



Funding Formula & Project Lists

City of Gainesville Parks, Recreation and Cultural Affairs Vision 2020 Master Plan

City Commission
February 18, 2016

Master Plan Approved 2012

- Addresses current state of City parks and facilities
- Identifies gaps throughout the City in service levels and park amenities
- Identifies serious needs for renovations of pools, centers and parks
- Recommends action and identifies cost estimates

PRCA Master Plan Objectives

- **Engage** community, key stakeholders (over 1,800)
- **Assess** current and future needs for recreation programs; cultural/public art programs; recreation facilities and parks; marketing and volunteers
- **Define** core services, role and balance between parks, recreation/cultural facilities and programs
- **Identify** new revenue sources to support operations and capital costs
- **Incorporate** best practices
- **Recommend** priority improvements and actions, and potential cost benefits
- **Create** an illustrative *and unified* master plan
- **Align** the department with best practices through accreditation from the Commission for Accreditation of Park and Recreation Agencies

Needs Assessment Summary

	Demographics	Site Evaluations	Program Evaluations	Internet Survey	Interviews/Focus Groups	Mail/Telephone Survey	LOS - Facilities	LOS - Access	LOS - Acreage	Programs Analysis
Develop New Biking/Walking Trails	✓	✓	✓	✓	✓	✓	✓	✓		
Upgrade Existing Parks (Incl. ADA)		✓	✓	✓	✓	✓	✓	✓	✓	
Upgrade Existing/Provide New Com. Ctrs.		✓	✓	✓	✓	✓	✓	✓		
Acquire Open Space for Passive Activities		✓	✓	✓	✓	✓	✓	✓		
Expand/Revitalize Marketing and Branding		✓	✓	✓	✓	✓	✓	✓		✓
Provide Additional Playgrounds/Tot-Lots		✓	✓	✓	✓	✓	✓	✓		
Provide Additional Small Neighborhood Parks		✓	✓	✓	✓	✓	✓	✓		
Additional, Affordable Youth Programs			✓	✓	✓	✓	✓	✓		✓
Upgrade Existing Athletic Fields		✓	✓	✓	✓	✓	✓	✓		
Provide Additional Athletic Fields	✓		✓	✓	✓	✓	✓	✓		
Improve Existing/Provide New Cultural Facilities			✓	✓	✓	✓	✓	✓		
Expand Aquatics Facilities/Programs			✓	✓	✓	✓	✓	✓		✓
Expand Farmers Market			✓	✓	✓	✓	✓	✓		
Expand Nature Programs Offerings			✓	✓	✓	✓	✓	✓		
Provide Additional Football/Soccer Fields			✓	✓	✓	✓	✓	✓		✓
Create New Special Events/Gathering Spaces	✓		✓							✓
Provide Additional Disc Golf Courses				✓						✓
Provide Additional Public Golf Courses	✓					✓				
Expand Fitness & Wellness Facilities/Programs	✓				✓					
Provide Additional Dog Parks			✓		✓					
Provide Additional Basketball Courts	✓					✓				
Provide Additional Canoe/Kayak Launches		✓					✓	✓		
Provide Additional Picnic Facilities							✓	✓		
Provide Additional Volleyball Courts							✓	✓		
Provide Additional Public Meeting Rooms							✓	✓		
Improve Bus Transportation				✓				✓		



Recommended Actions

1. New and Improved Parks and Programs (ADA Access)
2. Athletic Facilities and Programs (ADA Access)
3. Recreation Centers, Pools and Programs (ADA Access)
4. Nature Parks, Programs and Environmental Education (ADA Access)
5. Cultural Facilities and Programs/352 ARTS Roadmap
6. Trail and Bikeways System

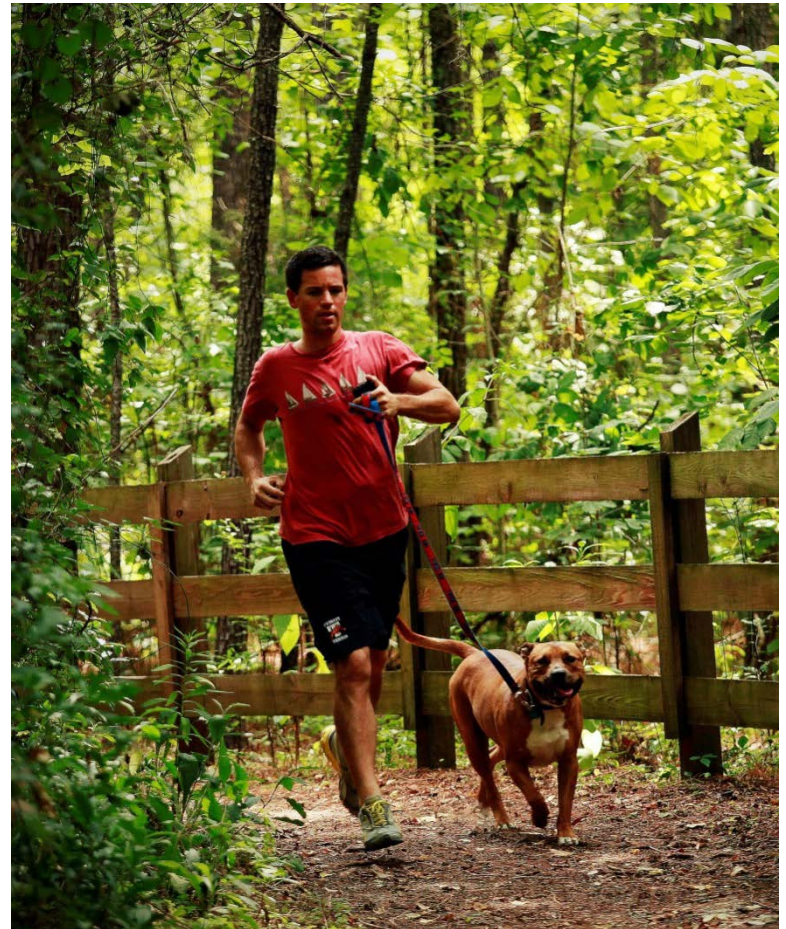


Photo: Erica Brough Gainesville Sun

Estimated Costs

New and Improved Parks	\$ 22,739,650
Athletic Facilities & Programs	\$ 8,050,000
Nature Parks & Programs	\$ 9,500,000
Cultural Facilities & Programs	\$ 12,750,000
Recreation Centers & Pools	\$ 11,100,000
Trails & Bikeways System	\$ 7,886,000
Land Acquisition	\$ 3,889,000
Operating Costs of New Facilities	\$ 2,800,000
Project Management	\$ 2,900,000
Total Cost Estimate	\$ 81,614,650



Renewal of WSPP on November 8, 2016

Sales Tax for Wild Spaces Public Places

- Sales tax implemented through voter referendum (Wild Spaces Public Places model ½ cent)
- Generates funds over relatively short time frame
- Eight years will generate \$46,548,352
- 67% of the county voters said they would support

Next Steps

1. Endorse the list of City projects to submit to the County for partnership consideration, and
2. Endorse the overall list of Master Plan projects to submit to the County.

Proposed County Partnership Projects

- Cofrin Nature Park Nature Center - \$1,000,000
(Construct new nature center to comply with FCT grant for providing nature education programs)
- Glen Springs Acquisition and Development - \$3,000,000
(Acquire land, physical site restoration, park supporting infrastructure and water quality improvements)
- Palm Point Nature Park Expansion - \$1,000,000
(Expand parking, add boat ramp, fishing pier, small playground, pavilion, restroom)
- 352 Arts Cultural Center – \$10,000,000 (Conduct a feasibility study and business plan then develop destination Indoor/Outdoor Performing Arts Venue with amphitheater, black box theatre space, studios, etc.)

Proposed County Partnership Projects

- New Nature Center in Hoggtowne Creek Headwaters Nature Park - \$1,500,000 (Construct nature center to comply with FCT grant for providing nature education programs)
- Sweetwater Branch Recreational Trail - \$1,700,000 (Develop 12' multiuse path from Depot Park to Williston Road at SW 16th Ave then along Williston Rd south side from 16th Ave to Sweetwater Wetlands Park and Sweetwater Preserve Park)
- Citizen Field Renovations - \$5,000,000 (Redevelop the entire complex adding parking structures, exterior and interior upgrades and beautification, new entrances, renovate press box, add ADA seating on west side. 2024 the City agreement expires)

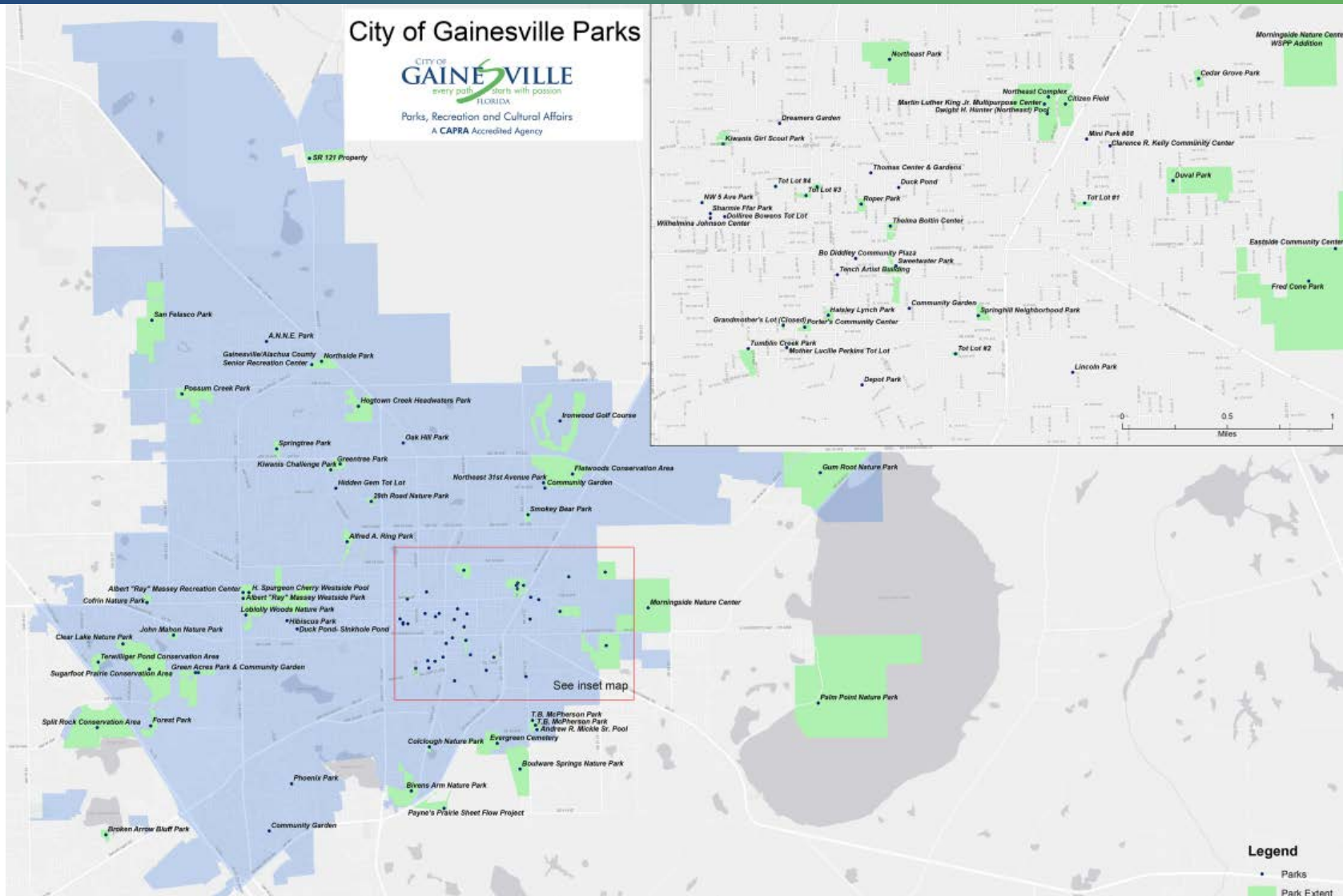
Proposed County Partnership Projects

- Implement the 352 ARTS Roadmap throughout the County - \$750,000 to expand programs for youth, create annual web-based cultural calendars, create artist directories, hold cultural conferences & workshops focusing on the arts, expand branding, implement other 352 Arts Roadmap initiatives.
- Complete Sweetwater Wetlands Park - \$2,500,000 to include a Visitor Center for educational purposes with observation towers and bat house.

City Project List

- Next for consideration is the lengthy list of projects identified in the Master Plan that needs to also be submitted to the County on February 19, 2016.
- The following slide shows a map of the parks that will be improved if the ballot issue passes.

Map of Parks, Facilities and Trails Needing Improvements



Detailed Project List Attached

- Attached as backup to the agenda is the detailed list of projects by priority. In theory, if the ballot issue passes, we can address projects up through Priority # 7 and possibly beyond depending upon grant funding, private foundation funding, use of school sites and storm water projects as parks and other partnerships.

Sample of Project List

1-Feb-16	DRAFT	DRAFT	DRAFT
CAPITAL IMPROVEMENTS			
Priority	Project	Estimated Cost	Subtotals & City Quadrants; District
			Improvements
1	Improvements to All City Pools	\$ 1,700,000.00	NE, SE, NW; 1,3
			Replace diving boards, replace pool vacuums, dive platform repairs, deck resurfacing, locker room renovations, replace plumbing, toilets, sinks, counters, replace partitions and install partitions in men's locker rooms, install shade structures, refurbish slides, replace pool blankets, replace lane lines, splash pad replacement parts, improve landscaping, exterior and interior painting, resurface locker room floors, and other
1	Improvements & Repairs, Stabilization and Management Plans City-wide in both Active and Nature Park(50 Parks @ \$70k Each)	\$ 3,500,000.00	All
			Repair or replace boardwalks, fencing, trash and recycling containers, sidewalks, playgrounds, signage, lighting, resurface parking lots, other general repairs and improvements. A detailed list has been developed for each of the 50 parks.
1	Conduct Citywide ADA Access Study	\$ 50,000.00	All
			Facility and park ADA assessment is needed before improvements are made.
1	Conduct Citywide Fees and Charges Study and Concession Study	\$ 25,000.00	All
			Vendors for food and rental concessionaires are needed to fully activate certain parks, e.g. cafes and food carts, canoe/ kayak/ bike rentals, pavilion rentals, etc.
1	Develop Citywide Park Design and Trail Standards	\$ 25,000.00	All
			Including sustainability and ADA standards for new and existing parks, nature trails, park furnishing standards, lighting standard, landscaping standards, etc.
1	Update the City Tree Inventory	\$ 100,000.00	All
			The last City Tree Inventory was conducted in 2004 and needs to be updated. A large scale and detailed survey of Gainesville's tree canopy, including aerial analysis is required. The current grant funded tree inventory is a random sampling that will be extrapolated to give a city wide estimate on species diversity. It is not enough to prepare for a tree master plan.
1	Develop Citywide Signage and Wayfinding System	\$ 25,000.00	All
			Update signage in all parks, improve directional signage from streets and create or improve interior park signage. Standards need to be developed before other park improvements are made.
	Subtotal		\$ 5,425,000.00
2	Upgrade & Improve Lincoln Park and a portion of Lincoln Middle School Fields	\$ 350,000.00	SE; 1
			Expand existing playground, add large picnic pavilion, add more picnic tables with small grills scattered, replace softball lights, upgrade softball field, add scoreboard, upgrade one soccer field, and other general park improvements.
2	Complete Cofrin Nature Park & Construct New Nature Center	\$ 1,000,000.00	NW; 3
			Construct new nature center in compliance with FCT grant, expand parking area, repair or replace fencing, provide nature education programs, add nature playground features and other general park improvements.
2	Improvements to MLK Jr. Complex Outdoor Fields	\$ 600,000.00	NE; 4
			Need Athletic field upgrades: install irrigation, scoreboards, bleacher seating, picnic pavilion, restroom, concession stand, light one field, install new sidewalks/paths where needed, add new signage and other general park improvements.

Staff Recommendations

The City Commission approve the City's prioritized project list and the list of potential City/County partnership projects for transmission to the Board of County Commissioners after receiving recommendations from the Recreation, Cultural Affairs and Public Works Committee, based on their February 11, 2016 meeting.

Questions and Comments