



Bid Tabulation
PURCHASING DIVISION

REQUEST FOR PROPOSAL #2000- 038
FULL SERVICE ADVERTISING & MARKETING AGENCY
January 20, 2000

<u>Firm Name</u>	<u>Average Rating Score</u>
Cramer-Krasselt, Orlando	88.2
Zimmerman Agency, Tallahassee	81.0
Anson-Stoner , Winter Park	74.4

These three firms were the ranked highest in the initial evaluation. As a result each provided on-site presentations. Their final evaluations are represented above.

Prepared by:

A handwritten signature in black ink, appearing to read 'Gary Hill', written over a horizontal line.

Gary Hill
Senior Buyer
Utilities Purchasing