

City of Gainesville

Update of Strategic Goals and Initiatives from City Commission Strategic Planning Retreat (Dec. 3, 2007)

ON-GOING INITIATIVES

Staff recommends the following initiatives be continued into FY 09/10:

	Goal	Initiatives	Date first Introduced	Commissioner Comments
1	<i>Economic Development and Redevelopment - Foster economic development and encourage redevelopment</i>	<i>Continue implementation of the South East Gainesville Renaissance Redevelopment Initiative (SEGRI Project)</i>	<i>Dec. 2006</i>	
2	<i>Economic Development and Redevelopment - Foster economic development and encourage redevelopment</i>	<i>Continue implementation of the strategic redevelopment plan for Depot Park and GRU area</i>	<i>Dec. 2006</i>	
3	<i>Economic Development and Redevelopment - Foster economic development and encourage redevelopment</i>	<i>Continue to remove barriers (regulation review, project facilitation); Consolidate layers of regulation and consider expanding team to include outside representation</i>	<i>Dec. 2006</i>	
4	<i>Economic Development and Redevelopment - Foster economic development and encourage redevelopment</i>	<i>Continue to position city to take advantage of innovation economy and identify plan for innovation zone near University</i>	<i>Dec. 2006</i>	
5	<i>Government Effectiveness and Fiscal Responsibility - Continue to increase the effectiveness of local government and maintain a strong fiscal condition</i>	<i>Continue annexation initiatives to increase tax base</i>	<i>Dec. 2006</i>	

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6	Government Effectiveness and Fiscal Responsibility - Continue to increase the effectiveness of local government and maintain a strong fiscal condition	<i>Continue to improve communication through increase use of internet for city services, improve the City's website, and develop a strategy for e-commerce</i>	<i>Dec. 2006</i>	
7	Government Effectiveness and Fiscal Responsibility - Continue to increase the effectiveness of local government and maintain a strong fiscal condition	<i>Review alternatives and strategies to increase civic engagement and responsibility, and city's responsiveness</i>	<i>Dec. 2006</i>	<i>Mayor Hanrahan recommended that we add the following activities to this Objective: (1) Study City advisory committee's membership and structure, including the possibility of restructuring committees so that each commissioner has one appointed member on each board; (2) Schedule one city commission meeting in each of the four commission districts each year. Focus on "report cards."; and (3) Establish breakfast meetings with business sectors and interest groups.</i>
8	Human Capital - Assist every person to reach their true potential	<i>Continue implementation of the 10 year plan to end homelessness (one stop center, review ordinances to increase beds, etc.)</i>	<i>Dec. 2006</i>	
9	Infrastructure and Transportation - Invest in community infrastructure and continue to enhance the transportation network and systems	<i>Continue to enhance mobility: traffic signalization, transit enhancement, congestion mitigation, trails and sidewalks</i>	<i>Dec. 2006</i>	
10	Infrastructure and Transportation - Invest in community infrastructure and continue to enhance the transportation network and systems	<i>Complete capital projects at parks – improve programs; Develop land conservation and acquisition program (biodiversity, passive recreation)</i>	<i>Dec. 2006</i>	

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11	Infrastructure and Transportation - Invest in community infrastructure and continue to enhance the transportation network and systems	<i>Continue supporting the reconstruction of transportation facilities to encourage redevelopment (6th Street, Depot Avenue)</i>	<i>Dec. 2006</i>	
13	Partnerships/Intergovernmental Relationships - Champion effective and institutionalized relationships with other government entities and community partners	<i>Continue formalization of relationships with other community partners, especially UF and Santa Fe Community College, in regards to the downtown area and the Innovation Zone (K-12 – infrastructure sales tax – renovation; Santa Fe – downtown campus, workforce); Increase involvement of City in improving quality of City schools (ex. Raising Canes program)</i>	<i>Dec. 2006</i>	
14	Public Safety - Maintain a safe and healthy community in which to live	<i>Develop and continue programs to reduce the causes of crime (ex. Dispute Resolution Center, Community-oriented policing)</i>	<i>Dec. 2006</i>	
15	Public Safety - Maintain a safe and healthy community in which to live	<i>Ensure there are appropriate staff levels for police and fire and review deployment of staff</i>	<i>Dec. 2006</i>	