



April 17, 2014

January 11, 2014 GCI Campus Citizens Input Forum Summary Presentation

Presentation prepared by Debbie Mason

Process Overview

- Publicity, email invitations through City, County, United Way, 2-1-1, faith-based and other outlets
- More than 50 participants toured campus on Friday, January 10, 2014
- More than 70 participants attended session on Saturday, January 11, 2014

Good cross section of

- Religious, civic, neighborhood, service providers, advocates, nonprofit organizations and citizens from all walks of life
- Funders – City of Gainesville, Alachua County, United Way, DCF

Engaged discussion – democratic process

- Small group format
- Report out of each group to larger audience
- Voting by all participants on all themes shared to see which themes resonated the most as priorities

Meeting Goal

Goal of the day

Community participants drive the vision and become an active partner in the development of the site.

Session Agenda

- **Welcome, history and overview**
Fred Murry, Assistant City Manager, City of Gainesville
- **Purpose of the day and outcomes desired**
Debbie Mason, President & CEO, United Way of North Central Florida – and facilitator
- **Group exercises to:**
 - Brainstorm possible service utilization of the campus
 - Prioritize initial services City should pursue (*in addition to homeless services*)
 - Brainstorm possible names of the campus
- **Summary and next steps**
Debbie Mason, President & CEO, United Way – and facilitator
- **Thanks and recognition**
Fred Murry, Assistant City Manager, City of Gainesville



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Summary of Participant Input Services

Group Summary: Services

Priority INITIAL services on campus were:

Job skills development: Training, life skill support services and connections to social enterprises for all clients served from the community.

Concept: Provide the service and teach those receiving the service skills based around that topic, e.g. culinary from farm, to cooking to business or skill training.

Group Summary: Services

Priority INITIAL services on campus were:

Case management: Health, mental health triage and service referral, sign-up/registration and delivery.

Concept: One stop for services with continued oversight for all community clients, as well as those who are homeless, to transition them to healthier and more productive lives.

Group Summary: Services

Priority INITIAL services for homeless clients on the campus were:

Campground: Tent city – outdoor services and support to homeless who won't want to go inside a facility.

Concept: Serve all the homeless with flexibility for preferences of indoor and outdoor shelter.



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Summary of Participant Input Names

Group Summary: Campus Name

Top two choices for campus name were:

- Hope Village
- Potano Campus

Session Summary

Successful session

- Excellent participation
- Collaborative tenor
- Eager to explore best practices of others
- Interested serving entire community
- Keen to use innovative approaches for new solutions

Next Steps

- Summary notes provided to City
- Presentation to City and County on input
- Plans based on leadership reaction to visioning input
- Periodically reconvene for updates and continued input to campus vision
- Summary and sign in sheets with emails and organizations shared with participants

Conclusion

Submitted by:

Debbie Mason, APR, CPRC, Fellow PRSA
President & CEO

United Way of North Central Florida
Facilitator