

Note: In 2008, we raised \$78,955.98. It is our goal to increase this by \$12,000 in 2009 to a total of \$90,000. We have already raised \$3,720 of this goal.

Goal #1: Increase customer and community awareness of the program		
Objective	Description	Status
1	Add a "Message on Hold" regarding contributing to Project SHARE	Complete
2	Create and publish static advertisements on TV 12	Complete
3	Create and publish TV 12 PSAs featuring the Mayor and Commissioners	Pending
4	Promote Project SHARE in the Chamber of Commerce e-Newsletter	Complete
5	Feature Project SHARE in the GRU Customer Bulletin	Complete
6	Spotlight Project SHARE on the TV20 Community Spotlight talk show	Complete
7	Promote Project SHARE through community presentations and meetings	Ongoing
8	Promote Project SHARE through congregational bulletins and newsletters	Pending
9	Feature Project SHARE in United Way's e-Newsletter	Complete
10	Implement SHAREing the Faith Community Coalition with Congregations	Complete
Goal #2: Educate customers on GRU's customer service programs and how to lower their usage		
Objective	Description	Status
1	Provide materials to partner agencies on no cost/low cost conservation practices	Ongoing
2	Actively participate in EGDC's Project EmPowerment Program	Ongoing
3	Host/participate in community events where we can teach conservation strategies	Ongoing
4	Remain a contributing partner with the CWC	Ongoing
5	Promote the LEEP program as a resource to support Project SHARE	Ongoing
Goal #3: Provide different participation options for customers to contribute		
Objective	Description	Status
1	Research and implement a "Round Up for Project Share" option	Pending
2	Research and implement a "Sign up for Project Share" option for online payments	Pending
3	Revamp the energy efficiency rebate for contribution to Project SHARE	In Progress
Goal #4: Internal Fundraising		
Objective	Description	Status
1	Management challenge raised \$2,380, including GMs \$1,000 match	Complete
2	BCS Ticket Drawing among employees raised \$1,340	Complete