

One City Community Relations Plan



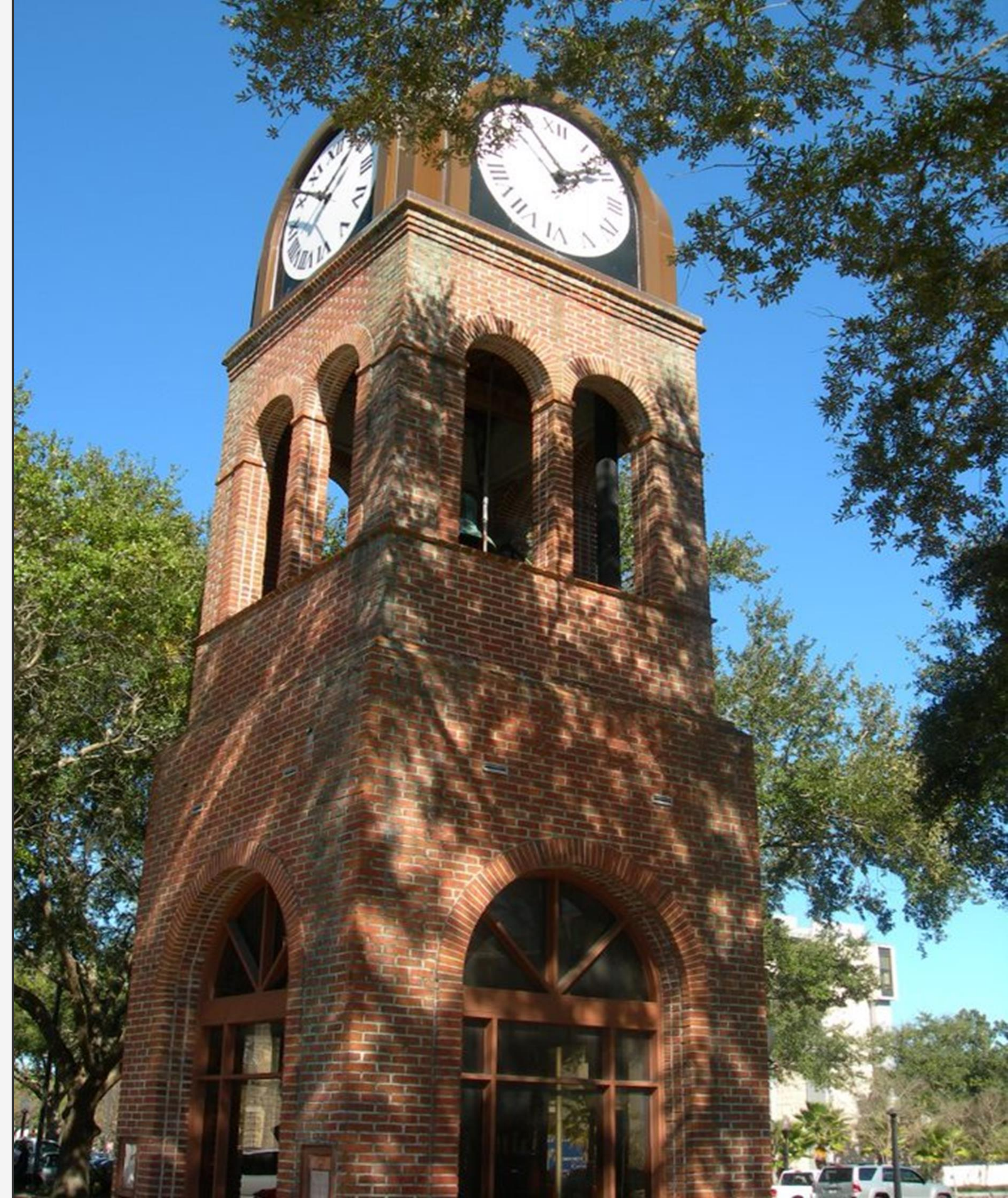
Prepared by:

Cynthia W. Curry, Interim City Manager

Yvette Carter, Director of Government Affairs and Community Relations

The Office of Government Affairs and Community Relations (GACR) maintains positive working relationships with community and neighborhood-based organizations, our neighbors, elected and appointed officials – at all levels, and other public agencies.

We are the City's ambassadors in the community and work tirelessly to ensure Gainesville becomes an equitable and sustainable community that is a great place to live and experience.



Our Goals

GACR is the link between our City government and Gainesville neighbors. GACR also serves as a consultant to each City department for their governmental affairs and community relations needs, with a particular focus on community engagement and outreach.



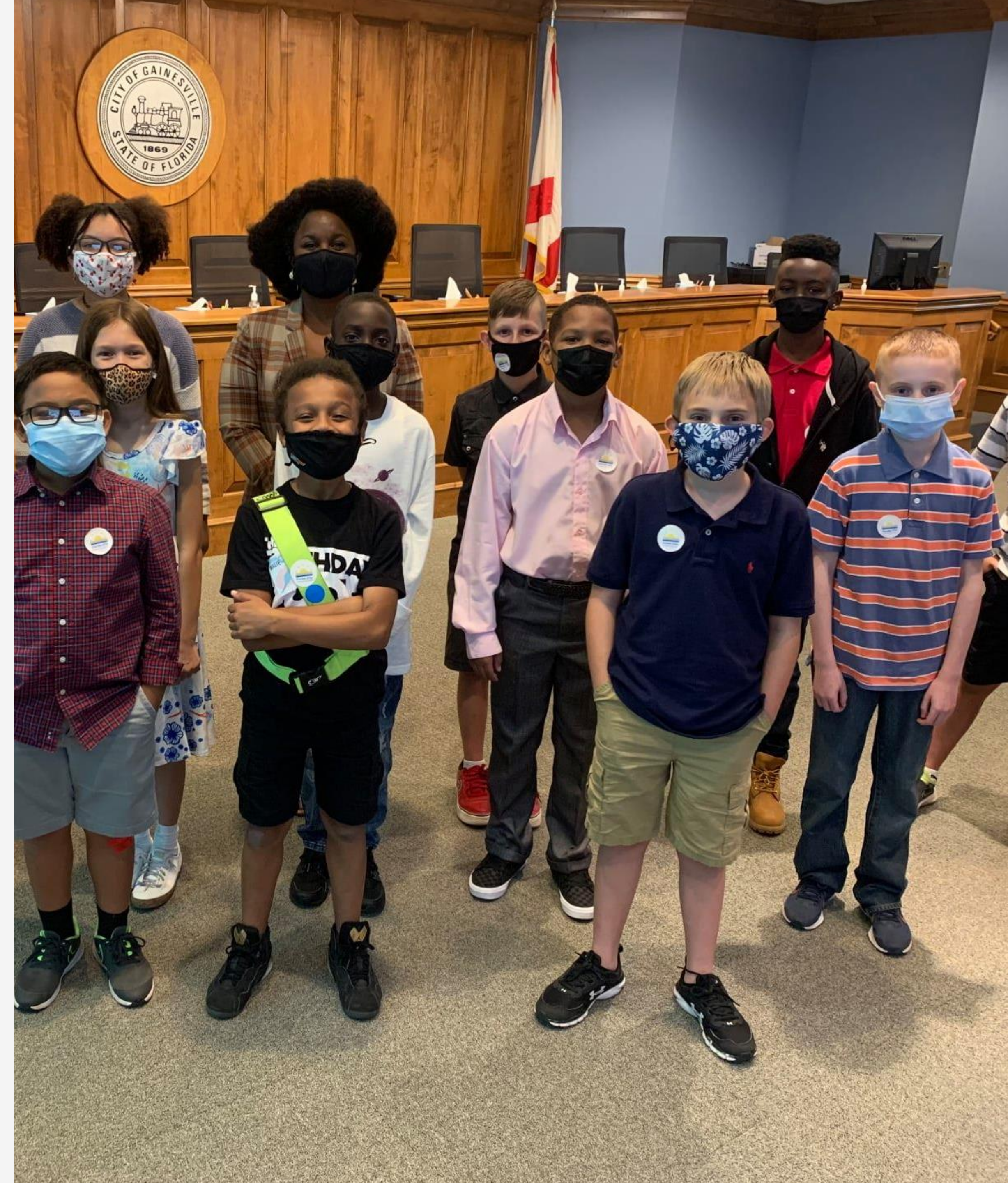
To be a reliable, dedicated resource to our community



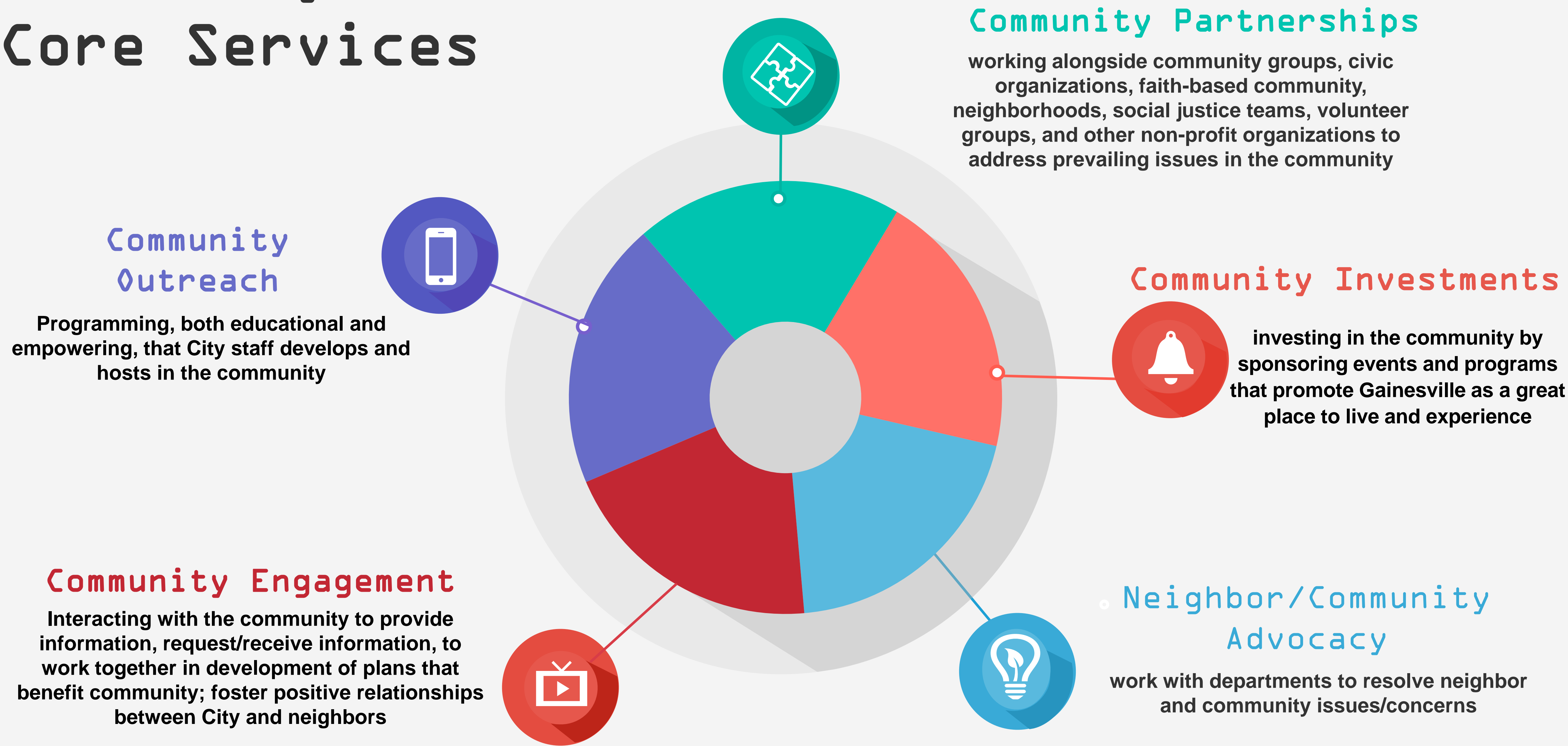
To lead action that addresses and alleviates issues in our community



To empower our neighbors to be actively involved in civic matters



Community Relations Core Services



Community Outreach

- Community F.I.R.S.T.
(Facilitative – Innovative – Restorative – Supportive – Timely)
- City Services Fair*
- Youth Mentor Fair*
- City Hall 101*
- Community engagement event to showcase city services and gather community input for strategic plan priorities
- Employee Volunteer Network (EVN)
- GRU in the Neighborhood
- Engi-Near You (partnerships with Society of Women Engineers “SWE” and Jacobs)
- Camp EmPOWER
- Brighter Tomorrow Scholarship Program
- Williams Elementary – school partner for 25 years
- Talk show (re: City services and programs)*

* In development



Community Partnership



Attend/participate in neighborhood meetings



Serve on boards, as thought-leaders, and co-equal partners in working towards Gainesville's quest to be a thriving, equitable, resilient community

Community Investments

Seeks opportunities to sponsor community events, programs, and activities



Neighbor/Community Advocacy



Manage and follow up on neighbor issues/concerns that are reported via myGNV, as needed



Triage and address complaints/issues that reach the office of the City Manager and/or General Manager



Serve as the voice of the community among City leaders and staff

Thank you!

