
 STRATEGIC INITIATIVE # 3.5

GOAL#3: HUMAN POTENTIAL

Assist every person to reach their true potential

INITIATIVE 3.5: WORK COLLABORATIVELY WITH COMMUNITY ECONOMIC DEVELOPMENT AND WORKFORCE PARTNERS TO ATTRACT, RETAIN AND NURTURE A DIVERSE AND SKILLED WORKFORCE IN ORDER TO STRENGTHEN THE CITY'S OVERALL HUMAN CAPITAL CAPACITY

Champion: Erik Bredfeldt, Economic Development & Innovation Director

Sponsor: Commissioner Yvonne Hinson-Rawls

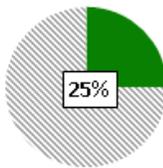
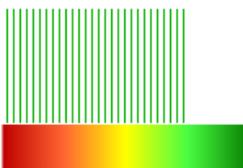
Committee: Economic Development/University Community Committee

Stakeholders: Gainesville Information Technology (GIT) Forum, Major Employers, Citizens, Students, School Board, Chamber of Commerce, WorkForce Florida, all local institutions

Desired Outcome: Increase the skill and knowledge base at all levels, create increased opportunities for higher income, decrease unemployment, increase total number of jobs, retain skills & knowledge in Gainesville, and decrease crime.

Background: This Strategic Initiative was first introduced by the City Commission in August, 2012 at a Strategic Planning Retreat. The Initiative was later adopted and added to the Strategic Plan on January 3, 2013.

Scorecard:

Cost Estimate	Estimated Completion	Stage of Progress	Priority
<p>\$0</p> <p>Funding source not applicable</p> <p>Funding Gap: 0%</p>	<p>Ongoing</p>  <p>25%</p>	<p>Full Steam Ahead</p> 	<p>Highest</p> 

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Action Plan for FYs 2013-2014

Action Steps	Estimated Completion Date:
1. Identify Champion	December, 2012
2. Participate with partners	February, 2013
3. Identification of types of jobs in community	July, 2013
4. Gap analysis- economic development plan	November, 2013
5. Training based on needs (connect with schools/internships/summer jobs)	January, 2014
6. Implement GIT Strategic Plan	On-going

Critical Success Measures:

- Increased skill levels
- Reduced unemployment
- City of Gainesville populations (total families leaving Gainesville)
- Crime statistics
- Increase in income level