

City of Gainesville

*City Hall
200 East University Avenue
Gainesville, Florida 32601*



Minutes - Final

November 19, 2019

2:00 PM

200 E. University Avenue, City Hall, Auditorium

Race & Equity Subcommittee

Commissioner David Arreola (Vice-Chair)

Commissioner Gail Johnson (Chair)

Commissioner Harvey Ward (Member)

Commissioner Helen Warren (Member)

CALL TO ORDER 2:03 PM

ROLL CALL

Present 4 - Chair Johnson, Member Ward, Member Warren, and Vice-Chair Arreola

ADOPTION OF THE AGENDA

A motion was made by Member Warren, seconded by Member Ward, that this Matter be Adopted. The motion carried by the following vote:

Aye: 4 - Chair Johnson, Member Ward, Member Warren, and Vice-Chair Arreola

APPROVAL OF MINUTES

[190593.](#)

Race & Equity Subcommittee Minutes (B)

RECOMMENDATION

The Race & Equity Subcommittee approve the minutes of October 15, 2019.

A motion was made by Member Ward, seconded by Member Warren, that this Matter be Approved as Recommended. The motion carried by the following vote:

Aye: 4 - Chair Johnson, Member Ward, Member Warren, and Vice-Chair Arreola

DISCUSSION OF PENDING REFERRALS

[190640.](#)

Procurement/Purchasing Process General Government and GRU Presentation (B)

Motion: 1) Race & Equity Subcommittee affirms the City of Gainesville’s purchasing and procurement policies. The goal is to reflect the demographics for our community; 2) All Charter Officers work together and return within 90 days, or sooner, specific purchasing and procurement implementations to gear the Subcommittee towards that goal; 3) Ask our policy staff to begin researching resources with organizations that can assist with equity work (grants or technical assistance); 4) Define what good faith means for the city; and 5) At the December 5, 2019 meeting, that we include a recommendation to the City Commission the Subcommittees interest in pursuing an RFP for a purchase and procurement disparity study.

Jim Frampton, GRU Procurement Manager gave a presentation on GRU Procurement Policy.

Commissioner Ward asked about the purchase breakdown by numbers. Mr. Frampton responded. Mr. Feldman spoke to the matter.

Commissioner Ward asked about the drug-free workplace. Mr. Frampton responded.

Chair Johnson asked to put a "pin" in the awarding of the competitive process (data).

Commissioner Warren asked about how many new businesses have gotten in the line up and their success, and who has been able to move up in the bidding process. Mr. Frampton responded. Mr. Feldman stated - those that participate in these programs that don't succeed - what are the obstacles that are keeping them from succeeding.

Chair Johnson asked to put a "pin" in the categories that are self-reporting.

Chair Johnson stated that the Subcommittee should keep these following questions in mind while reviewing the presentations: 1) what problem are we trying to solve; 2) what are we doing to solve this problem; 3) why are we doing it; 4) how well are we doing it; 5) how do we know we are doing it well; and 6) how does this solve the problem.

Doug Drymon, Procurement Manager for General Government gave a presentation on Methods for Increasing Diversity in Procurement. Commissioner Ward asked how would people know about Demand Star. Mr. Drymon responded that they continually give out this information when solicitations are issued by general government procurement.

Mr. Drymon spoke to the 2019 City of Gainesville General Government Diversity Spend. Chair Johnson asked if the same language is used for GRU and General Government. He stated that GRU and General Government use different financial systems.

Chair Johnson stated that we need a goal for purchasing/procurement and that it should be in alignment with the population of our City. She stated that a disparity study is needed.

Ms. Marshall stated that the City has not had a disparity study done for the small business program, but has engaged with a company that will

give a presentation (understanding what a disparity study is and how it works to help our small business program) to the City Commission on December 5, 2019.

RECOMMENDATION *The Race & Equity Subcommittee discuss and take action deemed appropriate.*

A motion was made by Vice-Chair Arreola, seconded by Member Warren, that this Matter be Approved, as shown above. The motion carried by the following vote:

Aye: 4 - Chair Johnson, Member Ward, Member Warren, and Vice-Chair Arreola

[190642.](#)

Washington Concepts Inc. Presentation (NB)

Cynthia Washington, President of WCI of Florida gave a presentation.

RECOMMENDATION *The Race & Equity Subcommittee discuss and take action deemed appropriate.*

Heard

[190641.](#)

Good Faith Efforts - Office of Equity and Inclusion Presentation (NB)

Sylvia Warren, Small Minority and Veteran Business Procurement Program Coordinator gave a presentation on Good Faith Efforts.

Chair Johnson asked if there is a certain type of requirement for subcontractors. Ms. Warren responded.

Chair Johnson asked how do City departments track this if they went through the good faith effort. Ms. Warren stated that orginaztion wise, it is not tracked. Mr. Feldman responded.

Seyi Falade shared her experience with City projects on good faith efforts and how to encourage people to bid.

Mike Beard shared his experience with City projects when he worked with the CRA; culture and meeting the goals working with small and minority businesses.

Evelyn Foxx representing the NAACP stated that the City needs to have a better way to outreach to small/minority/veterans.

RECOMMENDATION *The Race & Equity Subcommittee discuss and take action deemed appropriate.*

Discussed

[190643.](#)

Communication Policy Presentation (B)

RECOMMENDATION

The Race & Equity Subcommittee discuss and take action deemed appropriate.

No Action Taken

[190523.](#)

Race & Equity Subcommittee Goals (B)

RECOMMENDATION

The Race & Equity Subcommittee discuss and take action deemed appropriate.

No Action Taken

[190644.](#)

Race and Equity Impact Statements for Agenda Items (B)

RECOMMENDATION

The Race & Equity Subcommittee discuss and take action deemed appropriate.

No Action Taken

PUBLIC COMMENT

MEMBER COMMENT

Member Ward stated that as we create the agenda for the next meeting, when we have staff presentations, he would like to move those items to the top of the agenda.

NEXT MEETING DATE - January 7, 2019

ADJOURNMENT - 4:49 PM