

CALL TO ORDER

Commissioner Chase called the meeting to order at 3:05 PM

ROLL CALL

Present 3 - Hawkins, Wells, and Chase

ADOPTION OF THE AGENDA

The Economic Development/University City Committee adopted the agenda as circulated.

APPROVAL OF MINUTES

121039. The Economic Development/University Community Committee approved the minutes of March 27, 2013 (B).

Attachments: [121039_Minutes_20130430.pdf](#)

RECOMMENDATION

The Economic Development/University Community Committee approve the minutes of the March 27, 2013 meeting as submitted.

DISCUSSION OF PENDING REFERRALS

The minutes are a summary of the meeting and are not verbatim discussion. A copy of the meeting recording will be provided upon request.

120697. Strategic Initiative 2.4. Continue to position the City to take advantage of innovation economy and implement the plan for innovation zone near UF & other surrounding areas

Attachments: [120697_Memo to EDUCC_20130430.doc.pdf](#)

Economic Development and Innovation Director Erik Bredfeldt provided an update on the signage concerns for Innovation Square and the Stadium Club. Subsequent to the March 27, 2013 EDUCC meeting, staff met with affected parties to listen to their concerns and proposals. Ralph Hilliard, Planning Manager, presented the status of the existing Sign Code Petition. The Committee reviewed several proposed changes to the Sign Code which would allow for additional signage relative to buildings in and around the City's urban core.

Commissioner Hawkins made a Motion to direct staff to initiate a Petition to the Plan Board to amend the Sign Code relative to the multi-tenant, urban buildings. Following member discussion, Commissioner Hawkins amended the Motion to direct staff to initiate a Petition to the Plan Board to amend the Sign Code relative to the urban buildings that are 3 stories or more in height. Commissioner Wells seconded the Motion.

Approved as Amended