## CITY OF GAINESVILLE

## PROPOSAL EVALUATION

## REQUEST FOR PROPOSAL FOR CREATIVE SERVICES FOR REGIONAL TRANSIT SYSTEM (rebid)

BID DATE & TIME: October 30, 2013 at 3:00 p.m. (RTSX-140015-DS)

| VENDOR                             | TOTAL RANKING (lowest score is best) |
|------------------------------------|--------------------------------------|
| Adbiz, Inc.                        | 1*                                   |
| Quest Corporation of America       | 2                                    |
| Global-5 Communications            | 3                                    |
| Aqua Marketing Communication Group | 4                                    |

EXPLANATION: Based on the evaluation criteria set forth in the Request for Proposal

A copy of the completed vendor list, all proposal documents, all statements received and a signed Bid Record are on file in General Government Purchasing and are available for inspection.

Prepared by: Daphyne Sesco, Buyer II

<sup>\*</sup>Recommended Award