

City of Gainesville

*City Hall
200 East University Avenue
Gainesville, Florida 32601*



Meeting Agenda

January 27, 2014

3:00 PM

City Hall, Roberta Lisle Kline Conf. Room 16

Recreation, Cultural Affairs and Public Works

Committee

*Commissioner Lauren Poe, Chair
Commissioner Susan Bottcher, Member
Commissioner Thomas Hawkins, Member*

Persons with disabilities who require assistance to participate in this meeting are requested to notify the Equal Opportunity Department at 334-5051 or call the TDD phone line at 334-2069 at least two business days in advance.

CALL TO ORDER

ROLL CALL

ADOPTION OF THE AGENDA

APPROVAL OF MINUTES

[130656.](#)

Recreation, Cultural Affairs and Public Works Committee Meeting
Minutes of November 25, 2013 (B).

RECOMMENDATION

*The Recreation, Cultural Affairs and Public Works
Committee approve the minutes of the November
25, 2013 meeting as submitted.*

[130656_Minutes_20140127.pdf](#)

DISCUSSION OF PENDING REFERRALS

[130457.](#)

Skateboard Park (NB)

This agenda item on skateboard parks is regarding a referral that was made at the October 17, 2013 Gainesville City Commission meeting.

Explanation: On October 17, 2013 the Gainesville City Commission approved a motion referring skateboard parks to the Recreation, Cultural Affairs and Public Works Committee for further discussion.

City staff has been in contact with Mr. Jimmy Lannon who has expressed interest in this topic.

Fiscal Note: None at this time.

RECOMMENDATION

*The Recreation, Cultural Affairs and Public Works
Committee: 1) hear Mr. Lannon's thoughts on
skateboard parks in the City; and 2) provide
guidance to staff as appropriate.*

Legislative History

10/17/13	City Commission	Referred to the Recreation, Cultural Affairs and Public Works Committee
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[130455.](#)

Ironwood Golf Course Marketing and Restaurant Operations (B)

This item involves a brief presentation from staff regarding the status of Ironwood Golf Course Marketing and Restaurant Operations.

Explanation: At the October 17, 2013 City Commission meeting, the Commission referred to the Recreation, Cultural Affairs and Public Works Committee a discussion of alternative marketing approaches for Ironwood Golf Course, as well as the concept of privatization of its restaurant and ideas for soliciting citizen ideas and suggestions. Mayor Braddy requested that staff provide frequent reports on the progress of Ironwood to the City Commission.

Staff will provide a brief update on the status of marketing for the golf course, as well as information regarding previous efforts for restaurant operations.

Fiscal Note: There is no fiscal impact for this agenda item.

RECOMMENDATION

The Recreation, Cultural Affairs and Public Works Committee receive an update from staff regarding Ironwood Golf Course marketing and its restaurant operations.

Legislative History

10/17/13 City Commission Referred to the Recreation, Cultural Affairs and Public Works Committee

[130455_Marketing Ppt_20140127.pdf](#)

[120722.](#)

Strategic Initiative 6.5: Recreation Master Plan (B)

This item requests discussion of funding options for the Parks, Recreation and Cultural Affairs Master Planning Process.

Explanation: At the November 15, 2012 meeting, the City Commission approved the Parks, Recreation and Cultural Affairs Master Plan and directed staff to return to the Commission at a later date with funding option scenarios.

At the July 30, and September 23, 2013, Recreation, Cultural Affairs and Public Works Committee meetings, various funding options were presented. Two options were discussed in-depth: a) a dedicated millage increase; and b) a county-wide sales tax similar to Wild Spaces Public Places. Commissioners agreed to have discussions with the area municipal elected officials and county commissioners to determine interest in pursuing a county-wide sales tax.

On November 25, 2013, staff presented an economic analysis of the Wild Spaces Public Places initiative on local businesses that were

contracted to provide services for design and construction projects.

An analysis of Wild Spaces Public Places project expenditures that remained in the City, Alachua County, the Region, the State and outside of Florida was completed. Staff was directed to return to the Committee in January to receive direction on funding options.

The total cost to implement the Master Plan over a twenty year period is currently projected at \$55,136,000 plus \$2,751,800 in ongoing maintenance cost for a total cost of \$57,887,800.

Fiscal Note: While the fiscal impact of the Master Plan's cost has been provided, funding processes and sources need to be identified for successful implementation of the Master Plan.

RECOMMENDATION

The Recreation, Cultural Affairs and Public Works Committee discuss the funding scenarios for the Parks, Recreation and Cultural Affairs Master Plan and provide staff direction for future action.

Legislative History

1/3/13 City Commission Referred to the Recreation, Cultural Affairs and Public Works Committee

[120722 PowerPt 20130605.pdf](#)

[120722 PowerPt 20130730.pdf](#)

[120722 Funding PowerPt 20130923.pdf](#)

[120722A Master Plan PowerPt 20131125.pdf](#)

[120722B WSPP PowerPt\(1\) 20131125.pdf](#)

[120722 WSPP PowerPt 20140127.pdf](#)

MEMBER COMMENT

CITIZEN COMMENT

NEXT MEETING DATE

The next Recreation, Cultural Affairs and Public Works Committee is scheduled for Monday, February 24, 2014 at 3:00 PM in the Roberta Lisle Kline conference room.

ADJOURNMENT