

## CITIZENS' ADVISORY COMMITTEE FOR COMMUNITY DEVELOPMENT BALLOT

**Openings:**    **2 partial terms ending 11/1/2022 (City Residency NOT Required)**  
                   **1 partial term ending 11/1/2020**

**Applications: Five (5) Applications**

**\* Choose three (3) candidates and indicate which one will receive the short term.**

NAME OF APPLICANT	Comm. Simmons	Comm. Hayes - Santos	Comm. Arreola	Comm. Ward	Comm. Johnson	Comm. Saco	Mayor Poe
Margaret Cauthon							
Ken Duncan <i>(also applied to GHA)</i>							
Jason Hurst							
Regina Jones							
Jason Petho							
READVERTISE FOR ADDITIONAL APPLICANTS							



City of Gainesville

# Citizens Advisory Committee For Community Development

## Board Details

Fifteen (15) members, three (3) year terms. Created by Resolution #R-74-144 (11/18/74), Reference Ordinance Numbers 1011, 1912, 2554. City Residency NOT Required.


In order to remain in compliance with the Federal Regulations regarding Citizen Participation, the City has implemented an Advisory Board to represent the community and to assist with the Application Review Process. The Citizens Advisory Committee for Community Development (CACCD), receives all applications, conduct on-site visits to Agencies, hear funding presentations, and makes recommendations to the City Commission and City Manager relating to the Community Development Block Grant (CDBG) and HOME Initiative Programs and shall lend support to, and seek support from public services, housings, and public facilities improvement programs that serve the low – and moderate income Residents of the City of Gainesville.

The CACCD meet the 3rd Tuesday of each month.

NOTE: Student Adjunct Members are not listed in the demographic composition of the Board/Committee. The Student Adjunct Member is not counted toward the quorum of the Board/Committee.

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## Overview

 **Size** 15 Seats

 **Term Length** 3 Years

 **Term Limit** 2 Years

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## Additional

**Advisory Board Website**

**Agendas and Minutes are located**

upon request

## Ordinance

Created by Resolution #R-74-144 (11/18/74), Reference Ordinance Numbers 1011, 1912, 2554.



City of Gainesville

# Citizens Advisory Committee For Community Development

## Board Roster



**Mr. Lesly Jerome**

**1st Term** Nov 07, 2019 - Sep 30, 2020

**Category** Student Member

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**Chanae Baker**

**1st Term** Jul 06, 2017 - Nov 01, 2020

**Appointing Authority** City Commission

**Position** Chair

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**Marie D. Small**

**1st Term** Jul 06, 2017 - Nov 01, 2020

**Appointing Authority** City Commission

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**Elliott M Welker**

**1st Term** N/A - Nov 01, 2020

**Appointing Authority** City Commission

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**Julie A Henderdon**

**1st Term** Jul 06, 2017 - Nov 01, 2020

**Appointing Authority** City Commission

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**CHIRAYU M PATEL**

**1st Term** Jul 06, 2017 - Nov 01, 2020

**Appointing Authority** City Commission



**Jennifer C Reid**

**1st Term** Jun 20, 2019 - Nov 01, 2022

**Appointing Authority** City Commission

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**Derriante Mitchell**

**1st Term** Feb 21, 2019 - Nov 01, 2022

**Appointing Authority** City Commission

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**April O'Neal**

**1st Term** Jun 20, 2019 - Nov 01, 2022

**Appointing Authority** City Commission

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**Mark W Mulhall**

**1st Term** Jun 20, 2019 - Nov 01, 2022

**Appointing Authority** City Commission

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**Mr Corey T Williams**

**1st Term** Nov 07, 2019 - Nov 01, 2022

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**Vacancy**

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**Vacancy**

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**Vacancy**

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**Vacancy**

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**Profile**View current Advisory Board and Committee openings [online](#).

Prefix                      Margaret                      C Cauthon                                                                 
 First Name Middle Initial Last Name Suffix

mcauthon@cox.net  
 Email Address

4511 NW 10th Place                       
 Street Address Suite or Apt

Gainesville FL 32605  
 City State Postal Code

In what city district do you live? To find your district visit: <https://tinyurl.com/yxd2kvwn> \*

District 3

Mobile: (352) 284-9710 Home: (352) 264-9609  
 Primary Phone Alternate Phone

**Primary Phone Type**

Cell

**Alternate Phone Type**

Home

School Board of Alachua County Speech Language Pathologist  
 Employer Job Title

**Which Boards would you like to apply for?**

Citizens Advisory Committee For Community Development: Submitted

PLEASE NOTE: You may only apply for two (2) City Advisory Boards/Committees each application cycle. A person may only be appointed to two (2) City Advisory Boards/Committees.

Question applies to Citizens Advisory Committee For Community Development

The Citizens' Advisory Board for Community Development has 4 openings - 3 that will end on 11/1/2022 and 1 that will end on 11/1/2020.

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**Do you claim any exemption to public record disclosure pursuant to FLA. STAT. Section 119?**

Yes  No

**If yes, please submit a detailed explanation of exemption.**

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## **Interests & Experiences**

Question applies to Citizens Advisory Committee For Community Development

**Why are you interested in serving on the Citizens' Advisory Board for Community Development?**

My name is Margaret Cauthon. I have lived in Gainesville most of my life, and I love our city. My interests are making sure that all community members have adequate food, shelter, healthcare, and opportunity. I usually try to work with others toward important goals, and I do work to get along with others. I also care about the environment, and I appreciate all of the parks and other community facilities that we have in Alachua County. I hope to be involved, if I am needed, to help us have a safe and caring city that provides opportunity for all.

Question applies to Citizens Advisory Committee For Community Development

**How many terms have you served on this board or committee previously?**

0

Members of all City of Gainesville Advisory Boards and Committees must only serve two (2) consecutive terms, except for the City Plan Board, Development Review Board and Historic Preservation Board. Members of the State Housing Initiatives Partnership must only serve three (3) terms.

Question applies to Citizens Advisory Committee For Community Development

**Are you applying for a student seat**

Yes  No

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Upload a Resume

Please upload a file

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## Demographics

**Are you a City of Gainesville Employee?**

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Yes  No

**Are you a City of Gainesville Intern?**

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Yes  No

**Are you currently on a City Advisory Board/Committee?**

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Yes  No

**If yes, which Advisory Board/Committee?**

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Question applies to Gainesville Housing Authority

The Gainesville Housing Authority has 2 openings for full terms ending 8/1/2024.

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**Do you claim any exemption to public record disclosure pursuant to FLA. STAT. Section 119?**

Yes  No

**If yes, please submit a detailed explanation of exemption.**

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## **Interests & Experiences**

Question applies to Citizens Advisory Committee For Community Development

**Why are you interested in serving on the Citizens' Advisory Board for Community Development?**

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I have great ideas that would make our city better and provide safety for our community.

Question applies to Gainesville Housing Authority

**Why are you interested in serving on the Gainesville Housing Authority?**

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I believe there are changes that would save money and make our housing improved by looking outside the box that others have not considered.

Question applies to Citizens Advisory Committee For Community Development

**How many terms have you served on this board or committee previously?**

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none

Question applies to Gainesville Housing Authority

**How many terms have you served on this board or committee previously?**

---

none

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Question applies to Citizens Advisory Committee For Community Development

**Are you applying for a student seat**

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Yes  No

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Upload a Resume

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Please upload a file

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Yes  No

**Are you a City of Gainesville Intern?**

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Yes  No

**Are you currently on a City Advisory Board/Committee?**

---

Yes  No

**If yes, which Advisory Board/Committee?**

---

**Profile**View current Advisory Board and Committee openings [online](#).

_____	<b>Jason</b>	_____	<b>Hurst</b>	_____
Prefix	First Name	Middle Initial	Last Name	Suffix

**jason.hurst@colliers.com**  
 \_\_\_\_\_  
 Email Address

<b>3620 NW 43rd Street</b>	<b>Suite B</b>
Street Address	Suite or Apt

<b>Gainesville</b>	<b>FL</b>	<b>32606</b>
City	State	Postal Code

**In what city district do you live? To find your district visit: <https://tinyurl.com/yxd2kvwn> \***

District 2

<b>Mobile: (352) 256-6714</b>	<b>Home:</b>
Primary Phone	Alternate Phone

**Primary Phone Type**

None Selected

**Alternate Phone Type**

None Selected

<b>Colliers International</b>	<b>Director</b>
Employer	Job Title

**Which Boards would you like to apply for?**

Citizens Advisory Committee For Community Development: Submitted

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**Do you claim any exemption to public record disclosure pursuant to FLA. STAT. Section 119?**

Yes  No

**If yes, please submit a detailed explanation of exemption.**

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## **Interests & Experiences**

Question applies to Citizens Advisory Committee For Community Development

**Why are you interested in serving on the Citizens' Advisory Board for Community Development?**

Interested in having a voice in the room to discuss the economic gap that has plagued the Gainesville community and explore actionable steps toward eradicating it. Also interested developing a more balanced set of real estate opportunity for all citizens.

Question applies to Citizens Advisory Committee For Community Development

**How many terms have you served on this board or committee previously?**

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Question applies to Citizens Advisory Committee For Community Development

**Are you applying for a student seat**

Yes  No

[Jason\\_s\\_Resume\\_2020\\_.doc](#)

Upload a Resume

Please upload a file

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## Demographics

Are you a City of Gainesville Employee?

---

Yes  No

Are you a City of Gainesville Intern?

---

Yes  No

Are you currently on a City Advisory Board/Committee?

---

Yes  No

If yes, which Advisory Board/Committee?

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# Jason J. Hurst

6804 NW 37<sup>th</sup> Drive  
Gainesville, FL 32653  
(352) 256-6714  
Jason.hurst@colliers.com

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## PROFILE

Jason is a driven, self-motivated, analytical MBA with exceptional experience with some of the most admired Fortune 500 firms and he possesses the uncanny ability to “think outside of the box” and devise creative solutions to some of the most pressing issues. Jason has exemplified award-winning sales performance as a *healthcare representative* with **Pfizer Pharmaceuticals**, has helped orchestrate revenue-generating private client deals as a *family wealth analyst* at **JPMorgan Private Bank**, has largely contributed to the rapid growth of **Alive Church** as the *manager of business affairs & development* and quickly ascended the ranks of high performance with **Konica Minolta Business Solutions** as a *healthcare account executive*. Jason is currently a leading broker with **Colliers International**.

## EDUCATION

8/99 – 4/05

### **Masters of Business Administration (Concentration: Finance)**

Florida A&M University - Tallahassee, Florida  
School of Business and Industry  
*Magna Cum Laude*

## WORK HISTORY

11/14 – 06/20

### **AVISON YOUNG (FRONT STREET COMMERCIAL REAL ESTATE GROUP)**

#### ***Senior Vice President***

*Gainesville, Florida*

- Lead broker for over 25 listings in both the Tallahassee, Florida and Gainesville Florida markets.
- Consistently generated over \$10 million in commercial real estate sales volume over the past four years and finished as one of the top three producing brokers in Alachua County.
- Key broker in negotiating deals with nationally recognized brands including Kimco Properties, Regency Centers, Dunkin Brands, Landmark Properties and more.

5/13 – 1/15

### **SPARKLING SPOTS, LLC FACILITY MAINTENANCE SERVICES**

#### ***Owner & General Manager***

*Gainesville, Florida*

- Commissioned to manage over 200,000 square feet of commercial janitorial contracts across a broad array of tasks in seven counties across the state of Florida
- Customer base consists of 20 government facilities including the United States Postal Service, Florida Department of Transportation and the Department of Economic Opportunities
- Created jobs for over 15 employees
- Annualized revenue for the firm projected to be just over \$200,000

11/11 – 8/13

**ALIVE CHURCH**

***Director of Business Affairs & Development***

*Gainesville, Florida*

- Responsible for managing the organization's assets and inventory: assessing purchasing decisions, securing financing for new equipment, managing the inflow and outflow of assets, and devising/approving departmental cost cutting measures
- Creative consultation, marketing and production of the church's regional television broadcast
- Found and director of the church's economic empowerment ministry geared toward financially empowering the people of Gainesville through job placement, financial workshops, a business network and currently in development stage of opening a business school
- Create ideas and designs for all marketing and advertisements such as flyers, business cards, commercials, brochures and a website using personal knowledge of various programs including the Microsoft office suite, Photoshop, Windows Movie Maker and others
- Account manager and liaison for business development decisions include media development, marketing decisions, and contract negotiations
- Currently the chair of the church's fundraising committee to raise \$300,000 to build the Dream Center in Gainesville, Florida

10/10 – 11/11

**KONICA MINOLTA BUSINESS SOLUTIONS, USA**

***Named Healthcare Account Executive***

*Gainesville, Florida*

- Manage a sales territory of thousands of healthcare facilities, spanning a 200 mile radius, promoting multi-functional print devices and computer solutions to exceed monthly sales objectives and quotas
- Specialize in consulting large hospitals and medical practices on document solution management, paperwork flow and data dissemination given the constant changes in the current healthcare environment
- Quickly ascending the ranks to number 3 out of 41 account executives in the entire state of Florida at 200% of quota
- Organize marketing initiatives and community involvement in order to properly convey messaging to target markets and other interested parties
- Participate in a great deal of daily cold calling, telemarketing, and sales closing strategies

8/08 – 6/10

**SPIRIT OF FAITH CHRISTIAN CENTER**

***Manager of Business Affairs & Development***

*Gainesville, Florida*

- Responsible for managing the organization's \$100,000 monthly budget: assessing purchasing decisions, securing financing for new equipment, managing the inflow and outflow of assets, and devising/approving departmental cost cutting measures

- Authored and executed the marketing strategy for *Faith Academy*, an outreach program providing daycare and after school care for children in Gainesville, Florida. The school's enrollment more than quadrupled over the course of the plan's execution and currently has a waiting list for enrollment
- Create ideas and designs for all marketing and advertisements such as flyers, business cards, commercials, brochures and a website using personal knowledge of various programs including the Microsoft office suite, Photoshop, Windows Movie Maker and others
- Account manager and liaison for business development decisions include media development, marketing decision, contract negotiations, and creative consulting
- Management of the church's bookstore including purchasing decisions, managing profitability and sales growth, marketing strategy and product development
- Responsible for video and TV editing for in-house video production, commercial advertising, and television/radio broadcasts

4/06 – 1/08

**PFIZER, INC.**

***Professional Healthcare Sales Representative***

*Gainesville, Florida*

- Responsible for representing Pfizer's Urology/Respiratory portfolio including: Zyrtec, Detrol LA, Viagra, and Chantix, and achieving sales goals and objectives established by Pfizer's Management team
- Managed a territory of over 200 physicians spanning across the North Florida region, specializing in internal medicine, family practice, urology, pediatrics, OB/GYN, and dermatology
- Multiple sales award winner including:
  - **First in Class Award Winner** – rewarded for exceptional sales in the Urology portfolio (Viagra and Detrol LA)
  - **Zyrtec Grand Finale Contest Award Winner** – rewarded for outstanding sales performance in Zyrtec's final year of patent
- Ranked number 10 of 37 among Urology/ Respiratory representatives in the North Florida region according to the sales ranking report, the GAR (Goal Attainment Report.) Also, ranked number 2 of 6 for total sales in the district. Ranked number 6 of 37 in the region for sales of Viagra and ranked number 2 of 37 for sales of Zyrtec
- Participated in the launch of Chantix, Pfizer's blockbuster drug for smoking cessation
- Conducted an analysis of the overactive bladder market competitors' rebate programs and presented our advantages against these agents to the entire district
- Created an initiative to increase sales of Chantix for patients who planned to resolve to quit smoking for the New Year

7/05 – 3/06

**JPMORGAN PRIVATE BANK**

***Family Wealth Analyst***

*New York, New York*

- Management of bankers' client base of high-net-worth individuals and their families including in-depth portfolio analysis and asset allocation decisions



- Attended client meetings to aid clients in understanding the Morgan Asset Projection System (MAPS) analysis on the projection of their wealth values over time given liquidity needs and market conditions
- Created a proposal to manage a client's abrupt inflow of funds from a one-time liquidity event. The proposal helped gain an additional \$130 million of assets under mandate for the Private Bank
- Initiated an intricate system through the advanced use of Microsoft Excel to aid in the management of a client's \$270 million fixed income portfolio. The system outlines the characteristics of the portfolio and alerts the portfolio manager of any upcoming holdings that may be maturing
- Created a training manual checklist for incoming private bank analysts as to the structure of the private bank and all other information pertinent to the institution (rolled out in 2006)
- Proficient in the operation of the primary portfolio analysis tools (MorganOnline, ARMS Review, MAPS, Portfolio Statistics Calculator, Siebel, NetAssets, IMGWeb, Expo Reporting, FIS II)

## **LEADERSHIP ACTIVITIES**

- Plum Creek Task Force Member, *Envision Alachua* Initiative
- IMPACT Award Winner, *Business in the Heart of Florida Magazine*
- Missionary Team Leader, *Mission.me*
- Social Media Team Leader, *ALIVE Church*
- Leadership Core Team, *Leadercast Gainesville*
- Board of Directors, *Salvation Army of Gainesville*
- Community Investment Committee, United Way of North Central Florida

## **COMPUTER PROFICIENCIES**

Microsoft Access, Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Microsoft Project, Microsoft Money, Adobe Photoshop, Quickbooks Pro, Final Cut Pro, iMovie

**Profile**

View current Advisory Board and Committee openings [online](#).

_____	<b>Regina</b>	_____	<b>Jones</b>	_____
Prefix	First Name	Middle Initial	Last Name	Suffix

**grace4me003@gmail.com**  
 \_\_\_\_\_  
 Email Address

<b>1120 NW 45th Avenue Apt. 30</b>	_____
Street Address	Suite or Apt

<b>Gainesville</b>	<b>FL</b>	<b>32609</b>
City	State	Postal Code

**In what city district do you live? To find your district visit: <https://tinyurl.com/yxd2kvwn> \***

District 1

<b>Mobile: (352) 681-8054</b>	<b>Business:</b>
Primary Phone	Alternate Phone

**Primary Phone Type**

Cell

**Alternate Phone Type**

None Selected

<b>Self-Employed</b>	<b>Business Owner</b>
Employer	Job Title

**Which Boards would you like to apply for?**

Citizens Advisory Committee For Community Development: Submitted

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The Citizens' Advisory Board for Community Development has 4 openings - 3 that will end on 11/1/2022 and 1 that will end on 11/1/2020.

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**Do you claim any exemption to public record disclosure pursuant to FLA. STAT. Section 119?**

Yes  No

**If yes, please submit a detailed explanation of exemption.**

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## **Interests & Experiences**

Question applies to Citizens Advisory Committee For Community Development

**Why are you interested in serving on the Citizens' Advisory Board for Community Development?**

My desire is to be more involved in helping my community move forward and sharing positive ideas with others in creating positive changes in our Communities.

Question applies to Citizens Advisory Committee For Community Development

**How many terms have you served on this board or committee previously?**

0

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Question applies to Citizens Advisory Committee For Community Development

**Are you applying for a student seat**

Yes  No

[Jones\\_ReginaDHP.docx](#)

Upload a Resume

Please upload a file

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## Demographics

**Are you a City of Gainesville Employee?**

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Yes  No

**Are you a City of Gainesville Intern?**

---

Yes  No

**Are you currently on a City Advisory Board/Committee?**

---

Yes  No

**If yes, which Advisory Board/Committee?**

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Regina Jones  
[Grace4me307@gmail.com](mailto:Grace4me307@gmail.com)  
(352) 681-8054

**Profile:** MS Word, Excel, Outlook, case management, caregiver, supervising skills,

### Skill categories

#### *Case Management:*

- Coordinated and providing care that is safe, timely, effective, efficient, equitable, and client centered.
- Handled case assignments, draft service plans, review case progress and determine case closure.
- Helped clients achieve wellness and autonomy.
- Performed assessments for additional services
- Analyzed and researched housing data for clients.

#### *Supervisor/Customer Service*

- Oversaw operations of the store and employees: cash handling, checks, charge payments  
Attracts potential customers by answering product and service questions; suggesting information about other products and services.
- Opens customer accounts by recording account information.
- Maintains customer records by updating account information.
- Resolves product or service problems by clarifying the customer's complaint; determining the cause of the problem; selecting and explaining the best solution to solve the problem; expediting correction or adjustment; following up to ensure resolution.
- Investigated discrepancies, adjusted errors.
- Recommends potential products or services to management by collecting customer information and analyzing customer needs.
- Prepares product or service reports by collecting and analyzing customer information.
- Performed inventory control on imports receiving through customs and overseas
- Verified quantities and condition of merchandise. Information storage and processing.

#### *Culinary*

- Worked with kitchen manager to assist cook at a cafeteria, bakery or other food service establishment
- Handled daily food preparation
- Maintained, cleaned food service stations and sanitized equipment

#### *Teaching*

- Established and communicated clear objectives for all learning activities
- Prepared classroom for class activities

## **Work History**

Culinary Prep Assistant, Chi Institute, Gainesville, FL, 2016  
Case Manager/Housing Specialist, Grace Marketplace, Gainesville, FL 2015-2019  
Housekeeper, One of a Kind Residential/Commercial Cleaning, Gainesville, FL 2014-2017  
Imports Clerk, Dollar General, Alachua, FL, 2002-2013  
Pre-K Teacher, South Dekalb Academy, YMCA, Atlanta, GA 2001-2002  
Floor Supervisor, Kroger Retail Store, Atlanta, GA 1998-2001  
Pre-K Teacher, Children for Christ Academy, Atlanta, GA, 1996-1998  
Nursing Assistant, Star Crest Nursing Home, Atlanta, GA, 1991-1996

## **Education**

Associate Degree, Santa Fe College, Gainesville, FL, 2015 General Studies  
Grant Writing, A-Z, certificate of completion, 2019  
Permanent Supportive Housing, Certificate of Completion, 2019  
Institute for Family Violence Studies, Certificate of Completion, Domestic Violence Training  
Lindsey Hopkins Adult Education Center, Miami, FL, October 2018  
Associate of Science, City College, Gainesville, FL Medical Assistant, 2009  
NCCT/On-line Studies Computer Course, Medical Assistant in Mental Health, 2013

**Profile**View current Advisory Board and Committee openings [online](#).

Prefix	Jason	W	Petho	Suffix
	First Name	Middle Initial	Last Name	

jwpetho@gmail.com  
Email Address

2625 SW 75th Street  
Street Address

Apt 423  
Suite or Apt

Gainesville  
City

FL 32608  
State Postal Code

In what city district do you live? To find your district visit: <https://tinyurl.com/yxd2kvwn> \*

I do not live in Gainesville

Mobile: (609) 649-0773  
Primary Phone

Home:  
Alternate Phone

**Primary Phone Type**

Cell

**Alternate Phone Type**

None Selected

UF Health Shands  
Employer

Data Analyst  
Job Title

**Which Boards would you like to apply for?**

Citizens Advisory Committee For Community Development: Submitted

City Beautification Board: Submitted

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Question applies to Citizens Advisory Committee For Community Development

The Citizens' Advisory Board for Community Development has 4 openings - 3 that will end on 11/1/2022 and 1 that will end on 11/1/2020.

Question applies to City Beautification Board

The City Beautification Board has 1 partial term opening that ends on 11/1/2022.

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Yes  No

**If yes, please submit a detailed explanation of exemption.**

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## **Interests & Experiences**

Question applies to Citizens Advisory Committee For Community Development

**Why are you interested in serving on the Citizens' Advisory Board for Community Development?**

I desire to serve the people in my community by representing them with a voice and reasoned thought. The Citizens' Advisory Board for Community Development faces unique challenges that can only be solved by committed individuals that want to better the City and the surrounding community. My interests are to put the City and Community above myself through selfless service and sacrifice. I believe I am qualified to support the needs and demands to contribute to the Board.

Question applies to City Beautification Board

**Why are you interested in serving on the City Beautification Board?**

I desire to serve the people in my community by representing them with a voice and reasoned thought. The City Beautification Board faces unique challenges that can only be solved by committed individuals that want to better the City and the surrounding community. My interests are to put the City and Community above myself through selfless service and sacrifice. I believe I am qualified to support the needs and demands to contribute to the Board.

Question applies to Citizens Advisory Committee For Community Development

**How many terms have you served on this board or committee previously?**

0

Question applies to City Beautification Board

**How many terms have you served on this board or committee previously?**

0

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Question applies to Citizens Advisory Committee For Community Development

**Are you applying for a student seat**

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Yes  No

Question applies to City Beautification Board

**Are you applying for a student seat**

---

Yes  No

[R.JWPetho\\_GNV\\_Board\\_Committees.pdf](#)

Upload a Resume

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Please upload a file

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**Demographics**

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---

Yes  No

**Are you a City of Gainesville Intern?**

---

Yes  No

**Are you currently on a City Advisory Board/Committee?**

---

Yes  No

**If yes, which Advisory Board/Committee?**

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# JASON W. PETHÓ

[LinkedIn Profile](#)

jwpetho@gmail.com | 609.649.0773

## EDUCATION

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### DAVID ECCLES SCHOOL OF BUSINESS, UNIVERSITY OF UTAH

Master of Healthcare Administration (MHA)

Master of Business Administration (MBA)

Salt Lake City, UT

Dec 2014

Dec 2014

### COLLEGE OF HUMANITIES, UNIVERSITY OF UTAH

Bachelors of Arts International Studies (BA)

Bachelors of Arts Spanish Studies (BA)

Salt Lake City, UT

May 2007

May 2007

## EXPERIENCE

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### UFHEALTH SHANDS HOSPITAL

Gainesville, FL

A nationally ranked academic medical center located in North-Central Florida

June 2017-Present

#### DSS Analyst

Creating and managing solutions to the unique challenges that uniquely exist in the healthcare arena

- Manage the data collection, reporting, and analysis of labor productivity reporting for all hospital departments and units to measure against nationally recognized benchmarks
- Manage the creation and delivery of data for national hospital benchmarking
- Provide support and solutions to manage contract labor, overtime, medications dispensed, nurse budget and staffing, patient transportation, and physical therapy.

### ONSITE CARE, LLC

Salt Lake City, UT

An employer site primary care clinic network throughout Utah and Arizona

March 2015-May 2017

#### Business Data Analyst

Managing the strategic analysis and reporting for the entire organization and all clients

- Created and distribute a standard, bi-lingual patient survey for all clinic patients based upon the principles of Net Promoter Score® metrics to measure patient satisfaction
- Developed the calculation to measure and benchmark clinic utilization to monitor clinic sustainability without compromising quality of care
- Produced standardized weekly, monthly and annual clinic reports for clients to show the value of the client investment in an onsite clinic
- Analyzed client medical claims data to report the claims savings attributed to the onsite clinic
- Reported on client wellness programs based upon year-over-year biometric data
- Analyze Rx claims data and clinic prescription data to produce client proposals to implement a subsidized clinic dispensary
- Co-lead the internal EMR (eClinicalWorks) process improvement team to develop and implement new EMR processes and efficiencies
- Responsible for the sharing of data with clients and partners

Nationally ranked academic medical center located on the Wasatch Front

May 2014-Dec 2014

**Diabetes Outreach Specialist, Outreach & Network Development (Aug 2014-Dec 2014)**

Managing the strategic outreach and business development efforts for the University Diabetes & Endocrinology Center

- Analyzed and targeted 80+ physician practices in the Salt Lake City metropolitan area to develop opportunities of collaboration in diabetes and endocrinology care
- Created the program management of coordinated events with physicians and medical staff to promote the university's programs and initiatives
- Developed the marketing strategy and content for 10 university endocrinologists and diabetes educators

**Administrative Intern, Outreach & Network Development (May 2014-Aug 2014)**

Managed and directed the execution of projects assigned by the Executive Director of Outreach & Network Development and Senior Management

- Analyzed 2100+ school of medicine alumni in the nine-state intermountain region to develop an outreach strategy for the increase of referrals
- Directed an RFI towards the successful offer of managing 130,000+ lives in the Las Vegas area
- Analyzed 59 oncology competitors in the intermountain region for the creation of an outreach strategy for the Huntsman Cancer Institute
- Analyzed 2200+ self-insured employers in the nine-state intermountain region to identify opportunities of collaboration

**SKILLS, ACTIVITIES, OTHER INTERESTS**

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- Microsoft Office
- SQL/SSMS
- SAP Business Objects/Webi
- MS Visual Studio
- Tableau
- IBM Cognos
- Honor Society Member 2014
- Fluent in Spanish
- Applied International Management class trip to Beijing and Tianjin, China (2013)
- Volunteer Coordinator at University of Utah Orthopaedic Center (2009)
- Founder and President of University of Utah Hockey Club/Skatin' Utes (Mar 2006-May 2009)
- Study abroad Pamplona, Spain-Universidad Publica de Navarra (2005)
- Volunteer Representative in Mexico providing organized workshops on goal setting, relationship building, and leadership (2001-2003)