

## City of Gainesville Naming City Parks Application

## City of Gainesville Naming City Parks Application

We the family, friends and Northeast Community, respectfully request that the Tot lot#1 located on the corner of NE 15<sup>th</sup> street and NE 4<sup>th</sup> Ave be named after the late Mr. Conoly F. Franklin.

## Notable Accomplishments

Mr Conoly F. Franklin Sr. deserves to have the park named after him because of his outstanding commitment to community development. During his lifetime he consistently strove to seek economic and social justice for the citizens of east Gainesville.

Mr. Franklin began his campaign for improvements and developments in East Gainesville in 1941 and continued until his health failed in the late 80's. According to a June 1980 Gainesville Sun article 'he tirelessly campaigned for equality 'for the "forgotten area" of Gainesville.' This area of Gainesville is bordered by NE 3rd Avenue on the south, Waldo Road on the West, 8th Avenue on the north and NE 17<sup>th</sup> Street on the east.

His crusade led him before both the City and County Commission on behalf of Northeast Gainesville numerous times, until they agreed to pave 15<sup>th</sup> street. Additionally he requested that they fill in the retention pond located on the corner of 4<sup>th</sup> Avenue and 15<sup>th</sup> street. The former pond is now Tot Lot #1, the park in question

Then as president, of the Northeast Organization, Mr. Franklin led successful campaigns for additional neighborhood improvements, including but not limited to the city paving streets, updating drainage and sewage lines, and sidewalk installation. Witnessing children brave the elements waiting for the school bus; Mr. Franklin requested that the city add a pavilion to tot lot#1. Several generations of school children have sought shelter from the elements under the eaves of that pavilion.

### Legacy

Each generation hopes that the leave the world better than before. The residents of Gainesville Continue to reap the benefits of Mr. Franklin's wisdom and forethought as NE 8<sup>th</sup> Ave and NE 15<sup>th</sup> Street have become major thoroughrares for those who live and work in East Gainesville. Likewise the park is still a place for pickup basketball games, birthday parties and childhood memories for the residents in the community. It is for the reasons listed and those to numerous to mention we feel that tot lot # should honor Mr. Franklin's memory.

We thank you for your time and consideration. Attached you will find a petition with the signatures of individuals who support the park dedication.

Sincerely,

The Family, Friends and Neighbors of the Late Mr. Conoly F. Franklin

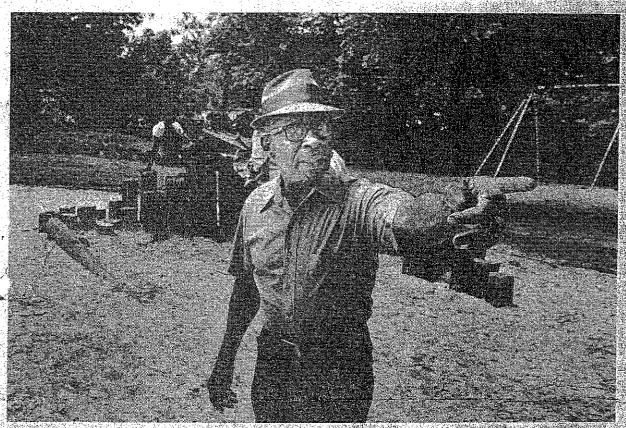
## City of Gainesville NAMING CITY PARKS APPLICATION

(Please Prin	nt)		1.448
ay's Date: July 2007 Application submitted by a	Citizen or or	n behalf of an Org	anization 🗌
WHAT IS THIS APPLICATION FOR?   PARK   FACILITY   ARE	A CENTER		
CURRENT NAME OF (PARK, AREA, FACILITY OR CENTER):	PAAK (	( TOT )	ot 1)
APPLICANT INFO	The second secon	Appropriate Control	Commission of the commission o
Contact Person/Applicant's Last name: Rroiles First: Jar	VET	☐ Mr. [	☐ Miss Other:
Organization name (if applicable):		☐ Mr X Mrs. [	Ms.
Street address: 12105 Millhopper Rd Apt/Unit #:	Home phone no	.: 682-504	Alternate phone no.:
	(352) 68	2-5046	( )
P.O. Box: City Can ne (V:) IE	St	tate: FL	ZIP Code: 32653
Email Address: broiles family @ Cox.n.	et	Serowe delaction of the	
DETAIL INFOR	MATION		
PROPOSED NAME: (. f. tranklin	Memori	al P	ARK
PLEASE DESCRIBE IN DETAIL WHY THE NAME YOU ARE PROPOSING SH FACILITY OR CENTER. If additional information is required for full con-	sideration of an	application, the	e Public Recreation and Parks
Board (PRPB) or Nature Centers Commission (NCC) may require presen before action is taken.	tation of additio	onal material-in	cluding public presentation-
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Applicant signature: Janot P. B. Gillo		Date.	8-10-07

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☐ REQUIRES RECOMMENDATION FROM THE PUBLIC RECREATION AND PARKS BOARD AND	Marine State of the State of th
FOR BOARD USE ONLY: CRITERIA FOR CONSIDERATION (CHECK AI   A Naming of a park, area, facility or center in honor of a person, historical event, natural phenom	A STATE OF THE PARTY OF THE PAR
☐ B. Name of an individual for a particular park, area, facility or center when that individual has mad may have been financial or rendered in a donation of land, time or in overall service and/or promotion service in areas other than Park and Recreation services is equally acceptable	
C. Structures or amenities within a park, area, facility or center should not have separate names, or center itself. If however a structure or amenity within a named park, area, facility or center is to be manner denote its affiliation with the encompassing park, area, facility or center.	
D. Name must not duplicate, or be closely related, or pronounced similarly, to any other name will other local County park and recreation system(s) so as to eliminate confusion to the general public.	thin the City park and recreation system(s), or any
☐ E Naming of parks, areas, facilities or centers after companies or corporations shall not be excluded recommendation shall not include reference to alcohol, tobacco, sexually explicit products, or related a	
F. Contribution of a particular individual or group of individuals warrants the name to be associate NCC may name or add a name to the existing name. Such an addition to a park, area, facility or center elapsed from the time of the original naming of the park, area, facility or center. Only one (1) addition names may be given to any park, area, facility or center (i.e. the Joyce Oransky Tennis Center at West	er may not be made until at least five (5) years has nal name may be added and no more than two (2)
G Change the name of a park, area, facility or center, the PRPB or NCC reserves the right to allocenter. However, the name of a park, area, facility or center that has been named for an individual cathe original name was established. In the event other agreement(s) prohibit a proposed name change	annot be changed for one hundred (100) years after
H. Accept applications in writing at a first regular meeting; have discussion and hear public discuss a third regular meeting. All such meetings are to occur during a period not to exceed ninety (90) days	
I Naming of a neighborhood or smaller park, area, facility or center initially must be supported to adult residents within the City of Gainesville in support of the request. See Addendum A for a current parks/facilities.	
J. A community or regional park, area, facility or center serving more than just the nearby comm hundred (100) adult signatures of City of Gainesville residents accompanying the application See Add community parks/facilities This list of the parks and properties, including the addresses, will be updat acquisitions occurring in the previous year.	dendum A for a current listing of City of Gainesville
K. An application for changing the name of an existing park, area, facility or center by addition of require a petition of at least five hundred (500) signatures of adult residents of City of Gainesville in such	
L. The PRPB or NCC may place a plaque at an appropriate location within a park, area, facility or placed for their contributions to the City. This action may occur when the PRPB or NCC finds that it is center in its entirety for the individual(s)	
M. When there has not been a suggested title or appropriate suggested title for a new park, area park, area, facility or center's completion, determine an appropriate title for recommendation to the G	
N. Certain parks or features in parks, areas, facilities or centers should be named for such things exclusive of people. Consideration for naming these parks or items should be at the discretion of the Department; however, these should first be considered by the NCC for accuracy, and then be present with pending name issues for these parks, areas, facilities or centers.	Director of the Parks, Recreation and Cultural Affairs ed to the PRPB for consideration to avoid any conflict
O Opposition to the naming or renaming of a park, area, facility or center. Those opposed must the reasons for their opposition prior to the approval of the name by the City Commission. The PRPB before them to answer questions concerning their written statement of opposition Organized opposit opposing a request just as the proponents followed when making the request. The PRPB or NCC can	or NCC has the right to require opponents to appear tion should also follow the general requirements in
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Q. The staff of the Parks, Recreation and Cultural Affairs Department will be responsible for infor  1	
information devices must be exposed publicly for a minimum period of forty-five (45) days.  BOARD COMMENTS/RECOMMENDAT	ION
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Board Chair Signature.	Date.

## section D

Sunday, June 8, 1980



(Sun Photo by Bill Wax)

CONOLY FRANKLIN OF THE NORTHEAST ORGANIZATION VISITS NEIGHBORHOOD PLAYGROUND

He Says His Group Has Been Successful in Getting City Help for Improvement Projects.

## Groups Respond to Problems With Different Approaches

By CARL CRAWFORD
Sun Staff Writer

Among the more active neighborhood groups in Gainesville are two hat are receiving attention because of the different approaches they have to be also neighborhood problems.

The Neighborhood Information and

dents of three of the city's better Northwest subdivisions and works to connect those selling or renting homes in the area with buyers or renters interested in preserving, he area. "Basically, we decided that we didn't want to sit back and watch the neighborhood decline," said Pat Pfaff, president of the 150 member group.

Meanwhile, on the other side of

town, Conoly Franklin and 30 of his neighbors who make up the Northeast Organization, are also concerned about their neighborhood and are working to upgrade one of the poorer parts of town. "The Northeast section has been kind of a downgraded section for quite some time," Franklin said.

(See GROUPS on Page 3D)

While the NIRS tries to preserve what its members already have, the Northeast Organization istrying to revitalize its area. "Our purpose is to try to upgrade the community for the benefit of its residents," Franklin, president of the group, said. There is less than adequate fire protection afforded to the area, fewer street lights and stop signs than in other areas and drainage problems. Franklin said.

This "forgotten area" as he calls it, is bounded by NE 4th Avenue on the south, Walde Road on the west, 8th Avenue on the north and NE 15th Street on the east. City crews are working now on a drainage. project on NE 3rd Avenue that the group has been trying to get started for three years He said the group has also been successful in getting the city to build a couple of playgrounds in the area and it also gets help for other improvement projects like clean, up days:

It is the cooperation with the city that makes the difference between the Northeast Organization and other neighborhood groups. It is one of the first to be involved in the city's planning process. Beri nhardt said the city provides assistance to the group. by making city staff members available to study the requests and problems of the area

While there are only 30 members of the organization now, Franklin said there are over 1,000 homes in the Northeast area and he hopes the

membership expands.

# Petition to Rename Tot Lot # 1 the C.F. Franklin Memorial Park

Quanti-stenderson Juante steaderson 2931 N.E. 16 Ter	Leona Nic Clarent Williams Lorent Me Det 16th the 2001	Arkela Ewilliams Carpello Envilla 1326 NE 20*PC	Miches i Stanford The Mid Steeper P.O. Box 270 Baines willy Est	Trydy Jones Bridy for 1305 S. E. 11th And 6/11/4 H	PAMELA PLYMENT JAMES PROTECT 410 NEITH St. G'YILE HSWILL	Marsha Rollins Mardol that 1403 NB 3th Ave Grile A 32641	Printed Name Signature Address Comment	Action petitioned for We, the undersigned, respectfully request that the City of Gainesville rename Tot lot#1, located on the corner of NE 15 <sup>th</sup> Street and NE 4 <sup>th</sup> Avenue, the C.F. Franklin Memorial Park. By signing below the individual acknowledges that he or she is a registered voter in Alachua County.	During his lifetime he tirelessly campaigned for equality for the residents of East Gainesville. Mr. Franklin's campaign for improvements and developments in East Gainesville began in 1941 and lasted until his passing in 1991. Mr. Franklin was instrumental in the development of the park we seek to bear his name. He went before the City and County Commission until they agreed to pave 15 <sup>th</sup> street, "frog alley". Additionally he asked that they fill in the retention pond located on the corner of 15 <sup>th</sup> street and 4 <sup>th</sup> Avenue. That former pond is now Tot Lot #1, the park in question.	The city has benefited through its evolution, from the contributions of may outstanding individuals. We believe one such individual is the late Mr. C. F. Franklin.	Petition summary and  The city is currently soliciting names for the tot lot located at the corner of N.E. 4 <sup>th</sup> Avenue and N.E. 15 <sup>th</sup> Street. This petition is in accordance with the regulations of the City of Gainesville Parks and Recreation Department's park renaming process.
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## General Policy Statement

- A. The City of Gainesville Public Recreation Board (PRB) and the Nature Centers Commission (NCC) shall be responsible for recommending approval for all names of parks, recreation areas, facilities and centers managed by the City of Gainesville Recreation & Parks Department.
  - Where nature or passive parks, areas, facilities or centers are being considered, recommendation for approval shall be governed by the NCC.
  - Where active parks, areas, facilities or centers are being considered, recommendation for approval shall be governed by the PRB
  - 3. Where both an active and passive park, area or facility is being considered, recommendation for approval shall be governed by both NCC and PRB
- B Once a recommendation has been made by the PRB and/or NCC, this action—in recommendation form—will be forwarded to the Gainesville City Commission for final approval and official designation

## II Presentation to the Public Recreation Board or Nature Centers Commission

- A. The PRB or NCC will consider written application only. Applications may come from any citizen or organization, including the staff of the Recreation and Parks Department. The application should include as much background information as possible as to why a particular name should be designated to a particular park, area, facility or center.
- B If additional information is required for full consideration of an application, the PRB or NCC may require presentation of additional material—including public presentation—before action is taken

## III. Criteria for Consideration

- A. The PRB or NCC will accept applications recommending the naming of a park, area, facility or center in honor of a person, historical event, natural phenomenon or geographic location.
- B. The PRB or NCC may approve the name of an individual for a particular park, area, facility or center when that individual has made exceptional contributions. Such contributions may have been financial or rendered in a donation of land, time or in overall service and/or promotion of parks, recreation and leisure Exceptional service in areas other than Park and Recreation services is equally acceptable.

## City of Gainesville Policy for Naming City Parks

- C. Generally, the PRB and NCC strongly recommends that structures or amenities within a park, area, facility or center should not have separate names, but should bear the name of the park, area, facility or center itself. If however a structure or amenity within a named park, area, facility or center is to be named, the inner-structure or amenity will in some manner denote its affiliation with the encompassing park, area, facility or center
- D The name must not duplicate, or be closely related, or pronounced similarly, to any other name within the City park and recreation system(s), or any other local County park and recreation system(s) so as to eliminate confusion to the general public.
- E Naming of parks, areas, facilities or centers after companies or corporations shall not be excluded from consideration; however, consideration for recommendation shall not include reference to alcohol, tobacco, sexually explicit products, or related activities
- When the PRB or NCC feels that the contribution of a particular individual or group of individuals warrants the name to be associated with a park, area, facility or center, the PRB or NCC may name or add a name to the existing name. Such an addition to a park, area, facility or center may not be made until at least five (5) years has elapsed from the time of the original naming of the park, area, facility or center. Only one (1) additional name may be added and no more than two (2) names may be given to any park, area, facility or center (i.e. the Joyce Oransky Tennis Center at Westside Park)
- Recognizing that under extreme or extenuating circumstances it may be appropriate to change the name of a park, area, facility or center, the PRB or NCC reserves the right to allow a change to the name of a park, area, facility or center. However, the name of a park, area, facility or center that has been named for an individual cannot be changed for one hundred (100) years after the original name was established. In the event other agreement(s) prohibit a proposed name change, such agreement(s) shall be honored.
- H When naming or re-naming a park, area, facility or center, the PRB or NCC will accept applications in writing at a first regular meeting; have discussion and hear public discussion at a second regular meeting; and take action at a third regular meeting. All such meetings are to occur during a period not to exceed ninety (90) days from the first regular meeting.
- I Applications to the PRB or NCC for the naming of a neighborhood or smaller park, area, facility or center initially must be supported by a petition of at least twenty-five (25) signatures of adult

## City of Gainesville Policy for Naming City Parks

residents within the City of Gainesville in support of the request See Addendum A for a current listing of City of Gainesville neighborhood parks/facilities

- A community or regional park, area, facility or center serving more than just the nearby community or neighborhood will require a petition of one hundred (100) adult signatures of City of Gainesville residents accompanying the application. See Addendum A for a current listing of City of Gainesville community parks/facilities. This list of the parks and properties, including the addresses, will be updated annually with any name changes done or new acquisitions occurring in the previous year.
- K An application for changing the name of an existing park, area, facility or center by addition of another name or a complete name change shall require a petition of at least five hundred (500) signatures of adult residents of City of Gainesville in support of the request
- L. The PRB or NCC may place a plaque at an appropriate location within a park, area, facility or center, whereby the names of individuals(s) may be placed for their contributions to the City. This action may occur when the PRB or NCC finds that it is inappropriate to name a park, area, facility or center in its entirety for the individual(s).
- M When there has not been a suggested title or appropriate suggested title for a new park, area, facility or center, the PRB or NCC may, at the park, area, facility or center's completion, determine an appropriate title for recommendation to the Gainesville City Commission
- N. Certain parks or features in parks, areas, facilities or centers should be named for such things as fauna, flora, habitats, and geological formations, exclusive of people. Consideration for naming these parks or items should be at the discretion of the Director of the Recreation and Parks. Department; however, these should first be considered by the NCC for accuracy, and then be presented to the PRB for consideration to avoid any conflict with pending name issues for these parks, areas, facilities or centers.
- O. In the event that there is any opposition to the naming or renaming of a park, area, facility or center, those opposed must submit a written statement of opposition identifying the reasons for their opposition prior to the approval of the name by the City Commission. The PRB or NCC has the right to require opponents to appear before them to answer questions concerning their written statement of opposition. Organized opposition should also follow the general requirements in opposing a request just as the proponents followed when making the request. The PRB or NCC can also request those opposed to provide a petition.

## City of Gainesville Policy for Naming City Parks

- P When opposition occurs to a request, the PRB or NCC will automatically delay action on the naming or renaming of the park, area, facility or center for at least ninety (90) days in order to evaluate the opposition's information and thus, provide an equitable decision-making process.
- Q The staff of the Recreation and Parks Department will be responsible for informing the public of the naming or renaming request
  - 1 Issuance of Public Service Announcements (PSA) via local media forms
  - 2 Site posting

All information devices will encourage participation and involvement from all pro/con viewpoints of the different elements of the citizenry Such information devices must be exposed publicly for a minimum period of forty-five (45) days.