

WHEREAS, the Gainesville-Alachua County Art in Public Places Trust Public Art Award has been created to recognize those artists, art sponsors, other individuals and entities who have made significant contributions to the enhancement of the greater environment through public art; and

WHEREAS, Iryna Kanishcheva conceived and curated what would later become known as the 352walls/Gainesville Urban Art Project and worked tirelessly to make it come to fruition; and

WHEREAS, Ms. Kanishcheva searched internationally for the best muralists in the world to ensure this precedent-setting project included the highest quality wall murals. This included fearless "cold call" meetings and phone discussions to convince these artists to come to Gainesville despite virtually no local precedent and no guarantee of funding; and

WHEREAS, Ms. Kanishcheva promoted the concept's potential as a powerful tool for community and economic development and then sought permission from building owners to adorn walls of their buildings with murals; and

WHEREAS, Ms. Kanishcheva then secured the financial and organizational support from VisitGainesville, the City of Gainesville, Gainesville-Alachua County Art in Public Places Trust and the Gainesville Community Redevelopment Agency to ultimately make the project a reality, forever changing the face of our downtown and adding greatly to our quality of life and attractiveness as a cultural destination.

NOW, THEREFORE, I, Edward B. Braddy, by the authority vested in me as Mayor of the City of Gainesville, do hereby proclaim March 17, 2016 as

## Iryna Kanishcheva Day

in the City of Gainesville and invite all our citizens to join me in recognizing Iryna Kanishcheva and expressing our appreciation for her overall dedication to the arts in our community.

IN WHTNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official seal of the City of Gainesville, Florida, this 2<sup>nd</sup> day of March, A.D., 2016.

10069

Eduard B. Braddy

Mayor