

Renaming the RTS Downtown Station in Honor of Rosa Parks

A Planning Update from the Rosa Parks Quiet
Courage Committee
to the Gainesville City Commission

November 20, 2008

Presentation assisted by the City of Gainesville Communications Office

Introductions & History

- There are several members of the Rosa Parks Quiet Courage Committee (RPQCC) in attendance for this presentation-Please stand and be recognized
- On 2/11/08, representatives of the RPQCC made presentations to the City Commission to request renaming the RTS Downtown Station in honor of Ms. Rosa Parks, Mother of the Modern Day Civil Rights Movement
- City Commission approved a motion to honor the request
- City Manager directed staff to provide support for activities associated with renaming the RTS facility

Official Name of the RTS Downtown Station

- The renaming ceremony will symbolize the official designation of the Regional Transportation System Downtown Station as the...

Rosa Parks

**Regional Transportation System
Downtown Station**

City Co-Sponsoring Support

- Public Works Department - Regional Transportation System
 - Provision of 3 RTS 42 passenger buses for Freedom Ride Transportation Services
 - Planning and administrative support
 - Commitment to include plaque in design considerations of future RTS Administrative Bldg
- Gainesville Police Department
 - Provision of 2-3 zone officers for traffic control, escort and security service
 - Provision of Police Explorer Cadets to provide parking detail support
 - Planning and administrative support

City Co-Sponsoring Support

- General Services
 - Plaque installation Services
 - Planning and coordinating support
- Parks, Recreation and Cultural Affairs
 - Plaque design support
 - Tables and chairs for event
- Communications Office
 - City Manager project coordinator/liaison
 - Provision of public information services and event audio/visual support
 - Planning and administrative support

Event Details

- Event Date/Time
 - Rosa Parks Memorial Program, 3-4:15 pm, Sunday, Nov. 30th
 - Freedom Bus Ride, 4:15-4:30 pm
 - Rosa Parks Plaque Unveiling Ceremony, 4:30-5:00 pm
 - Refreshments and Fellowship, 5:00-5:30 pm
- Location
 - Mt. Carmel Baptist Church, 2505 NE 8th Ave
 - To RTS Downtown Station
 - RTS Downtown Station, 700 S.E. 3rd St
 - RTS Downtown Station, 700 S.E. 3rd St

Status of Rosa Parks Memorial Plaque

- Rosa Parks Memorial Plaque has been purchased, inspected, & accepted by the Rosa Parks Quiet Courage Committee
- Plaque has been installed by City General Service staff at an RTS monument sign located at the corner of SE 3rd St & SE Depot Ave
- City staff has temporarily secured the plaque w/ a board covering which will be replaced with a protective wrapping on 11/26 until the official unveiling on 11/30

Renaming & Unveiling Ceremony

- Participants will assemble at 4:30 pm
 - At the South side of the RTS Downtown Station, 700 SE 3rd Street
 - Presiding – Ms. Vivian Filer & Dr. Karen Cole-Smith
RPQCC members
 - Order of program will be as follows:
 - Purpose
 - Song selection
 - Proclamations
 - Acknowledgements
 - Reflections
 - Unveiling of Memorial Plaque
 - Song Selection
 - The Charge – Past...Present...Future
 - Thanks/Recognitions/Benediction
 - Audience sings “We Shall Overcome”

Thank You and Public Invitation

- The RPQCC wishes to extend its sincere appreciation to the Hon. Mayor and City Commissioners for their support
- And to the City Manager and each of City Department staff member that has provided support for this historic moment in the life of our community
- Finally, we wish to invite the greater Gainesville Community to join us on Nov. 30th as we honor the life and legacy of Ms. Rosa Parks by renaming the RTS Downtown Station in her honor

Comments & Questions

Thank You!