

**Estimated Budget for Action Plan Steps**

<b>Outreach</b>	<b>Estimate</b>
<b>Newspaper (Gainesville Sun, etc.)</b>	<b>\$1,000</b>
<b>Printed materials (fliers, postcards, etc.)</b>	<b>\$800</b>
<b>Visual aides (incl. design, etc.)</b>	<b>\$500</b>
<b>Kiosk</b>	<b>\$600</b>
<b>Grand Total</b>	<b>\$2,900</b>