

**ADOPTED CITY COMMISSION STRATEGIC INITIATIVES (FY 2009/ 2010)
 ALIGNED WITH STANDING COMMITTEES AND THE CRA**

INITIATIVE #	INITIATIVE	GOAL	CHAMPION	STANDING COMMITTEE/ CRA
1.1	Develop and continue programs to reduce the causes of crime	Public Safety	Norm Botsford	Public Safety
1.2	Ensure that there are appropriate staff levels for police and fire and review the deployment of staff	Public Safety	Paul Folkers	Public Safety
2.1	Complete the implementation of the South East Gainesville Renaissance Initiative (SEGRI Project)	Economic Development and Redevelopment	Anthony Lyons	Community Redevelopment Agency
2.2	Continue Implementation of the Strategic Redevelopment Plan for Depot Park	Economic Development and Redevelopment	Anthony Lyons	Community Redevelopment Agency
2.3	Continue Implementation of the Strategic Redevelopment Plan for GRU Area	Economic Development and Redevelopment	Anthony Lyons	Community Redevelopment Agency
2.4	Continue to remove barriers (regulation review, project facilitation); Consolidate layers of regulation and consider expanding team to include outside representation	Economic Development and Redevelopment	Erik Bredfeldt	Community Development
2.5	Continue to position City to take advantage of innovation economy and identify plan for innovation zone near University	Economic Development and Redevelopment	Erik Bredfeldt	Economic Development/ University Community
2.6	Increase the amount of affordable and low cost housing throughout the City	Economic Development and Redevelopment	Jackie Richardson	Community Development

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2.7	Improve coordination with Alachua County in order to more effectively plan and develop Gainesville's urban reserve area	Economic Development and Redevelopment	Erik Bredfeldt	Community Development
3.1	Continue implementation of the 10 year plan to end homelessness (One-Stop Center, review ordinances to increase beds, etc.)	Human Capital	Jim Hencin	Community Development
3.2	Explore the potential for addressing senior issues and services	Human Capital	Fred Murry	Recreation, Cultural Affairs & Public Works
3.3	Analyze the availability and accessibility of youth programs and identify a role for City Government	Human Capital	Michelle Park Tony Jones	Recreation, Cultural Affairs & Public Works
3.4	Streamline the efforts of those agencies providing child victim services throughout the city	Human Capital	Lynne Benck	Public Safety
4.1	Continue annexation effort in the urbanized area in order to maintain social, economic, and financial diversity	Government Effectiveness and Fiscal Responsibility	Karen Billings	Community Development
4.2	Improve communication through increase use of the internet for City services, improve the City's website	Government Effectiveness and Fiscal Responsibility	Bob Woods	Audit, Finance & Legislative
4.3	Review alternative strategies to increase civic engagement and responsibility, and City's responsiveness	Government Effectiveness and Fiscal Responsibility	Karen Billings	Audit, Finance & Legislative

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4.4	Develop a strategy for e-commerce	Government Effectiveness and Fiscal Responsibility	Becky Rountree Greg Bradley	Audit, Finance & Legislative
5.1	Complete capital projects at parks – improve programs; Develop land conservation and acquisition program (biodiversity, passive recreation)	Infrastructure and Transportation	Steve Phillips	Recreation, Cultural Affairs & Public Works
5.2	Support the reconstruction of transportation facilities to encourage redevelopment of 6th Street	Infrastructure and Transportation	Teresa Scott	Recreation, Cultural Affairs & Public Works
5.3	Support the reconstruction of transportation facilities to encourage redevelopment of Depot Avenue	Infrastructure and Transportation	Teresa Scott	Recreation, Cultural Affairs & Public Works
7.1	Monitor the progress of the clean-up of Cabot Carbon / Koppers Superfund Site	Environment and Energy	Rick Hutton Fred Murry	Regional Utilities
7.2	Review the status of commercial recycling ordinances and enforcement thereof, and determine if changes are needed	Environment and Energy	Don Hambidge	Recreation, Cultural Affairs & Public Works
7.3	Develop a coordinated response at the local level to address energy policy and climate change	Environment and Energy	Paul Folkers Ed Regan	Regional Utilities
8.1	Formalize relationships with other community partners	Partnerships	Paul Folkers	Economic Development/ University Community
8.2	Increase involvement of city in improving quality of City schools	Partnerships	Paul Folkers	Audit, Finance & Legislative