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Economic Development
CEO Progress - 2010

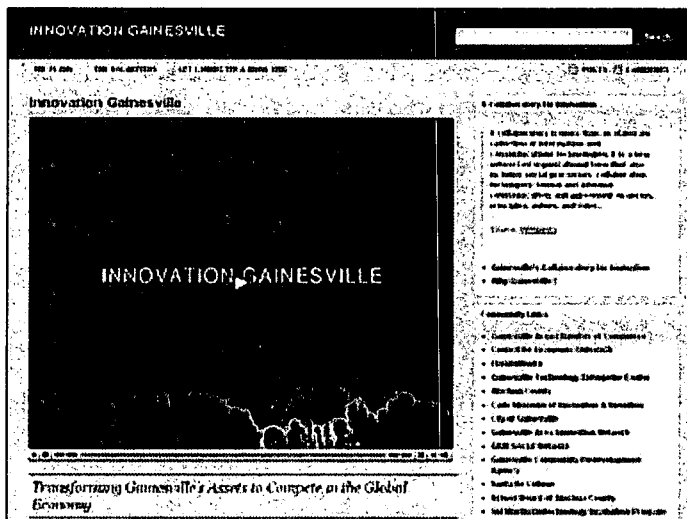
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Introducing InnovationGainesville.com

INTRODUCING INNOVATIONGAINESVILLE.COM

In an effort to keep up with all of the innovation in Alachua County, InnovationGainesville.com was formed. This site will provide a framework to support Mentors, Bridge-Builders and Innovation Leadership. In addition to presenting a comprehensive listing of all the community members involved in Innovation Gainesville, the site presents the detailed business plans formed by the four action teams involved in the planning process: Partners in Innovation, Communications, Connectivity and Talent Development. All of the plans presented are open to comments from community members to sustain an active discussion about the evolving Gainesville economy.

Community members are also invited to get involved with the Innovation Gainesville initiative by indicating on the contact form the areas in which they'd like to volunteer. You can also keep up with Innovation Gainesville by becoming a fan on Facebook or subscribing to the site's RSS feed. InnovationGainesville.com is also optimized for mobile browsers, so you can access it any time from your web-enabled phone or mobile device.



About Innovation Gainesville

Jan. 28 the Gainesville Area Chamber of Commerce and the Council for Economic Outreach unveiled Innovation Gainesville, the community initiative to strengthen our local economy and make Gainesville a leader in emerging technological fields. This plan is the culmination of six months of collaboration between more than 200 individuals working together in an unprecedented approach to transform Gainesville's economy by connecting our rich and abundant capabilities for specific and measurable results.

Innovation Gainesville is focused on making Greater Gainesville the national hub for two key areas-- Health Technology and Green Technology. While these are hot areas of focus internationally, Health and Green Technologies were not chosen because they are today's buzz words. Gainesville has these resources in place now. We are ahead of the game and now is the time to leverage and expand our strengths.

Our area's Health Science (Biotechnology, Devices, Pharmaceuticals, Clinical Studies) capabilities include the significant research and licensing engine at the University, the College of Medicine's nationally ranked programs in sports medicine and studies of the aging, the existing cluster of biotechnology and Medical Device companies in the area, and Santa Fe's demonstrated ability to quickly educate skilled employees necessary for entrepreneurs to seize market share in the health and life sciences. Gainesville's Green Technology (Alternative energy/transportation, clean/green agriculture, environmental services, smart infrastructure) resources include the significant research and licensing engine at the University of Florida, IFAS, the existing cluster of Environmental Services companies in the area and Santa Fe's practice of integrating sustainability into its entire liberal arts and technical curricula.

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