

# City of Gainesville

*City Hall  
200 East University Avenue  
Gainesville, Florida 32601*



## **Meeting Agenda**

**January 28, 2013**

**1:30 PM**

**City Hall, Room 16**

## **Recreation, Cultural Affairs and Public Works**

### **Committee**

*Commissioner Susan Bottcher, Chair  
Commissioner Todd Chase, Member  
Commissioner Thomas Hawkins, Member*

*Persons with disabilities who require assistance to participate in this meeting are requested to notify the Equal Opportunity Department at 334-5051 or call the TDD phone line at 334-2069 at least two business days in advance.*

## CALL TO ORDER

## ROLL CALL

## ADOPTION OF THE AGENDA

## APPROVAL OF MINUTES

[120779.](#)

**Recreation, Cultural Affairs and Public Works Committee Meeting  
Minutes of November 26, 2012 (B).**

**RECOMMENDATION**

*The Recreation, Cultural Affairs and Public Works  
Committee approve the minutes of the November  
26, 2012 meeting as submitted.*

[120779\\_Minutes\\_20121126.pdf](#)

## DISCUSSION OF PENDING REFERRALS

[120296.](#)

**Bid/Proposal Process for the Operation and/or Maintenance of Ironwood  
Golf Course (NB)**

**This item involves an update to the City Commission on the bid/proposal  
process for operation and/or maintenance of Ironwood Golf Course and  
Commission consideration of the possible inclusion of an option for the sale  
of the golf course.**

*Explanation: The City purchased Ironwood Golf Course in 1992 for \$1.2 million and  
approximately \$1 million was bonded for improvements. The City  
completed payment of this original debt in FY12. In 2008, due to the  
City's ongoing fiscal challenges, a team of City employees began a  
project to identify and evaluate options for the future of Ironwood Golf  
Course that ranged from selling the property, to converting the property  
to a passive park, to investing in critical capital improvements while  
retaining the golf course. The City hired National Golf Foundation  
Consulting Services (NGF) to work with the City's team to evaluate  
Ironwood Golf Course and its operations providing options and  
recommendations.*

*Ultimately NGF's report was provided to the City Commission and the  
Commission decided to retain Ironwood as a City operated golf course  
and to complete capital improvements essential to the ongoing viability  
of the golf course. To this end, the City invested approximately \$1.3  
million to improve long running drainage issues, rebuild the greens and  
complete other improvements. The Commission also made the  
long-term decision to transition Ironwood Golf Course from an enterprise*

*fund to the general fund over a 10-year period to allow time to pay off the accumulated deficit (\$300,000 annually over 10 years through FY19). As of FY20, the accumulated deficit will have been paid off and Ironwood will be part of the general fund no longer subject to indirect costs and treated similar to other Parks, Recreation and Cultural Affairs operations. Based on the policy decisions already made by the City Commission, City staff believes a key gauge of the current performance of Ironwood Golf Course is the net annual cost of operating the golf course (a view of Ironwood as if it were already part of the general fund).*

*Ironwood reopened for play in November 2010 over two years ago. Ironwood's performance since that time has generated more than enough revenue to cover the costs of the capital improvements; however, the annual rounds played and revenue has not reached the potential identified by NGF. City staff believes the potential remains for improving Ironwood's performance as a City operated golf course as the economy recovers and by fully implementing a number of the operational recommendations made by NGF.*

*City staff believes the timing is appropriate to explore private sector interest and capabilities in the operation and/or maintenance of Ironwood Golf Course. On August 16, 2012, the City Commission approved a bid/proposal process for the operation and/or maintenance of Ironwood Golf Course. To achieve this, the City has contracted with NGF to assist the City with a bid/proposal process that would allow the City to solicit proposals for private sector operation and/or maintenance of the golf course and compare the advantages and disadvantages of contracting for services versus continued operation as a City operated golf course.*

*On August 16, 2012, the City Commission also referred the potential of including a sale option in the bid/proposal process to the Recreation, Cultural Affairs & Public Works Committee. The Committee discussed this referral and approved a recommendation that the City Commission proceed with including a sale option in the upcoming bid process with the restriction that the property continue as a municipal (publicly accessible) golf course.*

*Subsequently staff met with NGF and they strongly recommended that a sale option not be included in the bid/proposal process feeling that it could negatively impact bids for the operation and/or maintenance of Ironwood Golf Course.*

*Fiscal Note: The cost of NGF services to assist with the bid/proposal process is \$10,000. In addition, City staff time will be required while working with NGF through the bid/proposal process.*

**RECOMMENDATION**

*The Recreation, Cultural Affairs & Public Works Committee recommend that the City Commission not include a sale option in the bid/proposal process for the operation and/or maintenance of Ironwood Golf Course.*

Legislative History

8/16/12	City Commission	Referred to the Recreation, Cultural Affairs and Public Works Committee
9/24/12	Recreation, Cultural Affairs and Public Works Committee	Approved as shown above (See Motion)
10/22/12	Recreation, Cultural Affairs and Public Works Committee	Approved by Consensus

[120296\\_Vendor Report\\_20120924.pdf](#)

[120542.](#)

**Signage and Pavement Marking Improvements for Pedestrian Safety (B)**

**This item is a referral from the City Commission to discuss the issue of improvements to signage and pavement markings to enhance pedestrian safety.**

*Explanation: In 2011 the Public Works and Police Departments participated in a NHTSA sponsored Pedestrian Study. The study conducted by Western Michigan University targeted mid-block crosswalks and motorist's yield rate before (45.4%) and after (82.7%) education, engineering & enforcement efforts were applied. The final report is pending.*

*The Public Works Department kicked off the development of a Bicycle/Pedestrian Safety Action Plan that identifies locations of high incidence of bicycle/pedestrian crashes, identifies trends and recommends countermeasures to reduce the number and severity of crashes. The plan includes an evaluation of all bicycle/pedestrian crashes between 2006 and 2010.*

**RECOMMENDATION**            *The Committee discuss the issue of improvements to enhance pedestrian safety.*

Legislative History

11/1/12	City Commission	Referred to the Recreation, Cultural Affairs and Public Works Committee
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[120542\\_Presentation\\_20130128.pdf](#)

[100270.](#)

**Status Update on the City Commission Strategic Initiative 6.2: Assess Neighborhoods to Determine Need for Infrastructure Improvements for Bicycle and Pedestrian Use (B)**

**Strategic initiatives have been referred to Standing Committees to promote efficient and effective communication streams between elected officials, city staff and Gainesville residents concerning the implementation of the City's Strategic Plan.**

*Explanation:* The City Commission referred the strategic initiatives included in the Strategic Plan to City Commission Standing Committees to give elected officials the opportunity to receive updates on progress and provide policy guidance on the development and implementation of the strategic plan throughout the year.

*Fiscal Note:* None

**RECOMMENDATION**

The Recreation, Cultural Affairs and Public Works Committee receive an update from staff and discuss the initiative.

**Legislative History**

8/5/10	City Commission	Referred to the Recreation, Cultural Affairs and Public Works Committee
2/24/11	Recreation, Cultural Affairs and Public Works Committee	Discussed

[100270 Strategic Initiative 6-2 20110224.pdf](#)

[100270\\_PPT\\_20110224.pdf](#)

[100270A Bike Blvd Signage 20130128.pdf](#)

[100270B Bike Corridor 20130128.pdf](#)

[100270C RTS Report 20130128.pdf](#)

[100270D Map 20130128.pdf](#)

[100270E Sample Connector 20130128.pdf](#)

[100270F Ridership Map 20130128.pdf](#)

[110876.](#)

**Policy Review of Public Property Not Being Used for Public Purposes (B)**

**This item is a referral from the City Commission to discuss the policy for disposition or retention of public property that is not currently being used for public purposes.**

*Explanation:* The Recreation, Cultural Affairs, & Public Works Committee discussed this matter at their July 2, 2012 meeting and requested the following changes to the draft City of Gainesville Real Property Policies:

1. Narrow the exemptions from the competitive manner requirement;
2. Better define surplus so that property still serving a public purpose can be eligible to be declared surplus property;
3. Give greater detail of the process for the City Commission to declare property as surplus and require a formalized hearing on the evening agenda

(mirroring requirements of State law); and

4. Increase the City Manager's authorization level to settle condemnation cases up to 120% of the appraised value.

The draft City of Gainesville Real Property Policies has been amended

*to address the recommendations.*

**RECOMMENDATION**

*The Committee review the amended draft City of  
Gainesville Real Property Policies and  
recommend approval to the City Commission.*

**Legislative History**

3/15/12      City Commission      Referred to the Recreation, Cultural Affairs and Public  
Works Committee

[110876\\_Real Estate Policies Draft\\_20120702.pdf](#)

[110876\\_Real Estate Policies\\_20130128.pdf](#)

**MEMBER COMMENT**

**CITIZEN COMMENT**

**NEXT MEETING DATE              Monday, February 25, 2013 at 1:30PM**

**ADJOURNMENT**