

Summary of Evaluations-Oral (GG)
RFP for Federal Lobbying and Advocacy Services

RFP# SIDX-170004-DH

Date: June 7, 2017

FIRM NAME	Evaluator #1				Evaluator #2				Evaluator #3				Total Rank	Final Ranking
	Score	LP	Total Points	Rank	Score	LP	Total Points	Rank	Score	LP	Total Points	Rank		
Alcalde & Fay, Ltd.	95	0	95	2	82	0	82	2	98	0	98	2	6	2
Van Scoyoc Associates, Inc.	98	0	98	1	90	0	90	1	100	0	100	1	3	1

Local Preference (LP)=5 points (5% x 100 points)

**PROPOSAL
PRESENTATION/INTERVIEW (ORAL) EVALUATION**

PROJECT: RFP for Federal Lobbying & Advocacy Services RFP#: SIDX-180004-DH
 EVALUATOR#: 1 DATE: June 7, 2017
 FIRM NAME: Alcade & Fay, Ltd

PRESENTATION/INTERVIEW (100 PTS)	POINT VALUE OPTION 2	POINTS AWARDED	COMMENTS
o Understanding of Project	30	29	
o Responsiveness to Questions	15	13	
o Project Team	30	29	
o Project Manager	25	24	
TOTAL	100	95 ✓	

**PROPOSAL
PRESENTATION/INTERVIEW (ORAL) EVALUATION**

PROJECT: RFP for Federal Lobbying & Advocacy Services RFP#: SIDX-180004-DH
 EVALUATOR#: 1 DATE: June 7, 2017
 FIRM NAME: Van Scoyoc Associates, Inc.

PRESENTATION/INTERVIEW (100 PTS)	POINT VALUE OPTION 2	POINTS AWARDED	COMMENTS
o Understanding of Project	30	30	
o Responsiveness to Questions	15	14	
o Project Team	30	29	
o Project Manager	25	25	
TOTAL	100	98 ✓	

**PROPOSAL
PRESENTATION/INTERVIEW (ORAL) EVALUATION**

PROJECT: RFP for Federal Lobbying & Advocacy Services RFP#: SIDX-180004-DH
 EVALUATOR#: 2 DATE: June 7, 2017
 FIRM NAME: Alcade & Fay, Ltd

PRESENTATION/INTERVIEW (100 PTS)	POINT VALUE OPTION 2	POINTS AWARDED	COMMENTS
o Understanding of Project	30	27	Knowledge of the City's previous Past Strategic Goals to budget
o Responsiveness to Questions	15	10	
o Project Team	30	25	
o Project Manager	25	20	
TOTAL	100	82	

**PROPOSAL
PRESENTATION/INTERVIEW (ORAL) EVALUATION**

PROJECT: RFP for Federal Lobbying & Advocacy Services RFP#: SIDX-180004-DH
 EVALUATOR#: 2 DATE: June 7, 2017
 FIRM NAME: Van Scoyoc Associates, Inc.

PRESENTATION/INTERVIEW (100 PTS)	POINT VALUE OPTION 2	POINTS AWARDED	COMMENTS
o Understanding of Project	30	30	Very good understanding of the City's Strategic Goals + objectives
o Responsiveness to Questions	15	15	
o Project Team	30	25	
o Project Manager	25	20	
TOTAL	100	90	

**PROPOSAL
PRESENTATION/INTERVIEW (ORAL) EVALUATION**

PROJECT: RFP for Federal Lobbying & Advocacy Services RFP#: SIDX-180004-DH
 EVALUATOR#: 3 DATE: June 7, 2017
 FIRM NAME: Alcade & Fay, Ltd

PRESENTATION/INTERVIEW (100 PTS)	POINT VALUE OPTION 2	POINTS AWARDED	COMMENTS
o Understanding of Project	30	30	
o Responsiveness to Questions	15	13	
o Project Team	30	30	
o Project Manager	25	<u>25</u>	
TOTAL	100	98 ✓	

**PROPOSAL
PRESENTATION/INTERVIEW (ORAL) EVALUATION**

PROJECT: RFP for Federal Lobbying & Advocacy Services RFP#: SIDX-180004-DH
 EVALUATOR#: 3 DATE: June 7, 2017
 FIRM NAME: Van Scoyoc Associates, Inc.

PRESENTATION/INTERVIEW (100 PTS)	POINT VALUE OPTION 2	POINTS AWARDED	COMMENTS
o Understanding of Project	30	30	
o Responsiveness to Questions	15	15	
o Project Team	30	30	
o Project Manager	25	25	
TOTAL	100	100	