City/UF Partnership

Creating the New American City

Carrie Bush, Strategic Initiatives Director
October 12, 2017
General Policy Committee

Current State

9th ranked public university

5,000 faculty

$724 million in research awards

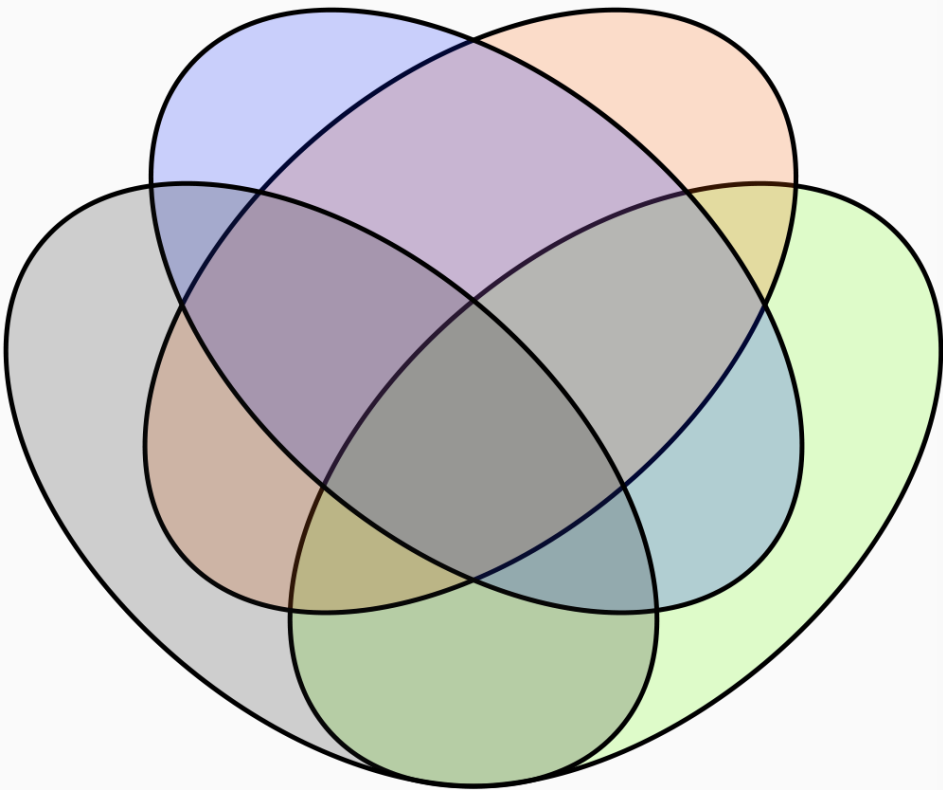200 research, service & education centers

STRATEGIC DEVELOPMENT PLAN

UNIVERSITY OF FLORIDA
GAINESVILLE

GAINESVILLE
the Purpose of our City
is the People of our City

LEADING A MOVEMENT

The New American City

BUILDING THE SYSTEMS

Citizen Centered   Civic Innovation

OUR GUIDING QUESTIONS

How Might We...

Support a Strong Economy?
Catalyze job diversity, entrepreneurship, and small business vitality.

Plan for a Better Future?
Promote opportunities for youth, families, and seniors and preserve our resources.

Foster Greater Equity?
Strengthen neighborhoods, provide equitable services, and support access to housing.

Be a Community Model?
Leverage partnerships and innovation to transform our city.

6 Charter Officers & 13 Departments

2,200 employees

$1 billion annual budget

15th best cities for entrepreneurs

CITY
★ Economy
★ Equity
★ Better Future
★ Community Model

UF
★ New American City
★ Proximity
★ Strong Neighborhoods
★ Stewardship

Our Shared Purpose: Together, as a New American City, we will find new solutions to solve existing and future community challenges

What will success look like?

Seamless Community Collaboration

Shared planning and execution around critical community investments and problem-solving

Established Collaborative Resources

Build the connective fabric to support interoperability between our organizations

Culture of Civic Engagement and Connection

Attain legitimacy and meaningful impact based upon participatory methodology and values of connection and accesibility

Partnership Projects
Autonomous & Connected Vehicles

- **Deployment of connected vehicles and related infrastructure**

- **Autonomous transit shuttle to connect downtown Gainesville and UF campus**

Partnership Projects
City Bob Graham Center Fellows

● **Connecting University talent to City operations**

● **Modeled after a design team**

Research/Prototyping

Digital Services

Engagement

Visual Design

City of Gainesville and Bob Graham Center Announce 2017-2018 Fellowship Recipients

Graham Center
@GrahamCenter

Partnership Projects
Community Research Connections

● **Over $300,000 in research awards to address real-world problems in our local community**

●**Connecting interests of 40 departments and centers on campus to the community**

●**Industry Partnerships**

Next Steps:

Establish a governance structure to
help guide collaboration & implemention

Proposed Governance Structure

Guiding Authority

PURPOSE: Leading the community's vision to implementation

Advisory Council

PURPOSE: Project prioritization and recommendations to the Executive Committee

Project Teams

PURPOSE: Project implementation and idea generation to the Advisory Council

1

3

2

Executive Committee

PURPOSE: Directs execution of projects, funding and performance

Source

Supporting Systems

Purpose: Supporting systems are the operational resources needed to institutionalize the University/City Partnership, and will support the implementation of shared projects.

Support systems will be directed by dedicated staff from each entity in collaborative to support the partnership.

Administration & Logistics

Measurement

Communications & Branding

Research Connections

Volunteerism and Engagement

Design Lab

Smart Cities Lab

Feedback and Questions