


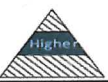












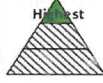


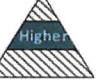
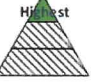





Strategic Goal	City Commission Priority	Strategic Initiative	Action Taken	Committee	Referral Status	Staff Champion	FY15 City Commission Sponsor
<p>Public Safety <i>Maintain a safe and healthy community in which to live</i></p>		<p><u>1.1 Create strategies to reduce gang violence</u></p>	<p>New Initiative</p>	<p>Public Safety Committee</p>	<p>New Referral</p>	<p>Tony Jones, Police Chief</p>	
		<p><u>1.2 Coordinate with all other governing bodies to maximize programs for at-risk youth</u></p>	<p>New Initiative</p>	<p>Public Safety Committee</p>	<p>New Referral</p>	<p>Tony Jones, Police Chief Shannon Keleher, PRCA Manager</p>	<p>Commissioner Warren Commissioner Hinson-Rawls</p>
		<p><u>1.3 Develop strategies to improve safety for all modes of transportation</u></p>	<p>New Initiative</p>	<p>Public Safety Committee; Recreation, Cultural Affairs and Public Works Committee</p>	<p>New Referral</p>	<p>TBD</p>	
		<p>Develop a Public Facilities Master Plan</p>	<p>Move to Infrastructure & Transportation</p>	<p>Public Safety Committee</p>	<p>Existing Referral #130489; Create new version to reflect changes for FY15 (Initiative 5.2)</p>	<p>Gary Cothren, Facilities Manager Fred Murry, Assistant City Manager</p>	
<p>Economic Development and Redevelopment <i>Foster economic development and encourage redevelopment</i></p>		<p>2.1 Implement the redevelopment of the GTEC area and former Kennedy Homes sites to foster commercial and residential development in Eastern Gainesville</p>		<p>Community Redevelopment Agency</p>	<p>Existing Referral #130490; No change.</p>	<p>Anthony Lyons, Community Redevelopment Agency Director</p>	<p>Commissioner Hinson-Rawls</p>
		<p>2.2 Implement the Strategic Redevelopment Plan for Depot Park and The Power District</p>		<p>Community Redevelopment Agency</p>	<p>Existing Referral #130491; No change.</p>	<p>Anthony Lyons, Community Redevelopment Agency Director</p>	<p>Commissioner Carter</p>
		<p>2.3 Position the City to take advantage of innovation economy and implement the plan for innovation zone near UF & other surrounding areas</p>		<p>Economic Development/ University Community Committee</p>	<p>Existing Referral #130493; Create new version to reflect changes for FY15.</p>	<p>Erik Bredfeldt, Economic Director & Innovation Director</p>	<p>Commissioner Chase</p>
		<p>2.4 Increase the dollar amount on contracts between the City and small, minority and women-owned local businesses by 10%</p>		<p>Equal Opportunity Committee</p>	<p>Existing Referral #130494; Create new version to reflect changes for FY15.</p>	<p>Cecil Howard, Equal Opportunity Director; Sylvia Warren, Small & Minority Business Program Coordinator</p>	
		<p>Ensure transparent, efficient and consistent regulation of land development in furtherance of the comprehensive plan</p>	<p>Sunset</p>	<p>Community Development Committee</p>	<p>Remove from Referral List #130492</p>	<p>Steve Dush, Director of Planning and Development Services</p>	

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		Capture metrics for the City's Economic Development and Innovation Department within a revised Strategic Action Plan for Economic Development	Sunset	Economic Development/ University Community Committee	Remove from Referral List #130495	Erik Bredfeldt, Economic Development & Innovation Director	

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Human Potential <i>Assist every person to reach their true potential</i>		3.1 Continue implementation and <u>engage</u> in the <u>update</u> of the 10 year plan to end homelessness	Modified	Community Development Committee	Existing Referral #130496; Create new version to reflect changes for FY15.	Fred Murry, Assistant City Manager; Jackie Richardson, Housing Manager	Commissioner Wells
		3.2 Renew the vision for the empowerment center and <u>identify metrics and best practices for success</u>	New	Community Development Committee	New Referral	Fred Murry, Assistant City Manager	Commissioner Wells
		3.3 Improve educational, employment and re-entry opportunities for young persons (up to the age of 24)		Equal Opportunity Committee	Existing Referral #130497; Create new version to reflect changes for FY15.	Cecil Howard, Equal Opportunity Director Tony Jones, Police Chief	Commissioner Warren
		3.4 Work collaboratively with community economic development and workforce partners to attract, retain and nurture a diverse and skilled workforce in order to strengthen the City's overall human capital capacity		Economic Development/University Community Committee	Existing Referral #130498; Create new version to reflect changes for FY15.	Erik Bredfeldt, Economic Development & Innovation Director	
		3.5 Address the need for violence prevention through mental health services		Public Safety Committee	Existing Referral #130499; Create new version to reflect changes for FY15.	Tony Jones, Police Chief	Commissioner Poe
Governance <i>Measure and improve the cost-effectiveness of government services</i>		4.1 Develop a <u>shared governance model within City organization</u>	New	Legislative & Organizational Policy Committee	New Referral	TBD	Commissioner Chase
		4.2 Implement Government 2.0 Strategy		Legislative & Organizational Policy Committee	Existing Referral #130500; Create new version to reflect changes for FY15.	Becky Rountree, Administrative Services Director	Commissioner Poe
		4.3 Develop <u>tools/metrics for measuring strategies to ensure</u> the economic, environmental, and social sustainability of the City	Modified	Economic Development/University Community Committee	Existing Referral #130501; Create new version to reflect changes for FY15.	Paul Folkers, Assistant City Manager	Commissioner Poe Commissioner Wells

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Infrastructure and Transportation <i>Invest in community infrastructure and continue to enhance the transportation network and systems</i>		5.1 Promote an integrated transportation system that is safe and accessible to all users and supportive of the city's economic development and sustainability efforts. Assess neighborhoods to determine need for infrastructure improvements for bike/pedestrian use. Continue to expand the network by at least 1 mi/year & expand ADA access.	New (Combined w/ 5.4 & 5.5)	Recreation, Cultural Affairs and Public Works Committee	Existing Referral #130502; Create new version to reflect changes for FY15.	Teresa Scott, Public Works Director; Debbie Leistner, Planning Manager - Public Works	Commissioner Wells
		5.2 Develop a Public Facilities Master Plan	Modified (Moved from Public Safety)	Legislative & Organizational Policy Committee	Existing Referral #130489; Create new version to reflect changes for FY15 (Previously Initiative 1.3)	Gary Cothren, Facilities Manager Fred Murry, Assistant City Manager	
		Enhance stormwater infrastructure in older neighborhoods & construct them as neighborhood amenities	Sunset	Recreation, Cultural Affairs and Public Works Committee	Remove from Referral List #130503	Teresa Scott, Public Works Director; Andrew Roberts, Engineer-Utility Designer 4	
		Bring existing roadway stock up to 70 PCI rating level, as established by the Army Corp of Engineers	(Combined w/ 5.1 & 5.5)	Recreation, Cultural Affairs and Public Works Committee	Remove from Referral List #130504	Jerry Hansen, Operations Division Manager	
		Implement improved transit as described in the RTS Premium Service Report & develop an RTS capital replacement fund	(Combined w/ 5.1 & 5.4)	Recreation, Cultural Affairs and Public Works Committee	Remove from Referral List #130505	Jesus Gomez, Transit Director	

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Quality of Life <i>Improve the quality of life in our City for the benefit of all residents</i>		6.1 Ensure the quality and broad distribution of affordable housing throughout the City		Community Development Committee	Existing Referral #130506; Create new version to reflect changes for FY15.	Jackie Richardson, Housing and Community Development Manager	Commissioner Hinson-Rawls
		6.2 Develop a community partnership for long-term clean-up and revitalization of <u>Actively participate in the clean-up and redevelopment of the Cabot/Koppers Superfund site and surrounding neighborhood</u>	Modified	Regional Utilities Committee	Existing Referral #130507; Create new version to reflect changes for FY15.	Fred Murry, Assistant City Manager	
		6.3 Identify steps of implementation for the Parks, Recreation, & Cultural Affairs Master Plan and continued acquisition of conservation land		Recreation, Cultural Affairs and Public Works Committee	Existing Referral #130508; Create new version to reflect changes for FY15.	Steve Phillips, Director of PRCA; Michelle Park, Assistant PRCA Director	Commissioner Poe
Environment and Energy <i>Protect and sustain our natural environment and address future energy needs</i>		7.1 Protect the quality of drinking water in Gainesville		Regional Utilities Committee	Existing Referral #130509	Rick Hutton, P.E. Supervising Utility Engineer	
		7.2 Improve the energy efficiency of GRU customers with an emphasis on low income homes		Regional Utilities Committee	Existing Referral #130512; Create new version to reflect changes for FY15.	Kathy Viehe, Interim General Manager- Utilities; Lewis Walton, Marketing & Business Solutions Director	Commissioner Warren
		Monitor compliance with recycling ordinances and identify a roadmap for achieving a recycling goal of 75%	Sunset	Recreation, Cultural Affairs and Public Works Committee	Remove from Referral List #130510	Steve Joplin, Solid Waste Manager	
		Monitor & report the progress of the coordinated response at the local level to address energy policy and climate change	Sunset	Regional Utilities Committee	Remove from Referral List #130511	Lewis Walton, Marketing & Business Solutions Director Paul Folkers, Assistant City Manager	

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<p>Community Partnerships <i>Engage with other governmental entities and community partners to enhance our economic position and plan for future service demand</i></p>		<p><u>8.1 Develop long-term collaborative plan with BOCC that focuses on efficient delivery of high quality services as City and County demand grows</u></p>	<p>New</p>	<p>Audit, Finance and Legislative Committee</p>	<p>New Referral</p>	<p>Paul Folkers, Assistant City Manager</p>	<p>Commissioner Carter</p>
		<p><u>8.2 Develop new GRU governance and oversight model and implementation plan</u></p>	<p>New</p>	<p>Regional Utilities Committee / Committee of the Whole</p>	<p>New Referral</p>	<p>Kathy Viehe, General Manager for Utilities; Nicolle Shalley, City Attorney</p>	<p>Commissioner Chase</p>
		<p><u>8.3 Develop coordinated strategy with UF, Chamber and other stakeholders to market manufacturing and small business development</u></p>	<p>New</p>	<p>Economic Development/ University Community Committee</p>	<p>Existing Referral #140214</p>	<p>Erik Bredfeldt, Economic Development & Innovation Director</p>	<p>Commissioner Carter</p>