

# **Gainesville Regional Utilities**

## **Revenue Requirement, Cost of Service Study, and Rate Design**

**October 11, 2012**

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## Company Overview

- > Established in 1931
- > One of the 20 largest accounting and advisory firms in the United States according to Accounting Today's 2012 "Top 100" list
- > Over 170 partners and more than 1,400 professionals
- > Offices in Wisconsin, Illinois, Michigan, Minnesota, New York, and Washington, D.C.

## Nationwide energy practice

- > More than 100 electric utility clients across North America
- > Audit and consulting services, including rate studies
- > Energy and Utilities Group focused exclusively on utilities

# Baker Tilly Energy and Utility Clients



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## Arizona

- > Arizona Corporation Commission

## California

- > California Public Utilities Commission
- > PG&E
- > SCE
- > SDG&E
- > Burbank Water and Power
- > Sacramento Municipal Utility
- > Modesto Irrigation District
- > Lassen Municipal Utility District

## Colorado

- > Colorado Springs Utilities

## Florida

- > Orlando Utilities Commission
- > Florida Municipal Power Agency
- > Gainesville Regional Utilities
- > Lakeland Electric

## Guam

- > Guam Power Authority

## Idaho

- > Idaho Power

## Illinois

- > Illinois Municipal Electric Agency

## Indiana

- > Indiana Municipal Power Agency

## Iowa

- > Cedar Falls Utilities
- > Muscatine Power and Water
- > Waverly Light and Power

## Kentucky

- > Kentucky Municipal Power Agency

## Massachusetts

- > MMWEC

## Michigan

- > MI South Central Power Agency

## Midwest Region

- > Midwest Reliability Organization

## Minnesota

- > Otter Tail Power
- > Utilities Plus
- > Xcel Energy
- > Laurentian Power Authority

## Missouri

- > Columbia Utilities
- > Kansas City Power and Light

## Nebraska

- > Lincoln Electric System

## New Mexico

- > New Mexico Public Utilities Commission

## North Carolina

- > Charlotte Utilities

## North Dakota

- > Missouri Basin Power Project

## New York

- > Long Island Power Authority
- > New York Public Service Commission
- > Iberdrola USA

## Ohio

- > PUC of OH
- > AMP-Ohio

## Oklahoma

- > OG&E
- > Oklahoma Municipal Power Authority
- > Grand River Dam Authority

## Oregon

- > Northern WASCOPUD

## South Dakota

- > Missouri Basin Municipal Power Agency
- > Missouri Basin Municipal Electric Cooperative Association

## Tennessee

- > Pulaski Electric System

## Texas

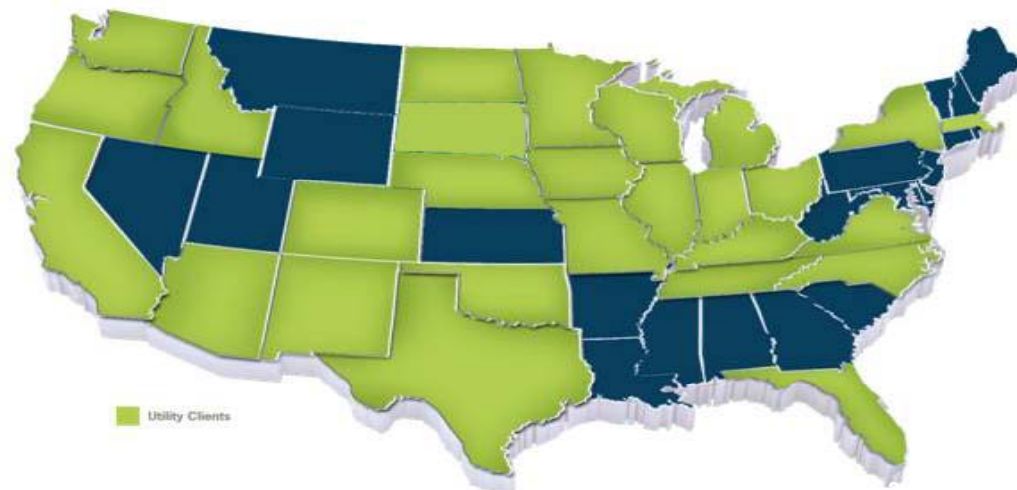
- > Entergy
- > CPS Energy
- > Lower Colorado River Authority
- > New Braunfels Utilities
- > Bryan Texas Utilities

## Washington

- > Seattle City Light
- > Snohomish PUD
- > Avista

## Wisconsin

- > ATC
- > PSCW
- > WEnergies
- > WPPI
- > Madison Gas & Electric



Baker Tilly performed utility rate studies for GRU based on industry standard methods

- > Electric
- > Water
- > Wastewater
- > Natural Gas

GRU provided raw data for rate studies

# What is a rate study?



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## Purpose of a rate study

- > Do rates provide enough revenue to meet utility costs?
- > Does each customer class pay a fair portion of utility costs?

Utilities typically revise rates every three to five years.

A rate study compares revenue to cost for a defined interval of time, called a test period.

## What is a customer class



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A customer class is a group of customers with a similar pattern of use it for a similar purpose.

Examples of customer classes are:

- > Residential
- > Commercial
- > Large Industrial
- > Wholesale

Other classes, such as irrigation, are used for specialized customers.

## What is a test period?



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A rate study defines revenues, expenses, plant in service for a specific interval of time.

Only expenses and revenues pertaining to the test period are considered in the rate study.

Typically the test period is 12 months long, so it is called a test year.

Baker Tilly used a test year from October 2012 through September 2013, which coincides with GRU's 2013 fiscal year.

What are the parts of a rate study?



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**Revenue Requirement**

**Cost of Service Study**

**Rate Design**



# What is a revenue requirement?



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A revenue requirement is a forecast of the total cost to provide utility service for the test year.

To continue operating, a utility needs revenues equal to its total cost.

## How did Baker Tilly forecast the revenue requirement?



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Two industry standard methods of calculating a revenue requirement:

- > Utility Basis
- > Cash Basis

Often, the two methods produce a similar result.

GRU has calculated a cash basis revenue requirement in the past.

Baker Tilly used a utility basis revenue requirement

## How did Baker Tilly forecast the revenue requirement? (cont.)



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The revenue requirement is divided into accounts based on the FERC Chart of Accounts.

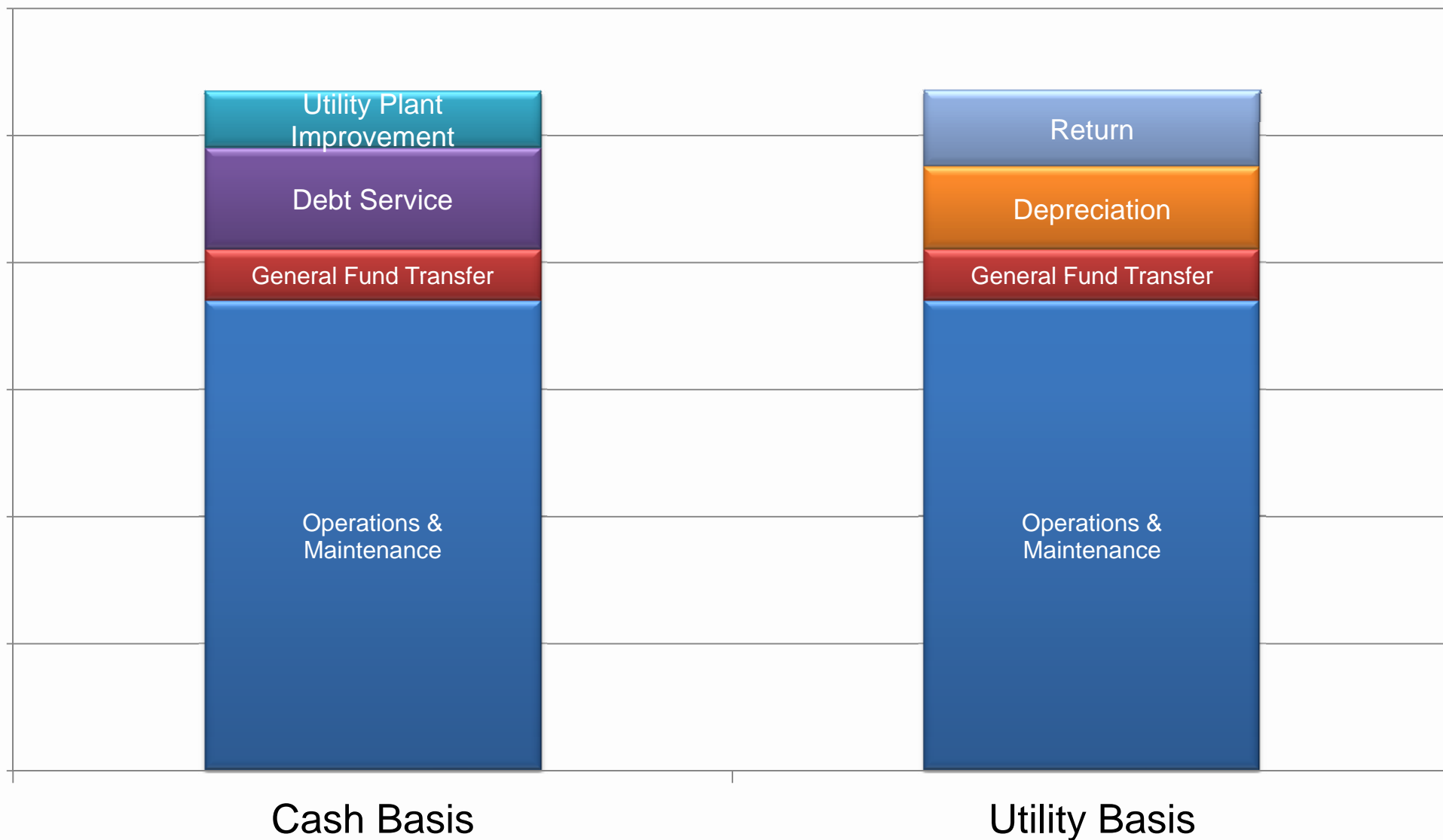
FERC is the Federal Energy Regulatory Commission.

Baker Tilly forecasted the test year expense or plant in service for each FERC account.

# How do cash basis and utility basis differ?



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# What are the parts of a revenue requirement?



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In the utility basis, a revenue requirement has six parts:

1. Operation and maintenance expenses
2. Depreciation
3. Return
4. General fund transfer
5. Rate stabilization transfer
6. Other revenues

# What are operation and maintenance expenses



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Operation and maintenance expenses are the costs incurred to operate the utility and maintain infrastructure.

Examples of operation and maintenance:

- > Fuel for generating electricity
- > Labor to operate the generating plant
- > Tree trimming around power lines
- > Meter reading
- > Bill processing

# What is depreciation?



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Depreciation is the loss of an asset's value through wear and tear.

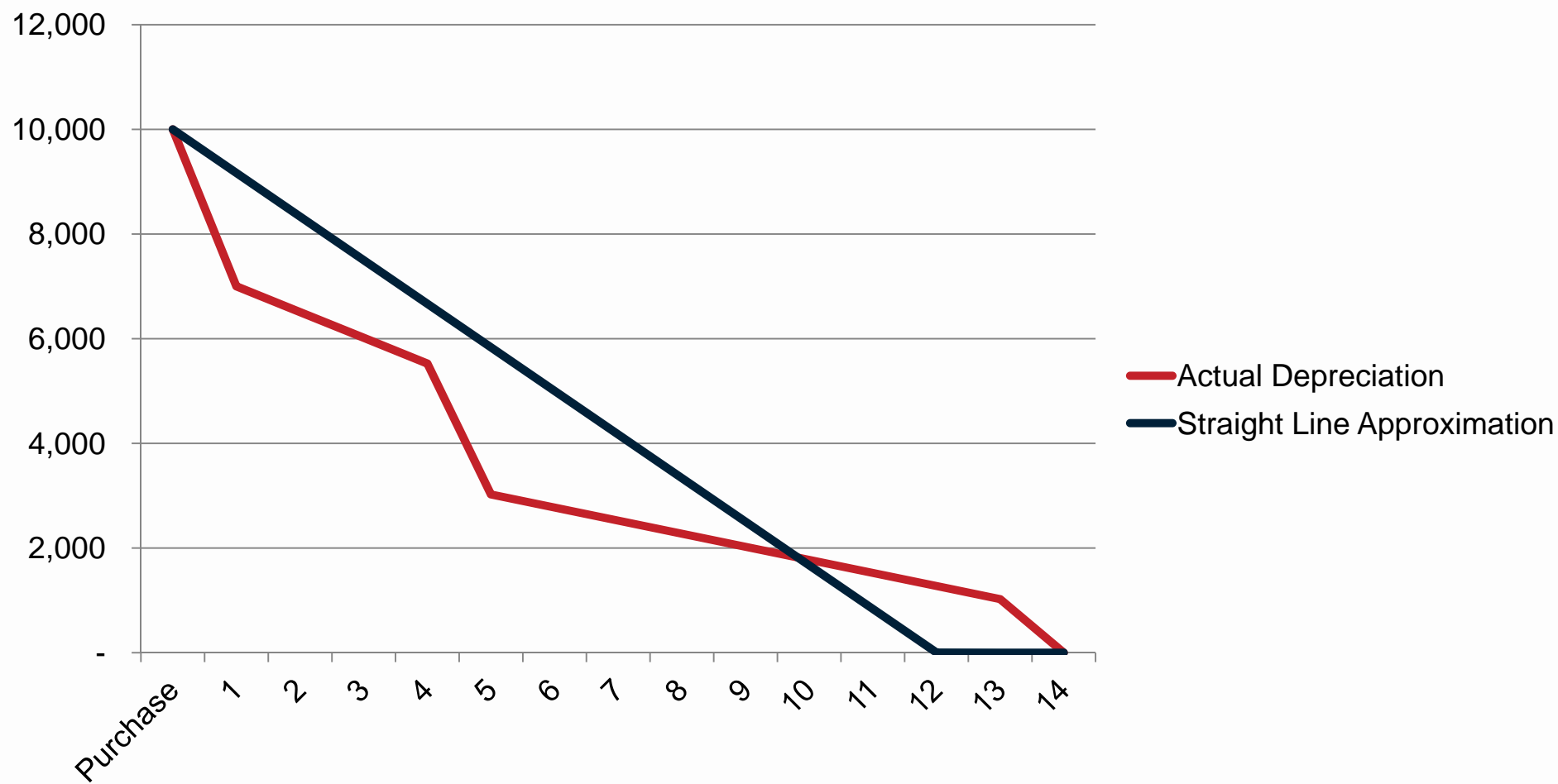
Baker Tilly used the industry standard of straight line depreciation.

# What is a straight line depreciation?



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### Analogy to a \$10,000 car





# What is return?



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Return is the opportunity cost of the utility's investment in infrastructure to provide service.

Return pays bond holders and maintains the utility plant improvement fund.

Baker Tilly set return plus depreciation equal to debt service plus utility plant improvement.

## An alternate way to think of return



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Cost of a car at time of purchase	\$10,000
Cost of a car 14 years later	\$15,500
Change in cost	\$5,500

## What is general fund transfer?



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As a municipal utility, GRU is exempt from property taxes.

But GRU makes a payment to the City of Gainesville in lieu of property taxes.

## What is rate stabilization?



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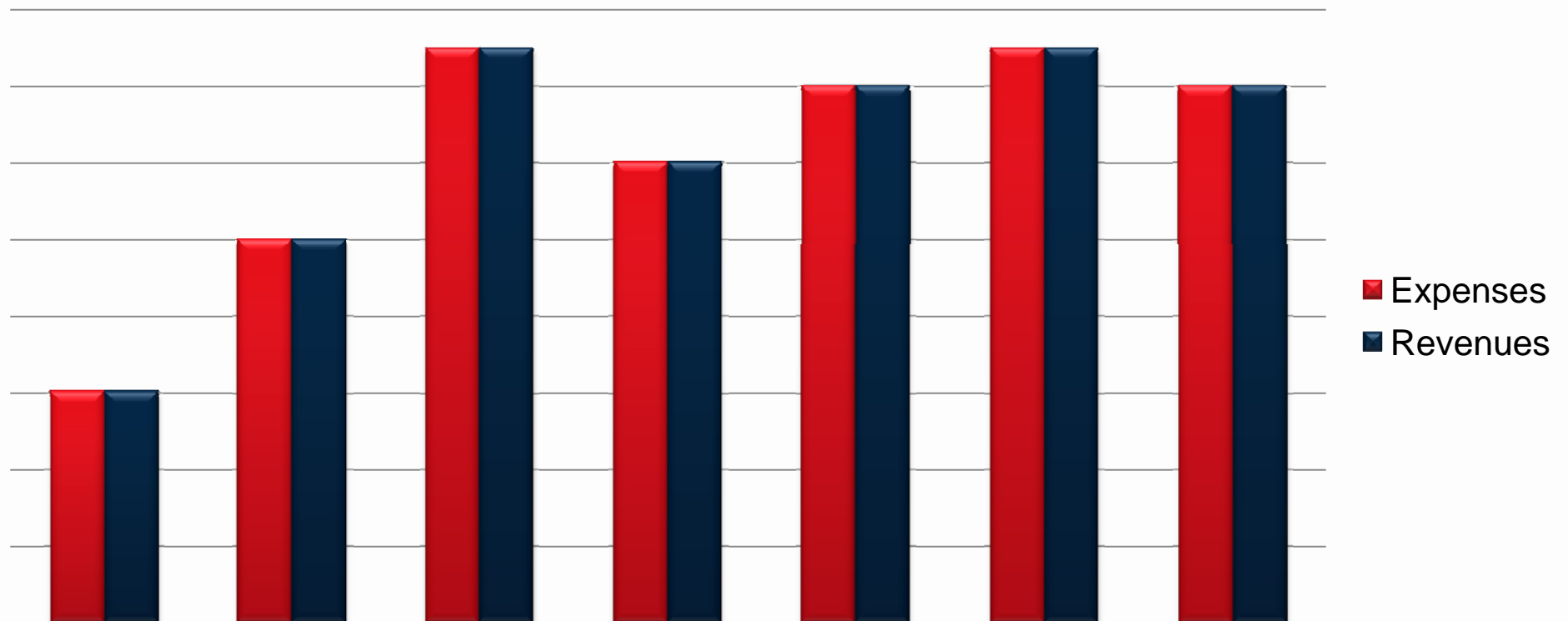
Rate stabilization is the utility best practice of retaining unexpected revenue in one year to meet unexpected expenses in a future year.

This practice allows the utility to match revenues to expenses without changing rates.

# What is rate stabilization? (cont.)

No rate changes required.

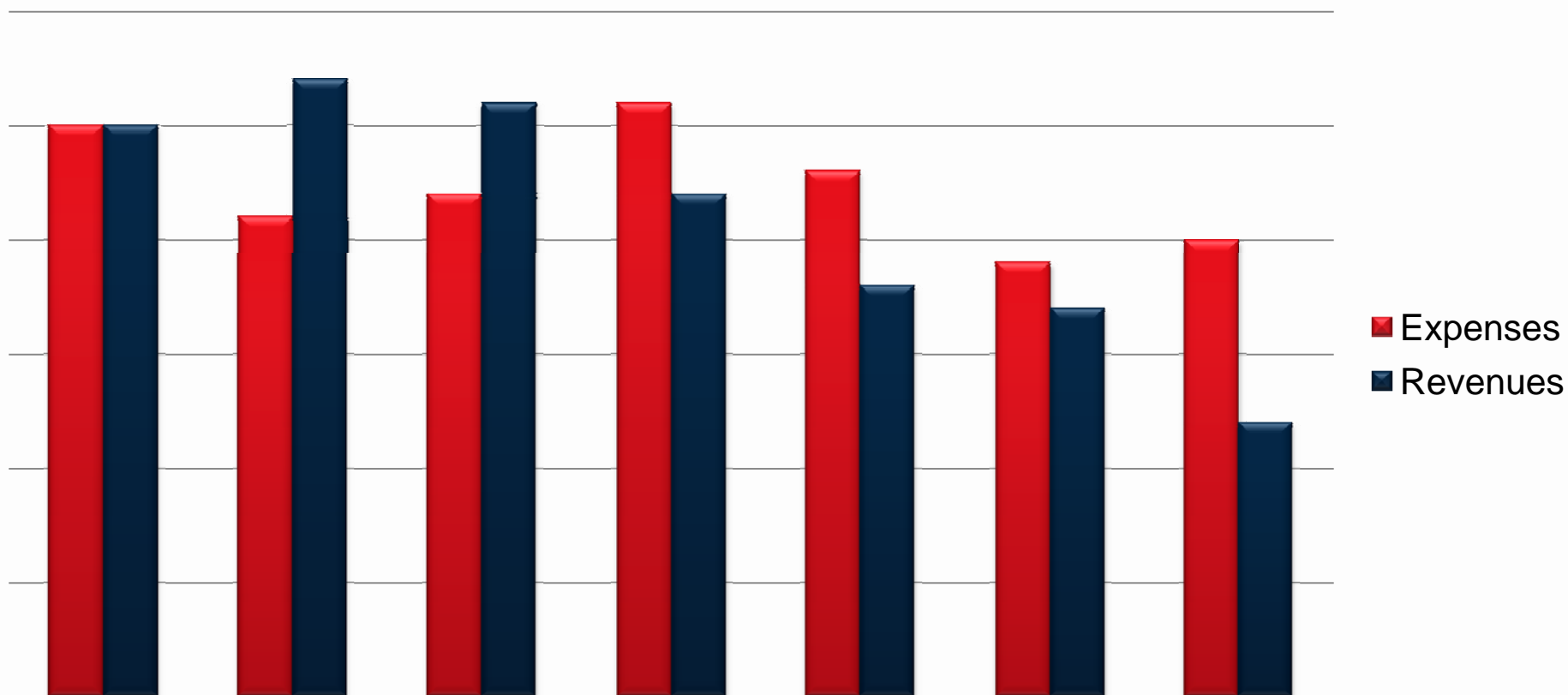
## Ideal Change in Expenses and Revenues



## What is rate stabilization? (cont.)

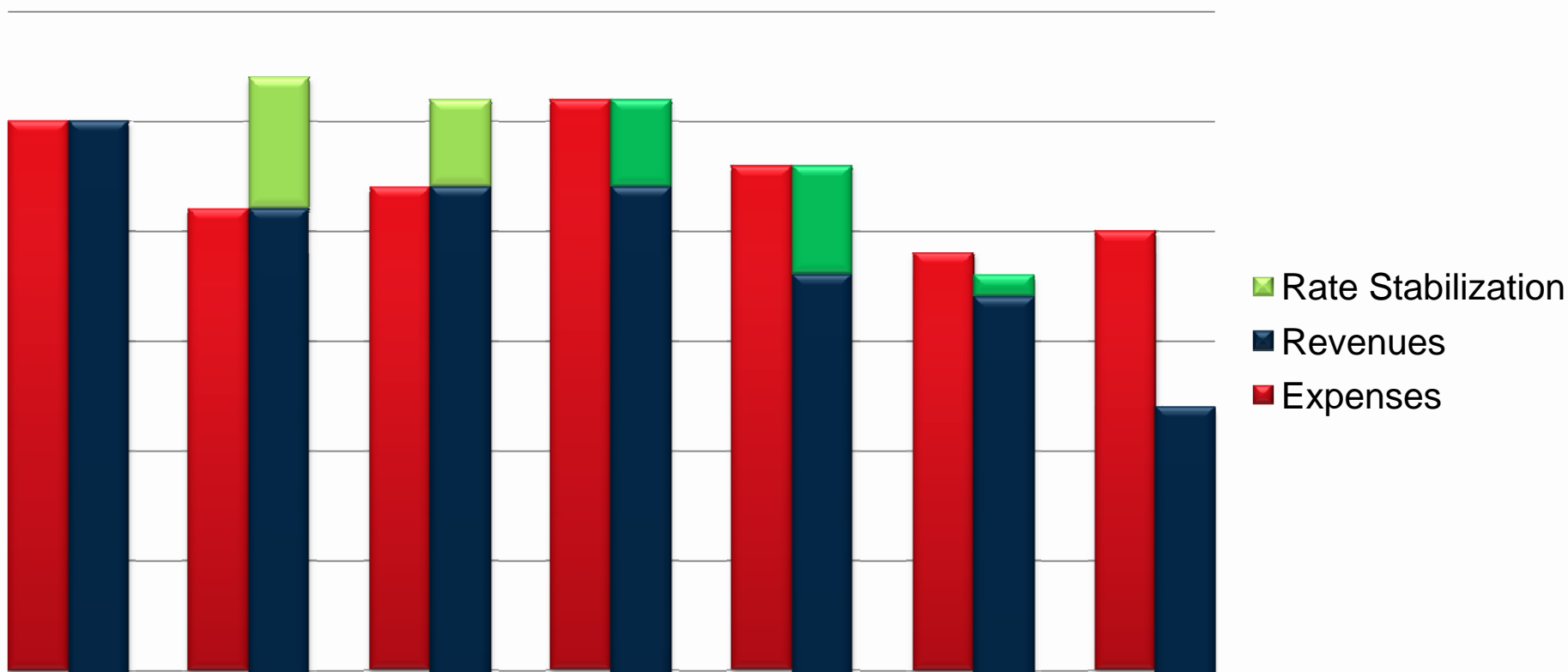
Frequent rate changes required to match revenue to expenses.

### More Realistic Change in Expenses and Revenues



Rate stabilization fund delays the need for a rate change.

## More Realistic Change with Rate Stabilization



## What are other revenues?



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Other revenues are revenues coming into GRU from any source other than sales of electricity.

- > Electric surcharge
- > Interest on utility savings
- > Late charges
- > Rent from utility property

Other revenues are subtracted from the revenue requirement.



# Cost of Service Study

## What is a cost of service study?



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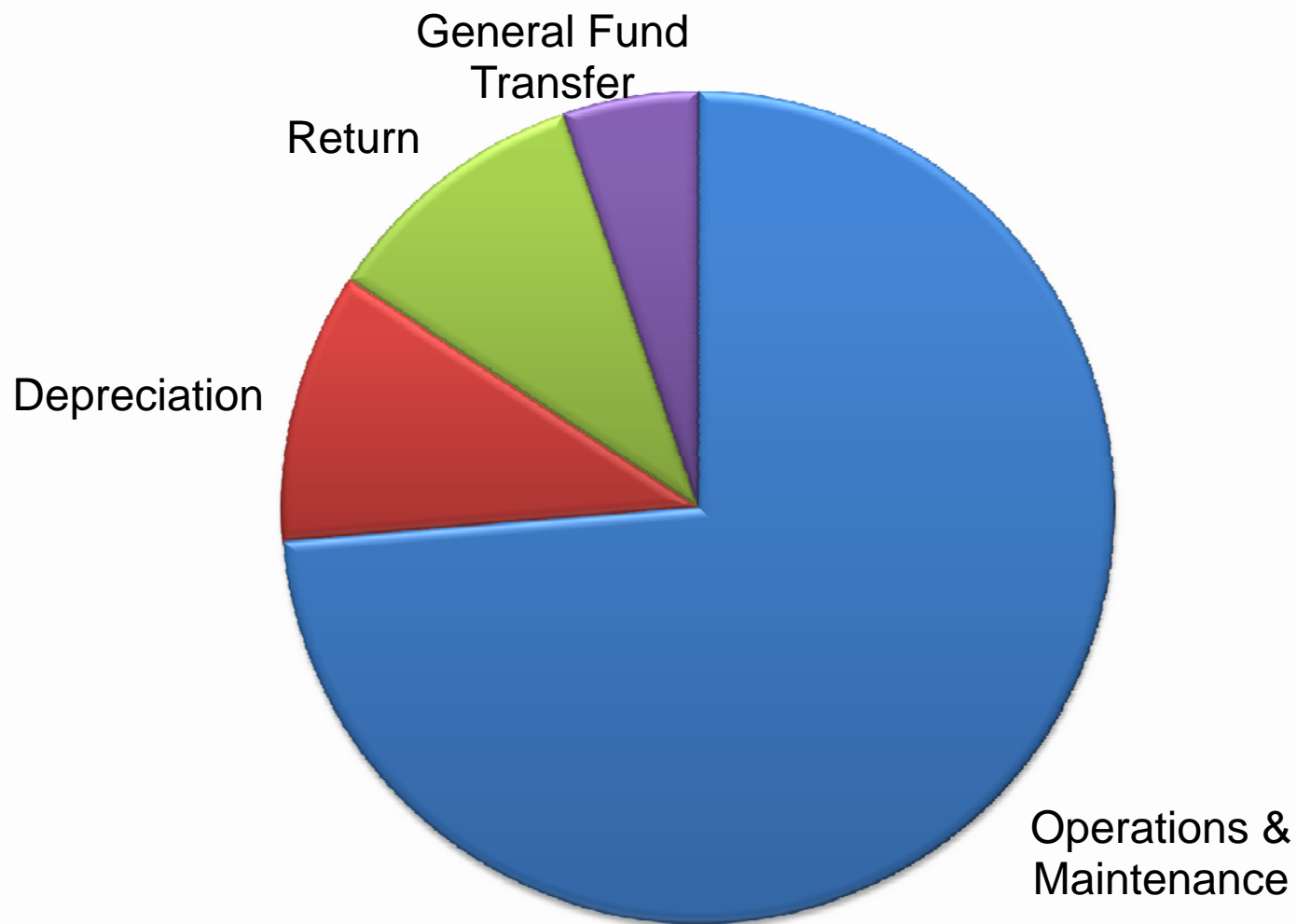
The cost of service study calculates how much each customer class should pay for service.

The cost of service breaks apart the revenue requirement and matches the cost for each class with the benefit received by that class.

# What is a cost of service study? (cont.)



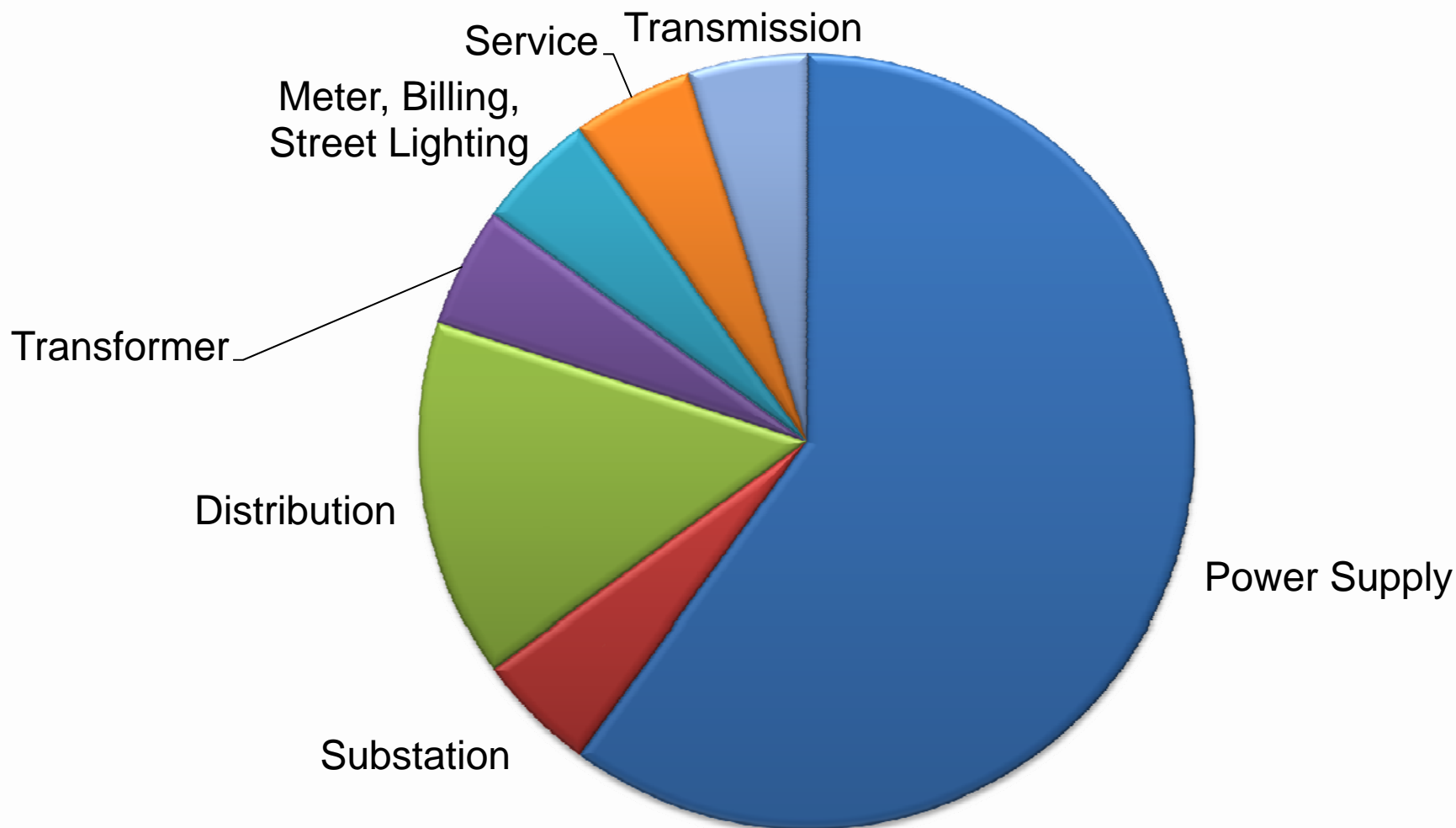
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# What is a cost of service study? (cont.)



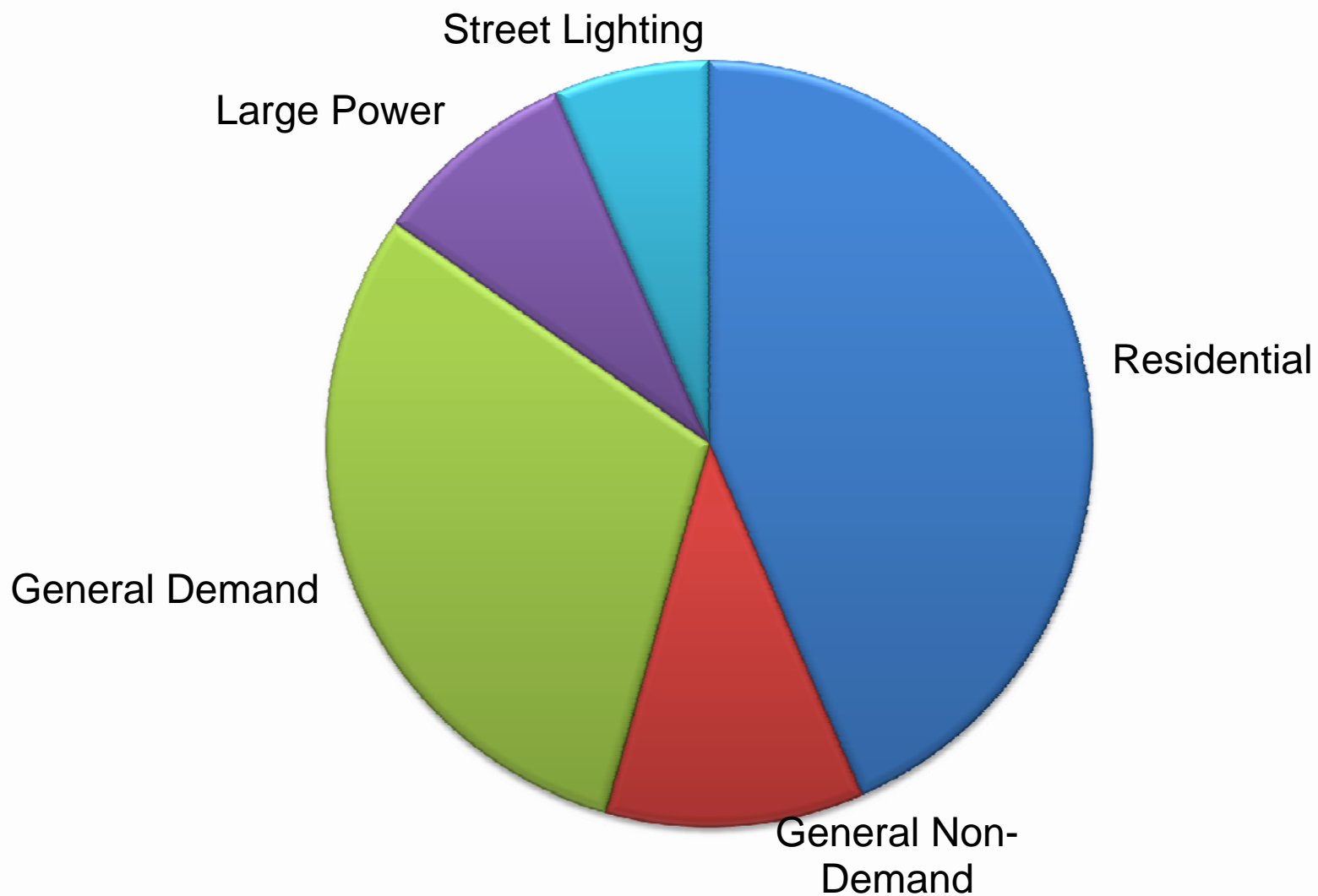
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# What is a cost of service study? (cont.)



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# How does Baker Tilly perform a cost of service study?



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Use industry standard average embedded cost approach

Assign a utility function to each FERC account

Develop allocators to assign costs

- > Number of customers
- > Customer size
- > Annual energy consumption
- > Energy consumption during peak demand

Use allocators to distribute costs to customer classes

Fuel cost is allocated on the energy consumed by each class, so the per kWh fuel cost is the same for every class.

# Rate Design

## What is a rate design?



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Baker Tilly revises GRU's rates to recover the appropriate revenue overall and from each customer class.

Customer related costs are recovered through a monthly charge per customer.

Demand costs are recovered through a charge per kW.

Energy costs are recovered through a charge per kWh.



## How does Baker Tilly design rates?



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Divide customer costs by the number of customers.  
Divide energy costs by the number of kWh.  
Divide demand costs by the number of kW.

Other considerations:

- > Continuity with existing rates
- > Fairness to customers
- > Promotion of efficient use
- > Straightforward
- > Based on costs
- > Contractual obligations

Tiered rates add complexity, but may make rates more fair and promote efficient use.

# What costs are in the customer charge?



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Costs incurred by the utility regardless of whether it sells any electricity.

Part of the cost for:

- > Substations
- > Wires
- > Transformers
- > Maintenance of generators

All of the costs for:

- > Meters
- > Services
- > Meter reading
- > Billing

## What costs are in the customer charge? (cont.)



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Costs incurred by the utility that change with the amount of electricity provided.

Part of the cost for:

- > Substations
- > Wires
- > Transformers

All of the costs for:

- > Purchased power
- > Fuel
- > Transmission
- > Capital cost of generators for some customer classes

## What costs are in the demand charge?



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Costs incurred to meet peak system demand.

- > Capital cost of generators
- > Purchased power demand charges

Generators are sized to meet peak system demand, so the capital cost of generators is recovered through demand charges.

## Questions?



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**Thank you!**