

**Wachtel, John S.**

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**From:** Rodney J. Long <rodnejlong@gmail.com>  
**Sent:** Tuesday, April 30, 2013 11:22 AM  
**To:** Murry, Fredrick J.; Blackburn, Russ D.  
**Cc:** Phillips, Steven R.; Park, Michelle A.; Wachtel, John S.; Virga, C. Jessica; Rev. Dr. Willie Caison; Rev. Willie L. King, Jr.; Rev. Karl Anderson; Rev. Lamont Newsome; Rev. Shirley Richardson-Watts; ronda.roberts@regions.com; jshencin@bellsouth.net; ctnixon@alachuacounty.us; Megan B. Lang; Elmira K. Warren; Minnie Rolark; Betty Baker (Administrative Services Director); Bottcher, Susan W.; Chase, Todd N.; Hawkins, Jr., Thomas; mayor; Poe, Lauren B.; Rawls, Yvonne H.; Wells, Randy M.  
**Subject:** 2013 Strike Out Hunger Food Drive & Thanksgiving Basket Giveaway Program  
**Attachments:** 2013 Strike Out Hunger Food Drive Proposal April 2013.doc; 2012 Strike Out Hunger Food Drive & Basket Outcomes & Recognition.ppt

Hello Russ,

I hope that you are well. I enjoyed talking with you on last Saturday at the Cotton Club Community Roast & Toast in honor of Von Fraser. I'm following up on The Long Foundation, Inc., and the Martin Luther King, Jr., Commission request for the City of Gainesville to again co-sponsor the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program scheduled for November 1-9, 2013 in recognition of National Hunger Month.

**The City of Gainesville requested co-sponsorship will include the following:**

**City Commission:** The City Commission last year approved the use of the Martin Luther King, Jr. Multi-Purpose Center for planning meetings/workshops. We are requesting the following days and times for the 2013 Strike Out Hunger Food Drive and Thanks Giving Basket Giveaway Program: Wednesday, June 26, 10:00 am -12:00 noon; Wednesday, July 24, 10:00 am – 12:00 noon; Wednesday, August 28, 10:00 am – 12:00 noon; Wednesday, September 25, 10:00 am-12:00 noon; Wednesday, October 23, 10:00 am -12:00 noon and December 4, 10:00 am – 12:00. We are asking the City of Gainesville to issue a proclamation at the October 17, 2013 City Commission Meeting in recognition of National Hunger Month. In addition, appoint the Mayor or his designee as the City of Gainesville liaison to attend the planning meetings/workshops and to keep the City Commission informed of the progress of the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program. Attend if possible and participate in the 2013 Strike Out Hunger Food Drive Drop off on Monday, November 4, 2013 from 8:00 am -5:00pm at the fairgrounds. Participate if possible at the fairgrounds in the pick-up of donated food items by the food banks and pantries on Tuesday, November 5, 2013 from 9:00-3:00 pm and, participate if possible in the pick-up of donated food items by needy families on Wednesday, November 6, 2013 from 11:00 am – 6:00 pm.

**The Long Foundation, Inc. responsibilities will include but not be limited to the following:**

Serve as the principal organizer and coordinator of the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program. They will be responsible for scheduling meetings/workshops, including locations, contacting stakeholders regarding all meetings/workshops, recording minutes at all meetings/workshops, provide audio visual equipment and printed meeting materials at all meetings/workshops, coordinate all fundraising activities, coordinate volunteers for the meetings/workshops and food drive at the

fairgrounds, coordinate pick up and drop off of food items for beneficiaries and benefactors at the fairgrounds with the co-sponsors, coordinate publicity with the co-sponsors, coordinate with stakeholder groups regarding strategies for a successful food drive, provide a final report and presentation including the outcomes and stakeholder recognition to the co-sponsors, Alachua County, City of Gainesville and the Martin Luther King, Jr., Commission of Florida, Inc. Drop off 2013 Strike Out Hunger Food Drive Boxes to participants throughout the community. **The Long Foundation, Inc.** will provide whatever resources and or coordination needed to ensure the success of the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program.

**The Martin Luther King, Jr., Commission of Florida, Inc.** will serve as a co-sponsor of the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program, Co-applicant in the Alachua County CAPP Funding Process if applicable and serve as the fiscal agent for **The Long Foundation Inc.**, for receiving and disbursements of funds for turkeys and other food drive items until the approval of **The Long Foundation Inc.**, 501 C3 Designation by the Internal Revenue Service. **The Martin Luther King, Jr., Commission of Florida, Inc.** will also provide volunteers to assist with staffing the planning meetings/workshops and volunteers to assist with the sorting of donated foods and items at the fairgrounds building during drop off and pick up by the beneficiaries and benefactors. **The Martin Luther King, Jr., Commission of Florida, Inc.**, will provide financial resources and additional assistance as needed to ensure the success of the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program.

**2012 Food Drive and Thanksgiving Basket Giveaway Program Outcomes:** Over 75 organizations and individuals participated in the Strike out Hunger Food Drive and Thanksgiving Basket Giveaway Program. Private monetary donations in the amount \$9,725 was received. With the assistance of Alachua County Social Services, over **585 baskets with turkeys was distributed to families, 750 additional food bags** were distributed to families, **2016 individuals were impacted from the Thanksgiving Basket Giveaway Program, 823 Families were served through the Alachua County School District Partnership,** and nearly **78,000 pounds** of non- Perishable food items were collected through food drives.

In closing, please see the attached critical dates and timelines for the 2013 Strike Out Hunger Food Drive & Thanksgiving Basket Giveaway. Please advise if the requested meeting dates at the Martin Luther King, Jr., Multi-Purpose Center are available and when this item will be on the City Commission's meeting agenda. Again, thanks for your continued support for the Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program. As always, I am

Willing to serve,

Honorable Evangelist Rodney Long  
President & CEO, The Long Foundation, Inc.  
President & Founder, Martin Luther King, Jr., Commission of Florida, Inc.