

GRU Regular  
Item #120827

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# GRU | The Community Utility 2012 Annual Report

Nona C. Jones, Director  
Community and Government Relations

**GRU100**

100 YEARS of SERVICE | 1912-2012

Investment. Involvement. Partnership.

# Presentation Overview

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- Mission, Goals, & Strategy
- 2012 Initiatives & Outcomes
- Plans for 2013

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# Mission, Goals, & Strategy

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# Community Relations Mission

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Demonstrate **GRU's** Commitment to Being a Good Corporate Citizen That **Cares** About the Community in which We Do Business and is **Dedicated** to Being an Active Participant In its Betterment

# Our Goals

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- Lead Positive Change on Community Issues
- Be the Community's Employer of Choice
- Be Approachable for Community Dialogue
- Be a Recognized Environmental Leader

# Community Relations Strategy

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# 2012 Investments

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- Education Foundation
- Black on Black Crime Task Force
- Boys & Girls Club
- Bread of the Mighty
- Buchholz High School
- Gainesville HIPPY
- Girl Scouts of Gateway Council
- MLK Commission of Florida
- United Way of NCFL
- Girls Place
- March of Dimes
- NAACP
- Nonprofit Center
- Omega Psi Phi Fraternity
- PACE Center for Girls
- PAVE-Stop the Violence
- Reichert House
- Zeta Phi Beta Sorority
- Williams Elementary
- PRIDE of Gainesville
- Chamber of Commerce

# Involvements

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- March of Dimes
- Education Foundation
- American Cancer Society
- United Way of NCFL
- PACE Center for Girls
- SWAG
- CWC
- Envision Alachua Task Force
- NAACP
- CRA Eastside Advisory Board
- University of Florida HDRIP
- Williams Elementary SAC
- North FL Planning Council
- Chamber of Commerce



# Partnerships

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Cade Museum

University of Florida

Santa Fe College

Leadership Gainesville Alumni Association

Girl Scouts of Gateway Council

Strike Out Hunger Food Drive

Salvation Army

Catholic Charities

Gainesville Community Ministries

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# 2012 Initiatives & Outcomes

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# Project SHARE

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- More than \$79,000 in utilities assistance paid to almost 500 customers in 2012
- Developing partnership with social service agencies to integrate customer education
- Energy efficiency education for 16 social service agencies



# Brighter Tomorrow Program

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- EngiNear You
- Full STEAM Ahead
- Family Fun Science Night
- ACE Mentorship Program
- Brighter Tomorrow Banquet
- STEM Teacher Mini Grants

# EngiNear You

- Partner with Terwilliger Elementary School
- Hosted 8 sessions with 3<sup>rd</sup> grade students
- Average of 45 students per session



# Full STEAM Ahead Summer Camp

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- Hosted 225 elementary and middle school students
- Held at 5 sites throughout city in partnership with Parks & Recreation
- Volunteer camp staff through UF College of Engineering and GRU employees

# Fun Science Family Night

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- Held at Williams Elementary with 450 attendees, including more than 300 students
- Partnered with CADE Museum, Life South, University of Florida, Santa Fe College, and LGAA among many others



# ACE Mentorship Program

- Established the local affiliate chapter (Alachua/Marion)
- Board represents cross section of ACE industry, including UF/SFC
- Eastside High is 2012-2013 pilot site
- Weekly sessions teach technical/professional skills





# Brighter Tomorrow Banquet

- Almost 250 attendees for Dr. Mae Jemison
- 4 scholars awarded \$4,000 each to pursue engineering degrees at UF
- Almost \$30,000 in scholarships awarded since inception in 2010



# STEM Teacher Grants

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- \$4,000 investment in the Education Foundation
- Williams Elementary, Irby Elementary and Chiles Elementary awarded grants
- Projects range from mathematics and spatial construction, science exploration, and terrarium habitats

# Brighter Tomorrow Goal

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EngiNear You  
K-8

Fun Science  
6-8

Full STEAM Ahead  
K-12

ACE Mentorship  
9-12

BT Scholarship  
12

BT Internship  
College

GRU Employment!

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# Plans for 2013

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# Community Relations Programs

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- GRU in the Neighborhood- Year Round
- Project SHARE Campaign- February
- Fun Science Night- March
- Junior Utility Academy- March
- Brighter Tomorrow Banquet- April
- Full STEAM Ahead- June-July

# Community Relations Programs

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- STEM Innovation Grants- August
- EngiNear You- September-May
- Community Energy Fair-October
- Community Investment Grants-October
- **NEW** Business Community Breakfast- TBD

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# Questions?

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