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### Introduction

- Why is the wholesale market important?
  - Allows GRU to sell power not needed by native load for the benefit of the ratepayers and the City.
  - GRU purchases power when the market price is below our production cost.
  - GRU purchases power during plant outages.
  - Strategically important for the financial health of the City if retail load is lost.



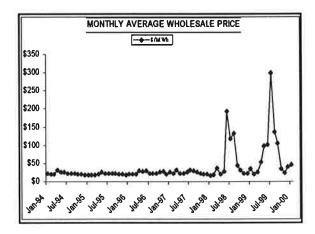
#### Introduction

- Then
- Wholesale Market heavily regulated cost based pricing. Very little price volatility, limited transmission access, only utilities could play.
- Utilities managed wholesale "interchange" from control centers as a sideline to system operations. Relatively little sophistication and infrastructure required.



#### Introduction

- Now
  - Cost based pricing replaced by market based pricing.
  - Much less price regulation.
  - · High price volatility.
  - · Much broader transmission access.
  - · Non-utility Marketers in the mix.
  - Utilities prohibited from managing wholesale transactions from the control room.
  - Separate highly sophisticated wholesale marketing function and infrastructure required.

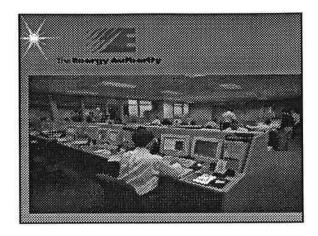


### Alternatives considered

- Build a wholesale trading group within GRU
- Contract with a Marketing Company
- Form or join an alliance



- Jacksonville Electric Authority (JEA)
- S. Carolina Public Service Auth.(Santee Cooper)
- Municipal Electric Association of Ga. (MEAG)
- (recently) Nebraska Public Power District (NPPD)



## Resource Management Contract

- June 1998 City Commission Approved a Contract with TEA
- TEA Membership Anticipated

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# Membership Advantages

- True partnership with large strong organizations
- Complete information on TEA Activities
- Role in future TEA direction

# Membership Advantages

- Lower Cost
  - June '98 thru Oct '99 Contract Fees \$431,370
  - · Cost for the period if a Member

\$139,554

· Cost Savings as a Member

\$291,816

### Membership Advantages

- TEA will continue doing everything they do now and more -
- At a lower cost



## Membership Risk

- Potential loss from non-member "trades"
  - · Objective reduce member cost to zero
  - Very strict risk management procedures
- Shared credit support with other members
  - Other members large and financially strong



### TBA Structure

TEA Board of Directors - CEO's of member organizations

Board Committee's - Staff of member organizations

TEA President - Mr. Robert Dyer

TEA Staff - approximately 40 employees

Georgia not for profit corporation



### Membership Agreement

- Membership Fee \$867,360
  - · Repay existing members for building TEA
  - Approximate 4 year payback
- Capital Account Fund \$1,000,000
  - · Minimum balance for working capital
- Cash Collateral for Credit Support \$461,538
- · Held by Bank as cash portion of GRU credit guarantee
- · Cash & Capital belongs to GRU & earns interest



### Membership Agreement

- Two Member Classes LPPS and MPPS
- GRU MPPS
  - Pay 1/3 as much as LPPS
  - · Vote counts 1/3 as much as LPPS



- Membership Termination 60 Day Notice
- All capital and collateral funds net of accrued expenses returned.
- Membership Fee not returned

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