

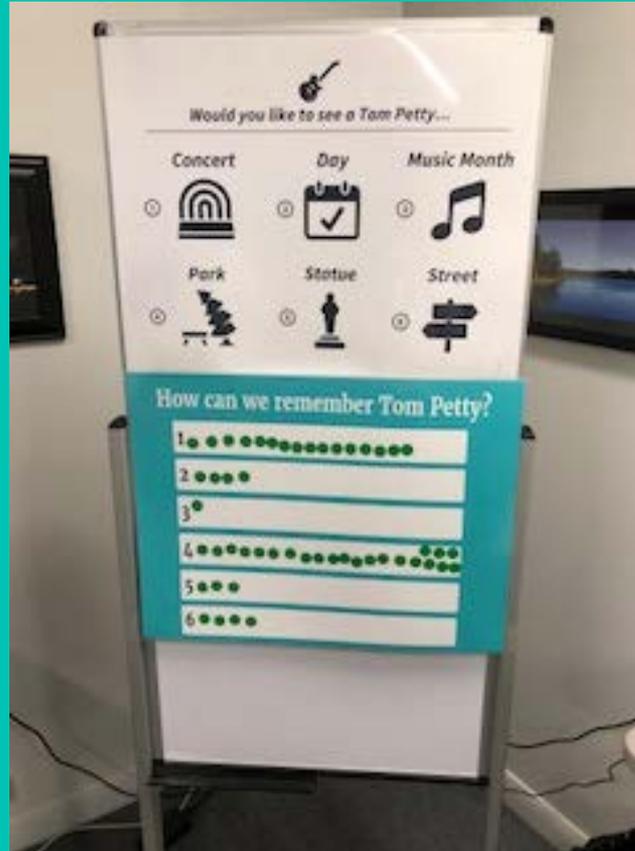
# Tom Petty Memorial Outreach Results

Steve Phillips, Director of Parks, Recreation & Cultural Affairs  
City of Gainesville

**GENERAL POLICY COMMITTEE**

APRIL 26, 2018

# 1,943 Survey Responses

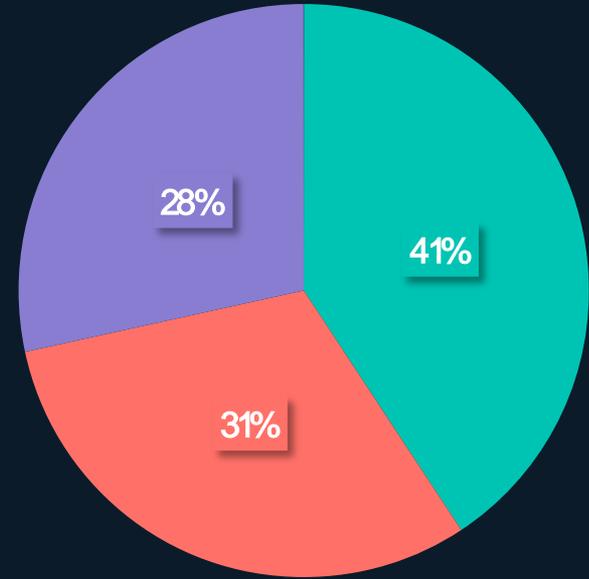


# Top 3 Ranked Ideas

## *By Weighted-Average Rank*

1. Annual Concert or Music Festival
2. Commemorative Statue at a City Park or Facility
3. Rename a City Park or Facility

## *By 1<sup>st</sup> Choice Votes*



■ Concert/Music Festival   ■ Commemorative Statue   ■ Rename Park/Facility

# Top 11 Written Ideas

	Quantity of Suggestions
Concert or Festival	194
Rename a Park	112
Music Scholarship	100
Build a Statue	89
Mural	86
Music Program or Camp	76
Museum or Exhibit	73
Rename a Non-City Facility	66
Rename a City Street	55
Name a City Facility	55
Rename Northeast Park	55

# Top 3 Themes & Ideas

Concert or Festival	<ul style="list-style-type: none"><li>• Annual multi-day festival in October</li><li>• Feature local bands and musicians</li><li>• Offer opportunities for students (camps, programs, garage band competitions)</li><li>• Fundraise for local music scholarship</li><li>• Hold at a park named after him</li></ul>
Commemorative Statue or Mural	<ul style="list-style-type: none"><li>• In Bo Diddley Plaza</li><li>• At Northeast Park</li><li>• In/near a concert venue</li><li>• Where the statue of “Old Joe” (Confederate soldier) stood</li><li>• Host exhibits/museum connections</li></ul>
Name a City Facility or Park	<ul style="list-style-type: none"><li>• Historical marker/statue in the park</li><li>• Rename Northeast Park</li><li>• Rename a city street</li></ul>

**Thank You.**