

# **Gainesville Sports Organizing Committee**

*The Gainesville Sports Organizing Committee (GSOC) is the local not-for-profit sports commission that has as its mission the promotion of sports and recreation in Gainesville and Alachua County. It is our goal to do this in a manner that creates positive economic activity while promoting healthy lifestyles and interesting sports activities for our community.*

# ***GSOC Events***

Established in 1988, our 13-year old group has developed a resume of successfully hosted events and has assisted others in hosting sports events toward our mission.

*These include:*

- Florida Sunshine State Games
- Florida Law Enforcement Games
- Florida High School Activities Association Championships
  - Football
  - Track & Field
  - Tennis
- NIKE (Now Buy.com) Florida Classic
- Florida Special Olympics Golf Championship
- US Cycling Masters Regional Championship
- US Swimming Speedo Junior Nationals
- National Softball Association-B State Tournament
- National Women's Wheelchair Basketball Championship
- US Synchronized Swimming Age Group Championships
- Archery Shooters Association Florida 3-D Pro/Am
- Florida Special Olympics Basketball Championships Youth Basketball of America National 17 and Under Championship

# ***Economic Benefits of Sports Events***

*These events have contributed to an average  
estimated annual economic impact in our  
community of more than \$10 Million.*

# SENIOR GAMES

GAINESVILLE, FL  
OCTOBER 18-21, 2001



# ***Gainesville Senior Games***

- More than a year ago the Gainesville Sports Organizing Committee began working with the Gainesville Recreation and Parks Department staff to establish a local Senior Games.*
- We identified a need to promote recreational activities for our community's seniors. This need was reinforced at community workshops held by the Alachua County Steering Committee developing the county-wide recreational master plan. We also realized that should we want to host the Florida Senior Games we must develop a local event, train local volunteers, and establish a local committee to move toward hosting the state's Senior Games. Shortly after establishing our local committee we obtained official sanction of our local event as an open qualifier by the Florida Sports Foundation.*

# *Gainesville Senior Games*

- We recognized that hosting a successful local games can lead to the positive economic impact of hosting the state games and could lead toward hosting the even larger national event.*
- Since December of last year we have worked with a small group of local citizens with interests in activities for seniors to get our local program established. We have also worked closely with staff of the Gainesville Recreation and Parks Department.*

# *Gainesville Senior Games*

*The first Gainesville Senior Games (under our committee's leadership) will be held October 18-21 at private and public facilities in Gainesville and Alachua County and on the campus of the University of Florida.*

*16 Sports include:*

- Archery
- Badminton
- Basketball
- Bowling
- Cycling
- Golf
- Horseshoes
- Racquetball
- Road Race
- Shooting
- Shuffleboard
- Softball
- Table Tennis
- Tennis
- Track & Field

# ***Gainesville Senior Games***

*We have been quite successful in obtaining sponsorships to support the inaugural Gainesville Senior Games. In addition to \$10,000 in bid pool funds from Alachua County and the Alachua County Visitors and Convention Bureau, more than \$25,000 in cash and in-kind support has been secured from:*

- Florida Institute on Aging
- Shands HealthCare
- AvMed
- North Florida Regional Hospital
- Oak Hammock at the University of Florida
- Pepsi Bottling Group
- HealthSouth
- Fox 51
- Gainesville Sun
- WB 53
- Silver Springs
- The Oaks Mall



# *Gainesville Senior Games*

*We now request support from the City of Gainesville*

*We are here today to request three items:*

- **First, we ask that the 2001 Senior Games be designated as a City of Gainesville sponsored event.**
- **Second, we ask that the informal arrangement with the Gainesville Recreation and Parks Department be endorsed and that our use of the city's facilities for the Gainesville Senior Games be provided at no charge. This contribution would be provide recognition of the Gainesville Recreation and Parks Department as an event sponsor.**
- **Third, we ask that the city contribute \$10,000 in cash as a sponsorship for the event in 2001.**