



Public Works Department

Review of Parking Permit Program Jacob Kain May 16, 2013

Purpose

- Staff was directed to review the parking permit program
 - Concurrent review of off-street yard parking in College Park and University Heights
 - Presented to the City Commission 5/2/2013
- Report findings and recommendations to the City Manager and City Commission

Process

- Review began July 2012
- Staff representatives from
 - Public Works
 - Code Enforcement
 - Planning and Development Services
 - Budget and Finance
 - GPD
- Stakeholder meeting Sept. 12, 2012
- Report circulated to stakeholders October 2012
- Report submitted to City Manager November 2012

Process

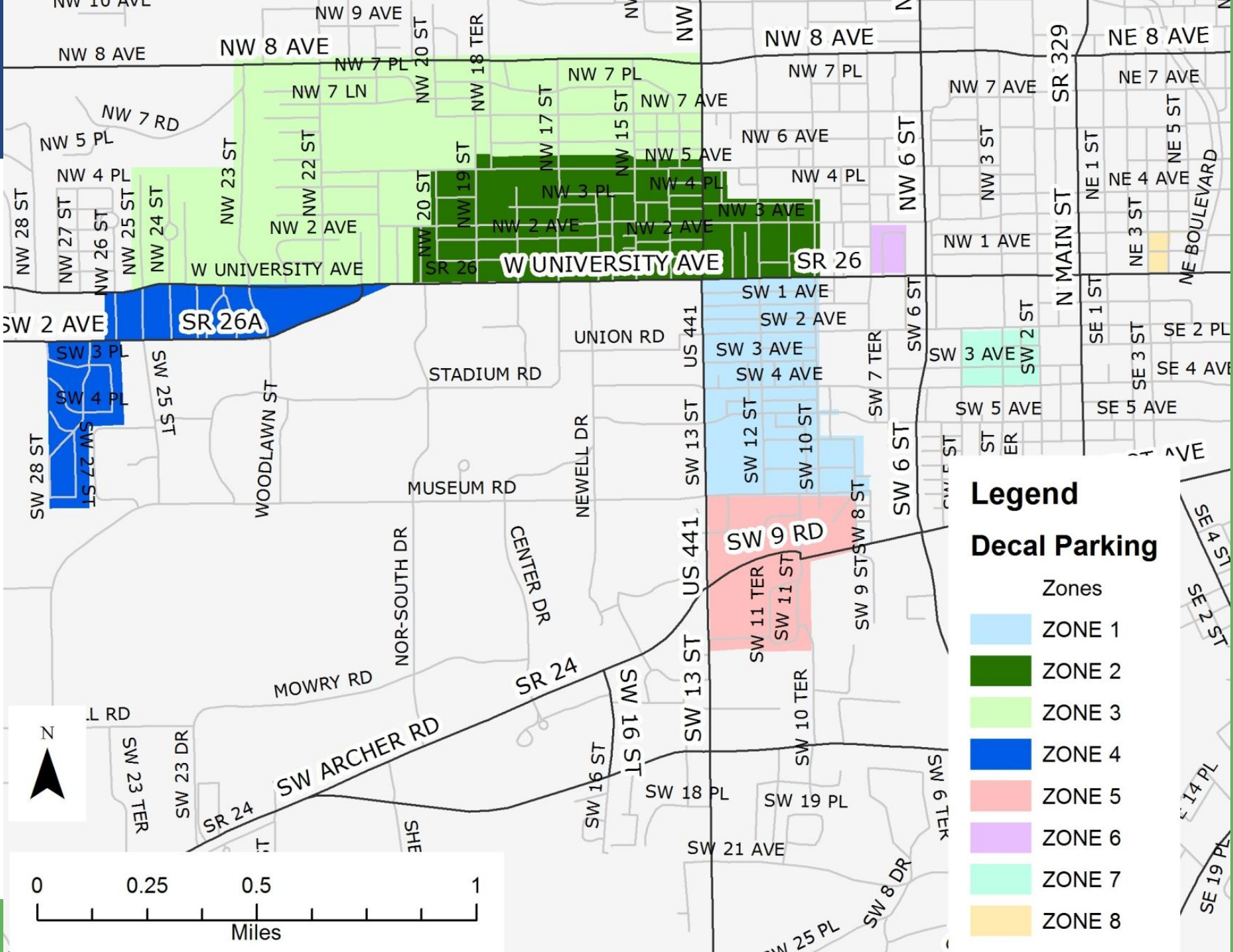
- Presented to City Plan Board 1/24/2013
- Presented to the College Park / University Heights Advisory Board 2/6/2013
- Presented to the City Commission 2/7/2013
- Presented to the Community Development Committee 3/26/2013

City Commission 2/7 Motion

- Authorize the City Manager to make the necessary administrative changes to the program to prevent fraud and improve program effectiveness;
- Install additional parking where feasible as recommended in the committee's report; and
- Refer to the Community Development Committee for further evaluation:
 - Permit cost adjustment;
 - Permit zone boundaries, including implementation of a new parking zone in the Innovation District;
 - Demand management; and
 - Expanded enforcement, including night and/or weekend.

Current program

- All permits cost \$19.50 per year
- Ten parking zones
- Permit sales by Budget and Finance Department
- Enforcement through Public Works Parking Operations Division
 - Three FTE positions (Parking Operations Assistant II) – one position currently vacant

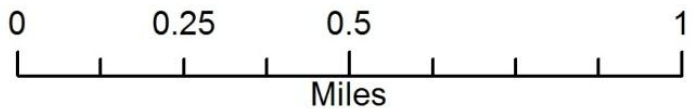


Legend

Decal Parking

Zones

- ZONE 1
- ZONE 2
- ZONE 3
- ZONE 4
- ZONE 5
- ZONE 6
- ZONE 7
- ZONE 8



CDC 3/26 Motion

- Change parking decal pricing effective July 15, 2013 to \$20 for a one-year homestead decal or \$60 for a three-year homestead decal in any zone; \$50 for a one year, non-homestead decal in existing zones 3,4,6,7, 8, the portion of existing zone 2 east of NW 13th Street, and any additional zones as may be created from time to time; and \$100 for a one year, non-homestead decal in existing zones 1, 5, and the portion of existing zone 2 west of NW 13th Street;
- Modify the zone boundaries
- Fund three additional Parking Operations Attendant II positions to increase parking enforcement capabilities.
 - *Staff has provided an alternate recommendation to provide for a six-month pilot program for additional enforcement staff*

Utilization

NW 7th Avenue (NW 17th St - NW 18th Terr) [Zone 3]

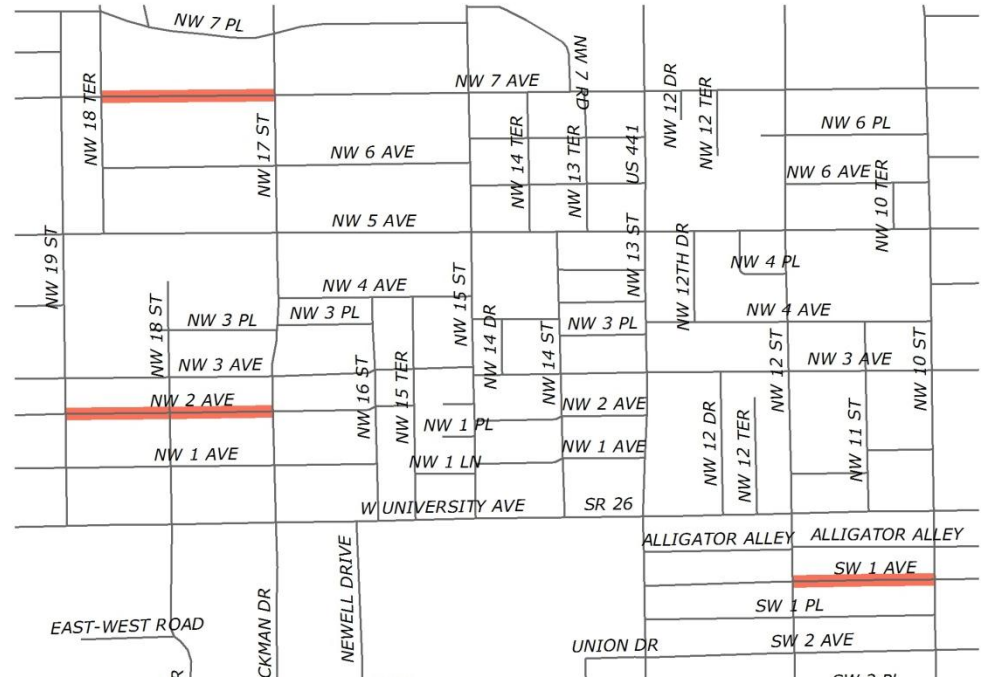
	Occupancy	Supply	Rate
5 am - 6 am	0.5	42	1%
9 am - 10 am	0.5		1%
2 pm - 3 pm	0.125		0%
6 pm - 7 pm	3.5		8%
11 pm - Midnight	1.5		4%

NW 2nd Avenue (NW 17th St - NW 19th St) [Zone 2]

	Occupancy	Supply	Rate
5 am - 6 am	18	53	34%
9 am - 10 am	29.5		56%
2 pm - 3 pm	41.5		79%
6 pm - 7 pm	46		87%
11 pm - Midnight	51.125		97%

SW 1st Avenue (SW 10th St - SW 12th St) [Zone 1]

	Occupancy	Supply	Rate
5 am - 6 am	41.625	39	107%
9 am - 10 am	37.5		96%
2 pm - 3 pm	33.5		86%
6 pm - 7 pm	35.5		91%
11 pm - Midnight	41.625		107%



Utilization

SW 3rd Avenue (SW 10th St - SW 12th St) [Zone 1]

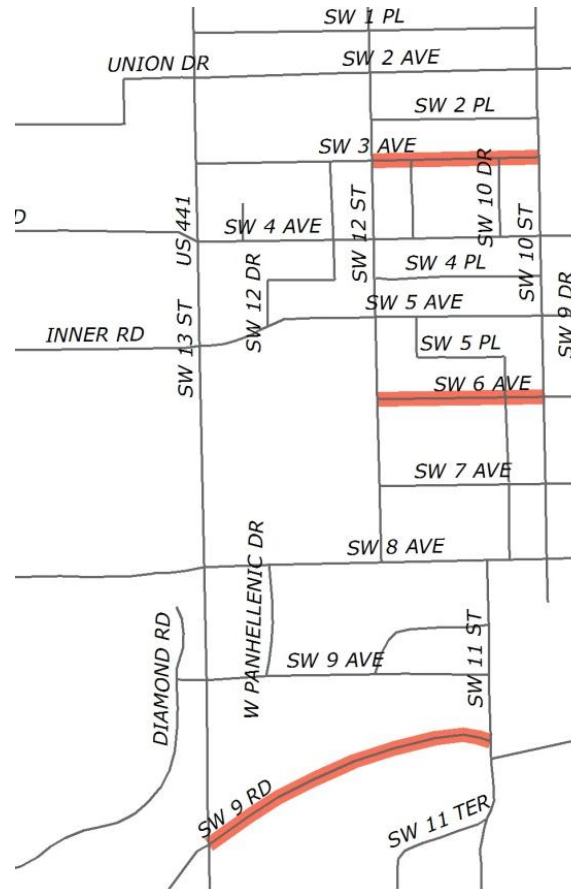
	Occupancy	Supply	Rate
5 am - 6 am	27	26	105%
9 am - 10 am	24.5		95%
2 pm - 3 pm	23		89%
6 pm - 7 pm	19.5		76%
11 pm - Midnight	25.5		99%

SW 6th Avenue (SW 10th St - SW 12th St) [Zone 1]

	Occupancy	Supply	Rate
5 am - 6 am	47.25	41	116%
9 am - 10 am	43.125		106%
2 pm - 3 pm	42.125		104%
6 pm - 7 pm	38.75		95%
11 pm - Midnight	47.875		118%

SW 9th Road (SW 11th St - SW 13th St) [Zone 5]

	Occupancy	Supply	Rate
5 am - 6 am	39.5	36	111%
9 am - 10 am	35		98%
2 pm - 3 pm	37		104%
6 pm - 7 pm	38		106%
11 pm - Midnight	42		118%



Permit cost

- **CDC recommendation:**
 - \$20 for a one-year homestead decal or \$60 for a three-year homestead decal in any zone;
 - \$50 for a one year, non-homestead decal in existing zones 3,4,6,7, 8, and that portion of existing zone 2 east of NW 13th Street;
 - \$100 for a one year, non-homestead decal in existing zones 1, 5, that portion of existing zone 2 west of NW 13th Street, and any additional zones as may be created from time to time;

Zone boundaries

- Staff finds that “Proposed development/redevelopment within the area is predicted to utilize 50 percent or more of the legal on-street parking capacity of the area during the designated time period and days of the week” in the Innovation District.
 - Staff recommends adoption of a new parking zone by the City Commission pursuant to Sec. 26-117 of the Code of Ordinances.
 - CDC recommends adoption of a new parking zone by the City Commission pursuant to Sec. 26-117 of the Code of Ordinances.

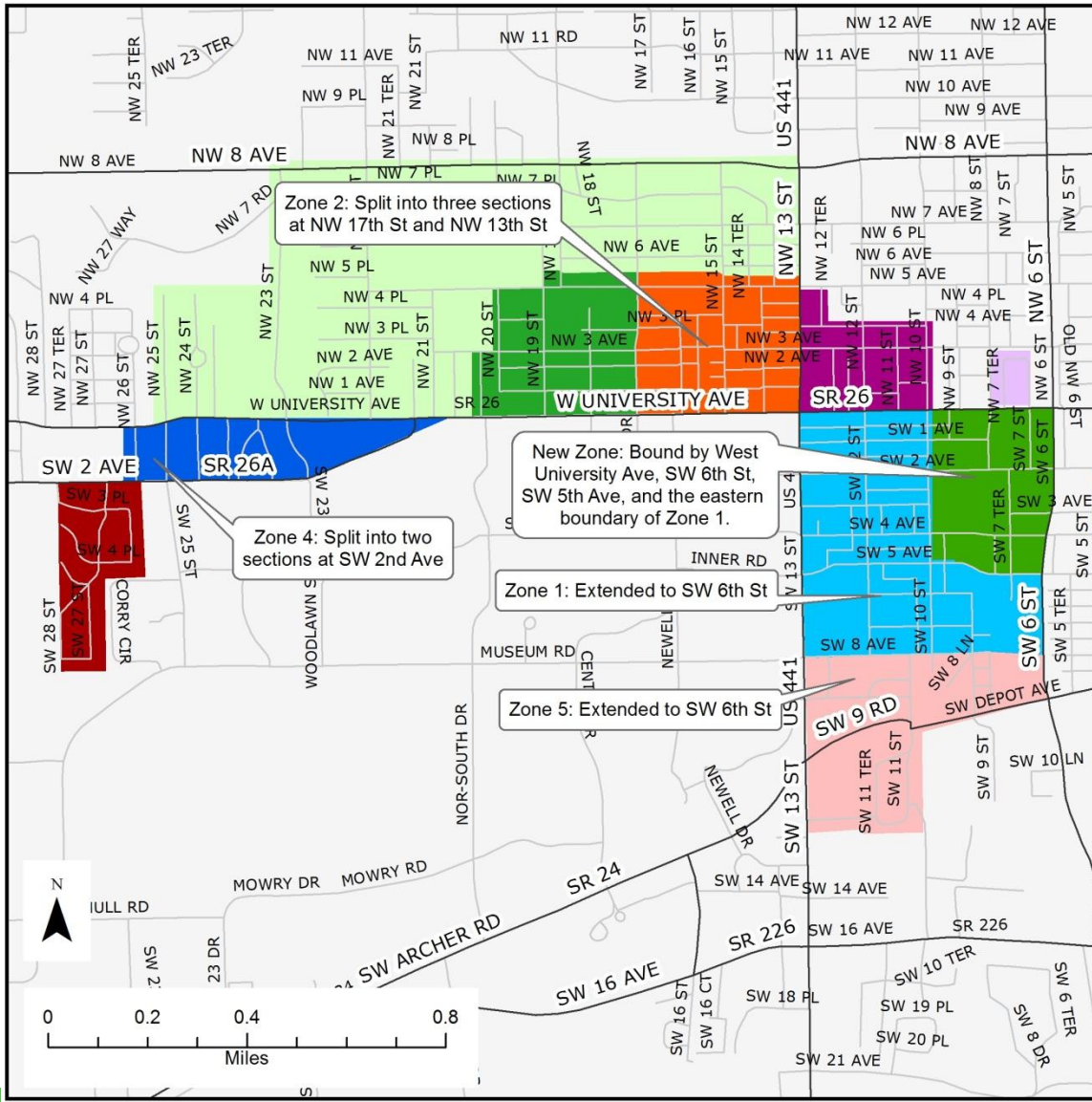
Zone boundaries

- CDC recommends minor modifications to existing zone boundaries
 - Split Zone 2 at NW 17th St and NW 13th St (creating 3 zones)
 - Split Zone 4 at SW 2nd Avenue (creating 2 zones)
 - Expand Zone 1 to include properties between SW 5th Avenue and SW 8th Avenue and between the current eastern Zone 1 boundary and SW 6th Street
 - Expand Zone 5 to include properties between SW 8th Avenue and Depot Avenue and between the current eastern Zone 5 boundary and SW 6th Street

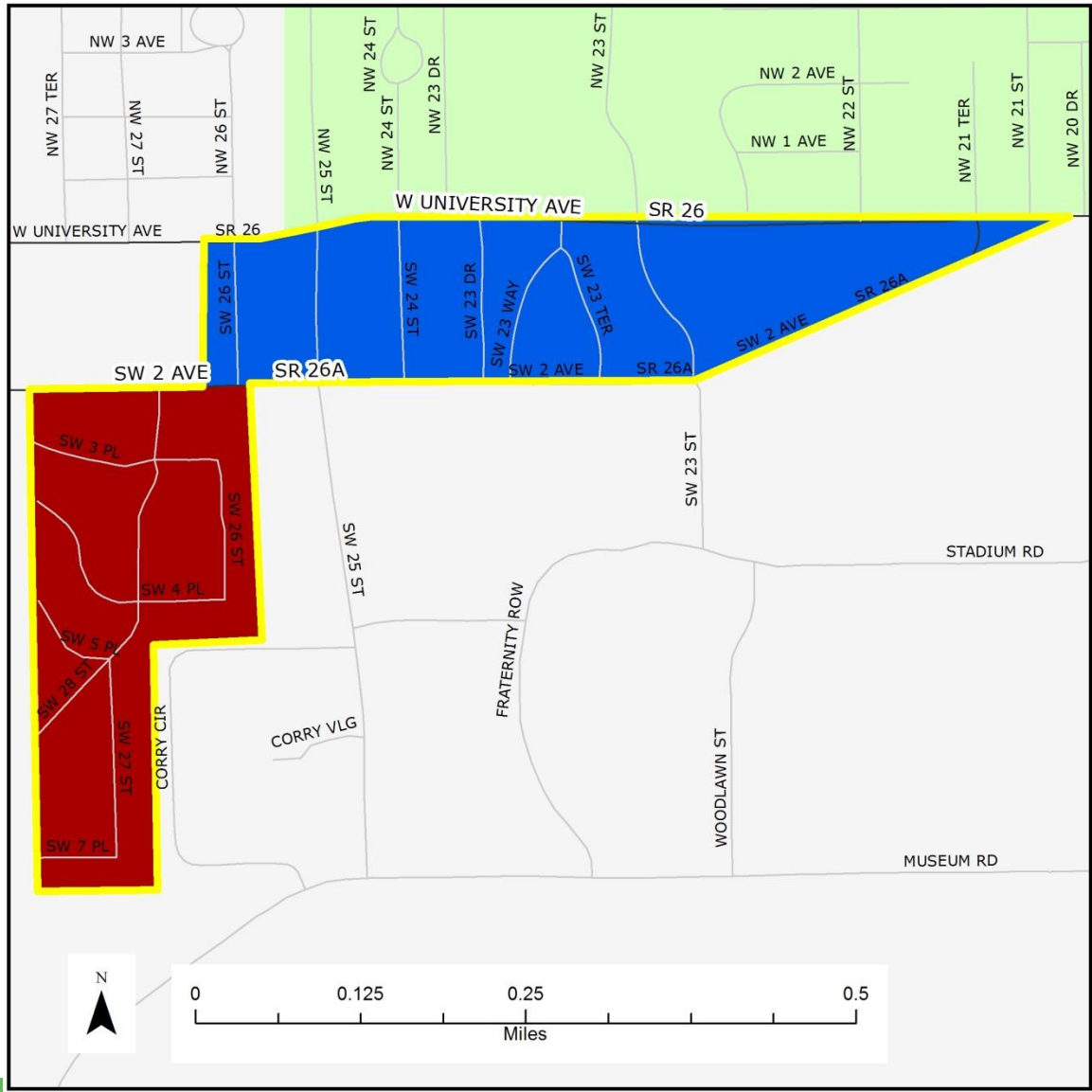
Zone boundaries

- Estimated cost of implementation: \$4,000
 - Additional signage and striping
 - Renumbering existing signs in current zones as required

Proposed changes - overview



Proposed changes – Zone 4



Enforcement

- Staff not recommending expansion of 24/7 decal enforcement beyond current Zones 6 and 7
- Night or weekend enforcement, if implemented, would focus on illegal parking activities
- Additional Parking Operations Attendant II (POA II) staffing
 - Annual cost of approximately \$37,031 per POA II
 - One time capital costs for hand held electronic citation unit (\$5,000 per POA II) and vehicle (approximately \$23,000)
- *Staff proposes an alternate recommendation to fund three additional temporary trained workers for a period of 6 months as a pilot program for expanded enforcement.*
 - *One time cost of \$40,320 for temporary employees (\$13,440 per position)*
 - *No capital costs associated with pilot program*

Recommendation

- Recommendation

The City Commission: 1) authorize the City Manager to change parking decal pricing effective July 15, 2013 to \$20 for a one-year homestead decal or \$60 for a three-year homestead decal in any zone; \$50 for a one year, non-homestead decal in existing zones 3,4,6,7, 8, the portion of existing zone 2 east of NW 13th Street, and any additional zones as may be created from time to time; and \$100 for a one year, non-homestead decal in existing zones 1, 5, the portion of existing zone 2 west of NW 13th Street; 2) modify the zone boundaries as recommended by the Community Development Committee; and 3) *fund three additional Parking Operations Attendant II positions to increase parking enforcement capabilities.*

- Alternate Recommendation

The City Commission: 1) authorize the City Manager to change parking decal pricing effective July 15, 2013 to \$20 for a one-year homestead decal or \$60 for a three-year homestead decal in any zone; \$50 for a one year, non-homestead decal in existing zones 3,4,6,7, 8, the portion of existing zone 2 east of NW 13th Street, and any additional zones as may be created from time to time; and \$100 for a one year, non-homestead decal in existing zones 1, 5, the portion of existing zone 2 west of NW 13th Street; 2) modify the zone boundaries as recommended by the Community Development Committee; and 3) *consider a budget increment for FY 14 to fund three additional temporary trained workers for a one year pilot program for expanded enforcement.*