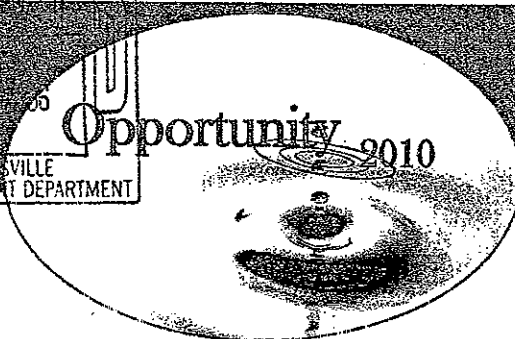


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ECONOMIC DEVELOPMENT DEPARTMENT

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Bernie Machen  
Campaign Leadership Council Chair  
University of Florida

Marilyn Tubb  
Campaign General Co-Chair  
Shands HealthCare

Sam Goforth  
Campaign General Co-Chair  
Wachovia

Andy Williams  
Advance Division Co-Chair  
Millennium Bank

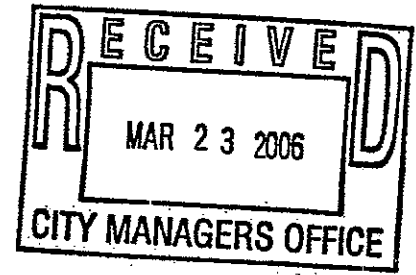
Thomas McIntosh  
Advance Division Co-Chair  
ERA Trend Realty

Chic Holden  
Leadership Division Tri-Chair  
Holden, Rappenecker and Eubank P.A.

Bill Olinger  
Leadership Division Tri-Chair  
Koss-Olinger Financial Group

Joe Cirulli  
Leadership Division Tri-Chair  
Gainesville Health & Fitness Center

Russ Blackburn  
City Manager  
City of Gainesville  
P.O. Box 490-19  
Gainesville, FL 32602



Dear Russ:

**Opportunity 2010** is a bold, proactive five-year community and economic development initiative created by the Council for Economic Outreach to accelerate economic growth and development in Gainesville and Alachua County. This important initiative will help our region create thousands of new jobs while generating millions in new capital investments and additional payroll.

We've set our goal for **Opportunity 2010** at \$2.95 Million over the next five years. Each of the volunteers in this campaign has already made a substantial commitment of his time, energy and financial resources to the success of this initiative. We urge you to join us in leading this important program because in Gainesville/Alachua County economic development is truly everyone's job.

We request that The City of Gainesville consider a pledge of \$50,000 per year, to **Opportunity 2010** beginning in 2006 and extending through 2010... a total commitment of \$250,000 over the next five years. Your pledge will be a sound business investment in the future economic growth of the Gainesville/Alachua area.

Thank you Russ, for your leadership and for joining us in making **Opportunity 2010** a success.

With warmest regards,

Marilyn Tubb  
Campaign General Co-Chair

Sam Goforth  
Campaign General Co-Chair