



MEMORANDUM
Office of the City Attorney

Phone: 334-5011/Fax 334-2229
Box 46

TO: Mayor and City Commission

DATE: February 28, 2000
FIRST READING

FROM: City Attorney

SUBJECT: Ordinance No. 0-00-28; Petition No. 98TCH-99PB
An ordinance of the City of Gainesville, Florida, revising and amending the Land Development Code relating to temporary signs; amending subsection 30-317(6) to allow signs for special events of University of Florida student organizations located on property in the University Context Area under certain conditions; providing directions to the codifier; providing a severability clause; providing a repealing clause; and providing an immediate effective date.

Recommendation: The City Commission (1) approve Petition 98TCH-99 PB and (2) adopt the proposed ordinance.

STAFF REPORT

On August 19, 1999, the Plan Board reviewed the petition and recommended that the petition be continued so that staff could attempt to address some of the Board's concerns. During the hearing, the Board raised concerns about the amount of time the signs would be displayed, the purpose of the signs, height limitations, construction materials, and limiting the signs to just fraternities and sororities and property ownership. Staff reviewed the concerns and revised the proposed changes to address those concerns. On November 18, 1999, the Board reheard the petition.

Staff revised the language to state that signs shall not be displayed more than three days before the beginning of the special event or sale. The actual amount of time that a sign can be displayed is limited to 10 days for any one event and to four times within a 12-month period. The 10-day limitation is consistent with University of Florida policy.

The main purpose of the proposed code changes is to allow off-campus student organizations to advertise special events and membership drives the same as on-campus organizations. There are many organizations that are located on property off the main campus owned by the State of Florida and the University that are governed by the Campus Master Plan. In some instances, these organizations are located across the street from officially registered university organizations that are governed by City codes. These organizations are not allowed by City

codes to have signs larger than 16 square feet in commercial districts, and no signs are allowed in residential districts. Most of these organizations are located in multi-family districts. Staff's proposal is to limit these signs to the University Context Area in areas that are designated for non-residential use and multi-family areas.

On this issue staff has considered the following options: Keep the maximum sign size for all non-profits at 16 square feet and a height of 10 feet; increase the size for University organizations to a size between 16 square feet and 100 square feet with a maximum height of 10 feet; or—staff's recommendation—allow a maximum size of 32 square feet with a maximum height of 10 feet. Planning Division staff recommended that the petition limit the size of signs for officially registered University organizations to 32 square feet. As an alternative, Planning Staff recommended that the Board should consider the request by the City Commission to allow the same size of sign that the University of Florida allows for on-campus organizations.

The proposed changes limit construction material to materials constructed of heavy cloth, heavy vinyl or heavy plastic, properly sewn and vented. This is consistent with the University's policy. However, under the City proposal, wall-mounted signs may be made out of wood. The University does not allow wall-mounted signs of wood and they do not allow any type of sign to be screwed or nailed to a building.

The code changes would limit the signs to organizations that actually own the property where they are located, within the University Context Area.

The final issue relates to limiting the code changes to fraternities and sororities. It is staff's opinion that limiting the code changes to fraternities and sororities would not be fair to other campus organizations. Staff does not feel that this will be a problem given the proposed requirement on property ownership.

The City Plan Board reviewed the petition and recommends approval of the petition to allow a 32-square-foot sign as presented by staff, with changes. The Board voted to eliminate the property ownership provision and require owner permission instead. The Board also asked staff to make it clear that the ordinance language states that the banners are allowed for student organizations. The Board also eliminated the provisions for wood-mounted signs.

Public notice was published in the Gainesville Sun on November 2, 1999. The Plan Board held a public hearing November 18, 1999.

The Plan Board recommended that the City Commission approve Petition 98TCH-99 PB. Plan Board vote 7-0.

Fiscal Note
None

CITY ATTORNEY'S MEMORANDUM

This ordinance requires two public hearings. If the Commission adopts the ordinance on first reading, the second and final reading will be held on March 13, 2000.

Prepared by: Patricia M. Carter
Patricia M. Carter,
Sr. Assistant City Attorney

Approved and
Submitted by: Marion J. Radson
Marion J. Radson,
City Attorney

MJR:PMC:sw

ORDINANCE NO. _____
0-00-28

An ordinance of the City of Gainesville, Florida, revising and amending the Land Development Code relating to temporary signs; amending subsection 30-317(6) to allow signs for special events of University of Florida student organizations located on property in the University Context Area under certain conditions; providing directions to the codifier; providing a severability clause; providing a repealing clause; and providing an immediate effective date.

WHEREAS, the City Plan Board authorized the publication of notice of a Public Hearing that the text of the Land Development Code of the City of Gainesville, Florida, be amended; and

WHEREAS, notice was given and publication made as required by law and a Public Hearing was then held by the City Plan Board on November 18, 1999; and

WHEREAS, notice was given and publication made of a Public Hearing which was then held by the City Commission on February 28, 2000; and

WHEREAS, at least 10 days notice has been given prior to first reading by publication in a newspaper of general circulation notifying the public of this proposed ordinance and of a Public Hearing in the Auditorium of City Hall in the City of Gainesville; and

WHEREAS, the Public Hearings were held as advertised and the parties in interest and all others had an opportunity to be and were, in fact, heard;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF GAINESVILLE, FLORIDA:

Section 1. Section 30-317(6) of the Land Development Code is amended to read as follows:

Sec. 30-317. Temporary signs.

1 (6) *Special events or sales.* One sign announcing a temporary special event or sale
2 shall be allowed on the premises of the event or sale, ~~in accordance with the following~~
3 ~~standards:~~ Signs shall be located wholly on private property and shall be at least five feet
4 from any right-of-way, and 15 feet from side property lines, except as provided in
5 subsection (2) of this section. Signs must meet the provisions of section 30-341
6 regarding the vision triangle. Signs shall not be displayed more than three days before the
7 beginning of the special event or sale unless specifically allowed by this section and must
8 be removed no later than the end of the special event or sale. Notwithstanding the
9 foregoing, no sign may be displayed for more than 30 consecutive calendar days.
10 Temporary signs for special events and sales must comply with the following standards,
11 as applicable:

12 a. *Yard or garage sales.* In all residential districts as defined in subsection
13 30-318(1), including residential portions of planned developments, for the
14 purpose of yard or garage sales, one on-site, nonilluminated ground-mounted sign
15 not to exceed six square feet in sign area and not exceeding four feet in height
16 shall be allowed.

17 b. *Nonprofit institutions.* In all other zoning districts where the purpose is to
18 promote a special event or sale by nonprofit institutions such as places of
19 religious assembly, schools and fraternal societies, where such event or sale is
20 clearly incidental to the primary functions of such institutions and where such a
21 sale is conducted with or as a special event and for a specified time period, one
22 on-site, nonilluminated wall- or ground-mounted sign not to exceed 16 square feet
23 in sign area plus a border of not more than six inches in width and 10 feet in

1 overall height shall be allowed.

2 c. University student organizations. A student organization officially
3 registered with the University of Florida that is located on property within the
4 University Context Area that allows non-residential and multifamily use by right
5 may display one on-site, nonilluminated wall- or ground-mounted sign not to
6 exceed 32 square feet in sign area, plus a border of not more than six inches in
7 width, and 10 feet in overall height. The sign shall only be allowed when the
8 purpose of the event is to increase membership in the organization or to provide a
9 nonprofit community service. The sign may be displayed for a maximum of 10
10 days for any one event. Each organization is limited to four permits for this type
11 of sign within a twelve-month period. The organization must show proof that it is
12 an officially-registered University of Florida organization in order to receive the
13 permit for the sign. If the organization does not own the property on which it is
14 located, it must show proof that the property owner has agreed to allow the sign in
15 order to receive the permit for the sign.

16 d. Residential subdivisions and multifamily developments. In any residential
17 district as defined in subsection 30-318(1) where development is currently under
18 construction or construction has not been completed for more than one year, one
19 on-site, nonilluminated wall- or ground-mounted sign may be placed at the main
20 entrance to a subdivision or multifamily development in association with a special
21 showing of the units such as the “parade of homes.” The sign shall not exceed 32
22 square feet in sign area and 10 feet in overall height. This type of sign shall be
23 limited to twice within any twelve-month period.

1 e. Banners. Unless otherwise specified by ordinance, banners for special
2 events or sales to be hung outdoors as freestanding or wall mounted signs must
3 meet the following specifications:

4 1. Banners must be constructed of heavy cloth, heavy vinyl or heavy
5 plastic, properly sewn and vented.

6 2. Rope or cloth-type fasteners must be of sufficient strength to hold
7 banners. No staples, wire, nails or screws may be used to connect banners
8 to trees.

9 3. Posts may be used to support the freestanding signs.

10 4. All rope guys must be marked to be visible day and night. No wire
11 guys may be used.

12 5. No banner may be placed under or in the immediate area of utility
13 lines or facilities.

14 6. Commercial advertising or sponsorship will not be allowed.

15 7. Wall-mounted signs must be secured to the building in a way that
16 prevents the sign from becoming a hazard to the public during inclement
17 weather or heavy winds.

18 ~~d. Signs shall not be displayed more than three days before the beginning of~~
19 ~~the special event or sale unless specifically allowed and no later than the end of~~
20 ~~the special event or sale, and in no event for more than 30 consecutive calendar~~
21 ~~days.~~

22 ~~e. Signs shall be located wholly on private property and shall be at least five~~
23 ~~feet from any right-of-way, and 15 feet from side property lines, except as~~

1 ~~provided for in subsection 30-317(2) of this section. The vision triangle shall not~~
2 ~~be obstructed as provided in section 30-341.~~

3 **Section 2.** It is the intention of the City Commission that the provisions of Section 1 of
4 this ordinance shall become and be made a part of Land Development Code of the City of
5 Gainesville, Florida, and that the Sections and Paragraphs of this ordinance may be
6 renumbered or relettered in order to accomplish such intentions.

7 **Section 3.** If any section, sentence, clause or phrase of this ordinance is held to be
8 invalid or unconstitutional by any court of competent jurisdiction, then said holding shall
9 in no way affect the validity of the remaining portions of this ordinance.

10 **Section 4.** All ordinances or parts of ordinances in conflict herewith are to the extent of
11 such conflict hereby repealed.

12 **Section 5** This ordinance shall become effective immediately upon final adoption.

13
14 **PASSED AND ADOPTED** this _____ day of _____, 2000.
15
16

17 _____
18 PAULA M. DeLANEY
19 MAYOR
20

21
22 ATTEST:

Approved as to form and legality

23
24
25 _____
26 KURT M. LANNON
27 CLERK OF THE COMMISSION

MARION J. RADSON
CITY ATTORNEY

28 This Ordinance passed on first reading this _____ day of _____, 2000.

29 This Ordinance passed on second reading this _____ day of _____,
30 2000.

31
32 carter:ordinances:98TCH-99PB

Petition 98TCH-99 PB, Legislative Matter No. 990194
CITY PLAN BOARD AND STAFF RECOMMENDATION

Attachment A

Amend Section 30-317

6. Special events or sales. One (1) sign announcing a temporary special event or sale shall be allowed on the premises of the event or sale. Signs shall be located wholly on private property and shall be at least five (5) feet from any right-of-way, and fifteen (15) feet from side property lines, except as provided for in subsection 30-317(2) of this section. The vision triangle shall not be obstructed as provided in section 30-341. Signs shall not be displayed more than three (3) days before the beginning of the special event or sale unless specifically allowed and no later than the end of the special event or sale, and in no case for more than thirty (30) consecutive calendar days. Temporary signs for special events and sales shall be allowed in accordance with the following standards:
 - a. Yard or Garage sales. In all residential districts as defined in subsection 30-318(1), including residential portions of planned development, for the purpose of yard or garage sales, one (1) on-site, nonilluminated ground-mounted sign not to exceed six (6) square feet in sign area and not exceeding four (4) feet in height shall be allowed.
 - b. Nonprofit institutions. In all other zoning districts where the purpose is to promote a special event or sale by nonprofit institutions such as places of religious assembly, schools and fraternal societies, where such event or sale is clearly incidental to the primary function of such institutions and where such a sale is conducted with or as a special event and for a specified time period, one (1) on-site, nonilluminated wall- or ground-mounted sign not to exceed sixteen (16) square feet in sign area plus a border of not more than six (6) inches in width and ten (10) feet in overall height shall be allowed.
 - c. University student organizations. Officially registered University student organizations that either own the property or have the permission of the property owner upon which they are located within the University Context Area and that are designated for a non-residential and multi-family use on the zoning map atlas may have for a specified time period, one (1) on-site, nonilluminated wall- or ground-mounted sign not to exceed 32 square feet in sign area plus a border of not more than six (6) inches in width and ten (10) feet in overall height shall be allowed. The sign shall only be allowed where such an event is for increasing membership or for a nonprofit community service. The sign may be hung for a maximum of ten (10) days for any one event. This type of sign shall be limited to four times within a twelve-month period. In order to receive a permit for this sign the organization must show proof that it is an officially registered University organization.

- d. Residential Subdivisions and Multi-family Developments. In any residential district as defined in subsection 30-318(1) where development is currently under construction or construction has not been completed for more than one (1) year, one (1) on-site, nonilluminated wall- or ground-mounted sign may be placed at the main entrance to a subdivision or multifamily development in association with a special showing of the units such as the "parade of homes." The sign shall not exceed thirty-two (32) square feet in sign area and ten (10) feet in overall height.
- e. Banners. Unless otherwise specified in City codes, banners for special events or sales to be hung outdoors as freestanding or wall mounted signs must meet the following specifications:

Banners must be constructed of heavy cloth, heavy vinyl or heavy plastic, properly sewn and vented.

Rope or cloth type fasteners must be of sufficient strength to hold banners. No staples, wire, nails, or screws may be used to connect banners to trees.

Posts may be used to support the freestanding signs.

All rope guys must be marked to be visible day and night. No wire guys may be used.

No banner may be placed under or in the immediate area of utility lines or facilities.

Commercial advertising or sponsorship will not be allowed.

Wall-mounted signs must be secured to the building in a way that will prevent the sign from becoming a hazard to the public during inclement weather or heavy winds.

~~e. Signs shall not be displayed more than three (3) days before the beginning of the special event or sale unless specifically allowed and no later than the end of the special event or sale and in no event for more than thirty (30) consecutive calendar days.~~

~~f Signs shall be located wholly on private property and shall be at least five (5) feet from any right of way, and fifteen (15) feet from side property lines, except as provided for in subsection 30-317(2) of this section. The vision triangle shall not be obstructed as provided in section 30-341.~~

City of
Gainesville

Inter-Office Communication

Planning Division
x5023, FAX x3259, Station 12

Item No. 1

TO: City Plan Board

DATE: November 18, 1999

FROM: Planning Division Staff

SUBJECT: Petition 98TCH- 99PB, City of Gainesville. Amend the Sign Code to allow fraternities and sororities to display banner signs during special events related to the University Community.

Recommendation

Planning Division Staff recommends that the petition limit the size of signs for officially registered University Organizations to 32 square feet. As an alternative, the Board should consider the request by the City Commission to allow the same size of sign that the University of Florida allows for on-campus organizations.

Explanation

On August 19, 1999, the Plan Board reviewed the petition and recommended that the petition be continued so that staff could attempt to address some of the Board's concerns. During the hearing, the Board raised concerns about the amount of time the signs would be displayed, the purpose of the signs, height limitations, construction materials, limiting the signs to just fraternities and sororities and property ownership. Staff reviewed the concerns and revised the proposed changes to address those concerns.

Time limits

Staff revised the language to state that signs shall not be displayed more than three (3) days before the beginning of the special event or sale. The actual amount of time that a sign can be displayed is limited to 10 days for any one event and to 4 times within a twelve-month period. The 10-day limitation is consistent with University of Florida policy.

Purpose of the Sign.

The main purpose of the proposed code changes is to allow off-campus student organizations to advertise special events and membership drives the same as on-campus organizations. There are many organizations that are located on property off the main campus owned by the State of Florida and the University that are governed by the Campus Master Plan. In some instances these on-campus organizations are located across the street from officially registered university

organizations that are governed by City Codes. These organization are not allowed by City codes to have signs larger than 16 square feet in commercial districts and no signs are allowed in residential districts. Most of these organizations are located in multi-family districts. Staff's proposal is to limit these signs to the University Context Area in areas that are designated for non-residential use and multi-family areas (see attached map).

Height limitation and sign size

On this issue staff has considered the following options: keep the existing size requirement for all non-profits at 16 square feet and the height of 10 feet. Increase the size for University organizations to a size between 16 square feet and 100 square feet with a maximum height of 10 feet. Staff has recommended 32 square feet with a maximum height of 10 feet.

Construction materials

The proposed changes limit construction material to materials constructed of heavy cloth, heavy vinyl or heavy plastic, properly sewn and vented. Wall-mounted signs may be made out of wood. This is consistent with the University's policy. The University does not allow wall-mounted signs of wood and they do not allow any type of sign to be screwed or nailed to a building.

Property Ownership

The code changes would limit the signs to organizations that actually owned the property where they are located within the University Context Area.

The final issue relates to limiting the code changes to fraternities and sororities. It is Staff's opinion that limiting the code changes to fraternities and sororities would not be fair to other campus organizations. Staff does not feel that this will be a problem given the proposed requirement on property ownership.

Respectfully submitted,

Ralph Hilliard
Planning Manager

RH

Attachment A

Amend Section 30-317

6. Special events or sales. One (1) sign announcing a temporary special event or sale shall be allowed on the premises of the event or sale. Signs shall be located wholly on private property and shall be at least five (5) feet from any right-of-way, and fifteen (15) feet from side property lines, except as provided for in subsection 30-317(2) of this section. The vision triangle shall not be obstructed as provided in section 30-341. Signs shall not be displayed more than three (3) days before the beginning of the special event or sale unless specifically allowed and no later than the end of the special event or sale, and in no case for more than thirty (30) consecutive calendar days. Temporary signs for special events and sales shall be allowed in accordance with the following standards:
 - a. Yard or Garage sales. . In all residential districts as defined in subsection 30-318(1), including residential portions of planned development, for the purpose of yard or garage sales, one (1) on-site, nonilluminated ground-mounted sign not to exceed six (6) square feet in sign area and not exceeding four (4) feet in height shall be allowed.
 - b. Nonprofit institutions. In all other zoning districts where the purpose is to promote a special event or sale by nonprofit institutions such as places of religious assembly, schools and fraternal societies, where such event or sale is clearly incidental to the primary function of such institutions and where such a sale is conducted with or as a special event and for a specified time period, one (1) on-site, nonilluminated wall- or ground-mounted sign not to (16) square feet in sign area plus a border of not more than six (6) inches in width and ten (10) feet in overall height shall be allowed.
 - c. University organizations. Officially registered University organizations that own the property upon which they are located within the University Context Area and that are designated for a non-residential and multi-family use on the zoning map atlas may have for a specified time period, one (1) on-site, nonilluminated wall-or ground-mounted sign not to exceed 32 square feet in sign area plus a border of not more than six (6) inches in width and ten (10) feet in overall height shall be allowed. The sign shall only be allowed where such an event is for increasing membership or for a nonprofit community service. The sign may be hung for a maximum of ten (10) days for any one event. This type of sign shall be limited to four times within a twelve-month period. In order to receive a permit for this sign the organization must show proof that it is an officially registered University organization.

d. Residential Subdivisions and Multi-family Developments. In any residential district as defined in subsection 30-318(1) where development is currently under construction or construction has not been completed for more than one (1) year, one (1) on-site, nonilluminated wall- or ground-mounted sign may be placed at the main entrance to a subdivision or multifamily development in association with a special showing of the units such as the "parade of homes." The sign shall not exceed thirty-two (32) square feet in sign area and ten (10) feet in overall height.

e. Banners. Unless otherwise specified in City codes, banners for special events or sales to be hung outdoors as freestanding or wall mounted signs must meet the following specifications:

Banners must be constructed of heavy cloth, heavy vinyl or heavy plastic, properly sewn and vented. Wall-mounted signs may be made out of wood.

Rope or cloth type fasteners must be of sufficient strength to hold banners. No staples wire, nails, or screws may be used to connect banners to trees.

Posts may be used to support the freestanding signs.

All rope guys must be marked to be visible day and night. No wire guys may be used.

No banner may be placed under or in the immediate area of utility lines or facilities.

Commercial advertising or sponsorship will not be allowed.

Wall-mounted signs must be secured to the building in a way that will prevent the sign from becoming a hazard to the public during inclement weather or heavy winds.

~~e. Signs shall not be displayed more than three (3) days before the beginning of the special event or sale unless specifically allowed and no later than the end of the special event or sale and in no event for more than thirty (30) consecutive calendar days.~~

~~f Signs shall be located wholly on private property and shall be at least five (5) feet from any right of way, and fifteen (15) feet from~~

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Petition 98TCH-99 PB
November 18, 1999

~~side property lines, except as provided for in subsection 30-317(2)
of this section. The vision triangle shall not be obstructed as
provided in section 30-341.~~

City of
Gainesville

Inter-Office Communication

Planning Division
x5023, FAX x3259, Station 12

Item No. 3

TO: City Plan Board

DATE: August 19, 1999

FROM: Planning Division Staff

SUBJECT: Petition 98TCH- 99PB, City of Gainesville. Amend the Sign Code to allow fraternities and sororities to display banner signs during special events related to the University Community.

Recommendation

Planning Division Staff recommends approval of this petition

Explanation

On September 14, 1998, the City Commission asked staff to review the Banner-Sign Policy of the University of Florida. The University has an official Banner-Sign Policy that regulates the hanging and draping of banners on the interior or exterior of campus buildings and/or from trees or poles. Generally, the organizations requesting a banner permit must be an officially registered University organization. Banners for these organizations must be no more than 100 square feet in size and constructed of heavy vinyl or heavy plastic. The policy also includes provisions for how to mount the signs.

The City's code allows fraternities and sororities, and any nonprofit institution located in nonresidential zoning districts, to have one on-site sign not to exceed 16 square feet and 10 feet in overall height. In residential zoning districts only garage sale signs are allowed. The Plan Board, as part of Petition 155TCH-98PB reviewed by the City Commission on September 14, 1998, recommended that only 16 square feet be allowed. Planning Staff recommended 32 square feet. The City Commission denied the petition and asked staff to do further research. It appears that the most important aspects of reviewing the University's sign policy verses the City's, is the issue of fairness. Currently, the largest freestanding sign allowed in the City by right is 96 square feet, and 300 square feet by special use permit for I-75 corridor signage in the BT (Business Tourists) district. It is staff's opinion that signage in the City should be consistent throughout. However, staff finds that fraternities and sororities have a unique association with the University of Florida in that they must be an officially registered University Organization. As such, staff finds that allowing larger signs of up to 100 square feet may be justified. Currently, there are 44 fraternities and sororities based on a list provided by the Dean of Students office (see Attachment B). Of the 44, 12 are not regulated by the UF Campus Master Plan. The attached maps show the location of the twelve organizations not covered by the Campus Master

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Page 2

Plan. Staff has determined that organizations not covered by the Campus Master Plan must abide by City regulations because they are not regulated by the UF Master Plan and are solely under the City's jurisdiction. These organizations have asked the City to determine whether it is fair that some organizations can have banners and others cannot when they all have the same primary purpose. In some cases there may be two organizations next to each other, while the one located on State-owned property can have a sign and the one on private property could not.

Staff recommends that the Sign Code be amended to allow officially registered University Organizations to display a banner or sign advertising special events as indicated in Attachment A.

Respectfully submitted,



Ralph Hilliard
Planning Manager

RH

Attachment A

Amend Section 30-317

- (6) Special events or sales. One (1) sign announcing a temporary special event or sale shall be allowed on the premises of the event or sale. Signs shall be located wholly on private property and shall be at least five (5) feet from any right-of-way, and fifteen (15) feet from side property lines, except as provided for in subsection 30-317(2) of this section. The vision triangle shall not be obstructed as provided in section 30-341. Signs shall not be displayed more than ~~three (3)~~ seven days before the beginning of the special event or sale unless specifically allowed and no later than seven days following the event, ~~the end of the special event or sale,~~ and in no event for more than thirty (30) consecutive calendar days. Temporary signs for special events and sales shall be allowed in accordance with the following standards:
- a. Yard or Garage sales. In all residential districts as defined in subsection 30-318(1), including residential portions of planned developments, for the purpose of yard or garage sales, one (1) on-site, non-illuminated ground-mounted sign not to exceed six (6) square feet in sign area and not exceeding four (4) feet in height shall be allowed.
 - b. Nonprofit institutions. In all other zoning districts where the purpose is to promote a special event or sale by nonprofit institutions such as places of religious assembly, schools and fraternal societies, where such event or sale is clearly incidental to the primary function of such institutions and where such a sale is conducted with or as a special event and for a specified time period, one (1) on-site, non-illuminated wall- or ground-mounted sign not to exceed sixteen (16) square feet in sign area plus a border of not more than six (6) inches in width and ten (10) feet in overall height shall be allowed.
 - c. University organizations. In all zoning districts, officially registered University organizations (Fraternities and Sororities) may display one (1) on-site, non-illuminated wall- or ground-mounted sign not to exceed 100 square feet in sign area plus a border of not more than six (6) inches in width and ten (10) feet in overall height, where the purpose of the sign is to promote increased membership or a non-profit community service event for a specified time period. This type of sign shall be limited to six times within a twelve-month period.
 - d. Residential Subdivisions and Multi-family Developments. In any residential district as defined in subsection 30-318(1) where development is currently under construction or construction has not been completed for more than one (1) year, one (1) on-site, non-illuminated wall- or ground-mounted sign may be placed at the main entrance to a subdivision or multifamily development in association with a special showing of the units such as the "parade of homes." The sign shall not exceed thirty-two (32) square feet in

sign area and ten (10) feet in overall height. This type of sign shall be limited to six times within any twelve-month period. In order to receive a permit for this sign the organization must show proof that it is an officially registered University organization. And

- e. ~~Signs shall not be displayed more than three (3) days before the beginning of the special event or sale unless specifically allowed and no later than the end of the special event or sale, and in no event for more than thirty (30) consecutive calendar days.~~
- f. ~~Signs shall be located wholly on private property and shall be at least five (5) feet from any right of way, and fifteen (15) feet from side property lines, except as provided for in subsection 30-317(2) of this section. The vision triangle shall not be obstructed as provided in section 30-341.~~

Attachment B



UNIVERSITY OF
FLORIDA

Dean of Students Office

1202 Peabody Hall
PO Box 114075
Gainesville, FL 32611-4075
(352) 392-1261
TDD (352) 392-3008

UF SORORITIES

<i>parcel #</i>	<u>Chapter</u>	<u>Address (Zip Code)</u>	<i>Map #</i>	<u>Phone</u>
	Alpha Chi Omega	820 West Panhellenic Drive (32601)		373-8311
	Alpha Delta Pi	831 West Panhellenic Drive (32601)		376-1972
	Alpha Epsilon Phi	832 West Panhellenic Drive (32601)		372-2535
	Alpha Omicron Pi	819 West Panhellenic Drive (32601)		373-4550
13163	* Alpha Xi Delta	621 Southwest 10th Street (32601)	4050*	335-1801
	Chi Omega	807 West Panhellenic Drive (32601)		372-3434
	Delta Delta Delta	1134 East Panhellenic Drive (32601)		376-0982
	Delta Gamma	808 West Panhellenic Drive (32601)		376-5285
15527	* Delta Phi Epsilon	1115 Southwest 9th Avenue (32601)		378-1126
	Delta Sigma Theta	310 J. Wayne Reitz Union (32611)	4150	374-2255
13199-1	* Kappa Alpha Theta	715 Southwest 10th Street (32601)	4050*	375-2112
	Kappa Delta	1122 East Panhellenic Drive (32601)		378-4766
13129-1	* Kappa Kappa Gamma	401 Southwest 13th Street (32601)	4050*	377-3070
	Phi Mu	1150 East Panhellenic Drive (32601)		378-2602
	* Pi Beta Phi	37 West Fraternity Row (32603)		372-5308
	- Sigma Gamma Rho	310 J. Wayne Reitz Union (32611)		374-2255
	Sigma Kappa	1108 East Panhellenic Drive (32601)		372-1212
	- Zeta Phi Beta	310 J. Wayne Reitz Union (32611)		374-2255
	Zeta Tau Alpha	1142 East Panhellenic Drive (32601)		378-1796

* ON CAMPUS

Attachment B con't



Dean of Students Office

1202 Peabody Hall
 PO Box 114075
 Gainesville, FL 32611-4075
 (352) 392-1261
 TDD (352) 392-3008

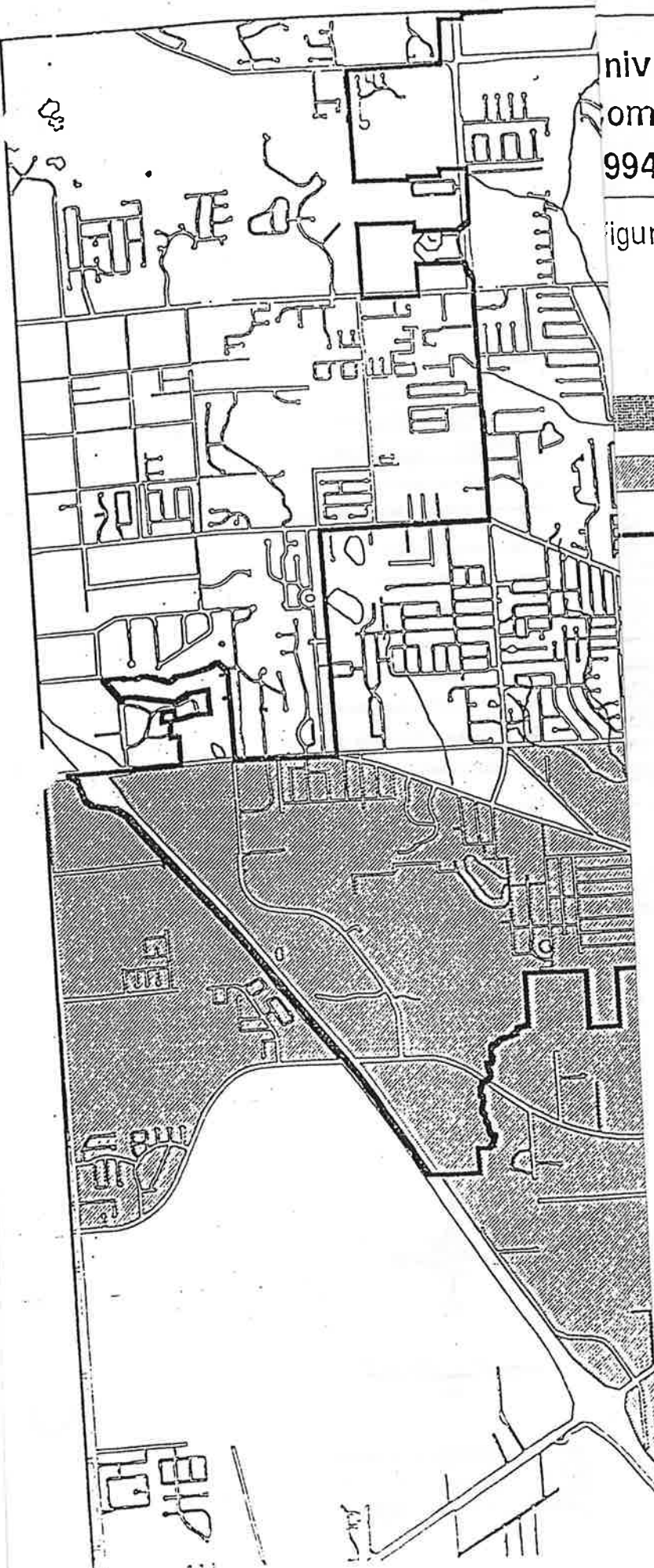
UF FRATERNITIES

Chapter	Address (Zip Code)	Phone
* Alpha Epsilon Pi	14 Fraternity Row (32603)	377-6705
13129 *Alpha Gamma Rho	407 Southwest 13th Street (32601) 4050'	378-5073
13066 *Alpha Tau Omega	207 Southwest 13th Street (32601) 4050'	336-4786
Beta Theta Pi	13 Fraternity Row (32603)	373-2106
14989 *Delta Tau Delta	1926 West University Avenue (32603) 3948	380-2790
14982 *Delta Upsilon	1814 West University Avenue (32603) 3949	376-3763
13034 - Iota Phi Theta	310 J. Wayne Reitz Union (32611)	374-2255
13032 - Kappa Alpha Psi	310 J. Wayne Reitz Union (32611)	374-2255
* Kappa Alpha	5A Fraternity Row (32603)	376-2595
* Lambda Chi Alpha	4 Fraternity Row (32603)	372-9169
13035 - Omega Psi Phi	310 J. Wayne Reitz Union (32611)	374-2255
13036 - Phi Beta Sigma	310 J. Wayne Reitz Union (32611)	374-2255
13246 *Phi Delta Theta	121 Southwest 13th Street (32601) 4050'	373-5021
13037 - Phi Gamma Delta	310 J. Wayne Reitz Union (32611)	335-0025
13294 *Phi Kappa Tau	1237 Southwest 2nd Avenue (32601) 4050'	376-7018
* Phi Sigma Kappa	7 Fraternity Row (32603)	336-9648
* Pi Kappa Phi	11 Fraternity Row (32603)	376-9122
* Sigma Alpha Epsilon	2 Fraternity Row (32603)	336-6242
* Sigma Chi	8 Fraternity Row (32603)	375-8879
* Sigma Nu	21 Fraternity Row (32603)	373-8176
* Sigma Phi Epsilon	5 Fraternity Row (32603)	372-9303
* Tau Epsilon Phi	9 Fraternity Row (32603)	374-9226
13155 *Tau Kappa Epsilon	1004 Southwest 6th Avenue (32601) 4050'	335-3600
* Theta Chi	10 Fraternity Row (32603)	378-3273
15636 *Zeta Beta Tau	921 Southwest Depot Avenue (32601) 4150'	336-1063

* ON CAMPUS

University of Florida
Comprehensive Master Plan
1994-2004

Figure 4-3F. Context Area Map



Campus Boundary

Context Area

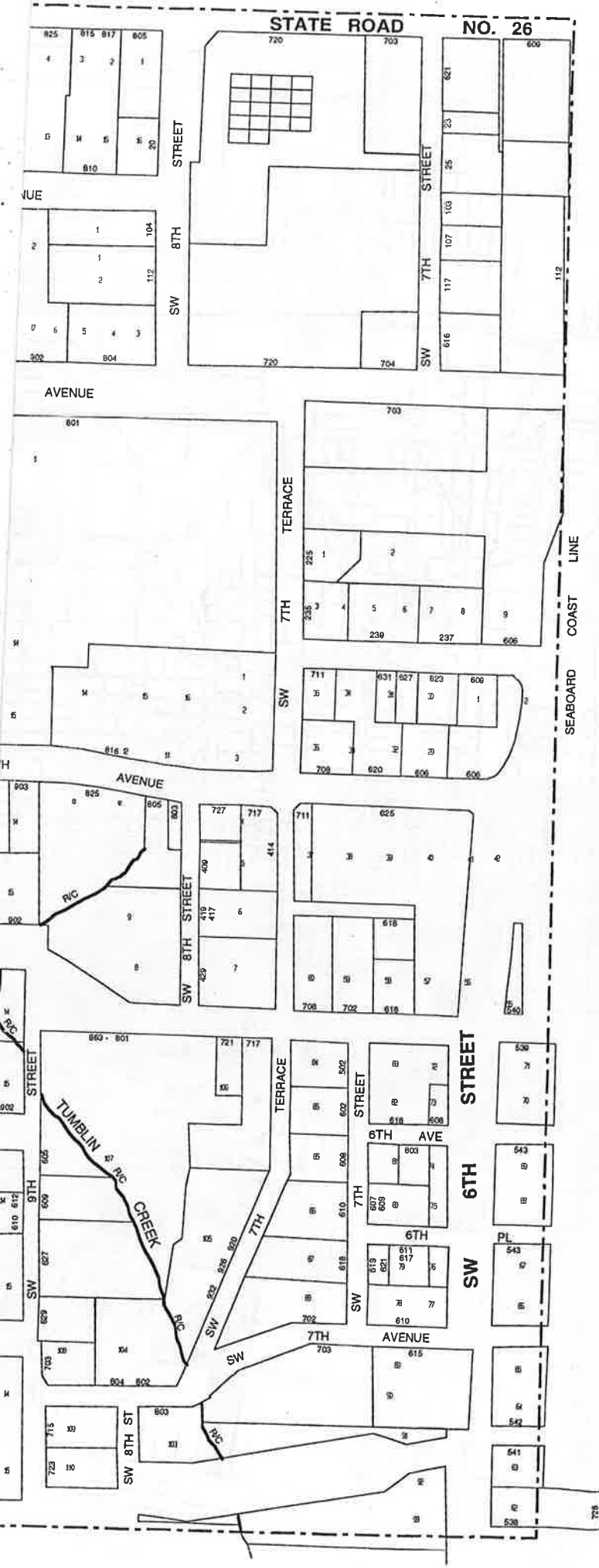
Gainesville City Limits

City of Gainesville
Gainesville, Florida

Prepared by the
Dept. of Community Development
March 4, 1997



0163400



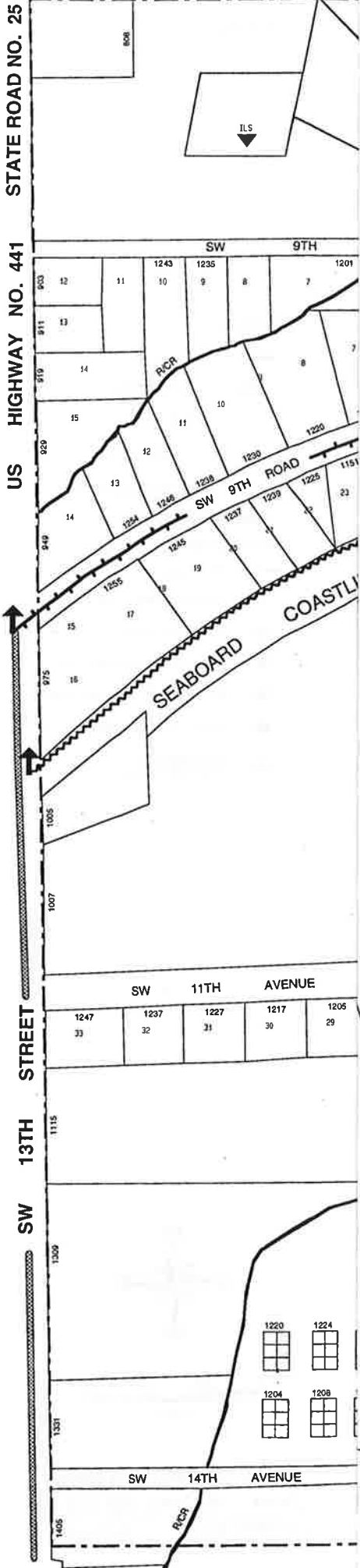
NOTES:

LEGEND

- CITY LIMITS
- R.C.R. REGULATED CREEK
- HISTORIC DISTRICT
- NATIONAL REGISTER OF HISTORIC PLACES
- INDIVIDUALLY LISTED ON LOCAL REGISTER OF HISTORIC PLACES
- SPECIAL AREA PLAN
- TRANSPORTATION CONCURRENCY MANAGEMENT AREA
- PARKING EXEMPT
- ENTERPRISE ZONE
- SPLIT USE
- CLUSTER SUBDIVISION
- INVALID LOT SPLIT
- LANDLORD LICENSE REQUIRED
- COMMUNITY RESIDENTIAL HOME (7-14)
- SOCIAL SERVICE HOME
- RESIDENCE FOR DESTITUTE PEOPLE


















CITY OF GAINESVILLE, FLORIDA
 SW 1/4 SECTION 5-T10S-R20E
 UPDATE: 9/1/98 MAP 4050



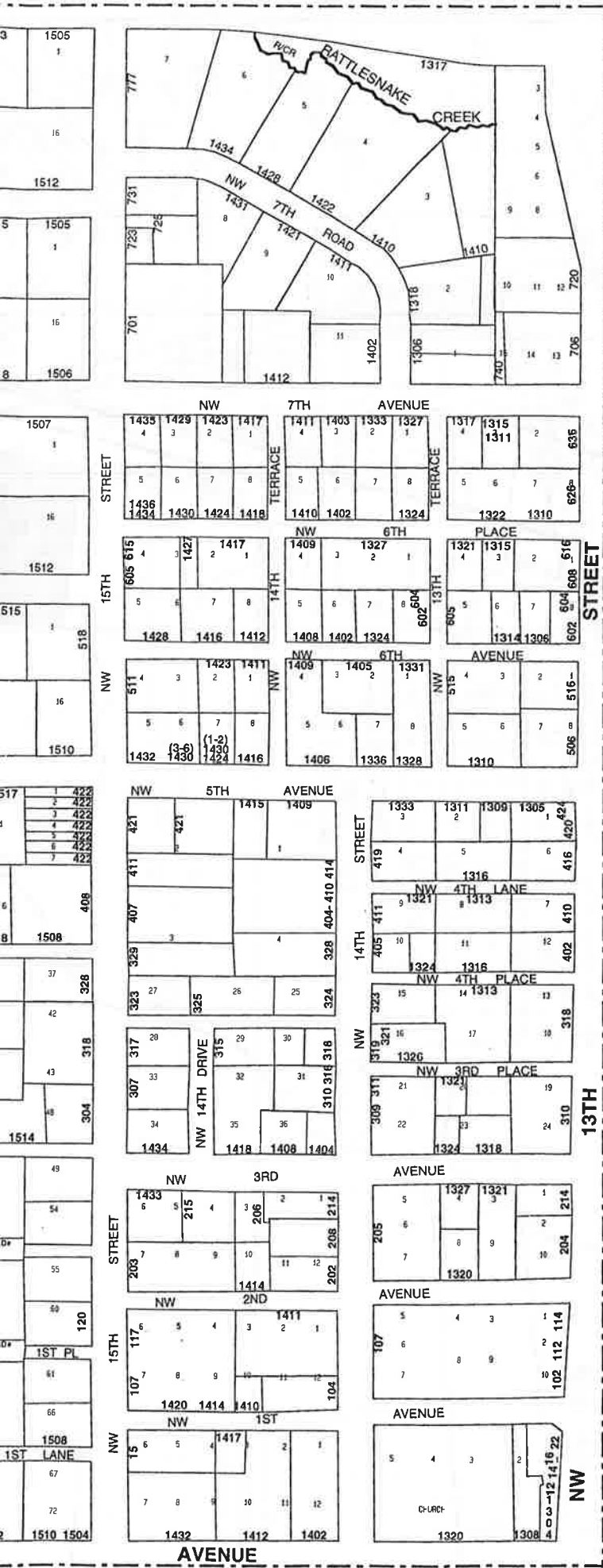
NOTES:

NONE

LEGEND

-  CITY LIMITS
-  R/CR. REGULATED CREEK
-  HISTORIC DISTRICT
-  SPECIAL AREA PLAN
-  TRANSPORTATION CONCURRENCY MANAGEMENT AREA
-  PARKING EXEMPT
-  SPLIT USE
-  ENTERPRISE ZONE
-  TRADITIONAL CITY
-  CENTRAL CORRIDOR
-  CLS CLUSTER SUBDIVISION
-  ILS INVALID LOT SPLIT
-  LL LANDLORD LICENSE REQUIRED
-  CRH-3 COMMUNITY RESIDENTIAL HOME (>14)
-  SSH SOCIAL SERVICE HOME
-  RDP RESIDENCE FOR DESTITUTE PEOPLE

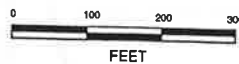
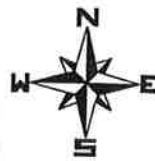
CITY OF GAINESVILLE, FLORIDA
 NW 1/4 SECTION 8-T10S-R20E
 UPDATE: 9/1/98 MAP 4150



NOTES:

LEGEND

- CITY LIMITS
- R/Cr. REGULATED CREEK
- HISTORIC DISTRICT
- SPECIAL AREA PLAN
- TRANSPORTATION CONCURRENCY MANAGEMENT AREA
- PARKING EXEMPT
- ENTERPRISE ZONE
- SPLIT USE
- CLUSTER SUBDIVISION
- INVALID LOT SPLIT
- LANDLORD LICENSE REQUIRED
- COMMUNITY RESIDENTIAL HOME (7-14)
- SOCIAL SERVICE HOME
- RESIDENCE FOR DESTITUTE PEOPLE

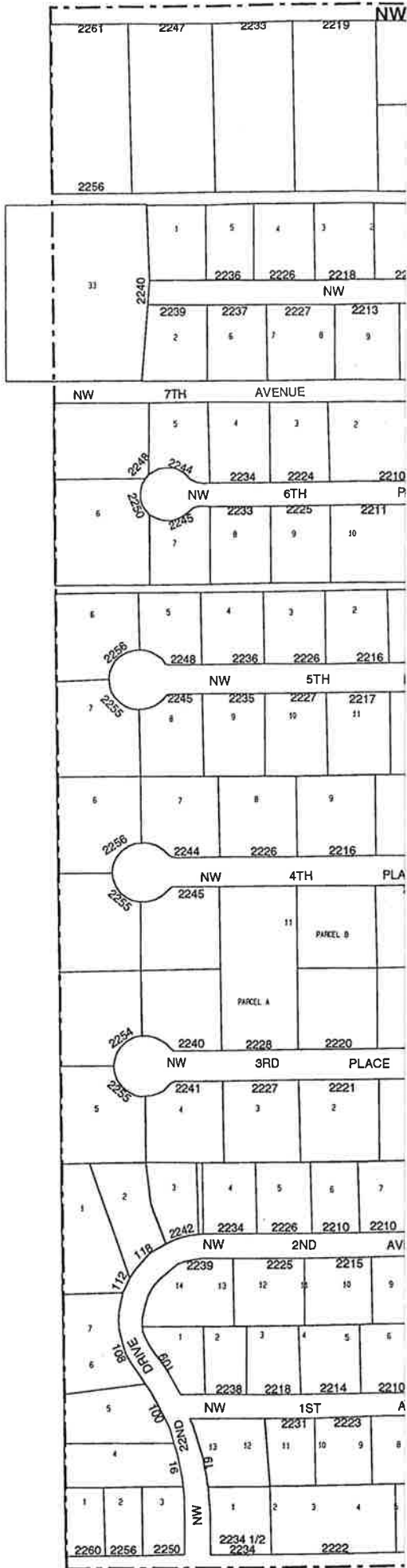


CITY OF GAINESVILLE, FLORIDA

NE 1/4 SECTION 6-T10S-R20E

UPDATE: 8/31/98















MAP 3949



NOTES:

ALL PARCELS ARE IN THE TCMA
 ALL PARCELS ARE IN THE TRADITIONAL CITY

LEGEND

-  CITY LIMITS
-  REGULATED CREEK
-  HISTORIC DISTRICT
-  SPECIAL AREA PLAN
-  TRANSPORTATION CONCURRENCY MANAGEMENT AREA
-  PARKING EXEMPT
-  ENTERPRISE ZONE
-  SPLIT USE
-  CLUSTER SUBDIVISION
-  INVALID LOT SPLIT
-  LANDLORD LICENSE REQUIRED
-  COMMUNITY RESIDENTIAL HOME
-  SOCIAL SERVICE HOME
-  RESIDENCE FOR DESTITUTE PEOPLE



CITY OF GAINESVILLE, FLORIDA
 NW 1/4 SECTION 6-T10S-R20E
 UPDATE: 12/8/98 MAP 3948

1. **Petition 98TCH-99 PB** City of Gainesville. Amend the Sign Code to allow fraternities and sororities to display banner signs during special events related to the University Community.

Mr. Ralph Hilliard was recognized. Mr. Hilliard explained that the board had reviewed the petition in the past and the board had raised certain concerns about staff's recommendation. He discussed the purpose of the proposed ordinance and changes to limit the number of organizations allowed signs. He noted that the area that allowed the signs would be limited to the university context area and areas of non-residential and multi-family use. He pointed out that there would be no conflict with the single-family areas of the university context. Mr. Hilliard discussed how staff made the determination that the signs should be 32 square feet with a maximum height of ten feet. He noted that the material of the signs was limited for safety consideration. He noted other changes from the original petition. Mr. Hilliard offered to answer any questions from the board.

Dr. Fried pointed out that the petition seemed to be focused on fraternities and sororities. He noted that there were other student organizations that had buildings.

Mr. Hilliard stated that other student organizations would fall under the petition.

Ms. Dowling noted that she believed the petition originally covered university-owned property.

Mr. Hilliard explained that university-owned property within their Master Plan was not regulated by the city and the petition addressed property that was not in the Master Plan.

Mr. Polshek cited a concern about the provision requiring ownership of the property. He suggested a mechanism that a sign could be allowed if permission of the property owner was received.

Mr. Hilliard agreed that the suggestion was reasonable .

Mr. McGill also agreed with the suggestion. He cited a concern, however, about the ease with which a group could be officially registered with the University.

Ms. Dowling requested clarification on the limit of 30 consecutive calendar days.

Mr. Hilliard indicated that the language Ms. Dowling referred to was the existing language and was modified further down the page.

Ms. Dowling pointed out that a sign was not a banner if it was made of wood. She cited a concern about the lack of proper engineer for wooden signs.

Mr. Hilliard agreed that wood did not meet the definition of a banner. He noted, however, that it was specifically stated that they were only allowed if secured to the building in a manner that did not allow it to become hazardous to the public.

There was no public comment on the petition.

<u>Motion By:</u> Mr. McGill	<u>Seconded By:</u> Mr. Carter
<u>Moved to:</u> Approve Petition 98TCH-99 PB, changing fraternities and sororities to officially sanctioned student organizations, removing wall mounted signs from the banner section, and allowing owners of property or those that have approval of the owner of the property to have banners or a sign.	<u>Upon Vote:</u> Motion Carried 7-0 Yeas: Guy, Fried, Dowling, Polshek, McGill, Myers, Carter