



CITY OF GAINESVILLE

Department of Cultural Affairs

CAB MINUTES

May 8, 2002

Members Present: Sharon Alford, Mitzi Calvert, Doug Diekow, Kerry Estes, Bill Holt, Deborah Howard, Richard Jeter, AuBroncee Martin, and Bob Woods.

Members Absent: Omialado Ajamu, James Baiocchi, Blossom Das, Kali Blount, and Eric Trabin.

Others Present: Coni Gesualdi, City Liaison, Margery Maines, City staff.

Guests: Bob Garrigues, Gerald Brewington - Gainesville Community Playhouse.

Mitzi Calvert recording.

I. Call to Order

The meeting was called to order at 5:35 p.m.

II. Approval of April 10, 2002 Minutes

Minutes should be amended to read as:

- ◆ Section 3, 3rd line, insert coma after "Alligatourist".
 - ◆ Page 2, Old Business section, paragraph 2, change "Keri" to "Kerry".
 - ◆ Page 3, Community Relations section, #2, change "should" to "may".
- Motion to accept amended Minutes by Kerry Estes; motion seconded by Deb Howard; motion to approve Minutes passed.

III. New Business

Dr. Garrigues introduced himself and Gerald Brewington. He reported that he presented a review of the building project proposal for the Gainesville Community Playhouse to the Mayor. He was referred to the CAB. Dr. Garrigues reviewed the history of the theater, and fund-raising activities for the GCP for the Board. Slides of the proposed building were shown along with cost projections and plans for raising the balance of funds. Benefits to the City and County were reviewed.

The proposal is for the City to provide \$100,000 by July 2003. The Board asked questions about structure, cost projections, and further definition of the proposal. Mr. Brewington stated that the public face of the building would be elaborate but the infrastructure would be Spartan. Construction to begin August 2003. Coni suggested that we might want to make sure that politicians from our local area be brought into the process. We were told that they have already been brought into the process. Dr. Garrigues says that they hope someone will move the old building but this is not committed. They will continue to have off-site presentations during the building process. The new theater will retain the look and ambiance of the old theater. County will only consider funding through the TDC. They are seeking clarification of how TDC money can be spent and if GCP qualifies. Coni commented that this group has always been very independent, not requesting funds from the City at anytime in the past.

Discussion: Doug sited examples of the City supporting other arts groups in a similar manner. Margery clarified the TDC funding issues. History of the Community Playhouse's funding, community support, etc., was discussed.

Deb Howard made a motion to recommend to City Commission that a continuing resolution be passed for the City to provide up to \$100,000 by July 2003 for the Gainesville Community Playhouse. This motion was seconded by Bill Holt.

More discussion as to what would happen if they exceeded their fundraising goals. The Playhouse has already scaled back on this project a considerable amount. There was a discussion as to the importance of this theater to the community. Bob Woods pointed out that this responsibility of the Board to the Commission should be taken seriously.

Vote called. 8 in favor. None against. Motion passed.

IV. Chair and Manager's Report

Doug reviewed meeting between Mitzi, Mayor Bussing, and Doug. The meeting was very positive. Mayor Bussing was very supportive and encouraging.

Coni quickly reviewed the Art in Public Places Master Plan.

She also reported that it appears that the GSO may be making a request of the City but did not know the details of the request.

V. Old Business

The Community Relations Committee discussed the three goals shared at the CAB's last meeting. AuBroncee requested comments. Doug remarked that he thought #2 and #3 were not under the auspices of the Committee. Coni stated that if the Board felt that an annual event would be beneficial, they could make it part of the Department Workplan.

AuBroncee wanted to discuss each item one at a time. Recommendation #1: Doug suggested that the Board might want to develop an action plan for number 1. This framework could be developed by the Executive Committee, by input from the Board. Input should come to the Executive Committee within 2 weeks.

Recommendation #2 and #3. AuBroncee asked if the Committee should do the planning on this type of project or should this go to Coni's office. Margery suggested that there is an Arts Showcase that perhaps we could partner with but cautioned that it might be seen as being competitive with this event. Bob suggested that #3 could be paired with other events for more effective tourism development. Doug suggested we serve as an umbrella organization to list events which we would market as one unit. Coni said that for the Destination Enhancement project there has been a discussion about what Cox could do to help market events. Coni suggested that we might have June as an "Arts Opportunity" month. AuBroncee suggested that we might want to ask both commissions to make a resolution proclaiming June (or some month) as "Arts Month". AuBroncee returned to the subject of a banquet. History of this type of event has not been very successful.

BobWoods motioned that each recommendation be voted on separately; Kerry Estes seconded the motion:
#1 passed.
#2 rejected.
#3 passed.

VI. Committee and Liaison Reports

Committee Reports:

◆ Budget and Grants Committee:
FY02-04 Outside Agency Funding Recommendations

The Gainesville Friends of Jazz presented a revised budget for the Board's consideration.

Deb Howard made a motion that we do not re-open budget discussions for 2002-2004; Bob Woods seconded; motion passed.

Mitzi presented the recommendations of the Budgets and Grants Committee to the Board with thanks to everyone who took part in this process. This year's process went very smoothly.

Deb Howard made a motion to send the recommendations to the City Commission; Kerry Estes seconded; motion passed; recommendation will go to the Commission in June.

VII. Comments /Announcements

No new announcements.

VIII. Adjournment

Motion to adjourn was made by Deb Howard; everybody in the room seconded motion; motion passed.

Meeting was adjourned at 7:02 p.m.