

University of Florida + City of Gainesville



Gainesville.
Citizen centered
People empowered

2018 - 2019 Fellowship Program

2018 - 2019
University of Florida
+ City of Gainesville
Fellowship Program

- Bring diverse perspectives, talents, and experience
- Further collaboration with UF and the community
- Support city's strategic goals and operational priorities

Community Accessibility



Engagement

Adam Kozloski

B.A. in Political Science & Economics

Minors: Sociology, European Union Studies, & Business Administration

Certificate: International Relations

UF Class of 2020

Gainesville.

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Outreach + Engagement

Challenge

- Identify engagement strategies
 - Understand community needs
- Collect citizen input

Outcomes

- Engagement events
 - Digital
 - In-person
- User experience surveys
- Collaborate with city departments





Research+Prototyping

Beatriz Ramon

B.A. in Political Science

Minor: Public Leadership

Certificate: International Relations

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Volunteerism

Challenge

- Education & awareness
- Outreach
- Accessibility
- Facilitation

Outcomes

- Post-launch strategy
- Increase in registration
- Reverse matching page
- Marketing, PSA, social media, promotional video
- Collaboration



<https://vimeo.com/327122223/ff8114de65>



Visual Design

Andrea Mora

B.S. in Public Relations

Minor: Urban and Regional Planning

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Service Requests

Challenge

- Citizen experience
- Awareness of 311GNV
- App design

Outcomes

- Opportunities for continued feedback
- Improved categories and features
- Re-design
- Citizen engagement



Samantha, Action Officer

Yesterday

Hello, Jim. Thank you for submitting your request. I have assigned this issue to the Public Works Department (Primary). They will respond with an update within 24 hours. We will keep your request marked as open until then.



Digital Services

Nina Kumar

B.A. in Political Science and B.S. in Psychology

Certificate: International Relations

UF Class of 2019

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Data + Information

Challenge

- Data automation
- Frequency & reliability
- Efficiency

Outcomes

- Improved data accessibility
- Enhanced visualizations & dashboards

Budget-to-Actuals Summary

Revenues

\$447.67 Million

Adopted Budget For FY2019

Click below to explore the annual budget-to-actual revenues for all General Government funds.

Explore Revenues

Expenses

\$490.38 Million

Adopted Budget For FY2019

Click below to explore the annual budget-to-actual expenses for all General Government funds.

Explore Expenses

Capital Improvement Plan Summary

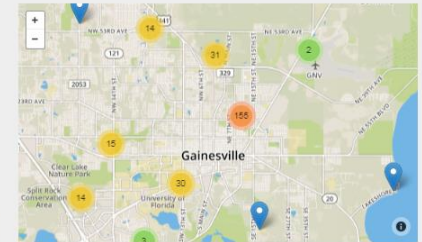
Capital

\$67.96 Million

Recommended Funding For FY2020-2024

Click below to explore the 10-year capital improvement plan and 5-year recommended projects for all General Government funds.

Explore Capital



Youth Accessibility

Research + Inspiration

City of Gainesville

- Foster greater equity & accessibility
- Plan for a better future

University of Florida

- UF BEBR Report:
Understanding Racial Inequality in Alachua County
 - Income
 - Education
 - Resources

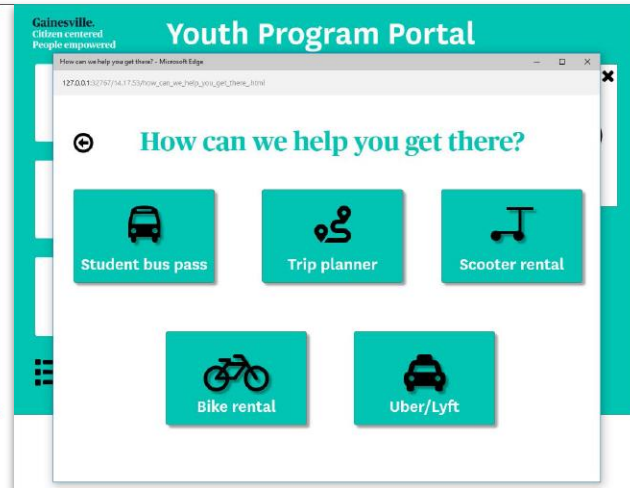
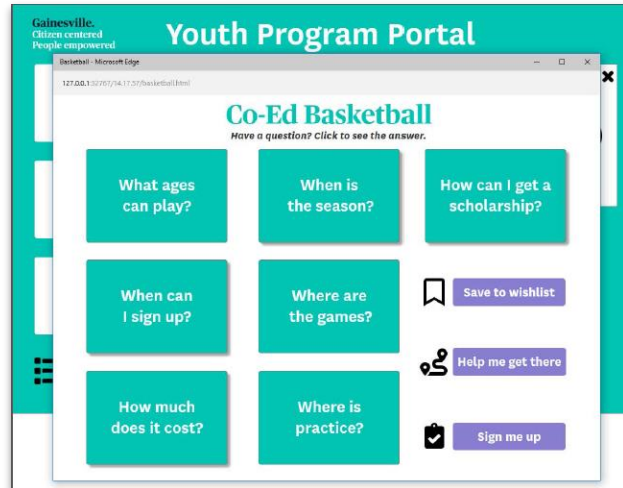
Gainesville Community

- Long-term benefits of accessibility to youth programs

How might we **improve access to city programs for at-risk youth?**

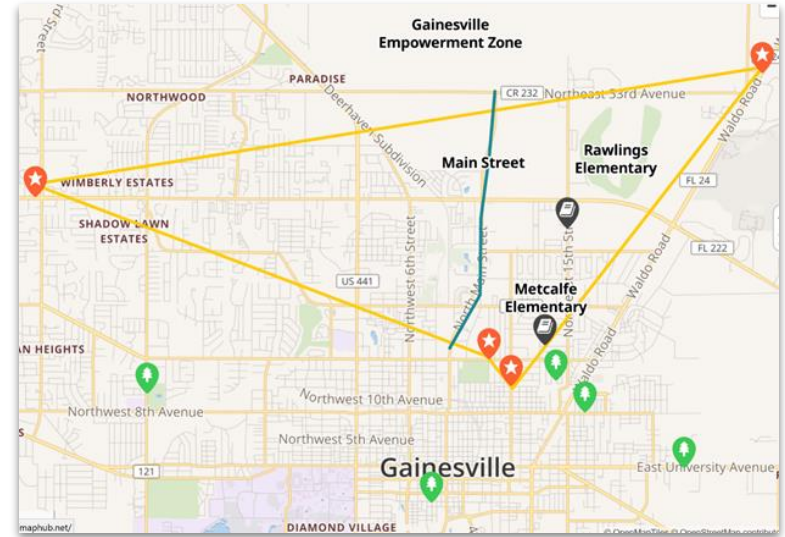
Ideas + Prototypes

- Youth perspectives
- Determine barriers to access and why:
 - Awareness
 - Cost
 - Transportation



Insights

- **Questions and Insights**
 - Transportation methods
 - Past involvement and awareness
 - Scholarship information and need
 - Interaction with prototype



Experience + Impact

- Support where gaps exist
 - Collaboration on important community issues
 - Improving access for a more equitable and accessible Gainesville
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Thank You!

medium.com/@UFfellows
