PEOPLE AGAINST VIOLENCE ENTERPRISES
4925 NE 3rd Place, Gainesville, Florida 32641

1/8/02

002597

April 8, 2002

To: Gainesville City Commission

Re: 2002 STOP THE VIOLENCE RALLY

On behalf of the STOP THE VIOLENCE RALLY Committee, I would like to thank all of you who assisted with last year's rally. You helped make the 2001 rally a resounding success. There were over 4000 kids in attendance. Your efforts helped us deliver to them the message that violence is not the answer.

We are currently planning for the 3rd Annual STOP THE VIOLENCE RALLY, on August 17, 2002 from 4 to 8 P.M. Although last year's rally was a success, the struggle is not over. There is still a need to encourage peace in our community, to speak out against violence in our schools, and to educate parents and students on violence prevention.

To help us succeed again, to help increase the number of kids attending, and to assure that all the kids leave with something, we are going to need your continued support. Just as with last year, there are expenses that need to be met for this effort to succeed and grow in influence.

The total cost of the event is estimated at \$20,000. We are planning to give away over 1000 JANSPORT backpacks, 600 "Stop The Violence" T-shirts, 500 bandanas, 400 Frisbees, food, drinks and other items. There are also charges for the use of the stadium, security, city recreational staff, public relations, honorariums, performing artists, and a keynote speaker.

I urge you to consider a donation to the Rally again this year. We are asking for \$2,500 to assist with the cost of security and backpacks. In addition, please spread the word among your friends and associates, so that more of our citizens become involved in this effort. The world we help build today is the world we will live in tomorrow.

You can contact me directly at 352-336-0503 or by pager at 386-462-7432. Thank you for your continued and expanded support of the STOP THE VIOLENCE RALLY. Together, we can make a difference.

Sincere Regards,

Rev. Karl Anderson Committee Chairman STOP THE VIOLENCE RALLY