

RESOLUTION NO. 050296

PASSED November 14, 2005

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF GAINESVILLE, FLORIDA REQUESTING RE-DESIGNATION OF ITS ENTERPRISE ZONE; DEFINING THE BOUNDARIES OF THE ENTERPRISE ZONE PURSUANT TO CHAPTER 290, FLORIDA STATUTES; STATING THE PURPOSE OF THE ENTERPRISE ZONE, MAKING FINDINGS OF FACT; DIRECTING THE CITY MANAGER TO MAKE APPLICATION TO THE STATE OF FLORIDA FOR RE-DESIGNATION OF ITS ENTERPRISE ZONE; AND PROVIDING AND IMMEDIATE EFFECTIVE DATE.

WHEREAS, the City Commission of the City of Gainesville has established that economic and community development of distressed areas is a public purpose; and

WHEREAS, the City Commission of the City of Gainesville has determined that it is the policy of the city to assist local neighborhoods, their residents, and the private sector with creating the proper economic and social environments required to induce the investment of private resources to improve living conditions and productive business enterprises located in severely distressed areas and to provide jobs for residents of such areas; and

WHEREAS, the purpose of the Florida Enterprise Zone Program is to establish a process that clearly identifies the most severely distressed areas and provides incentives from both the state and local governments to induce private investment in such areas: and

WHEREAS, the City Commission of the City of Gainesville desires to provide both state and local incentives to induce private investment into the area; and

WHEREAS, the City of Gainesville passed a resolution establishing its enterprise zone on February 27, 1995 (R-95-6) and amended the boundaries of

the enterprise zone by resolution on September 10, 2001 (001799) and has worked over the ten years since establishment to implement goals associated with its Gainesville Enterprise Zone Strategic Plan including increasing employment opportunities to the unemployed and underemployed; decreasing costs associated with the development of property in the Enterprise Zone; development of the Airport Industrial Park; and, increasing the tax base in the area; and,

WHEREAS, the City of Gainesville has processed approximately \$392,000 in State of Florida offered Enterprise Zone incentives and approximately \$1.3 million in local incentives over the last ten years;

WHEREAS, the City Commission of the City of Gainesville seeks to continue its efforts in the enterprise zone and to apply and utilize appropriate tax benefits and regulatory relief available under the Florida Enterprise Zone Program to encourage the private sector to commit their financial participation in the area.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF GAINESVILLE, FLORIDA:

Section 1. That certain area defined in Attachment "A: and depicted in Attachment "B" shall hereafter be known as the "Gainesville Enterprise Zone.

Section 2. It is hereby found and determined that the Gainesville Enterprise Zone chronically exhibits unacceptable levels of poverty, unemployment, physical deterioration and economic disinvestment.

Section 3. It is hereby found and determined that continued rehabilitation, conservation or redevelopment of the Gainesville Enterprise Zone is necessary in

the interest of public health, safety, and welfare of the residents of the City of Gainesville.

Section 4. It is hereby found and determined that the revitalization of the Gainesville Enterprise Zone can occur in some instances if the private sector can be induced to invest its own resources to build or rebuild the economic viability of the area.

Section 5. The City Manager is hereby directed to make application to the Department of Commerce of the State of Florida for re-authorization of the enterprise zone pursuant to the amended Florida Enterprise Zone Act of 1982, attaching a certified copy of this resolution to such application and including any other information and data necessary to effectuate the purpose of this Resolution.

Section 6. This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED, this 14 day of November, 2005




Pegeen Hanrahan, Mayor

ATTEST:



Kurt M. Lannon
City Clerk

Approved as to form and legality:



Marion J. Radson
City Attorney

NOV 15 2005

ATTACHMENT A TO THE RESOLUTION

Areas to be added:

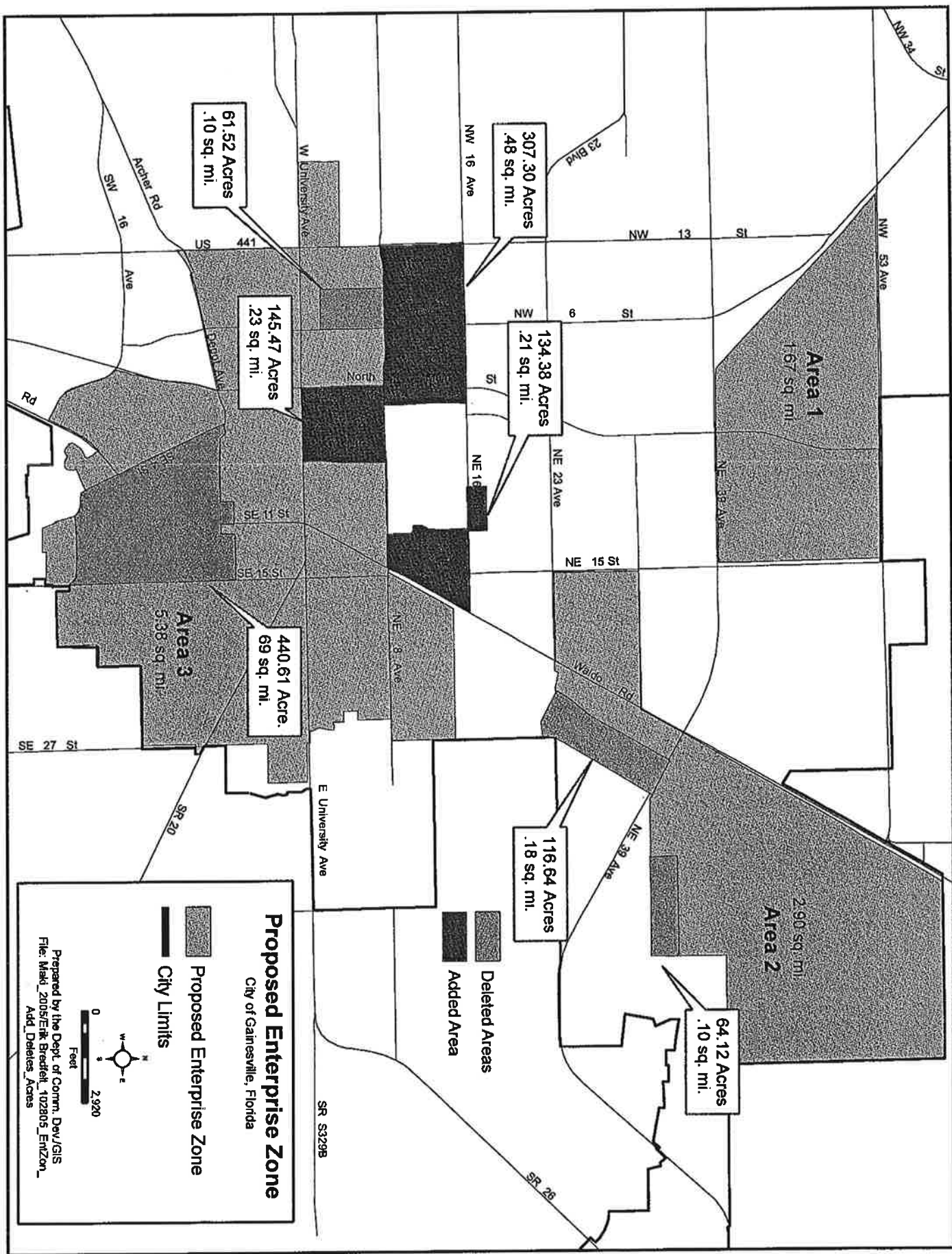
- Area 1 is bound on the North by Northwest 16th Avenue, on the South by Northwest 8th Avenue, on the East by Northeast 2nd Street, and on West by Northwest 13th Street.
- Area 2 is bound on the North by Northeast 8th Avenue, on the South by East University Avenue, on the East by Northeast 7th Street, and on West by North Main Street.
- Area 3 is bound on the North by Northeast 16th Avenue, on the South by Northeast 8th Avenue, on the East by Waldo Road, and on the West, commence at the Southeast corner of Northeast 12th Street and Northeast 16th Avenue; thence run South along Northeast 12th Street, continuing to Northeast 11th Terrace to Northeast 10th Place; thence run East along Northeast 10th Place to Northeast 12th Street; thence run South to Northeast 8th Avenue.
- Area 4 is bound on the North by an extension of the South right of way line of Northeast 18th Avenue, extending from the east right of way line of Northeast 9th Street to the East right of way line of Northeast 12th Street, on the South by the South right of way line of Northeast 16th Avenue, on the East by the East right of way line of Northeast 12th Street, and on the West by the East right of way line of Northeast 9th Street.

Areas to be deleted:

- Area 1 is that area of Tax Parcels 8191-000-000 & 8184-000-000 lying in the current Enterprise Zone.
- Area 2 is that area of Track 14, Block Group 12 of the 2000 Census Boundary for the City of Gainesville, lying in the current Enterprise Zone.
- Area 3 is bound on the North by Northwest 8th Avenue, on the South by Northwest 3rd Avenue, on the East by Northwest 6th Street, and on the West by Northwest 10th Street.
- Area 4 is bound on the West by Southeast 4th Street, on the South by Southeast 22nd Avenue, on the East by Southeast 15th Street, and on the North, commence at the intersection of Southeast 15th Street and Southeast 7th Avenue; thence run West along Southeast 7th Avenue to Southeast 12th Street; thence South to a projection of Southeast 8th Avenue; thence West along the projection of Southeast 8th Avenue to Williston Road (State Road 331); thence run North to Southeast 7th Avenue; thence run West to Southeast 10th Street; thence run South to Southeast 8th Avenue; thence run West along Southeast 8th Avenue and a projection of Southeast 8th Avenue to Sweetwater Branch Creek; thence north along Sweetwater Branch to Southeast 7th Avenue; thence west to the point of commencement.

ATTACHED MAP C TO THE RESOLUTION

050296



APPLICATION PACKAGE

All application packages must be received by OTTED no later than 4:00 pm, Wednesday, November 30, 2005. Application packages received after this date and time will not be considered nominated for Enterprise Zone re-designation. Materially incomplete application packages will not be considered for Enterprise Zone re-designation.

The original application package and one copy must be submitted to:

**Mr. Burt C. Von Hoff
Executive Office of the Governor
Office of Tourism, Trade, and Economic Development
The Capitol; Suite 2001
Tallahassee, Florida 32399-0001**

Please make an additional copy of this page for each additional jurisdiction that contains a portion of the nominated area.

NAME OF NOMINATING GOVERNING BODY:	
Chief Elected Official: <u>Pegeen Hanrahan</u>	Title: <u>MAYOR</u>
Address: <u>P.O. Box 490, Station 19</u> <u>Gainesville, Fl 32601-0490</u>	Phone <u>352-334-5015</u> Fax <u>352-334-2036</u> E-Mail: <u>hanrahap@cityofgainesville.org</u>
Contact Person: <u>Erik A. Bredfeldt</u>	Title: <u>Economic Development Director</u>
Address: <u>P.O. Box 490 Station 6</u> <u>Gainesville, FL 32602-0490</u>	Phone <u>352-334-5012</u> Fax <u>352-334-3119</u> E-Mail: <u>bredfeldea@ci.gainesville.fl.us</u>

ENTERPRISE ZONE DESIGNATION

Our Existing Enterprise Zone Number: EZ-101

Please attach a copy of the most recent letter designating your area as a state Enterprise Zone.

Tab A of the Attachments.

URBAN ENTERPRISE ZONE RE-DESIGNATION REQUEST

X Requesting our existing Enterprise Zone be re-designated as an Enterprise Zone

X Requesting a boundary change to our existing Enterprise Zone.

NOMINATED AREA

Please attach a written, detailed geographic description of the Nominated Area.

Tab B of the Attachments.

Please attach the following maps indicating each non-contiguous area of the nominated area:

1. A street map showing the boundaries of the nominated area (streets & avenues).
2. A census tract map showing the nominated area.
3. A map showing the nominated area in relation to the jurisdiction of the nominating governing body or bodies.

NON-CONTIGUOUS AREAS

Our nominated area has 3 non-contiguous areas.

ELIGIBILITY CRITERIA

The Nominated Area must conform to the physical area and population limitations contained in Section 290.0055 (4), Florida Statutes.

Is the nominated area located in one jurisdictional area?

X YES Please name the jurisdiction: City of Gainesville

Please list jurisdiction's population: 118,634

What is the total square mileage of the Nominated Area? 9.95 square miles mol

What method was used to determine the total square mileage? Calculation of area based upon 2000 US Census data and processed by the City of Gainesville's Planning Department, GIS Division.

GOVERNING BODY RESOLUTION

Each nominating body that contains a portion of the nominated area is required to adopt a resolution pursuant to 290.0065 (4) (a), F.S., which:

1. Requests Enterprise Zone re-designation and provides a map of the nominated area located within their jurisdiction.
2. Provides an explanation of why the conditions of the enterprise zone located within their jurisdiction merits re-designation.

In consultation with Enterprise Florida, Inc., OTTED may consider the following factors when examining the conditions for re-designation:

- A. Progress made, if any, in the enterprise zone's strategic plan.*
- B. Use of enterprise zone incentives during the life of the enterprise zone.*

Please list the date the nominating governing body adopted the Resolution: November 14, 2005
by Gainesville City Commission.

Please attach a copy of the resolution. (Tab C of the Attachments.)

PERVASIVE POVERTY, UNEMPLOYMENT

In determining the tests of pervasive poverty and unemployment, the nominating governing body must use data from the most current decennial census and from information published by the Bureau of the Census and the Bureau of Labor Statistics. Officials from the Census Data Center at (850/245-7205) or at: info@labormarketinfo.com can retrieve 2000 Unemployment Rates if they are provided the Census Block Group Number(s).

Please provide information for the Nominated Area using this format.

Please provide a separate chart for each non-contiguous area.

JURISDICTION: <u>City of Gainesville</u>					
NON-CONTIGUOS AREA NUMBER: <u>1</u>					
Census Tract Number	Census Block Group Number	Population	Poverty Rate	Unemployment Rate Florida: 5.6%	Size in square miles
19.02	1	1,238	27%	4%	1.67
TOTALS/AVG.	N/A	1,238	27%	4%	1.67

JURISDICTION: <u>City of Gainesville</u>					
NON-CONTIGUOS AREA NUMBER: <u>2</u>					
Census Tract Number	Census Block Group Number	Population	Poverty Rate	Unemployment Rate Florida: 5.6%	Size in square miles
19.02	2	1,698	24%	58%	2.32
4	1	1,213	41%	14%	0.58
TOTALS/AVG.	N/A	2,911	32.5%	36%	2.90

JURISDICTION: <u>City of Gainesville</u>					
NON-CONTIGUOS AREA NUMBER: <u>3</u>					
Census Tract Number	Census Block Group Number	Population	Poverty Rate	Unemployment Rate Florida: 5.6%	Size in square miles

3	6	422	33%	14%	.24
3	7	1,015	24%	6%	.25
2	1	502	38%	9%	.09
2	3	445	34%	15%	.09
2	4	651	74%	16%	.15
2	5	840	70%	6%	.03
2	6	1,999	68%	16%	.17
2	7	636	39%	0%	.16
7	1	704	34%	6%	.24
7	3	2,528	25%	12%	.89
7	5	1,305	57%	13%	.52
5	1	630	20%	7%	.19
5	4	965	29%	4%	.26
5	5	676	20%	0%	.15
5	6	1,343	39%	7%	.55
6	1	1,194	44%	15%	.37
6	2	847	50%	5%	.22
6	3	649	57%	11%	.40
6	4	953	29%	8%	.31

4*	3	0	20%	0%	.03
TOTAL/AVG. AREA 3	N/A	18,304	40.2%	8.5%	5.38

GRAND TOTAL/AVG. NOMINATED AREA (AREAS 1,2,3)	N/A	22,453	33.2%	16.2%	9.95 mol
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*This area represents a portion of Census Tract 4, Block Group 3 is Non-residential (Mixed Use Zoning (MU-1) Designation) and assumes 0 population, and therefore utilizes (c) below for the purposes of calculating poverty rate.

Please refer to sections 290.0058 (2) and (3), Florida Statutes, for a description of the poverty and unemployment requirements:

a) In each census geographic block group within a nominated area, the poverty rate shall be not less than 20 percent.

(b) In at least 50 percent of the census geographic block groups within the nominated area, the poverty rate shall not be less than 30 percent.

(c) Census geographic block groups with no population shall be treated as having a poverty rate which meets the standards of paragraph (a), but shall be treated as having a zero poverty rate for purposes of applying paragraph (b).

(d) A nominated area may not contain a noncontiguous parcel unless such parcel separately meets the criteria set forth under paragraphs (a) and (b).

If Census Tract information is not applicable for the entire nominated area please indicate the method used for constructing the size, poverty rate, unemployment rate and population.

MEASURABLE GOALS

For an existing Enterprise Zone to be re-designated, the governing body must submit measurable goals that have been developed by the Enterprise Zone Development Agency.

These goals may be the goals that were established in the Enterprise Zone's Strategic Plan.

Each measurable goal must include data that establishes the existing situation (benchmark) as well as the proposed methodology to measure the progress of meeting the goal on an annual basis.

Please attach a copy of the measurable goals

Goal #1

- GOAL STATEMENT: Increase jobs in Gainesville's Enterprise Zone.
- OBJECTIVE: Marketing and processing the Jobs Tax Credit on Sales Tax or Corporate Income Tax
- ANNUAL INCREASE (NUMBERS OR PERCENTAGES): 30 new jobs per year
- MEASUREMENT METHODOLOGY: Creation of new jobs as reported on processed application for Job Tax credits

Goal #2

- GOAL STATEMENT: Increase Capital Investment in Gainesville's Enterprise Zone.
- OBJECTIVE: Marketing and processing the Business Equipment and Building Materials Sales Tax Refund.
- ANNUAL INCREASE (NUMBERS OR PERCENTAGES): \$50,000 annually refunded on Capital Equipment Purchases
- MEASUREMENT METHODOLOGY: Business equipment and building materials refunds as reported on processed application.

Goal #3

- GOAL STATEMENT: Provide technical assistance to businesses in Gainesville's Enterprise Zone.
- OBJECTIVE: Fulfilling the expressed needs of Enterprise Zone Businesses.
- ANNUAL INCREASE (NUMBERS OR PERCENTAGES): 100 contacts per year.
- MEASUREMENT METHODOLOGY: Log contacts and manner of assistance.

Goal #4

- GOAL STATEMENT: Increase business formation in Gainesville's Enterprise Zone
- OBJECTIVE: Catalyze/Institutionalize local economic development from the ground up.
- ANNUAL INCREASE (NUMBERS OR PERCENTAGES): 6 businesses annually.

- MEASUREMENT METHODOLOGY: New businesses resulting from Entrepreneurial Education component.

Tab D of the Attachments.

ENTERPRISE ZONE APPLICATION CHECKLIST

Please indicate with a check mark if a document/attachment has been submitted and Indicate the Tab Number for the document or attachment:

TAB NUMBER

- A Florida Enterprise Zone Designation Letter
- B Written Geographic Description of Nominated Area
- B-1 Street Map of Nominated Area Showing Boundaries
- B-2 Census Tract Map of the Area
- B-3 Map of Nominated Area in relation to Nominating Body's or Bodies' Jurisdiction.
- C Resolution(s) requesting re-designation and reasons for re-designation.
- D Measurable Goals for the Nominated Area

APPLICATION PACKAGE CERTIFICATION

Please make an additional copy of this page for each additional jurisdiction that contains a portion of the nominated area.

I hereby certify that the nominated area meets all eligibility requirements and that to the best of my knowledge and belief:

- a. the information in this application package is true and correct;
- b. the governing body has the authority to nominate such area;
- c. the governing body shall comply with local, state and federal program requirements,
and
- d. the nominated area meets each of the eligibility criteria set forth in the program rules.

NOMINATING GOVERNING BODY

JURISDICTION:

City of Gainesville

CHIEF ELECTED OFFICIAL:

Pegeen Hanrahan

Printed Name

Pegeen Hanrahan

Signature

Mayor

Title

11/18/05

Date