

Inovus' Solar-Enhanced Lighting™ Service Programs:

Inovus Solar offers an innovative approach to leveraging the structure and real-estate of street-lighting systems. The result is one of the least expensive methods of implementing solar energy. Very low-cost solar allows us to offer 3 programs we've packaged for easy and convenient roll out.

What's unique about Solar-Enhanced Lighting™?

Utilize existing real estate and infrastructure - light poles – to install solar energy: The real cost of solar is not the panels, it's the balance of system expense. Land, supporting framework, construction, grid connection, permitting, and so on make solar energy expensive. Leveraging what's already in place with street lighting systems allows us to deliver the benefits of solar energy for a far lower cost.

Ease of scalability over time: The size of the project may be scaled to fit budgets or specific goals. Incremental projects may be easily added at any time.

Distributed solar generation: Daytime energy production with no incremental transmission or distribution investments. Distributed solar energy that is truly egalitarian and benefits all members of a community.

What compelling service programs does Solar-Enhanced Lighting™ enable?

- *Community Solar* – implement a community solar program for less money and hassle.
- *Energy Services* – benefit from very low-cost energy.
- *Lighting Services* – permanently lower the cost of operating your street lights.

How do you execute something like this?

Everyone we work with on a solar-enhanced lighting initiative wants things to be easy. Naturally, things are never easy. So Inovus has leveraged years of experience and a small number of strategic relationships into making our programs simple to adopt and seamless from an operations perspective.

To give you an example, Inovus will arrange to have lighting assets inventoried and structurally evaluated for acceptability in adding the Solar-Fusion kit. We will integrate such aspects as lighting design, energy production forecasts, utility system requirements, overall installation and financing into a package that meets your goals. We can even go so far as to arrange to purchase lighting systems from you -- or on your behalf -- from your utility.





To help bring this simplicity and value to you and your community, we work with two of America's preeminent companies in the energy sector. In addition we work with the top community and solar project financiers in the world to make a number of things possible that would otherwise be difficult.

The bottom line is -- by working together; Inovus and our partners take the complexity out and remove the execution risk from your plate. Solar-Enhanced Lighting™ programs are simpler to implement, carry a distinct time and cost advantage over other renewable energy projects, and are easily scalable over time.

How do you get started with Inovus Solar?

It's as simple as a phone call or email, and a quick conversation involving a few questions to see how we may be able to help you in your specific situation.

We hope to be helping you benefit from low-cost solar in the near future.

The Inovus Solar Team