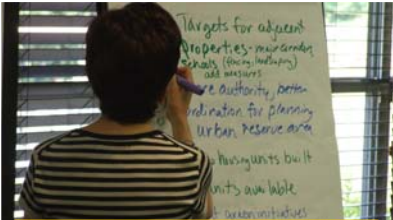




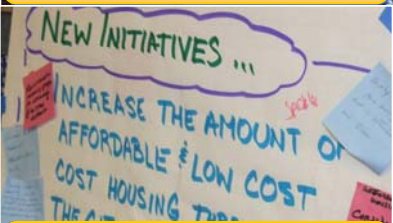
## Office of Strategic Planning

# Update of *Adopted City of Gainesville Strategic Plan for Fiscal Years 2009/2010*

# Presentation Overview



## Background



## Recap



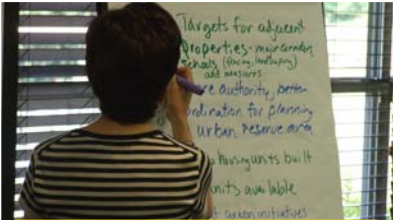
## Modifications



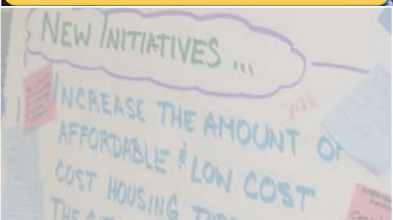
## Staff Rec.

- Background of Strategic Planning Process
- Recap of FY 2009 Activities
- Modifications to the Adopted *City of Gainesville Strategic Plan for Fiscal Years 2009/2010*
- Staff Recommendation

# City Commission Goals



**Background**



**Recap**



**Modifications**



**Staff Rec.**

## GOALS

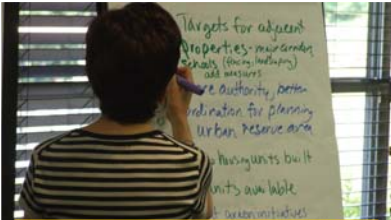
- 1 Public Safety
- 2 Economic Development and Redevelopment
- 3 Human Capital
- 4 Govt. Effectiveness & Fiscal Responsibility
- 5 Infrastructure and Transportation
- 6 Neighborhoods
- 7 Environment and Energy
- 8 Partnerships



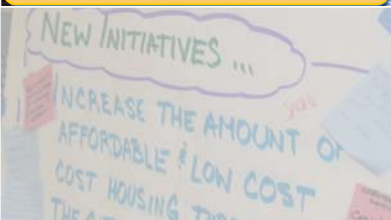
Gainesville Police Department

*Maintain a safe and healthy community in which to live*

# City Commission Goals



**Background**



**Recap**



**Modifications**



**Staff Rec.**

## GOALS

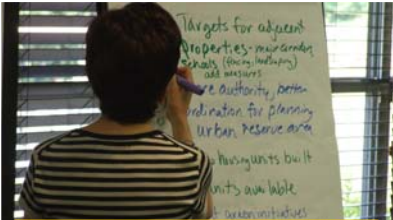
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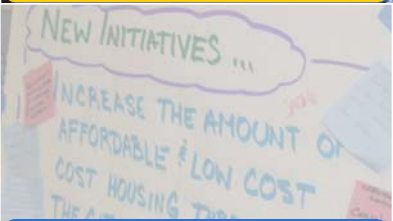
GTEC Building

*Foster economic development and encourage redevelopment*

# City Commission Goals



**Background**



**Recap**



**Modifications**



**Staff Rec.**

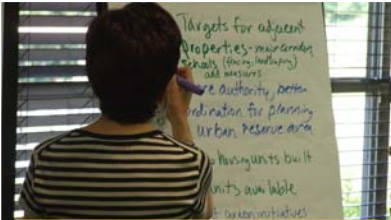
## GOALS

- 1 Public Safety
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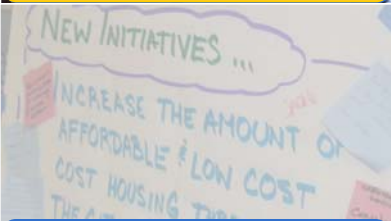


*Assist every person to reach their true potential*

# City Commission Goals



Background



Recap



Modifications



Staff Rec.

## GOALS

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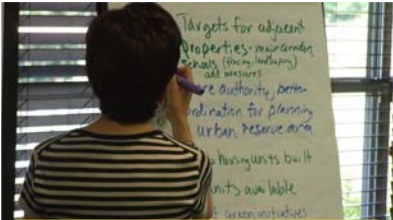
Gainesville, meet your government.

CITY OF  
**GAINESVILLE**  
every path starts with passion  
FLORIDA

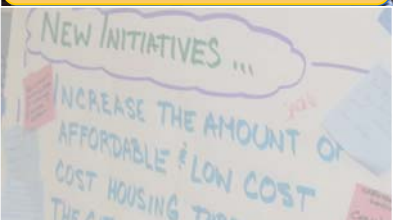


*Continue to increase the effectiveness of local government and maintain a strong fiscal condition*

# City Commission Goals



Background



Recap



Modifications



Staff Rec.

## GOALS

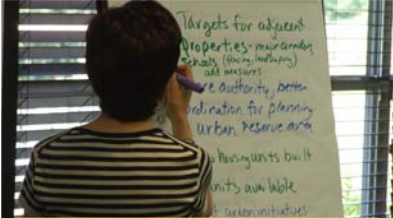
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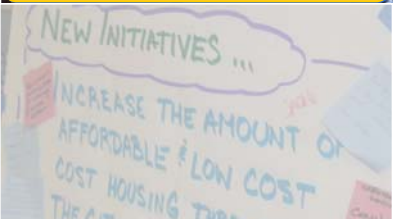
West 6th Street Corridor Rail-Trail

*Invest in community infrastructure and continue to enhance the transportation network and systems*

# City Commission Goals



Background



Recap



Modifications



Staff Rec.

## GOALS

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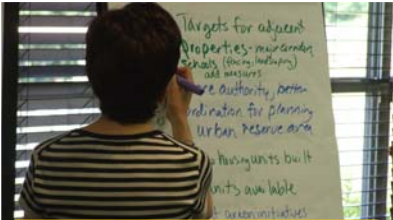


Grove Street Neighborhood

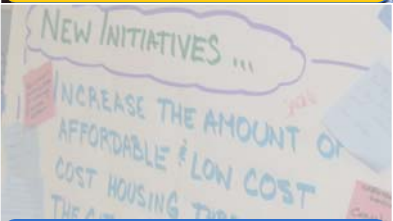
*Improve the quality of life in our neighborhoods for the benefit of all residents*



# City Commission Goals



Background



Recap



Modifications



Staff Rec.

## GOALS

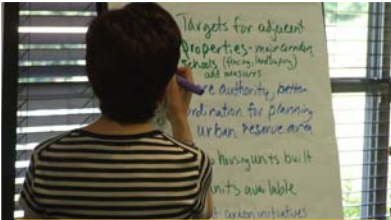
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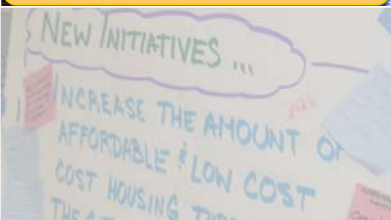
Recycling promotion ad

*Protect and sustain  
our natural  
environment and  
address future energy  
needs*

# City Commission Goals



**Background**



**Recap**



**Modifications**



**Staff Rec.**

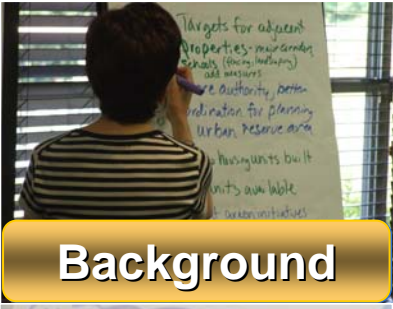
## GOALS

- 1 Public Safety
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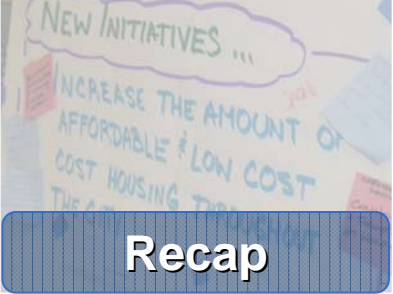


*Champion effective and institutionalized relationships with other government entities and community partners*

# Background



Background



Recap



Modifications



Staff Rec.

- In July 2008, the City Commission adopted the *City of Gainesville Strategic Plan for Fiscal Years 2009/2010*
- In February 2009, the City Commission held a Strategic Planning Workshop where two new initiatives were proposed
- In May 2009, the City Commission accepted a summary of the workshop and directed the City Manager to update the Adopted *City of Gainesville Strategic Plan for Fiscal Years 2009/2010*

# Recap of FY09 Activities



## Background

- Updates on the progress of each Strategic Initiative were given to Standing Committees and the CRA
- City Commissioners selected 2 - 3 Initiatives to advocate for as the “Sponsoring Commissioner”
- The City Commission discussed FY 2010 Adjustments at a Strategic Planning Workshop
- Staff meetings were held to refine each Strategic Initiative
- Quarterly Reports were submitted to the City Commission at the end of each quarter



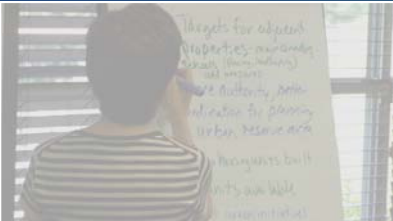
## Recap



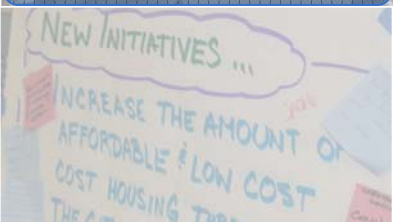
## Modifications



## Staff Rec.



Background



Recap



Modifications



Staff Rec.

## GOALS

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1.2

Sunset



**Initiative 1.2:**  
*Ensure that there are appropriate staff levels for police and fire and review the deployment of staff*

# Refine Strategic Initiative 2.4

## GOALS

1

Public Safety

2

Economic Development and Redevelopment

3

Human Capital

4

Govt. Effectiveness & Fiscal Responsibility

5

Infrastructure and Transportation

6

Neighborhoods

7

Environment and Energy

8

Partnerships

2.4

Refine 

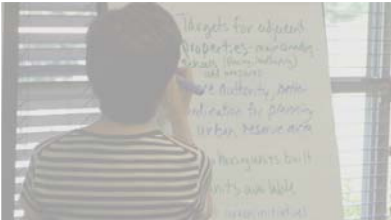
***Initiative 2.4:***  
*Ensure transparent, efficient and consistent regulation of land development in furtherance of the comprehensive plan*

Background

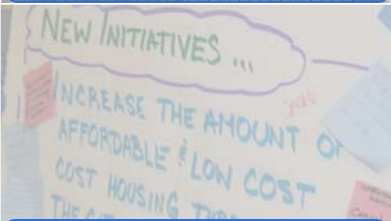
Recap

Modifications

Staff Rec.



Background



Recap



Modifications



Staff Rec.

## GOALS

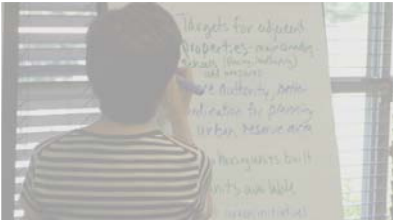
- 1 Public Safety
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3.4

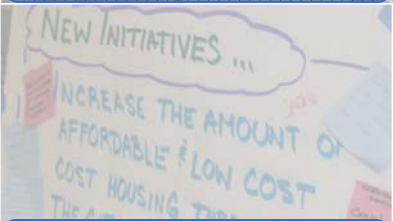
Refine



***Initiative 3.4:***  
*Coordinate the effort to bring a center that promotes family safety to the City of Gainesville*



Background



Recap



Modifications



Staff Rec.

## GOALS

- 1 Public Safety
- 2 Economic Development and Redevelopment
- 3 Human Capital
- 4 Govt. Effectiveness & Fiscal Responsibility
- 5 Infrastructure and Transportation
- 6 Neighborhoods
- 7 Environment and Energy
- 8 Partnerships

4.4

Sunset



***Initiative 4.4:***  
*Develop a strategy  
for e-commerce*



# Add Strategic Initiative 6.1

## GOALS

1

Public Safety

2

Economic Development and Redevelopment

3

Human Capital

4

Govt. Effectiveness & Fiscal Responsibility

5

Infrastructure and Transportation

6

Neighborhoods

7

Environment and Energy

8

Partnerships

6.1

Add



***Initiative 6.1:***  
*Develop creative ways to measure progress in code enforcement*

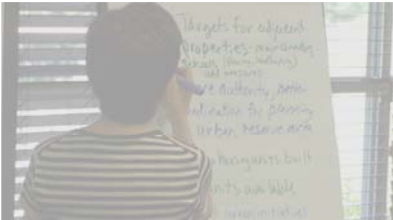
Background

Recap

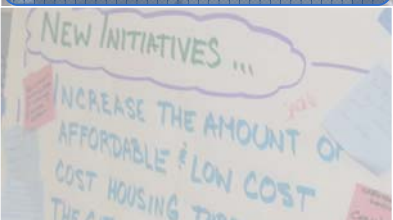
Modifications

Staff Rec.

# Add Strategic Initiative 7.4



Background



Recap



Modifications



Staff Rec.

## GOALS

- 1 Public Safety
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7.1

Add



***Initiative 7.4:***  
*Improve the energy efficiency of low-income homes through weatherization*

# What's Next?



## Background

- Department Head Retreats in November & December to prepare for Biennial Budget



## Recap

- City Commission Strategic Planning Retreat scheduled for January 10, 2010



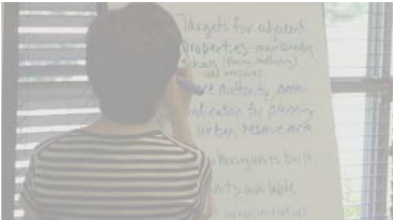
## Modifications

- New initiatives 6.1 & 7.4 will go to Committee for policy direction and feedback

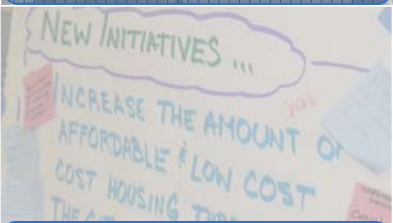


## Staff Rec.

- City Commission will continue to receive quarterly reports



## Background



## Recap



## Modifications



## Staff Rec.

## ..Recommendation

### ■ The City Commission:

- 1) receive a presentation on the updates to the City Commission strategic goals and initiatives; and
- 2) adopts the updated *City of Gainesville Strategic Plan for Fiscal Years 2009/2010*.