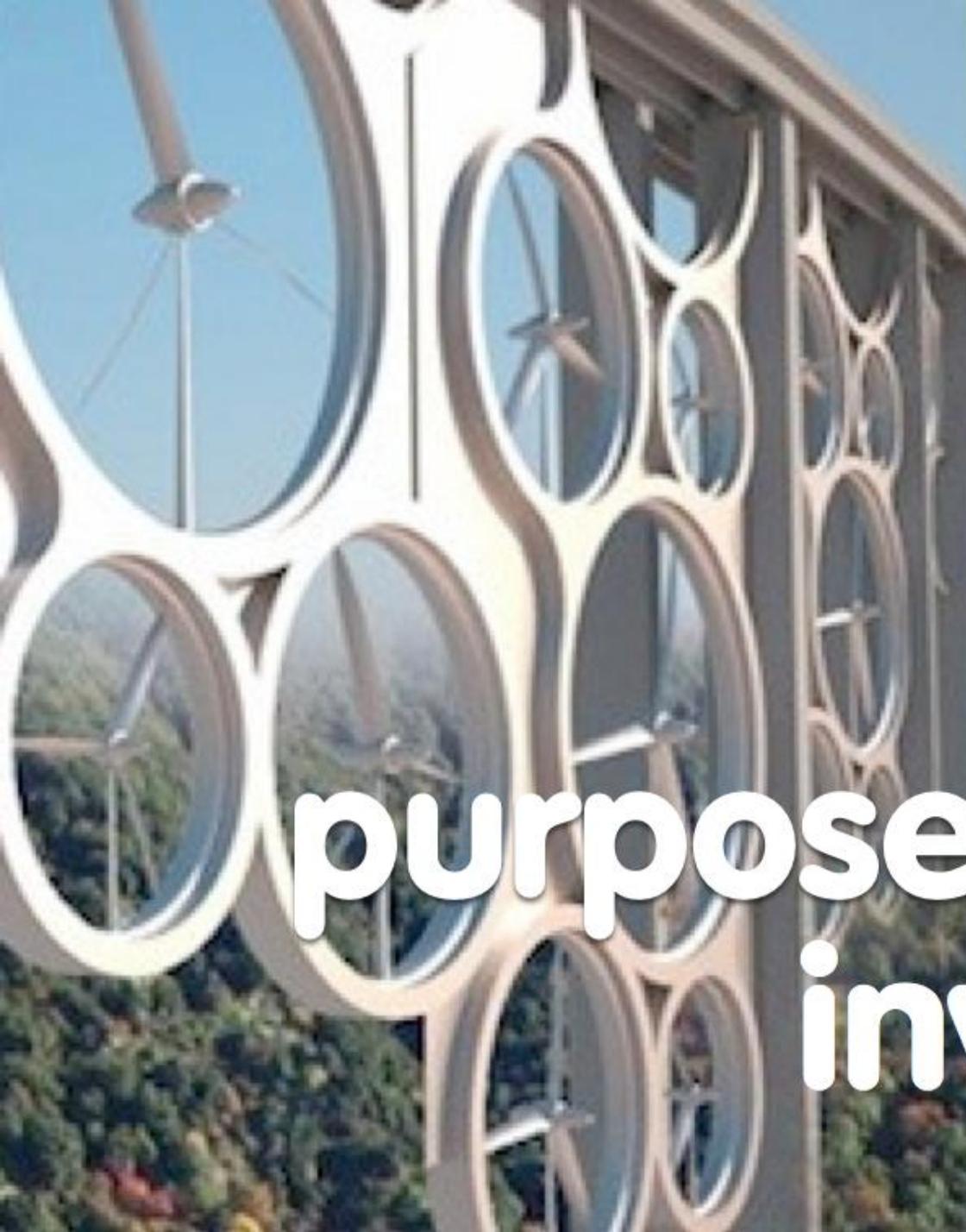
cade  
museum  
creativity + invention um



**The Cade Museum is dedicated to finding a new way to teach creativity, inspire our young people and provide a clear path toward a more entrepreneurial future.**

A close-up photograph of a young child with bright blue eyes. The child's face is framed by a hand-drawn shape made of fingers, resembling a window or a picture frame. The child is looking directly at the camera with a slight smile. The background is a warm, solid orange color.

**creative  
thinking**



**purposeful  
invention**

**2011 FCAT Science Scores for Alachua County**

**45%**

of 11th graders scored on or above grade level

An IBM poll of 1,500 CEOs identified **creativity** as the number one “leadership competency”

# CQ

The **Creativity Quotient** is similar to the IQ, but measuring creativity.

3x

The correlation to lifetime accomplishment was  
**three times stronger for childhood creativity**  
than for childhood IQ.

American CQ scores have been steadily and significantly **declining** since 1990.

Other countries are making creativity development a national priority, so we are beginning see more innovation occurring **outside** the United States.

# so

How do we inspire the next generation

of Einsteins, Fords, Edisons and Jobs?



**We need to innovate.**

The good news:

creativity can be

taught.



Much if not most science knowledge  
is acquired **outside of school.**

"The 95% Solution", John H. Falk and Lynn D. Dierking, American Scientist, Volume 98

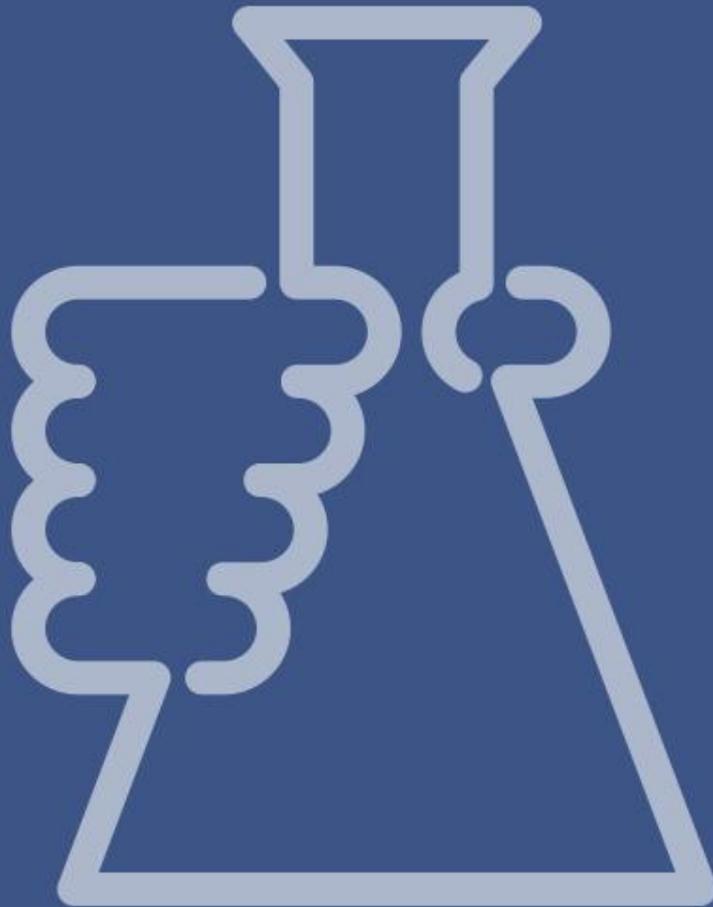




**The Cade Museum fills the gap between grade school curriculum and university.**

A place for  
**exploring**





A place for  
**doing**



A place for  
**dreaming**



A place where **ideas**  
come to life.

# what are we doing now?

**Professional staff and office  
Programming  
Growing Cade Museum Prize  
Building state-wide relationships  
Committees of community experts  
Business plan for building and sustaining**

# **\$25 Million Campaign**

**\$9 Million - First Phase 20,000 Sq. Feet - 2015**  
**\$9 Million - Second Phase 20,000 Sq. Feet**  
**\$7 Million - Third Phase**

# Schedule

**2012 - 2015** - Fund raising, design, construction planning

**2015** - Break ground and open Museum

# Downtown Gainesville

Cade Museum



**depot park**

A close-up, profile view of a young boy with dark hair, looking intently at a small, clear, rectangular object he is holding in his right hand. The object appears to be a small, clear, rectangular container or a piece of technology. The background is a soft, out-of-focus yellow and white. The lighting is warm and focused on the boy's face and the object.

**The Cade Museum will nurture  
creativity and invention  
in all whose lives it touches.**

**We'll share what we learn  
with others**

The Cade Museum is  
for everyone who believes in the  
power of a **great idea.**



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