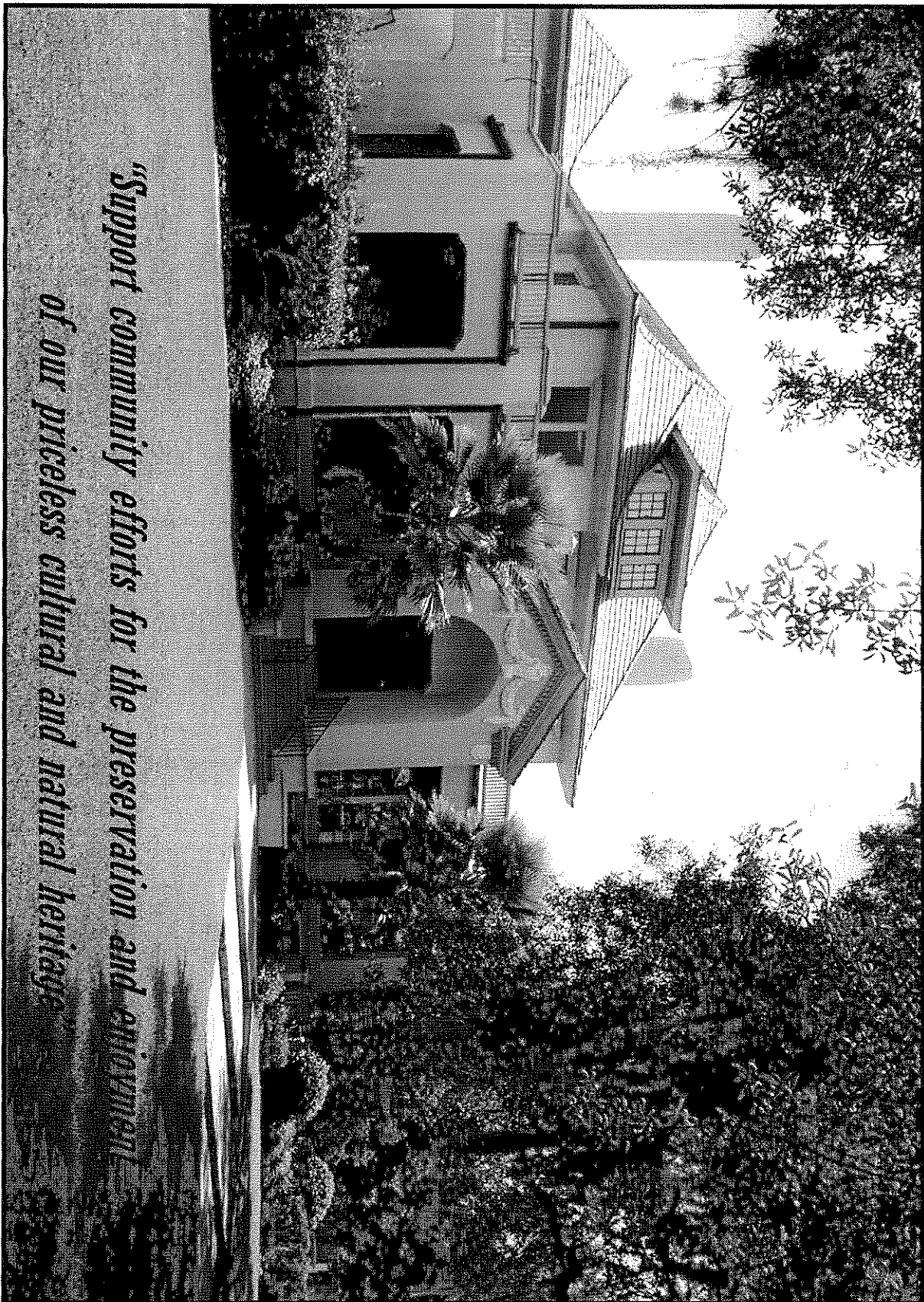


Preserve Gainesville

**“Preserve America Community”
Designation Application**



*"Support community efforts for the preservation and enjoyment
of our priceless cultural and natural heritage"*

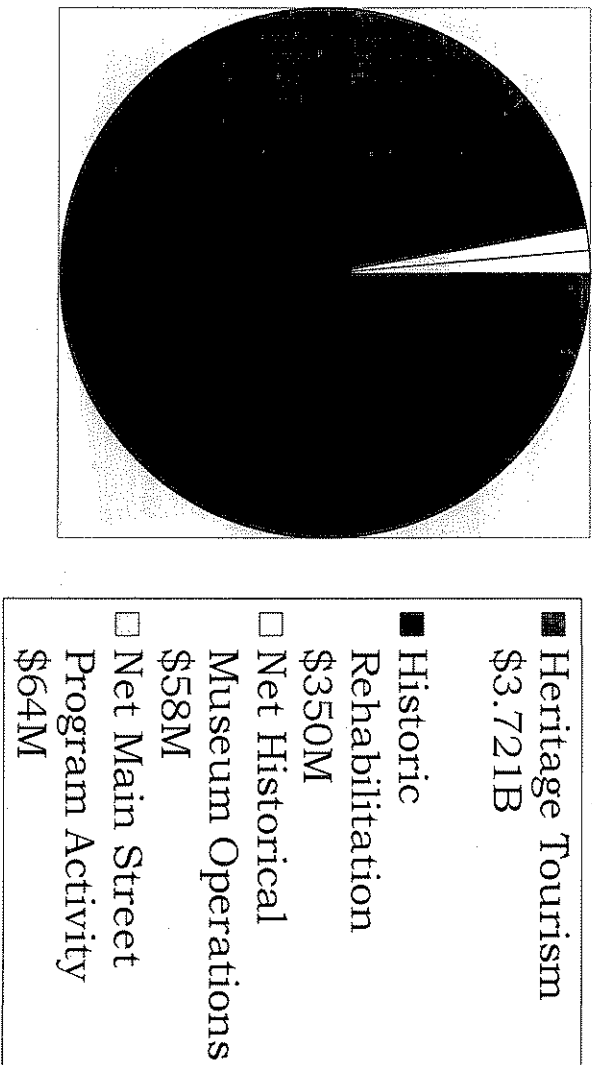
Thomas Center Photo: Gainesville/Alachua County Visitors and Convention Bureau

A Preserve America Community Will:

- **Protect and celebrate their heritage**
- **Use their historic assets for economic development and community revitalization**
- **Encourage people to experience and appreciate local historic resources through education and heritage tourism programs**

Preserve America Communities

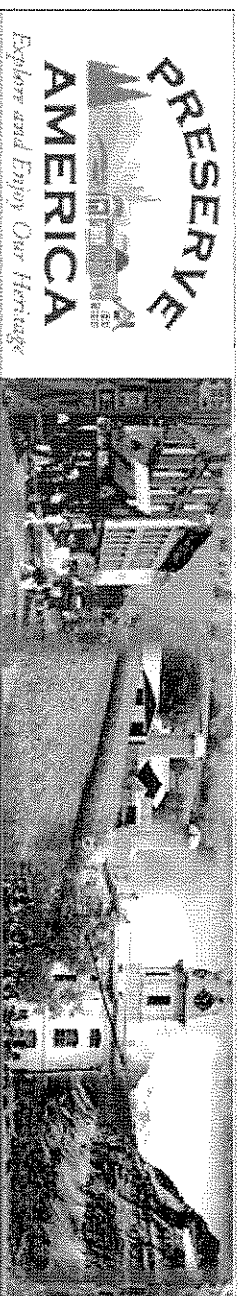
Overall Economic Benefits of Historic Preservation in Florida



Source: *Economic Impacts of Historic Preservation in Florida, 2007.*

Benefits of Designation

- White House recognition
- Certificate of recognition
- Enhanced community visibility and pride
- Eligibility to apply for matching grants
- A *Preserve America* road sign
- Authority to use the *Preserve America* logo
- National and regional press releases and notification to state tourism offices and visitor bureaus
- Listing in a web-based Preserve America Community directory



Designation Criteria

- **Community support of historic/cultural preservation project or heritage tourism program**
- **Adoption of Resolution**

Sample Resolution to Accompany Application for

Preserve America Community Designation

WHEREAS, *Preserve America* is a White House initiative developed in cooperation with the Advisory Council on Historic Preservation, the U.S. Department of the Interior, and the U.S.

Department of Commerce; and

WHEREAS, the goals of this initiative include a greater shared knowledge about our Nation's past, strengthened regional identities and local pride, increased local participation in preserving the country's irreplaceable cultural and natural heritage assets, and support for the economic vitality of communities; and

WHEREAS, this initiative is comparable with our community's interests and goals related to historic preservation; and

WHEREAS, designation as a *Preserve America* Community will improve our community's ability to protect and promote its

historical resources; now therefore be it

RESOLVED, that the [City/County governing body] will apply for the designation of [City/County] as a *Preserve America*

Community; and be it further

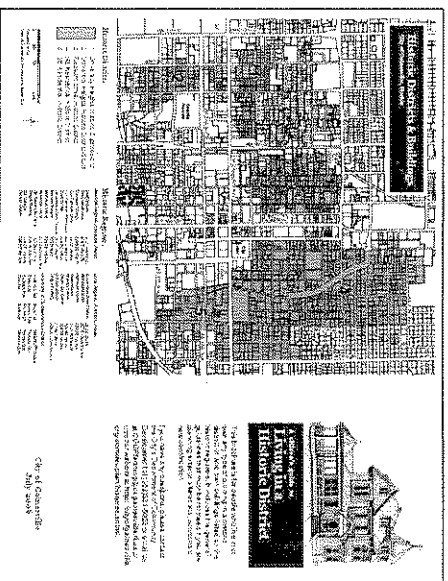
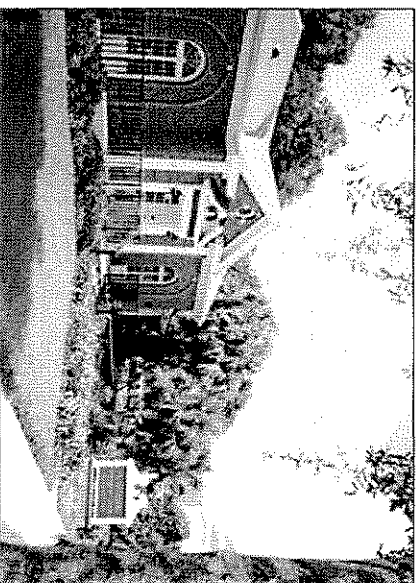
RESOLVED, that [City/County governing body] will protect and celebrate our heritage, use our historic assets for economic development and community revitalization, and encourage people to experience and appreciate local historic resources through education and heritage tourism programs.

Designation Criteria

- **Five remaining criteria from 3 Categories:**

- 1) Discovering Heritage through historic places
 - Historic resource inventory*
 - Community supported museum*
 - Designated volunteer program
 - Heritage components of school curriculum*
- 2) Protecting historic resources
 - Preservation commission*
 - Preservation plan
 - Preservation ordinance
- 3) Promoting historic assets
 - Heritage tourism program*
 - Heritage event
 - Historic Preservation Awards program

*recommended criteria for Gainesville



Preserve America Communities in Florida

- St. Augustine
- Key West
- Coral Gables
- St. Petersburg
- Fort Myers
- Dunedin
- Sanford
- Miami
- Kissimmee
- Daytona Beach

