

# **Economic Development/University Community**

**Com**  
*City Hall*

*200 East University Avenue  
Gainesville, Florida 32601*

## **Meeting Minutes**

**Monday, May 1, 2006**

**3:00 PM**

**Room 16, City Hall Basement**

*Commissioner Warren Nielsen, Chair*

*Mayor Pegeen Hanrahan, Member*

*Commissioner Jack Donovan, Member*

*Persons with disabilities who require assistance to participate in this meeting are requested to notify the Equal Opportunity Department at 334-5051 or call the TDD phone line at 334-2069 at least two business days in advance.*

## CALL TO ORDER - 3:00PM

## ROLL CALL

Present: Pegeen Hanrahan, Warren Nielsen and Jack Donovan

## EX OFFICIO MEMBERS AND STAFF

### *Ex Officio Members:*

- \* *Dr. Bernard Machen, President  
University of Florida  
Designee: Ed Poppell, Vice President of the University of Florida*
- \* *Brent Christensen, CEO  
Gainesville Area Chamber of Commerce*
- \* *Dr. Jackson Sasser, President  
Santa Fe Community College  
Designee alternate: Guy York, VP of College & Govnt Relations*
- \* *President  
University of Florida Faculty Senate*
- \* *Student Government President  
University of Florida Student Government*
- \* *Student Government President  
Santa Fe Community College*
- \* *TBD - Alachua County School Board*
- \* *TBD - Alachua County Board of County Commissioners*

### *EDUCC Staff:*

- \* *Erik A. Bredfeldt, Economic Development Director  
City of Gainesville*

## ADOPTION OF THE AGENDA

*The EDUCC moved and the motion carried to adopt the EDUCC May 1, 2006 agenda as circulated.*

## APPROVAL OF MINUTES

### **051233 Economic Development/University Community Committee (EDUCC) Minutes of April 3, 2006 (B)**

*The EDUCC moved and the motion carried to adopt the EDUCC April 3, 2006 minutes as circulated.*

#### **RECOMMENDATION**

*The EDUCC adopt the April 3, 2006 meeting minutes as circulated.*

---

## DISCUSSION OF PENDING REFERRALS

**051150**                    **Qualified Target Industry (QTI) Refund Resolution - DayJet Corporation - EDUCC Mtg (NB)**

*The EDUCC heard an update status report from staff.*

**RECOMMENDATION**            *The EDUCC hear a status report from staff.*

**Discussed**

**050399**                    **Civic Lights (NB)**

*The EDUCC heard a Civic Lights Committee status report from staff.*

*The EDUCC directed staff to request consideration from the Civic Lights Committee that the Hippodrome Theatre Building be included as a permanent project for the Civic Lights outdoor lighting exhibits.*

*The EDUCC directed staff to contact the CRA to inquire about the City Commission previously allocated funds for an outdoor lighting project on the Hippodrome Theatre Building.*

**RECOMMENDATION**            *The EDUCC hear a status report from staff.*

**Discussed**

**050835**                    **Gainesville/UF/Santa Fe Innovation Zone (NB)**

*The EDUCC heard a status report from staff.*

*The EDUCC directed staff to assemble an outline of the results from the 2006 Economic Development Summit in the form of an executive summary working document to be shared with the EDUCC, City Commission and around the community.*

*The EDUCC directed staff to contact the State to research their Venture Funds Programs, and to solicit the State to provide more Venture funds for local Tech Transfer and report back.*

*MOTION: Mayor Hanrahan moved and Commissioner Nielson seconded to direct Staff to research the opportunities for increasing Venture Capital for this area and report back to the EDUCC.*

*(VOTE: 3-0; MOTION CARRIED)*

*MOTION: Mayor Hanrahan moved and Commissioner Nielson seconded to direct Staff to research how the City work more effectively with respect to Real Estate issues*

*and report back to the EDUCC.  
(VOTE: 3-0; MOTION CARRIED)*

*The EDUCC directed staff research the Urban Mixed Use Code clarification with respect to what different categorizations of laboratories can be used and to what level of wet labs can be incorporated into the Urban Mixed Use Code and report back.*

*The EDUCC heard a presentation from Dean Mimms, Chief of Comprehensive Planning, City of Gainesville, on Signage Examples with regards to the Waldo Road in mind.*

*The EDUCC directed staff formulate a direction of study to provide an analysis report of what the City can do to improve signage in the corridors and report back.*

**RECOMMENDATION**      *The EDUCC hear a status report by staff.*

**Discussed**

**040487                      City Storm Water Regulations Modification; the City and CRA Pursue Regional Storm Water Basins (NB)**

*The EDUCC heard an update status report from Alice Rankeillor, Principal Engineer GG, City of Gainesville.*

*The EDUCC directed staff to convene a meeting with the District Water Manager to address the issue of: if you believe you have the flexibility to look at a different model, if we can provide the data to show you that different levels of development have different impact on the volume and types of stormwater flow, then what are the parameters that you want us address in a study to prove that to you. Staff will report back to the EDUCC with the results of the meeting.*

**RECOMMENDATION**      *The EDUCC hear a status report by staff.*

**Discussed**

**051014                      Gainesville Partners - Statement of Philosophy (NB)**

**RECOMMENDATION**      *The EDUCC hear a status report from staff.*

**Continued**

**REFERRALS LIST**

*Legistar titles and numbers are listed below:  
040171 -- WI FI Proposal and Community Telecommunications  
040197 -- Reinvesting in East Gainesville  
040247 -- EDUCC Information for Review  
040487 -- City Storm Water Regulations Modification; the City & CRA Pursue*

*Regional Water Basins*

*040490 -- Urban Parking Facilities & Funding Mechanism*

*040492 -- Transportation Modes for Increased Density*

*040493 -- EDUCC Communications & Marketing Recommendations*

*040496 -- Arts and Culture Subcommittee*

*040535 -- Community Strategic Plan for Economic Development*

*040626 -- Gainesville Housing Authority Restructure*

*040689 -- City of Gainesville & Ala Co School Bd Public Recreation Facilitation*

*040694 -- City Advisory Board's Modifications and Consolidation*

*050399 -- Civic Lights*

*050400 -- Homeless Issues*

*050835 -- Gainesville/UF/Santa Fe Innovation Zone*

*051014 -- Gainesville Partners - Statement of Philosophy*

*051120 -- Qualified Target Industry (QTI) Refund - DayJet Corporation*

**NEXT MEETING DATE**

**ADJOURNMENT - 5:00PM**