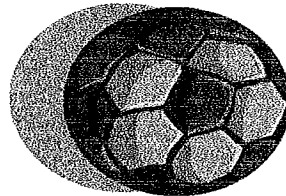


***JERALD FIELDS
OLD GLORY
ROCKETS***



SUMMER SPORTS CAMP

APRIL 2010

Submitted by: Wayne Fields, Coordinator

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The Objective of Jerald Fields Old Glory Rockets

The Objective of this proposal is to provide the City of Gainesville with a program that will bring the community back to T.B. Mc Pherson Park. The Park is named after two icons in the State of Florida in Recreation. Andrew Mickle and the late T.B. McPherson whom the pool and park are dedicated to, offers facilities that other organizations and parks in the Southeast and Northeast community don't have. The swimming pool, tennis courts, hand ball courts and baseball fields make the T.B. McPherson park a very valuable park in the community. Summer Sports Camp proposed will be offered in the two four week sessions. Residents will be offered full or half summer sessions and the basic fundamental skills in baseball, tennis, basketball, football, swimming, cheerleading and dancing will be taught.

Instructors and aides will be recruited, screened and trained by the OGR Youth foundation prior to the two summer sessions. The camp curriculum of daily and weekly plans provided to city staff for review also. A parent survey will be done to determine public sentiment and adjustments will be made accordingly.

The J.F Old Glory Rockets Youth Foundation request a consultation fee for program development, daily weekly supervision, and program analysis. OGR also request that daily personnel receive a bi-weekly wage for instruction to be paid by the City through its payroll system. The OGR also request that all registration and fee payment be done through the City of Gainesville Recreation Department and the registration fee be split 70% - 30% with the 70% paid to the OGR and 30% to the City. We are asking that the city provide but not limit OGR to the facility usage of TB Mc Pherason Park, Eastside Center and MLK Gym & Fields.

The OGR has solicited help from local churches and community organizations as it relates to field trips, transportation and academic activities, i.e.. FCAT tutorial and testing. The success of this venture is determined by the participation of City government, community involvement and professional services provided by the Jerald Fields Old Glory Rockets Youth Foundation. Academic activities will be facilitated by Caring & Sharing Charter School.

History of Jerald Fields Old Glory Rockets

The Old Glory Rockets was established in 1994 as a youth organization that focused on the sport of basketball, academics and community service. Youth who have participated in the program have made great achievements academically, and athletically have served their community well. Some players who've played for the Gainesville Rockets and have gone on to play High School, College and professional are noted.

Orien Greene- GHS, U F, Boston Celtics & Ind. Pacers, Mr. Fla.
 Jerald Fields- GHS, ETSU, Europe- Finland MVP
 Vernell Brown-GHS, U F, Back to Back State championship
 Jerry Edwards-GHS, Central Fla, Back to Back St Champ
 Greg Brown - EHS, South Carolina St., Final Four
 Cedric Ferguson-EHS, South Carolina St., Final Four
 Ian Scott-GHS, U of F, Chicago Bear, State Champion
 Marlon Williams-PKY, Edward Waters, Six Time AAU MVP
 Blake Hyatt-The Rock, Mississippi State, State championship
 Vernard West-EHS, Bethune Cookman University
 Josh Benson, GHS, UNCC, Two Time AAU State
 Jonathan Cook-GHS, FAMU
 Doc Burkett -EHS, Univ. of South Florida
 Gene Martin-GHS, U of F
 Alton Jones -EHS, UNCC, FHSAA State Champ
 Tim Shankle-EHS, UNCC, FHSAA State Champ
 Tommy Roberson-EHS, Chicago Univ. FHSAA St Champ
 Miguel Johnson - GHS, Grambling Univ. FHSAA St Champ

From 1994 until 2004, The Gainesville Rockets won three AAU State championships and from 1991-93 as The Greene Machine they were back to back to back AAU State Champions. Head Coach Wayne Fields started coaching girls at Eastside High School and stopped coaching AAU in boys basketball. In 2009 Coach Fields resumed with boys 10 and under in the YBOA. The Gainesville Rockets ended the regular season ranked number 1 in the Youth Basketball of America Association.

Sports Camp Activities

The sports camp activities to be offered will be:

- | | |
|-------------------------|---------------------|
| 1. Basketball - | Site- TB McPherson |
| 2. Football - | Site – TB McPherson |
| 3. Tennis- | Site – TB McPherson |
| 4. Swimming - | Site – TB McPherson |
| 5. Baseball - | Site– TB McPherson |
| 6. Cheerleading/Dance - | Site – TB McPherson |

Each sport will be offered to ages 6-13 years of age. Each sport will have a different number of enrollments due to popularity.

Sports Camp Projected Cost of Operation

Welcome Staff – 3 (1.5 hrs) City Rec. Dept. 6:30a- 8a

- 1 Sport Counselor - Swimming**
- 2 Sport Counselor – Football**
- 3 Sport Counselor - Basketball**
- 4 Sport Counselor – Baseball**
- 5 Sport Counselor- Dance & Cheer**
- 6 Sport Counselor- Tennis**
(6 hrs daily M-F 8a- 11am – 1p-4p)

Camp Breakfast/ Lunch & Snack/ Refreshment Coordinator
(5 hrs) City Rec. Dept. 7a-8:30a, 1130a-1p, 3p-5p

Camp Nurse/Clinic Facility – (6 hrs)
City Rec. Dept. 9a-11a, 1p-5p

Exit Staff – 3 personnel (2 hrs) City Rec. Dept. 4:30p-6p

<u>Payroll Scale</u>	<u>Rate/hr</u>
Food Coordinator -	\$10.00
Camp Nurse-	\$10.00
Sports Camp Counselors	\$10.00
Welcome/Exit Staff	\$8.00
Coordinator	\$12.00
Projected Cost/ Two weeks -	\$7,460.00

Sports Camp Marketing, Registration & Evaluation Process

I. Marketing

The marketing of the Jerald Fields Old Glory Rockets Sports camp can be done by emailing parents with eligible kids already in the Recreation Database. Flyers can be distributed throughout Alachua County Rec. Centers, Churches, local institutions and schools. Road posters can be printed and strategically placed throughout Alachua County. The City and County Housing Authorities will be offered a number of slots in each session.

II. Registration

The registration will begin on April 24, 2010 and camp begins Monday June 14, 2010 ending on Friday August 6, 2010. Residents can register online or at the Administrative office located at 1024 N.E. 14th Street, (Bldg A), Mon-Thurs. (7a-6p) Ph# 352-334-5067.

Email or register online

rec@cityofgainesville.org

<https://activenet6.active.com/gainesvilleparksandrec.com>

III. Evaluation

The evaluation of the Summer Camp will be facilitated by providing and executing a survey. The survey will be made available by hard copy, sent home by campers or filled out by parents when picking up kids. The survey will also be made available on-line to parents of sports camp.

The Sports Camp Contractual Agreement

The Jerald Fields Old Glory Rockets agrees to:

1. Facilitate all activities at the Summer Sports Camp with Camp Instructors.

- Basketball Skill Teaching
- Swimming Skill Teaching
- Football Skill Teaching
- Baseball Skill Teaching
- Cheer and Dance Teaching

2. Coordinate Special Presentations & Field Trips.

- Presentations, day clinics by High School Coaches, Professional Athletes, and High School Athletes.
- Coordinate academic presentations for FCAT tutoring and testing.
- Provide screening, selecting and training of counselors.
- Create an evaluation survey.
- Assess and critique evaluation and make adjustments or changes.

1. Jerald Fields request that the City of Gainesville pays the staff for two sessions. Once every two weeks.
2. Jerald Fields requests that the City of Gainesville pays for the breakfast, lunch and snacks for the campers.
3. Jerald Fields requests that the registration is done through the City of Gainesville's system and all registration fees be paid directly to the City of Gainesville. We also request 70% of the registration as consultation fees for facilitating the sports camp four weeks after registration has been closed.

Projected Revenue of Registration Fees

The Jerald Fields Old Glory Rockets Sports Summer Camp projects (100) one hundred to (150) one hundred fifty campers that will attend the Summer Camp. Camp Fee for (8) eight weeks is (\$400.00) four hundred dollars. The total projected revenue will be between (\$40,000.00) forty thousand to (\$60,000.00) sixty thousand dollars. For a middle class family with an income of 50,000 and higher (\$400.00) four hundred dollars for an entire summer is very affordable. For a low income family (\$400.00) four hundred dollars over eight weeks will be a strain on a fixed income. The objective of the Jerald Fields Old Glory Rockers is to make the camp assessable to families who want their kids to participate.

Sponsors will be solicited to provide partial and full scholarships. City and County Housing Authorities will be solicited to help deserving campers with registration fees. A fee of (200.00) two hundred dollars for the first half of registration will be due at the beginning of the camp and the balance is due mid way four weeks into the eight week summer camp. The half way payment plan and partial and full scholarships will be provided to families with proof of qualifying household income.

Total Projected Campers - 100 – 150

Total Registration Fee for 8 week Camp- \$400.00

Total Projected Registration Camper Fees - \$40,000.00 - \$60,000.00

Benefits to the Community

Experts agree kids need a comfortable and nurturing environment. However, kids frequently feel stifled by being left out of cliques or being labeled at a young age. One of the best ways to overcome these labels - and the insecurity attached to them - is by having kids attend a summer camp where they can learn about their strengths, weaknesses, and much more.

- Use a community park that is strategically placed in the SE Community that will encourage safe & healthy activities.
- Offer and train area youth in sports that the park makes available, Tennis, Baseball, Swimming and Basketball.
- Involved the community to ensure the success of the camp.
- Work with athletes in the community to improve their academic performance. Caring and sharing staff will provide staff and materials.
- Plan and facilitate competitive sports events at TB McPherson.
- Encourage Kids to Be Themselves - A good camp affords a child a world where they are free from judgments. They are able to be exactly who they are without fear of ridicule. This allows kids the freedom to explore more new things, which in turn feeds the self-esteem cycle.
- Participating in team sports can improve a Childs overall healthy self-esteem and social skills.
- Convince the Community that T.B. Mc Pherson is a great place to bring the entire family.