

#211103



East Gainesville Sports Complex

Commissioner Cynthia Chestnut (At-Large Seat B)

Revised

East Gainesville Needs

Comprehensive year-long recreational calendar
Program Management with the City

Sports Complex to allow for neighbor use during weekdays and a blend of weekend tournaments

Senior Citizen Center Wing in Expanded MLK Center

Multi-use athletic facility

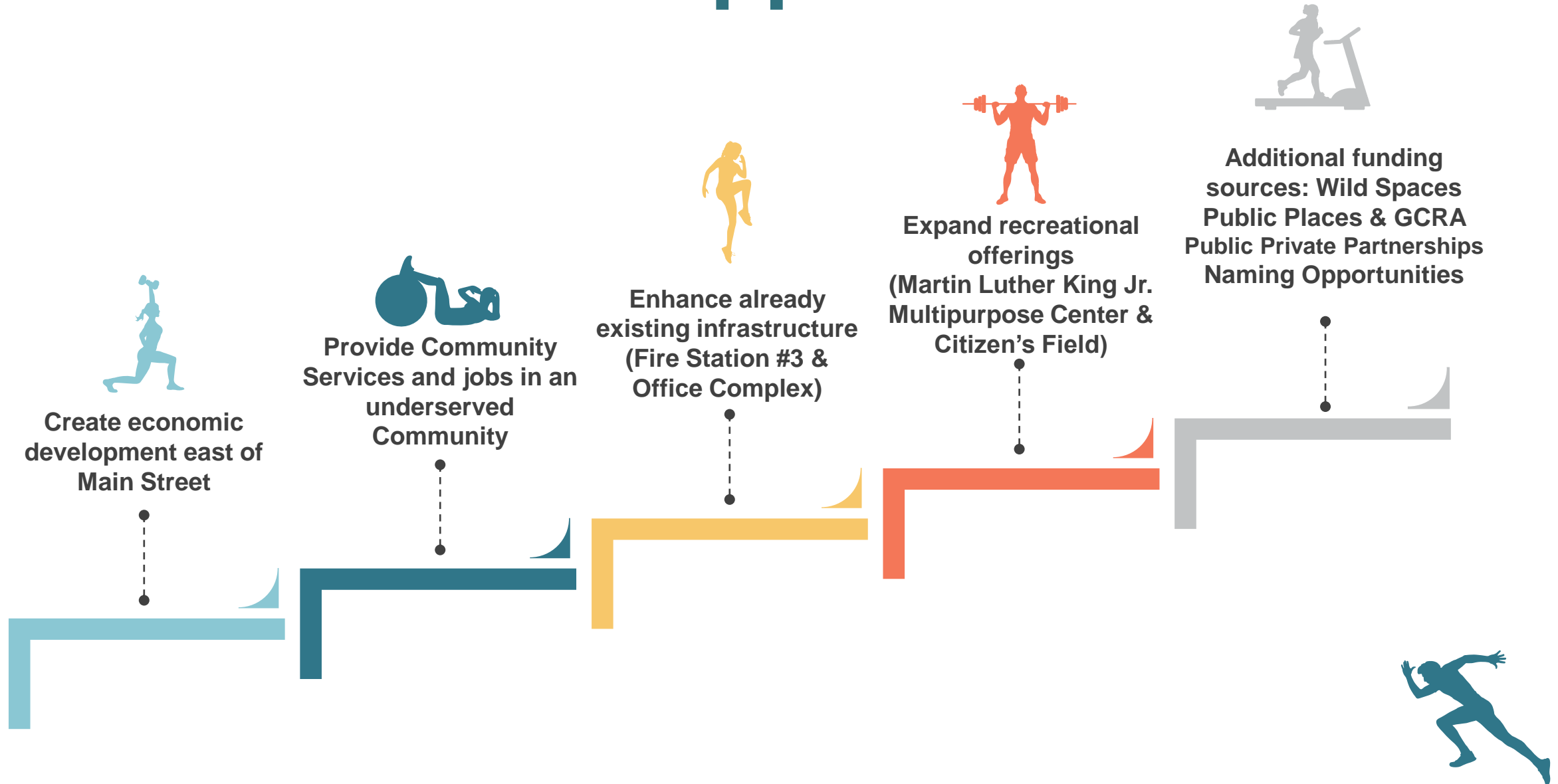
Other uses such as walking trails, farmers markets, and outdoor basketball courts



We need a “Gold Standard” on the Eastside



East Gainesville Opportunities





Benchmark Communities:

- City of Birmingham, AL – Birmingham CrossPlex
- City of Hoover, AL – Hoover Metropolitan Complex

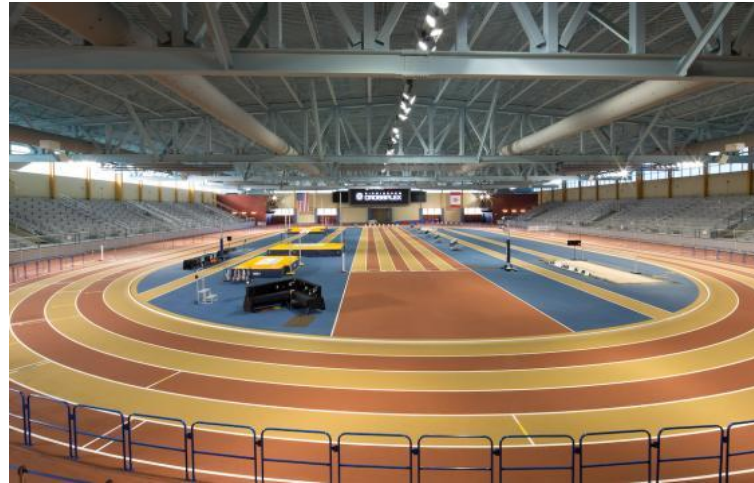
Benchmark Community: Birmingham

Birmingham CrossPlex

- Built in an underserved part of the city
- 750,000-square-foot, multi-purpose athletic and meeting facility features an indoor track and indoor swimming pool and is capable of providing nine indoor volleyball courts with dedicated flooring, and the floor can be configured for wrestling, cheering and gymnastic events
 - Includes 20,000-square-foot Bill Harris Arena, which has been used to host a variety of events from concerts, such as rodeos, basketball, volleyball, cheerleading and wrestling events.
 - Year-round schedule of events
- \$256 million estimated economic impact (2022 World Games)



Benchmark Community: Birmingham



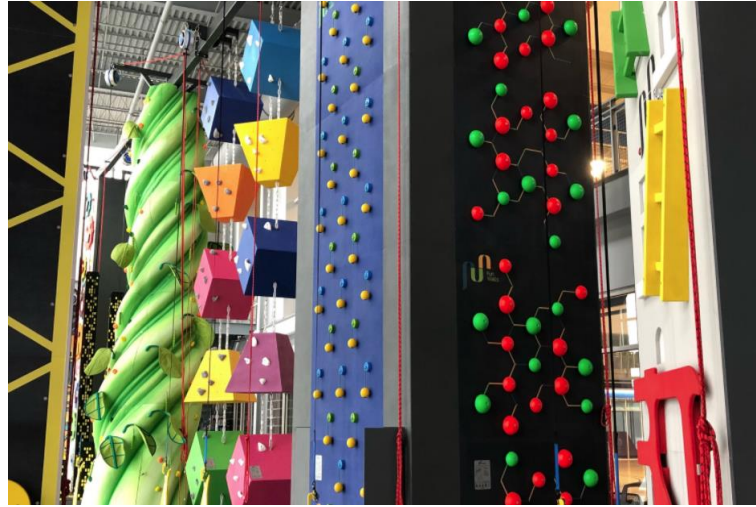
Benchmark Community: Hoover

Hoover Metropolitan Complex

- 155,000-square-foot complex and event center, where concerts, banquets, trade shows, recreation programs and community events are held
 - Includes stadium, outdoor complex, RV Park and the Finley Center
 - Finley Center: 83,000 square feet of continuous space, the facility can transform to fit the demands of events both large and small, including sports tournaments, banquets, trade shows, recreation programs, and community gatherings.
- Year-round schedule of events
- \$49 million estimated economic impact



Benchmark Community: Hoover



Recommendations:



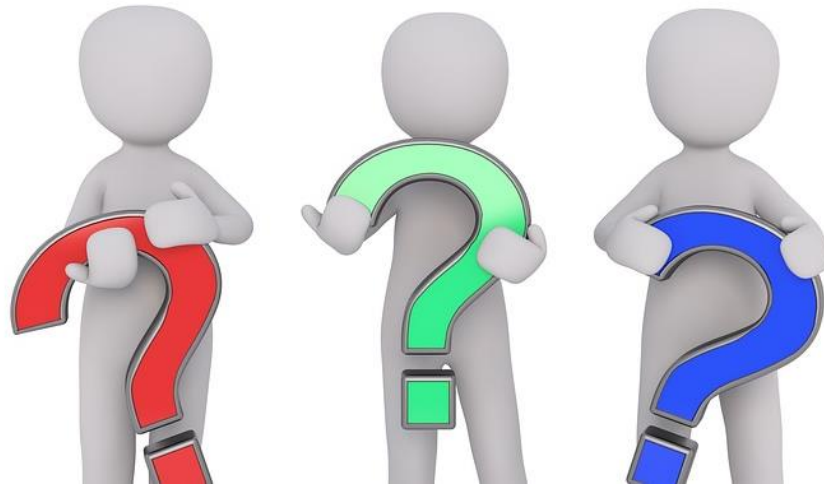
- Direct Staff to include the Eastside Sports Complex on the 2022 Wild Spaces Public Places Infrastructure list and funding provided by GCRA.
- Direct Staff to secure a Consultant to explore the project scope, needs, facilities and provide a cost estimate for a multi-use Sports Complex at 8th Avenue and Waldo Road. Additionally, the proposal should include the requisite amenities as well as parking.
- Request Representative Yvonne Hayes Hinson to schedule meeting(s) with the Florida Department of Transportation to discuss and implement traffic calming measures on the Waldo Road corridor from 16th Avenue to 8th Avenue and other stretches as deemed necessary.
- Involve community neighbors in outreach and community engagement efforts



THANK YOU

For your kind attention

QUESTIONS





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