



gainesville creative series

**Update to the General Policy Committee
October 13th, 2016
GPD Hall of Heros**



inspire

01.

DREAM BIG &
INSPIRE OTHERS



design

02.

FUTURE GAINESVILLE &
GUIDING QUESTIONS



lead

03.

THE BEGINNING
OF A MOVEMENT

Today's Discussion

Our Shared Purpose

Celebrating Gainesville

Our Guiding Questions

Emerging Big Ideas

Update from University of Florida

Next Steps

the **purpose**
of our city
is the **people**
of our city

*Celebrating Gainesville!*¹⁶⁰³⁹¹

Diversity of thoughts and ideals, of cultures and ethnicities

Natural beauty, bounties of trees, parks, and open spaces

Burgeoning local food, craft brewery, and arts scenes

Entrepreneurial mindsets and start-up environment

**However,
is this our best
GAINESVILLE?**

our
guiding
questions

Guiding Questions

16039

How can we become a community model for the world?

How can we strengthen the future for our next generation?

How can we foster greater equality?

How can we support a strong economic environment?

Guiding Question One:

HOW CAN WE SUPPORT A STRONG ECONOMIC ENVIRONMENT?

How can we make it easier and quicker for entrepreneurs to open a small business?

How can we enhance the diversity of job opportunities for our citizens?



Emerging Big Ideas

Seed **funding** for local **start-ups**

Attract **businesses** & grow tax base

Guiding Question Two:

HOW CAN WE FOSTER GREATER EQUALITY?

How can we identify and preserve the unique characteristics of our neighborhoods?

How can we ensure equal access to city services?

How can we improve the accessibility and affordability of housing?



Emerging Big Ideas

Implement **assorted transportation** modes

Facilitate **neighborhood vitality** assessments

Guiding Question Three:

HOW CAN WE STRENGTHEN THE FUTURE FOR OUR NEXT GENERATION?

How can we broaden and enhance youth opportunities?

How can we promote the sustainability of our natural resources?



Emerging Big Ideas

Bring **visual & performing arts programming** into neighborhoods

Vitalize & restore **stream corridors**

Guiding Question Four:

HOW CAN WE BECOME A COMMUNITY MODEL FOR THE WORLD?

How can we utilize local talent and resources to benefit the greater Gainesville community?



Emerging Big Ideas

Collaboratively launch a
Smart Cities lab

Identify innovations in
public safety

**How can we become a community model
for the world?**

**How can we strengthen the future for our next
generation?**

How can we foster greater equality?

How can we support a strong economic environment?



**STRATEGIC
DEVELOPMENT PLAN**

**UNIVERSITY OF FLORIDA
GAINESVILLE**

CONCEPTUAL OBJECTIVES

- **Ascertain** opportunities for leveraging preeminence
- **Determine** optimal synergy between the University and the City
- **Integrate** with ongoing campus master planning initiatives
- **Enhance** the quality of the built environment
- **Foster** strong physical connections between the campus and the community
- **Identify** and address weaknesses in infrastructure
- **Communicate** a comprehensive vision that engages the entire community



New American City

An icon in the top right corner of the orange box depicts three stylized human figures in white, with two speech bubbles above them, one containing three dots and the other containing two dots.

Collaboration

An icon in the bottom right corner of the red box shows two hands in white, one reaching up and the other reaching down, with three short lines above the hands suggesting motion or energy.

Strong Neighborhoods

An icon in the bottom right corner of the blue box is a network diagram consisting of several interconnected nodes and lines in white.

Land-Grant

An icon in the bottom right corner of the green box is a stylized plant sprout with two leaves and a stem, rendered in a lighter shade of green.

SCHEDULE



Next Steps

Further define big ideas

**Observe users, collect data, and evaluate gap
analyses**

Engage with community participants

Continuing Thoughts

Build a scope the city can support and accomplish

Identify collaborative partners

Assess fiscal impact and implementation timeline

Upcoming Dates

October 27 - *General Policy Committee Meeting*

- Gainesville Creative Series Update
- Legislative Agenda Prioritization

December 1 - *City Commission Meeting*

- Plan Adoption

January 31 - *Five-Year Financial Forecast*

April 18, May 2, 16, 30 - *Budget Planning Meetings*

July 18 - *Adopt Proposed Budget & Tentative Millage*



**Together,
we will become
our best
GAINESVILLE.**