
Profile

Olysha

First Name

Magruder

Last Name

olyshamm@gmail.com

Email Address

338 SW 8th Avenue

Street Address

Suite or Apt

Gainesville

City

FL

State

32601

Postal Code

Ward District 1

Home: (352) 318-5341

Primary Phone

Home:

Alternate Phone

Johns Hopkins University

Employer

Instructional Designer

Job Title

Which Boards would you like to apply for?

Charter Review Commission: Submitted

Primary Phone Type Cell

Alternate Phone Type

None Selected

Interests & Experiences**Why are you interested in serving on a board or commission?**

I currently serve on the Alachua County Victim Services and Rape Crisis Advisory Board and a former member of the School Planning Advisory Committee (SPAC). I do not currently serve on a City Advisory Board or Committee. As a resident of District 1 and Porters/downtown, I am very invested in helping with developing a process for reviewing and placing a charter amendments on the ballot for the City that will positively impact all of its citizens. I am active in many community initiatives/groups and have feedback from many community partners. I would love to share my talents with the Charter Review Committee.

OMResume19.pdf

Upload a Resume

Please upload a file

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

If yes, which Advisory Board/Committee?

olyshamm@gmail.com

Highly skilled professional offering over 12 years of experience in education, designing and delivering highly engaging and effective curriculum and training for face-to-face blended and eLearning modalities. A team player and leader demonstrating a high level of accuracy and thoroughness; recognized for capacity to work autonomously and collaboratively, function in a dynamic and changing environment, and interact successfully with all levels of support staff and management. Proven ability to combine vision, efficiency, and strategic problem-solving to create and implement the management of multiple projects with success.. Demonstrate solid ability to cultivate and foster productive working relationships with all contacts within line of work.

EDUCATION

UNIVERSITY OF FLORIDA, GAINESVILLE, FL <i>Doctor of Education</i>	2015
THE NEW SCHOOL, NEW YORK, NY <i>Master of Arts</i>	2011
UNIVERSITY OF FLORIDA, GAINESVILLE, FL <i>Bachelor of Fine Arts</i>	2007

PROFESSIONAL EXPERIENCE

JOHNS HOPKINS **2015 – PRESENT**

Instructional Designer

- Spearheaded the writing and receiving of **\$75,000** grant through Johns Hopkins University DELTA Grant initiative.
- Oversee Faculty Forward: A Faculty Fellows Program Focused on Best Practices in Teaching and Learning and Technology.
- Design, develop, and deliver faculty development workshops related to online teaching and learning in engineering.
- Facilitate the creation and implementation of an interactive, online solution to improve the efficiency of the course design process.
- Directed the investigation of a project management software to improve the instructional design process.
- Consult with engineering and applied science faculty members to support the conversion of existing classroom-based and new courses for online delivery.
- Manage the development of instructional materials for online courses consistent with sound instructional design principles.
- Collaborate and consult with faculty on the effective uses of instructional design strategies, web-based resources, and multimedia technologies to improve teaching for online delivery.
- Researches and implements best practices suitable for online teaching and learning for master's level engineering courses.

SANTA FE COLLEGE **2013 – 2015**

Instructional Design Coordinator

- Designed and developed professional development opportunities concentrating on pedagogy and technical training for online and classroom instruction.
- Succeeded in evaluating faculty development programs and workshops to ensure quality.
- Assisted faculty in the implementation of instructional strategies and creation of materials for online, blended, and web-enhanced courses.
- Created learning management system (Canvas) training materials and support videos for faculty, staff, and students.
- Functioned as Quality Matters coordinator: Solely responsible for organizing and maintaining online course review system and trained faculty and staff.
- Participated in Quality Matters Peer Review teams as team leader to review online course quality.

- Served as Presiding Officer for the College Senate.

SANTA FE COLLEGE

2014 – 2015

Adjunct Faculty

- Successfully designed and facilitated an online for-credit course: *Introduction to Educational Technology*.
- Employed best practices for online teaching.
- Included project-based, cooperative, and active learning strategies.
- Offered constant communication and feedback to students.
- Worked closely with other faculty on project and lesson ideas.

UNIVERSITY OF FLORIDA ENVIRONMENTAL HEALTH AND SAFETY

2012 – 2013

Instructional Designer

- Applied best practices to create learning materials for online training courses.
- Designed and developed support materials for courses.
- Collaborated with Subject Matter Experts (SMEs) to develop online curriculum.
- Provided training to staff on presentation of learning material.

UNIVERSITY OF FLORIDA COLLEGE OF VETERINARY MEDICINE

2011 – 2012

Educational Media/Communications Coordinator

- Researched and developed the foundation for a distance-learning program.
- Developed and designed web content for program and courses.
- Researched software and technologies for instructor use.
- Supported instructors in use and application of technology.
- Designed technology tools for program such as Access Database, templates, materials, etc.
- Supervised personal assistant.

SCHOOL BOARD OF ALACHUA COUNTY

2007 – 2011

Teacher

- Developed and directed instructional activities.
- Created student-centered educational technology projects.
- Prepared, planned, and implemented curriculum.
- Organized professional development information and opportunities for all faculty.
- Supervised classroom aides.

PUBLICATIONS

- Moore, S., Arnold, D., Edwards, M., Magruder, O. (Forthcoming). *What is an ID?* Online Learning Journal.
- Fong, J., Uranis, J., Funk, C., Edwards, M., Magruder, O., & Thurston, T. (2017). *Instructional design and technology teams: Work experiences and professional development*. Retrieved from UPCEA website: <http://upcea.edu/wp-content/uploads/2017/04/Instructional-Design-and-Technology-Teams-Work-Experiences-and-Professional-Development.pdf>
- Magruder, O. & Kumar, S. (2016) "e-Learning Instruction: Identifying and Developing the Competencies of Online Instructors," *What the e-Learning Leader Needs to Know*.
- Magruder, O. (2014) Developing an "active" workshop on ... active learning. *Selected Papers from the 25th International Conference on College Teaching and Learning*. (p. 127-141) https://issuu.com/floridastatecollegeatjacksonville/docs/25_icctl

PRESENTATIONS

- Edwards, M, Arnold, D., Magruder, O., & Moore, S. (2019, forthcoming). *Reaching the Remote Work Peak: Navigating the Rocky Terrain of Remote Work Policies for Ed Tech and Online Learning Teams*. Online Learning Consortium Innovate 2019 Conference, Denver, CO.
- Magruder, O. & Hockett, P. (2019, forthcoming). *Moving Faculty Forward to Innovation and Exploration*. Online Learning Consortium Innovate 2019 Conference, Denver, CO.

- Magruder, O., Arnold, D., Edwards, M., Linder, K., Moore, S. (2018). Expertise in the room: Leveraging the competencies and research of IDs. Session presented at the UPCEA SOLA+R (2018) Conference, Washington, D.C.
- Magruder, O., Arnold, D., Edwards, M., Moore, S. (2018). *Quest for the golden unicorn: What instructional designers really aim to do in the workplace*. Session presented at the Online Learning Consortium (OLC) Innovate Conference, Nashville, Tennessee.
- Magruder, O., Queen, E., & Williams, M. (2017). *Embracing Flexibility: Work that Works for Online Course Development*. Session to be presented at the Online Learning Consortium (OLC) Innovate Conference, New Orleans, Louisiana.
- Magruder, O. & Tzoumis, K. (2016, April). *You Can Be Anywhere: The Power of Do-It- Yourself (DIY) Video Creation for Online Courses*. Session presented at the Online Learning Consortium (OLC) Innovate Conference, New Orleans, Louisiana.
- Magruder, O. (2015, April). *Blended Faculty Development: A Teaching and Learning Program for College Faculty*. Session presented at the meeting of the 26th International Conference on College Teaching and Learning, Ponte Vedra Beach, Florida.
- Magruder, O. (2015, April). *Cooperative Learning: Friend or Foe?* Session presented at the meeting of the 26th International Conference on College Teaching and Learning, Ponte Vedra Beach, Florida.
- Magruder, O. & Frank, J. (2014, November). *Building a Community of Practice: A Blended, Cohort Model for Faculty Development*. Session presented at the meeting of the Association for Educational Communications and Technology, Jacksonville, Florida.
- Magruder, O. & Frank, J. (2014, October). *Google Tools: A flipped workshop*. Session presented at the meeting of the National Career Pathways Network, Orlando, Florida.
- Magruder, O. (2014, March). *Flip it! Delivering faculty development in a blended environment*. Session presented at the meeting of the 25th International Conference on College Teaching and Learning, Ponte Vedra Beach, Florida.
- Magruder, O. (2014, March). *Developing an "active" workshop on ... active learning*. Session presented at the meeting of the 25th International Conference on College Teaching and Learning, Ponte Vedra Beach, Florida.
- Magruder, O. (2014, April). *Maximizing face-to-face workshops*. Session presented at the CanvasCon Florida User's Group, New Port Richey, Florida.
- Magruder, O. & Grostefon, S. (2014, April). *Engaging online learners with collaborations*. Session presented at the CanvasCon Florida User's Group, New Port Richey, Florida.

VOLUNTEER & PROFESSIONAL ACTIVITIES

Volunteer Positions

- Research – UPCEA eDesign Collaborative, Present
- Advisory Board Member, Alachua County Victim Services and Rape Crisis, 2017-Present
- Advisory Board Member, Y-Not Theater, present
- Treasurer, Florida Association for the Gifted (FLAG)

Professional Affiliations

- Association for Educational Communications and Technology (AECT)
- Educause
- University Professional and Continuing Education Association (UPCEA)
- Online Learning Consortium (OLC)
- Quality Matters (QM)

Profile

Christopher	J	Monahan
<small>First Name</small>	<small>Middle Initial</small>	<small>Last Name</small>

monahans@yahoo.com
Email Address

222 SW 27th St.	
<small>Street Address</small>	<small>Suite or Apt</small>

Gainesville	FL	32607
<small>City</small>	<small>State</small>	<small>Postal Code</small>

Ward

District 3

Home: (561) 703-3954	Home:
<small>Primary Phone</small>	<small>Alternate Phone</small>

Retired / Self	Computer Engineer / Businessman
<small>Employer</small>	<small>Job Title</small>

Which Boards would you like to apply for?

Charter Review Commission: Submitted

Primary Phone Type

Cell

Alternate Phone Type

None Selected

Interests & Experiences

Why are you interested in serving on a board or commission?

I am enlisted in preserving Gainesville as a thriving and forward-looking city.

CVforGvillCRC.doc
Upload a Resume

Please upload a file

Demographics**Ethnicity**

 Caucasian/Non-Hispanic**Gender**

 Male**Are you a City of Gainesville Employee?**

 Yes No**Are you a City of Gainesville Intern?**

 Yes No**Are you currently on a City Advisory Board/Committee?**

 Yes No

If yes, which Advisory Board/Committee?

CHRISTOPHER MONAHAN



CONTACT

Address:

222 SW 27th Street,
Gainesville, FL 32607

Phone:

(561) 703 - 3954

Email:

monahans@yahoo.com

OBJECTIVE

Provide clear and grounded perspectives as a member of the Gainesville Charter Review Commission.

APPLICABLE EXPERIENCE

System Engineer / Technical Team Lead, IBM	1986 - 2000
CEO / Owner of NetIdeal, Inc. – An internet provisioning company.	2001 - 2008
Partner in FastColo, Inc. – A data center services provider.	2002 - 2007
Member of the Architectural Review Board for Timbercreek, a community in Boca Raton, FL	2002 - 2007
President of the Golf View Neighborhood Association, A heritage neighborhood in Gainesville	2009 - Present
Precinct Clerk for Precinct 26 in Gainesville	2010 - 2012
Member / Chair of the Gainesville Code Enforcement Board	2011 - 2014

EDUCATION

BSE of Computer Engineering with Honors, UF	1980 - 1987
IBM Leadership Enhancement Program	1990

REFERENCES

References available on request

City of Gainesville
APPLICATION FOR ADVISORY BOARDS/COMMITTEES CITY OF GAINESVILLE
 (Please Print or Type) CITY COMMISSION

NAME: HORACE N. MOORE, SR.
 ADDRESS: 1007 SE 18th TR
 CITY, ST: GAINESVILLE, FL ZIP 32641
 PHONE: (HOME) 352.792.2571 (BUSINESS) 352.792.2571
 EMAIL: horacejustice@horacejustice.com
 OCCUPATION/POSITION: Attorney - Retired
 EMPLOYER: Self Employed
 ARE YOU A CITY OF GAINESVILLE EMPLOYEE? YES ___ NO X

BOARDS APPLYING FOR:
 1) Charter Review
 2) _____

MEETING DATE ATTENDED:
 1) N/A
 2) _____

IF YOU ARE A CITY OF GAINESVILLE EMPLOYEE, WHAT DEPARTMENT DO YOU WORK FOR: N/A

Training/Experience related to Board(s)/Committee(s) to which appointment is being sought: I was employed for thirteen (13) years at GRU. I have been practicing Law in Gainesville for thirty (38) years. I've been on at least two (2) Charter Review committees for the City of G'ville

EDUCATIONAL BACKGROUND			PROFESSIONAL ORGANIZATIONS
COLLEGE/HIGHER EDUCATION	GRAD?	DEGREE	
University of Florida	<u>Yes</u>	<u>JD</u>	<u>Florida Bar Association</u>
University of Florida	<u>Yes</u>	<u>BA</u>	
Santa Fe Community College	<u>Yes</u>	<u>AA</u>	
High School:		Location:	

REFERENCES	
NAME	PHONE NUMBER
1) <u>Jessie B. Heard</u>	<u>352.372.7370</u>
2) <u>REV. Willie G. Mayberry</u>	<u>352.214.8830</u>
3) <u>TED Nichols</u>	<u>352.284.3592</u>

Please indicate any contact made with City Commission members concerning this application				
	Appointment	Phone Call	E-mail	Other/Comments
Mayor Lauren Poe	<u>N/A</u>			
Commissioner C. Simmons	<u>N/A</u>			
Commissioner H. Warren	<u>N/A</u>			
Commissioner A. Hayes-Santos	<u>N/A</u>			
Commissioner D. Arreola	<u>N/A</u>			
Commissioner H. Ward	<u>N/A</u>			
Commissioner H. Johnson	<u>N/A</u>			

Profile

Brandon M Morris
First Name Middle Initial Last Name

bmorris.acrec@gmail.com
Email Address

2510 SE 9th Street #801
Street Address Suite or Apt

Gainesville FL 32609
City State Postal Code

Ward

District 1

Home: (352) 642-5482 Home:
Primary Phone Alternate Phone

The Plaza Nurse
Employer Job Title

Which Boards would you like to apply for?

Charter Review Commission: Submitted

Primary Phone Type

None Selected

Alternate Phone Type

None Selected

Interests & Experiences

Why are you interested in serving on a board or commission?

I care about our city. I am involved in several groups locally. I want to see the city of Gainesville be great for all citizens. I am currently in the rotary of Gainesville, The community outreach chair of the Republican party, and the public leadership training program. I believe I can help bring good ideas to the table by working together as a team for the great city of Gainesville.

Upload a Resume

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Demographics

Ethnicity

African American

Gender

Male

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

Alachua County Affordable
Housing Committee

If yes, which Advisory Board/Committee?

Profile

Debra _____ A _____ Neill-mareci _____
First Name Middle Initial Last Name

dneillmareci@gmail.com _____
Email Address

2225 NW 6 PL _____
Street Address Suite or Apt

Gainesville _____ FL _____ 32603 _____
City State Postal Code

Ward

District 5

Home: (352) 378-6399 _____ Mobile: (352) 262-3569 _____
Primary Phone Alternate Phone

Retired _____ Self Employed:
Employer Job Title Medical/biological Illustration,
Graphic design

Which Boards would you like to apply for?

Development Review Board: Appointed
Charter Review Commission: Submitted

Primary Phone Type

Home

Alternate Phone Type

Cell

Interests & Experiences

Why are you interested in serving on a board or commission?

This is a very important committee to review the Gainesville Charter. This enables the Charter to be updated as our modern world changes rapidly, especially in Gainesville with its many unique attributes and challenges. Gainesville's city structure makes this review especially critical.

[DNeillMareci_Resume_May2019.pdf](#)
Upload a Resume

Please upload a file

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

Development Review Board

If yes, which Advisory Board/Committee?

DEBRA NEILL-MARECI

2225 NW 6 PL, Gainesville, FL 352.378.6399
dneillmareci@gmail.com

I am applying to the the city Gainesville Charter Review Committee, 2019-2020.

EXPERIENCE

CITY OF GAINESVILLE BOARD OF ADJUSTMENT 2006 - 2012

Review of primarily residential variances of building and renovations of buildings using specific criteria presented in the Codes and Ordinances of the city of Gainesville

CITY OF GAINESVILLE DEVELOPMENT REVIEW BOARD 2012 – 2019

Member of the DRB for over seven years with a year as Chair. The DRB reviewed all commercial developments within the city until the Codes were changed in 2017-18. Also in 2018, the Board of Adjustment's duties were combined into the DRB function. With the change in the Codes, the review process is used only for those developments that need specific variances or modifications to the current Codes.

CITY OF GAINESVILLE TREE MITIGATION TASK FORCE 2017

Review of city's process and structure of developers' tree mitigation structure with suggested changes to be incorporated into the process; many adopted by the city commission.

TASK FORCE: HIRE URBAN FORESTRY PERSON 2017

Participated in hiring of new urban forestry person for Gainesville,

AMERICAN PLANNING ASSOCIATION FLORIDA MEETINGS

Have attended three years with training sessions and forums relating to Florida and city planning.

EDUCATION

- I have a BA Cum Laude degree in biology and art from Knox College, Galesburg, IL (1972). This culminated in an art portfolio honors project of the local flora/fauna.
- I have a MA in medical illustration from Johns Hopkins University (1974). This degree covered illustration, graphic design, surgical/medical anatomy and communication techniques.

SKILLS

- I am a critical thinker who approaches decisions with a long term view in relation to consequences and outcomes in a modern society.
- I am very comfortable with computers, having worked in the digital communication field for twenty+ years.
- I recognize the unique properties of Gainesville with its inadequate taxable base, high poverty rate (city and county), and the impact of the University of Florida.

Profile

Melissa

First Name

Norman

Last Name

Middle Initial

missyno@bellsouth.net

Email Address

2331 NW 13th Pl

Street Address

Suite or Apt

Gainesville

City

FL

State

32605

Postal Code

Ward

None Selected

Home: (352) 335-4432

Primary Phone

Mobile: (352) 284-4394

Alternate Phone

TAPESOUTH INC

Employer

CEO

Job Title

Which Boards would you like to apply for?

Charter Review Commission: Submitted

Primary Phone Type

Home

Alternate Phone Type

Cell

Interests & Experiences

Why are you interested in serving on a board or commission?

I moved from Jacksonville to Gainesville in 1995 for law school, met my husband playing intramural sports, and have found this city to be an inspiring place to raise a child. I worked as an Alachua County Planner during the last Census, and an Environmental Planner when the Alachua County Comprehensive Plan was undergoing major overhaul and challenge. Our family believes in being involved in the things that matter in our lives. Being a part of this committee provides an opportunity to enhance the infrastructure from inside out. Thank you for your consideration.

MN Resume Short 5-5-19.doc

Upload a Resume

Please upload a file

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

If yes, which Advisory Board/Committee?

MELISSA A. NORMAN

2331 NW 13th Place
Gainesville, FL 32605

(352) 335-4432 (H)
missyno@bellsouth.net

EDUCATION:

University of Florida, Gainesville, FL 32611
J.D. (Focus - Business and Environmental Law), December 1997
Book Award, Legal Drafting

Oregon State University, Corvallis, OR 97331
M.S. Coursework in Environmental Resources Management, 10/93-3/94

Stanford University, Stanford, CA 94305
B.S. in Environmental Earth Sciences, June 1992
B.A. in Psychology, June 1992

WORK EXPERIENCE:

- 8/93-Pres. **CEO, TAPESOUTH, INC**, Gainesville, FL
Manage small woman-owned family business, w/ recent construction of new building and physical move of operations from Jacksonville to Gainesville.
- 8/05-8/16. **Attorney**, Self-Employed, Gainesville, FL
Assisted land-owners and non-profit organizations on land use change, zoning, conservation easements, estate planning.
- 5/99-8/05 **Environmental Planner**, Alachua County, Gainesville, FL
Designed and performed complex planning research on federal, state, and local planning and regulatory literature. Worked with citizens and professional staff in multiple departments to conceptualize, draft, and implement the County's Comprehensive Plan and Land Development Regulations. Performed detailed development plan analysis, environmental and transportation trend analyses.
- 4/98-5/99 **Attorney**, Cooper, Ridge & Beale, Jacksonville, FL
Performed legal research, drafted legal documents, and worked with clients on corporate and environmental compliance. Coordinated with members of county and state government on investigation into contamination at hazardous waste generator facilities. Researched and compiled data on types, properties, and volumes of chemicals used at these facilities. Designed and coordinated environmental assessments.
- 5/93-4/98 **Science/Legal Assistant**, Kent, Ridge & Crawford, Jacksonville, FL
Performed in-house environmental consultant duties on sites involving environmental contamination. Designed formula for distribution of exposure-related settlement funds among class of 1,000+ plaintiffs damaged by contamination from local Superfund site. Prepared for and participated in mediation sessions, hearings, and depositions of fact and expert witnesses. Drafted discovery items. Coordinated with land appraisers, science experts, and government agencies at local, regional, state, and national levels.

ADDITIONAL EXPERIENCE:

- 2018-Pres. **Board Member**, NW 55th Place Condominium Association, Gainesville, FL
- 2015-Pres. **Chair**, MMS PTO Health&Safety/Appreciation Committees, Gainesville, FL
- 2006-2016 **President**, Broadway Center Condominium Association, Jacksonville, FL
- 2014-2016 **Treasurer**, Save Our Rural Areas, Micanopy, FL
- 2013-2015 **President**, Raintree Property Owners Association, Gainesville, FL
- 2011-2013 **Vice President**, Raintree Property Owners Association, Gainesville, FL
- 2008-2013 **Chair**, Architectural Review Committee, Raintree POA, Gainesville, FL
- 1993-1996 **Volunteer**, Hipps Road Landfill Coalition, Inc., Jacksonville, FL
Assisted community group of low-income residents by gathering and translating technical information regarding Superfund site investigation and remediation activities. Submitted Freedom of Information Act requests. Contributed to ATSDR Health Assessment.
- 1993-1995 **Member**, NAS Cecil Field Restoration Advisory Board, Jacksonville, FL
Attended meetings, site tours of investigation and cleanup of military base undergoing closure. Provided citizen input on proposed cleanup alternatives.

Profile

Michelle

First Name

K

Middle Initial

Ott

Last Name

cmeeott@aol.com

Email Address

2436 NW 28 Place

Street Address

Suite or Apt

Gainesville

City

FL

State

32605

Postal Code

Ward

District 2

Home: (352) 371-6926

Primary Phone

Home:

Alternate Phone

Retired

Employer

Job Title

Which Boards would you like to apply for?

Charter Review Commission: Submitted

Primary Phone Type

Home

Alternate Phone Type

None Selected

Interests & Experiences

Why are you interested in serving on a board or commission?

Please accept this application for serving on the Gainesville city charter review commission (CCRC). As a 41-year Gainesville resident who raised her children here, I care deeply about the community and our city's ability to diligently serve all. I look forward to the important work of analyzing Gainesville's existing charter to determine amendments to be proposed to keep it current and consistent with the community's best interests. As detailed in my resume, my career was built on an ability to analyze and synthesize complex data and information into relevant information for a given situation and stakeholder group. My resume also provides examples of my ability to coordinate efforts and negotiate issues among multiple stakeholders. On a smaller scale, I participated in a charter review exercise for Equality Florida. When I joined its Board of Directors, I and another Board Member reviewed the Board's By-laws and made recommendations for streamlining, refining, clarifying, and modernizing them. I look forward to applying this and my work experience to the CCRC.

[Ott Michelle--Resume.pdf](#)

Upload a Resume

Please upload a file

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

If yes, which Advisory Board/Committee?

Michelle Ott
2436 NW 28th Place
Gainesville, Florida 32605
(352) 371-6926

Summary

- ◆ Retired Information Technology (IT) professional with 30 years in-depth knowledge and experience leading and directing all phases of enterprise programs and projects.
- ◆ Expert ability in organizational governance, coordinating efforts and resolving issues between multiple stakeholders.
- ◆ Mastery advisement to executive management for Department of Veterans Affairs (VA) enterprise-wide complex IT projects, skilled in innovating, leading change, leading people, driving to results, demonstrating business acumen, and building coalitions.

Experience

Department of Veterans Affairs

2/2009-2/2019, Full-time

Supervisory IT Specialist

Office of Information and Technology (OIT), Enterprise Program Management Office

As manager of the Cybersecurity Services Portfolio, oversaw resource allocation, budgets, acquisitions, work breakdown structures, assumptions, constraints, dependencies, risks, scheduling, management, and timely implementation of enterprise-wide projects, such as Identity and Access Management and Continuous Diagnostics and Mitigation.

Manager of \$500 million portfolio of over 100 enterprise-wide IT programs and projects in support of Veterans Health Administration, Veterans Benefits Administration, National Cemetery Administration, and special program offices.

As primary liaison between OIT, customers, and other stakeholders with diverse and competing requirements, anticipated customer needs and issues; generated potential solutions and evaluated alternatives; innovated where precedent did not exist; involved the right resources at the right time; resolved complicated and sensitive problems. Synthesized complex data from multiple sources into relevant information for a given situation and audience, whether senior leadership, customers, peers, staff, or other stakeholders. Examples of leading change and people, driving to results, demonstrating business acumen, and building coalitions follow:

- As lead Project Manager for OIT's Enterprise Cybersecurity Strategy Team was key author and editor of VA's strategy and implementation plan, of which the Office of Management and Budget commented, "Upon review of your plan, we feel that it is very strong, with clear strategic goals, objectives, and outcomes. We were also talking internally how this is much more impressive than most government agencies puts [sic] forward." Recognized with a certificate of appreciation from VA's Assistant Secretary for Information Technology.
- Developed the Enterprise Cybersecurity Strategy Team to advance OIT's goal of eliminating security material weaknesses – identified resources, established the integrated master schedule, determined and advocated funding needs.
- Integrated the project management discipline into VA's Office of Inspector General fiscal year 2016 audit preparation and response – including allocation of resources and development of communications – contributing to VA's increased maturity model score.
- As Service Delivery and Engineering's (SDE) senior executive representative on an inter-organizational taskforce to interpret the Veterans Access, Choice, and Accountability Act of 2014, quickly assessed IT application and infrastructure impacts, compiled associated costs, and successfully advocated for \$64 million in funding to expedite services to Veterans.
- Led the infrastructure and security requirements definition and contracting, as well as alpha and beta site data conversion efforts, for Cerner Corporation's commercial-off-the-shelf replacement of VistA Lab.

Michelle Ott

Experience, Continued

Department of Veterans Affairs, Continued

2/2009-2/2019, Full-time

- Within six-weeks of involvement, negotiated completion of an agreement between Telehealth Services, Readjustment Counseling Service, and OIT that had been in dispute for a year.
- Within two-hours of receipt, performed an urgent analysis of a 112-page Payment Card Industry Data Security Standard to prepare OIT senior leaders for a call to inform the business office of OIT's plan for 400 servers to meet the requirements.
- Within 24 hours, successfully resolved an impasse between the VistA Evolution team and Enterprise Systems Engineering regarding the rollout of proposed Enterprise Health Management Platform infrastructure and provided an agreed-upon timeline of activities.
- Resolved disagreement between SDE and Product Development (PD) about how OIT would organize itself to accomplish implementation of Department of Defense's (DOD) Interactive Customer Evaluation tool by bringing together the following stakeholder groups to outline project needs and identify specific steps forward: Patient-centered Care and Cultural Transformation – the customer; DOD; SDE's Program Administration Office and Enterprise Operations; PD's Project Management and Section 508 Offices; OIT's Office of Information Security, including Privacy Office; as well as Architecture, Strategy, and Design.
- Promoted the VA Secretary's Leaders Developing Leaders initiative by providing training sessions in support of business practice improvement, as well as became a member of OIT's Leadership Cadre to promote successful accomplishment of organizational objectives.

HP Enterprise Services (Formerly Electronic Data Systems) 11/1998-2/2009, Full-time Supervisory IT Specialist

Department of Veterans Affairs Account

Managed enterprise-wide software development projects for benefits, corporate, and health customers. Communicated with multiple levels of customer and internal management to secure requirements, analyze alternative approaches, determine project plans, manage progress, resolve issues, and inform prioritization decisions. Managed scope, risk, issue, change, schedule, and budget management for such projects as the following:

- Health: Managed a \$5 million project to implement Current Procedural Terminology (CPT) modifiers in 27 legacy software packages.
- Benefits: Managed a \$12 million project to re-host an enrollment system.

Conceived and implemented an evidence-based data conversion testing methodology that resulted in the conversion of 200 data elements for seven million Veterans with zero defects.

Ohio Medicaid Account

Project manager for data conversion associated with replacing the State of Ohio's legacy Medicaid Management Information System. Set priorities and work assignments. Developed and maintained project schedule. Managed \$3 million staffing budget. Introduced automated testing as an improvement to the standard process for EDS Medicaid conversions.

Pediatric Oncology Group, University of Florida Coordinator of Computer Applications

8/1995-10/1998, Full-time

Managed and redesigned database to support cancer research. Streamlined existing weekly processing procedure from 30 to 10 hours. Designed, developed, and maintained remote data entry systems to capture clinical research data. Supervised IT staff, as well as developed, organized, and conducted system training for POG membership worldwide. Represented IT in executive management strategic planning.

Michelle Ott

Experience, Continued

St. Leo College Adjunct Professor

1/1996-8/1998, Part-time

Taught business and healthcare management courses, such as Management Information Systems, Healthcare Quality Management, and Organizational Behavior and Development.

Info Tech, Inc. Team Leader

8/1994-2/1995, Full-time

Co-led implementation of \$2 million client-server software contract, coordinating team responsible for client interaction, requirements analysis, data conversion, and report generation, as well as producing code for data conversion and designing databases.

Shands Hospital at the University of Florida Manager of Computer Applications

5/1989-8/1994, Full-time

Led interdepartmental, cross-functional team supporting mainframe systems of large health ancillaries, coordinated charge description master maintenance, prepared budget for the support of ancillary systems, and planned for system hardware and software upgrades. Co-led interdepartmental team that performed market evaluations of replacement ancillary computer equipment and applications, as well as specified a radiology imaging system.

Chosen as one of the first sixteen employees to initiate a hospital-wide continuous quality improvement (CQI) program to improve clinical outcomes, operational results, and financial returns by determining and implementing effective processes supported by appropriate technology. Facilitated CQI teams that performed process re-engineering resulting in increased quality and decreased cost, as well as trained personnel in CQI philosophy and practice.

Leadership and Service

Council of Leaders Board Member, Equality Florida, 2017-present

VA Leadership Cadre, 2017-2019

Leadership VA Fellow, Class of 2015

Unsung Hero Award, Alachua County Democratic Party, 2011

Board Member, including terms as Chair and Secretary, Equality Florida, 2010-2016

Gainesville Steering Committee, Equality Florida, 2009-present

Recording Secretary, Alachua County Democratic Party, 2009-2011

Voice for Equality Award, Equality Florida, 2009

Board Member, City of Gainesville Human Rights Board, 2008-2014

Steering Committee Member, Equality is Gainesville's Business, 2008-2009

North Central Florida Pride Community Person of the Year, 2008

Precinct Chair, Alachua County Democratic Party, 2006-2012

Board Member, Stonewall Democrats, 2006-2010

Spirit of Greatness Award, Electronic Data Systems, 2006

Treasurer, Eastside High School Soccer Boosters, 2001-2003

President, P'nai Or Congregation, 2000-2001

President, Royal Gardens Homeowners Association, 1999-2001

President, Alzheimer's Association, North Central Florida Chapter, 1991-1993

Michelle Ott

Education

Serving Leader Development Experience Facilitator Certification
ThirdRiver Partners, January 2019

Contracting Officer of Record Certification
Department of Veterans Affairs, December 2011

Federal Acquisition Certification for Program and Project Managers, Senior
Federal Acquisition Institute, September 2011

One VA PM Level III Certification
Department of Veterans Affairs, August 2009

Project Management Professional Certification
Project Management Institute, January 2005

IT Certified Project Manager
Project Management Leadership Group, March 2002

Master of Business Administration
Nova Southeastern University, May 1995

Continuous Quality Improvement Facilitator Certification
Organizational Dynamics, Inc., February 1993

Bachelor of Science in Business Administration, Computer and Information Sciences
University of Florida, December 1990

Profile

James	T	Pollard
<small>First Name</small>	<small>Middle Initial</small>	<small>Last Name</small>

jimtpollard@hotmail.com
Email Address

4511 NW 20th Place	
<small>Street Address</small>	<small>Suite or Apt</small>

Gainesville	FL	32605
<small>City</small>	<small>State</small>	<small>Postal Code</small>

Ward

None Selected

Mobile: (352) 262-9998	Home:
<small>Primary Phone</small>	<small>Alternate Phone</small>

Self	Medical Device consultant
<small>Employer</small>	<small>Job Title</small>

Which Boards would you like to apply for?

Charter Review Commission: Submitted

Primary Phone Type

Cell

Alternate Phone Type

None Selected

Interests & Experiences

Why are you interested in serving on a board or commission?

I have spent my career addressing complex and diversified issues with multiple points of resolution and feel this experience can be successfully transferred and utilized within the role of this commission.

JAMES POLLARD 2019 .doc
Upload a Resume

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Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

If yes, which Advisory Board/Committee?

JAMES T. POLLARD

4511 NW 20th Place, • Gainesville, FL 32605 • (352) 262-9998 • jimtpollard@hotmail.com

PROFESSIONAL SUMMARY

- ◆ Extensive experience in health care coverage and payment systems from both a payer's and provider's perspective
- ◆ In-depth multi-faceted experience in health care product sales and service agreement contracting
- ◆ Demonstrated skills in the development, planning, forecasting and implementation of health care products and services into the marketplace.
- ◆ Strong knowledge of the health care funding and payment systems and current Affordable Care Act Value Based Purchasing incentives
- ◆ Reputation for understanding the payer environment and focusing strategies that effectively address the payers needs

AREAS OF EXPERTISE

- Health Plan Administration
- Medical Device Sales
- Sales and Sales Management
- Advocacy / KOL Development
- CPT code application and implementation
- Medicare Part B Policy Development
- Management / Leadership / Motivation Skills
- Commercial Payer Coverage and Payment

PROFESSIONAL HISTORY & ACCOMPLISHMENTS

Medical Diagnostics Consulting

2017to Present

Owner

Independent consulting service providing advice and guidance to medical device development companies on the topic and process of seeking and achieving commercial and public insurance coverage for newly developed technologies.

Assurex Health, Inc

2014 -2017

National Account Manager, Government Accounts

Hold lead position driving coverage and payment activity with publically funded payers including, state Medicaid programs, TRICARE, Veterans Administration, Indian Health Services and Federal Bureau of Prisons for a genetics laboratory for their proprietary pharmacogenomic test intended to aid in the selection of neuropsychiatric medications based on a series of selected markers and an algorithm. Successfully implemented coverage and payment activity with the VA system and developed extensive coverage activity with state Medicaid programs.

Dermatran Health Solutions

2013 - 2014

Vice President Business Development

Develop and establish exclusive and or preferred provider agreements with third party payers for the company pharmacy services. Position the company as the select provider when specialty pharmacy compounding services are needed. Represent the company in discussions with private and public health care systems surrounding the clinical utility and cost benefit of customized pharmacy compounding services for the management of chronic pain.

BD Diagnostic Systems

2000 - 2012

Reimbursement and Coverage Policy US

Develop and implement strategic plans to achieve coverage and payment of company diagnostic IVD products for infectious disease and cancer by CMS Medicare, Medicaid and commercial insurers for the United States market. Develop strategies to position product messaging to address emerging health care coverage and funding systems. Oversight and implementation of new product CPT procedure coding, coverage and payment processes. Evaluation and assessment of potential acquisitions focused on payer coverage and adoption opportunities. Participation in the AdvaMed Pathology Coding Caucus for evaluation and recommendation of new CPT coding opportunities.

- Successfully designed and implemented coverage and payment strategies for cervical cancer screening, molecular genetic tests and point of care respiratory infection diagnosis technologies with an emphasis on meeting the needs of the payer to improve patient outcomes and to effectively address the cost of care

JAMES T. POLLARD

- Developed and trained a team of three regional reimbursement managers assigned to gain positive coverage and payment determinations within an assigned territory.
- Achieved nationwide coverage for cervical cancer and respiratory infection point of care testing technologies within targeted time table from Medicare, Medicaid, Aetna, Cigna, UHC, BCBS and other key payers through direct payer communications and advocacy development by the regional reimbursement managers
- Achieved over 20% year over year sales increases for existing infectious disease detection product for 5 years by refocusing coverage and payment environment by addressing clinical impact and patient outcomes the technology provided compared to competitive methods, providing a \$2.5m annual revenue increase
- Achieved a 25% increase in payment rate for an automated cervical cancer screening methodology over existing manual cervical cancer screening methodology through effective pricing strategy that incorporated the development of a strong user advocacy group and garnering support from affected societies CAP, ASCP, ASCCP to promote an appropriate payment rate needed to support the technology in the laboratories. Effectively increased revenue for this for this business segment by \$25m

Healthplan Southeast, Inc.

1995 – 1999

District Manager

1997

Planning, development and management of a sales and support organization for commercial and Medicaid HMO health plan enrollment in a new expansion service area.

- Developed and opened 4 new commercial and 8 new Medicaid counties for enrollment within time frame and below budget
- Increased enrollment from 3,000 members to 14,000 Medicaid members in first year of operation
- Exceeded commercial enrollment forecasts by 120% for two consecutive years

Vice President, Business Development

1995

The development of expansion plans for the commercial HMO small group product, the Medicaid HMO product and the application for the Medicare risk product. Analyzed competitive market place forecasted staffing, operational expenses and anticipated revenue.

- Restructured internal and external agent compensation that established incentives focused on achieving targeted sales goals
- Increased sales revenue 115% over previous year
- Completed Medicare Risk application

Roche Biomedical Laboratories, Inc.

1992 - 1995

Managed Care Network Administrator

The sales, implementation and tracking of managed care clinical laboratory service agreements in a tri-state service area. Developed and implemented a strategic plan for maximum market penetration and overall revenue impact. Negotiated profitable terms and conditions of laboratory service agreements and monitored results.

- Achieved 112% of managed care revenue goal
- Improved overall managed care contract profitability by 5% over previous agreements
- Significantly expanded managed care plan participation in the southeastern US.
- Member of Presidents Club three consecutive years

HIP of Florida

1986- 1991

Director of Sales and Marketing

The analysis, development and sales of commercial HMO benefit plans within the service area. Developed and implemented goals and objectives for sales team. Recruited and managed sales team

- Achieved exceptional growth over a 2 year period
- Exceeded enrollment forecasts by 112% for two years
- Sales Manager of the Year for 1990

ACADEMIC CREDENTIALS

BACHELOR OF ARTS DEGREE –UNIVERSITY OF FLORIDA

Profile

Jasmine

First Name

Middle Initial

Qronfleh

Last Name

jasmineqronfleh@gmail.com

Email Address

2601 SW Archer Road #315

Street Address

Suite or Apt

Gainesville

City

FL

State

32608

Postal Code

Ward

None Selected

Mobile: (850) 814-7985

Primary Phone

Home:

Alternate Phone

Data Targeting

Employer

Survey Research Analyst

Job Title

Which Boards would you like to apply for?

Gainesville Human Rights Board: Submitted

Charter Review Commission: Submitted

Primary Phone Type

Cell

Alternate Phone Type

None Selected

Interests & Experiences

Why are you interested in serving on a board or commission?

I am interested in serving on the human rights advisory board and the city charter review commission because I am dedicated to serving my community and am eager to participate in a more direct and active way in local government. Serving on the board or commission would allow me to combine my passion for public service and accountability with my skills in research, communication, organization, listening and leadership. Through my education and work experience, I am prepared to take on this important responsibility. As a young woman, I often see friends my own age or family members choose not to participate in local politics. Many times they are discouraged by national headlines and that deters them from even exercising their right to vote – especially in municipal elections. These past mid-term elections I created a voter guide for my friends and family to help them navigate their extensive ballot. I focused on the many constitutional amendments and broke down the ballot language into a plain language explanation. By doing this research I made it easier for my loved ones to partake in democracy and that was a rewarding experience. I believe all citizens should have be heard and have a say in the laws and rules that govern them, regardless of their race, gender, age, sexual orientation, religion, etc. This is why I would make a valuable addition to the charter review commission and the human rights board.

Qronfleh Resume 2019_1_.pdf

Upload a Resume

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Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

If yes, which Advisory Board/Committee?

Jasmine Qronfleh

2601 SW Archer Rd #315
Gainesville, FL 32612
850.814.7985
jasmineqronfleh@gmail.com

EXPERIENCE

Data Targeting

Survey Research Analyst / Special Projects Intern

JANUARY 2017 - PRESENT / APRIL 2016 - OCTOBER 2016

- Writing comprehensive research reports on behalf of clients across the United States on a wide range of issues
- Understanding research objectives of clients
- Writing survey drafts to meet research goals
- Scheduling projects and focus groups with vendors
- Processing and analyzing results
- Recommending strategy and tactics for campaigns
- Obtaining public records and budget information

Death Row Support Project

Volunteer and Writer

OCTOBER 2015 - PRESENT

- Committed to writing a letter once a month to an inmate on Florida's death row
- Organized events to provide dignity to those on death row by sending holiday cards to them

Gators for Life

Founder and President

SEPTEMBER 2015 - SEPTEMBER 2017

- Developed mission statement and constitution
- Contacted faculty to find an adviser and fellow peers to create an executive board
- Organized general body meetings
- Sponsored events on campus and brought in an out-of-state speaker

EDUCATION

University of Florida, Gainesville, FL

Bachelor Of Arts in Political Science; Minor in Mass Communications

AUGUST 2015 - MAY 2018

- *Cum Laude*
- Catholic Gators Executive Board, Respect Life Ministry Coordinator
- Hootsuite Platform Certificate

SKILLS

Customer Service

Organization

Written and Verbal Communication

Data Analysis

Collaboration

Project Management

Leadership

Time Management

Copywriting

Research

Empathy

Profile

Kenneth W Ringler
First Name Middle Initial Last Name

fireken@me.com
Email Address

2600 sw williston rd apt 1922
Street Address Suite or Apt

gainesville FL 32608
City State Postal Code

Ward

District 3

Mobile: (813) 842-1723 Home:
Primary Phone Alternate Phone

university of Florida hvac mechianc
Employer Job Title

Which Boards would you like to apply for?

Charter Review Commission: Submitted

Primary Phone Type

Cell

Alternate Phone Type

None Selected

Interests & Experiences

Why are you interested in serving on a board or commission?

want to be more involed with the city government

Upload a Resume

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Demographics**Ethnicity**

Caucasian/Non-Hispanic

Gender

Male

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

**FIRE SAFETY BOARD OF
ADJUSTMENT**

If yes, which Advisory Board/Committee?

Profile

Scott T Schmidt
First Name Middle Initial Last Name

scott@theschmidtfirm.com
Email Address

Street Address Suite or Apt

City State Postal Code

Ward

District 3

Mobile Business:
Primary Phone Alternate Phone

Schmidt Law Firm PLLC Owner & Managing Attorney
Employer Job Title

Which Boards would you like to apply for?

Charter Review Commission: Submitted

Primary Phone Type

Cell

Alternate Phone Type

None Selected

Interests & Experiences

Why are you interested in serving on a board or commission?

I fervently believe in the power and ability of local government to improve the lives of citizens, and am keenly aware of the potential impact the Charter Review Commission will have in furthering progress in Gainesville. I will passionately dedicate myself to the Commission if offered the opportunity to serve, and by extension to the citizens and residents of Gainesville. As a new small business owner and member of the Florida Bar, I believe I would bring a unique perspective and essential legal knowledge to the decisions of the Commission. If selected to serve, I will always keep in mind that the primary responsibility of the Commission is to promote the welfare of the people of Gainesville and to make our city a shining example for cities across Florida and the nation.

Resume_Scott_Schmidt.pdf

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Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

If yes, which Advisory Board/Committee?

Scott T. Schmidt, Esq.

• stsesquire@gmail.com

EDUCATION

Florida State University College of Law

Earned Juris Doctor

Tallahassee, FL

May 2011

- *Mock Trial Team*, Member
- *Journal of Land Use and Environmental Law*, Associate Editor (Executive Board position)

Barry University School of Law

Attended

Orlando, FL

August 2008 - December 2009

- *Barry Law Review*, Member
- Book Awards: Legal Research & Writing I, Legal Research & Writing II, Contracts

Temple University

Earned Bachelor of Arts, Strategic Communication: Public Communication (Speech)

Philadelphia, PA

May 2007

EXPERIENCE

Schmidt Law Firm, PLLC

Owner & Manager

Gainesville, FL

February 2019 – Present

EPL Strategies, LLC

Owner & Manager

Gainesville, FL

October 2017 – Present

Turner O'Connor Kozlowski, PL

Associate Attorney

Gainesville, FL

July 2015 – January 2019

Office of the Public Defender, Fifth Judicial Circuit of Florida

Assistant Public Defender, Felony Division

Assistant Public Defender, Misdemeanor Division

Ocala, FL

February 2013 – June 2015

October 2011 – January 2013

Anabelle Dias & Associates, P.A.

Clerk/Attorney

Tallahassee, FL

August 2011 – October 2011

Florida House of Representatives

Legislative Intern, State Representative Jeff Clemens

Tallahassee, FL

March 2011 – May 2011

Florida First District Court of Appeal

Extern, Chambers of Judge Joseph Lewis, Jr.

Tallahassee, FL

May 2010 – July 2010

Barry University School of Law

Teaching Assistant and Study Skills Leader

Orlando, FL

August 2009 – December 2009

AFFILIATIONS & ACCOMPLISHMENTS

Florida Bar, admitted September 20, 2011

Public Defender College, Most Improved Advocate Award

Notary Public, State of Florida, commissioned January 2013

PUBLICATIONS

Scott T. Schmidt, "I Hereby Sentence You to Church:" *The Establishment Clause and Judicially-Mandated Attendance at Alcoholics Anonymous*, FLORIDA DEFENDER, Winter 2014, at 18-21.

Scott T. Schmidt, *Moving Justice Forward: The Progress Made and the Future of Criminal Justice Reform*, FLORIDA DEFENDER, Spring 2017, at 52-56.

Profile

Courtney	L	Simmons
<small>First Name</small>	<small>Middle Initial</small>	<small>Last Name</small>

courtney.lynne.simmons@gmail.com
Email Address

2210 NW 28th St	
<small>Street Address</small>	<small>Suite or Apt</small>

Gainesville	FL	32605
<small>City</small>	<small>State</small>	<small>Postal Code</small>

Ward

District 1

Home: (352) 226-1013	Home:
<small>Primary Phone</small>	<small>Alternate Phone</small>

Prana Therapeutics	VP
<small>Employer</small>	<small>Job Title</small>

Which Boards would you like to apply for?

Charter Review Commission: Submitted

Primary Phone Type

Cell

Alternate Phone Type

Not Specified

Interests & Experiences

Why are you interested in serving on a board or commission?

I recently attended the Gainesville Citizens Academy and would like to begin doing formal service work for the community. I believe that this will be a great opportunity to learn about the current charter and work with other citizens that want to serve as well.

[C. Simmons Resume 2018.docx](#)
Upload a Resume

Please upload a file

Demographics**Ethnicity**

Caucasian/Non-Hispanic

Gender

Female

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

If yes, which Advisory Board/Committee?

Courtney L. Simmons

Courtney.Lynne.Simmons@gmail.com

I thrive in fast-paced, collaborative environments that nurture growth, promote innovation and value individual and team contributions that support organizational strategic goals. I have collaborated with all levels of healthcare and IT professionals to reduce waste, improve patient care outcomes and expedite the introduction of new products to the marketplace.

Key Performance Indicators & Strengths:

- Experienced Leadership in the Education, Healthcare, Information Technology, Corporate, Academic and Start Up environments.
- Strategic Account Management, solution consulting and optimization, new business sales, sales training and mentoring.
- Repeatedly proven ability to navigate the dynamic and complex healthcare marketplace while establishing and nurturing relationships that result in long-term value and loyalty.
- Program, Project, Process and People management

Prana Therapeutics

November 2016 – Current

SVP & Program Management

- Developed Standard Operating Procedures for patients, products and personnel
- Submitted Investigational New Drug (IND) Application (Orthopedic Surgery and Neurosurgery, Stanford University Medical Center)
- Surpassed Fundraising Round 1 goal of \$500,000
- Provided Coaching/Mentoring for Jr. Team Members
- Coordinated Public Relations events, Website Development, Database Development
- Developed Clinical Research Program goals and priorities
- Created Project Management protocols and Best Practices

RelayHealth – McKesson Corporation

May 2014 – November 2016

Senior Account Executive

- Proven history of orchestrating successful strategic account management strategies for key top tier strategic account portfolio across the country built on trust, respect, communication, and partnership
- Grew a multimillion dollar book of business in the Southeast US
- Ensured the timely delivery of contracted services (HIE, Patient Engagement, Physician Alignment, Portfolio of solutions managed include Analytics, Data Acquisition, Value Based Reimbursement, Physician Alignment, Patient Engagement, and Population Health products.
- Created relationships with Executive & C-Suite stakeholders to facilitate partnerships between vendor and client
- Provided guidance on market trends, product roadmap and Best Practices to ensure customer satisfaction and success (HIPPA, Meaningful Use)
- Continue to grow and develop in the HIT industry so that I am able to provide consultative support to ensure high levels of optimization
- Point-of- Contact for all Customer Satisfaction related items (Customer Support, Development Items, Contracts, Amendments, Invoices)
- Supported C-Suite, competition/other vendors, associated business partners, sales, marketing, Customer Support, Product Development, R&D, Legal, Compliance and Information Security

RelayHealth – McKesson Corporation

April 2012- May 2014

Director Client Services

- Introduce RelayHealth's Connectivity Solutions to clients & oversee the successful complete implementation of contracted services
- Provide development suggestions and represent clients needs through proof of concept and benefit analysis

- Develop agile RelayHealth Project Management policies with Program Managers, Product Managers, Development Teams & Executive Sponsors (including templates for Charters, SOP, SOW, Executive Summary Statements).
- Responsible for optimizing, inspecting and enforcing the RelayClinical Project Management Methodology to ensure consistency in performance and customer engagement.
- Cultivated positive working relationships with Executive Stakeholders
- Provide approval for design and implementation of Health Information Exchange (HIE) architecture solutions
- Serve as an Escalation Point and work with Executive Stakeholders to mitigate risk and achieve value
- Responsible for regional services team.
 - Managed 50-person integrated client services team including project managers, implementation services, deployment specialists and architects in teams of 6-10 members, dedicated to delivering and implementing solutions and services. Established, expanded and maintained exceptional customer relationships.
 - Drove cross-department collaboration to equip Project Managers to effectively oversee implementation of RelayClinical solutions at our customer organizations.
 - Established and inspected progress toward individual and team performance metrics.
 - Provided superior program management and executive sponsorship / oversight for multi-hospital organization customers.
 - Reviewed and authorized new customer project charters, request for proposals and new contract cost estimates. Reviewed contracts to ensure correct hours and cost reporting and allocation.
 - Standardized toolsets, processes and related deliverables to improve efficiency and customer satisfaction.

RelayHealth - McKesson Corporation
Sr. Project Manager

April 2011- April 2012

- Implemented integrated Laboratory & Radiology Provider Order Entry solutions that enabled clients to direct lab and radiology service revenue from their Community & Affiliated practices into their healthcare system.
- Introduced RelayHealth's Connectivity Solutions to new clients & assisted with the design and implementation of their Health Information Exchange (HIE) architecture solution.
- Collaborated with other McKesson employees to assist clients in obtaining their Stage I & II Meaningful Use initiatives.
- Implemented advanced Patient Identity Management solutions to provide clients with progressive mechanisms to reduce patient duplicate records and reduce waste.
- Worked with Product Development Teams to make meaningful system enhancements per client suggestions.
- Simultaneously managed contracts and projects (\$17 million annual revenue) for the South East Territory (Florida, Kentucky, Tennessee, South & North Carolina)
- Assisted with the adoption of Patient Health Records (PHR) at practices
- Created an efficient Project Manager Orientation Plan that reduced the Orientation Period by 30%.
- Member of multidisciplinary Documentation Committee that combined regional project management practices in an effort to streamline project management services and provide national Best Practices.

University of Kentucky HealthCare, Lexington, KY
 Multi-campus, regional academic medical center

2008 – 2011

Project Management

- Oversaw simultaneous enterprise-wide projects in all phases resulting in a unified business strategy and Single Patient Record across a multi-entity health care system. Prepared and articulately presented data to Executive Stakeholders and Project Sponsors.
- Managed a 15 member team responsible for the Design & Planning phases of the new data center.
- Managed a 50+ member multidisciplinary team responsible for the replacement of Legacy HIS system (patient registration, scheduling, & revenue cycle).
- Collaborated with coworkers in order to achieve Health System Initiatives including: creating plans for routine maintenance, application platform upgrades, and new enterprise-wide technology implementations (such as, enterprise scanning & RAC Auditing software)..
- Created & maintained project documentation based on Project Management Professional (PMP) standards.
- Developed matrixes to measure quantitative and qualitative statistics and to ensure adoption and effectiveness of new processes.

- Acted as a Decision Maker in the Vendor Selection process for enterprise-wide MPI Clean-Up and Ambulatory EHR and Patient Management projects by assessing market leading vendors/applications and creating Demonstration Scripts in effort to identify solutions that were the Best Fit for UK Healthcare.
- Developed relationships with Key Stakeholders to facilitate improved partnerships amongst vendors, staff members, and executives to correct IT performance and workflow issues.

University of Rochester Medical Center, Rochester, NY

1996 - 2008

750 bed, US News and World Reports Consumer Choice Award for 12 consecutive years
<http://www.urmc.rochester.edu/strong-memorial/>

Clinical Implementation Analyst

- System development and project management for the implementation of Allscripts Enterprise EHR at 20 Primary Care and 70 Specialty Practice offices resulting in ROI of \$9,200 per provider.
- Lead Analyst for voice recognition (Dragon Naturally Speaking) implementation software in Primary Care offices resulting in 98% documentation accuracy, a 50% decrease in the transcription budget, eliminating lengthy turnaround time and providing data mining elements for research and coding purposes.
- Created Training Program and curriculum for EHR Super User program for 1200+ Physicians and 5,000 support staff members.
- Provided guidance for Certified Workflows and system enhancement requests.
- Developed team structure, orientation and supervised ten employees.
- Collaborated with management and Steering Committees to develop Best Practices for maximum efficiency and efficient adoption of technological changes.
- Point-person for EHR Communication strategy including the publication of a monthly newsletter and web page.

Sr. Systems Analyst/Programmer

2002- 2006

- Analysis, design, architecture, programming, and implementation of customized INVISION/Siemens Lifetime Clinical Record and Provider Order Entry (POE) implementation at 650+ bed hospital, adjoining ambulatory care center, and 300+ bed affiliate. Completed pathway customizations and subsequent policies with adherence to departmental requests, JCAHO quality standards and institutional policy and procedures.
- Team Lead for laboratory bidirectional interface (HL7) project.
- Created integrated and functional testing plans for system upgrades.
- Presented system demonstrations for Provider groups and executive stakeholders.
- Created job description, hired, oriented and managed ten Customer Service Representatives in order to effectively address customer needs of a 24x7 computerized EMR.
- Served as Technological Committee member for system comparison and integration upon acquisition of Highland Hospital.

Jr. Analyst/Programmer

1997- 2002

- Developed curriculum for integrated hospital-wide Provider Order Entry (CPOE) project via web based, computer based, staff in-servicing, newsletters, and instructor-led training methods to educate Physicians, Nursing, and related (clerical support, administrative) staff members on new workflow and processes.
- Trained over 3,000 care providers on Siemens Clinical Information System
- Managed hardware deployment project (over 500 pc's), performed troubleshooting, system testing, and supporting project documentation in adherence with current policy and procedures.
- Functioned as a Liaison between Patient Management users and CPOE Project Implementation Team to increase Real Time census to 90% accuracy.
- Ran reports to validate system performance and patient statistics for Hospital Administration.
- Created PC Literacy Course for over 500 staff members in order to elevate their skills.
- Partnered with IT Security Officer by conducting audits, creating appropriate level (business or clinical need) system access, and presenting HIPAA policies to staff members through mandatory training sessions. Created policies and procedures to regulate access to protected health information

Patient Unit Secretary Manager

1996- 1997

- Supervised daily operations of Patient Unit Secretaries from Medicine, Surgery, Pediatric, Intensive Care, and Psychiatry units.
- Transcribed physician patient care orders from paper to electronic chart
- Compiled and organized inpatient chart per Health Information Management standards
- Scheduled patient tests, procedures and therapies
- First-line responder to patient, family, and care provider needs
- Ordered necessary supplies for 25 bed inpatient Oncology unit

- Communicated daily with Admitting, Respiratory Therapy, PICC Team, Pharmacy, Food & Nutrition Services, PT/OT, Radiology, and Specialty Teams to ensure that patients had the correct orders and corresponding results available

Education

University of Rochester Margaret Warner School of Education and Human Development M.S. Ed.	2007
State University of New York at Geneseo B.S., Education.	2003

Professional Development

Jira	2015
Salesforce	2012-2015
Version 1	2013
Agile Project Methodologies	2012
Crucial Conversations	2013
National & Chapter member of Project Management Institute	2012
Project 2007	2010
UK LEAN Methodology Training	2009
UK Essential Leadership Program	2008-2009
Microsoft Office Suite, Visio	2008
Crystal Reporting	2008
Presentation Survival Course 101	2007
NYS Chapter of HIMSS Education Program	2005
Basic Siemens OAS & OAS Gold courses	2003-2005

Recognitions & Professional Memberships

League of Women Voters	2018 – present
Gainesville Area Women’s Network	2018 – present
Project Management Institute (PMI)	2014 - present
Recipient of RelayHealth “Firewalker” Award	2013
Chair Member, Lexington Branch American Cancer Society Relay for Life	2009- 2012
Recipient of RelayHealth “On the Spot” Award	2011
HIMSS Membership	2011-present
Recipient of UK Recognition Award for Outstanding Customer Service	2010
Liberty Elementary School PTA member	2009- 2011
Recipient of “Strong Star” Outstanding Employee Award	2008
NYS Certified Elementary Teacher	2003

Key Words:

Inpatient
 Outpatient Ambulatory
 IPOP
 Revenue Cycle
 Registration
 Electronic Health Record (EHR)
 Electronic Medical Record (EMR)
 Scheduling
 Project Management
 Program Management
 Training
 Curriculum

R&D
Budgets
Scope
Deliverables
Strategies
Benefits Optimization
Waterfall and Agile Project Management Strategies
Mentoring
Coaching
HIPAA
Training
Compliance
ITIL Standards