



Gainesville.
Citizen centered
People empowered

Item#180651A

Strategic & Financial Planning
Priorities Workshop #1
January 28, 2019

“Unity has never meant uniformity.”

Dr. Martin Luther King, Jr.

Deborah V. Bowie
Interim City Manager

- **Review the Strategic Framework**
- **Introduce the Planning Cycle**
- **Establish FY2020+ Focus Areas**
- **Set Expectations & Next Steps**

Today's Goals

4.3% unempl
\$32k median
35% below po
18k no higher



IS THIS
OUR BEST
GAINESVILLE?

Framework

Cycle

Focus

Next Steps

4+

10+

20

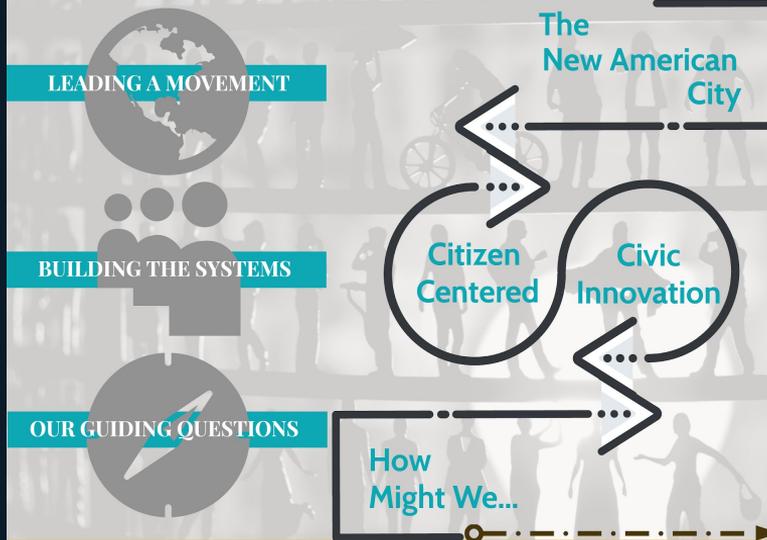
24+

40

450+

2,400+

GAINESVILLE
 the Purpose of our City
 is the People of our City



Support a Strong Economy?

Catalyze job diversity, entrepreneurship, and small business vitality.



Plan for a Better Future?

Promote opportunities for youth, families, and seniors and preserve our resources.



Foster Greater Equity?

Strengthen neighborhoods, provide equitable services, and support access to housing.

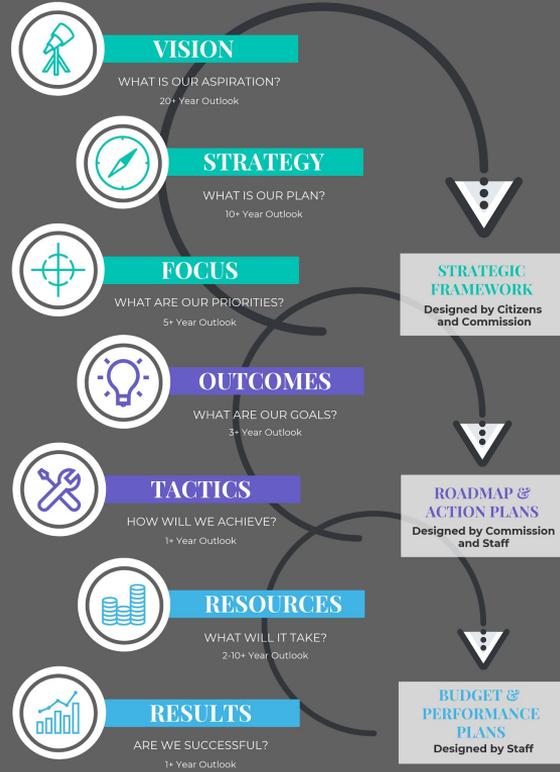


Be a Community Model?

Leverage partnerships and innovation to transform our city.

GAINESVILLE

ALIGNING PURPOSE WITH VISION,
STRATEGY WITH GOALS,
AND RESOURCES WITH PERFORMANCE.



The purpose of our city is the people of our city.



Gainesville 2040.
The New American City.

Gainesville 2030.
Supporting a Strong Economy,
Fostering Greater Equity,
Planning for a Better Future,
Serving as a Community Model.



Gainesville 2025.
What are our priorities and goals for the next 3-5 years?

Supporting a Strong Economy.

COMMISSION:
Living Wages

COMMITTEE:
Private-Public
Ambassador,
Conference Center,
Regional Air Travel

CITIZENS:
Job Diversity
Entrepreneurship
Small Businesses

EQUITY REPORT:
Living Wage
Jobs

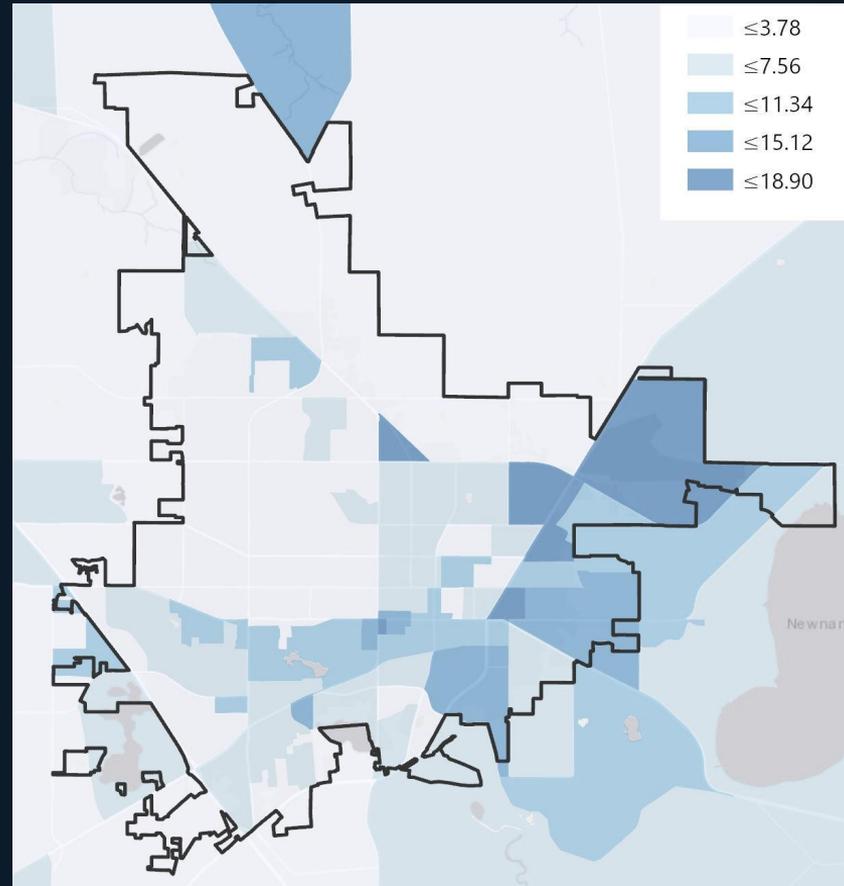
UF:
Innovation
Investment Strategy

GNV4ALL:
Career & Technical
Education

Supporting a Strong Economy.

3-5%
Unemployment Rate

0.48
GINI Index of Income
Inequality



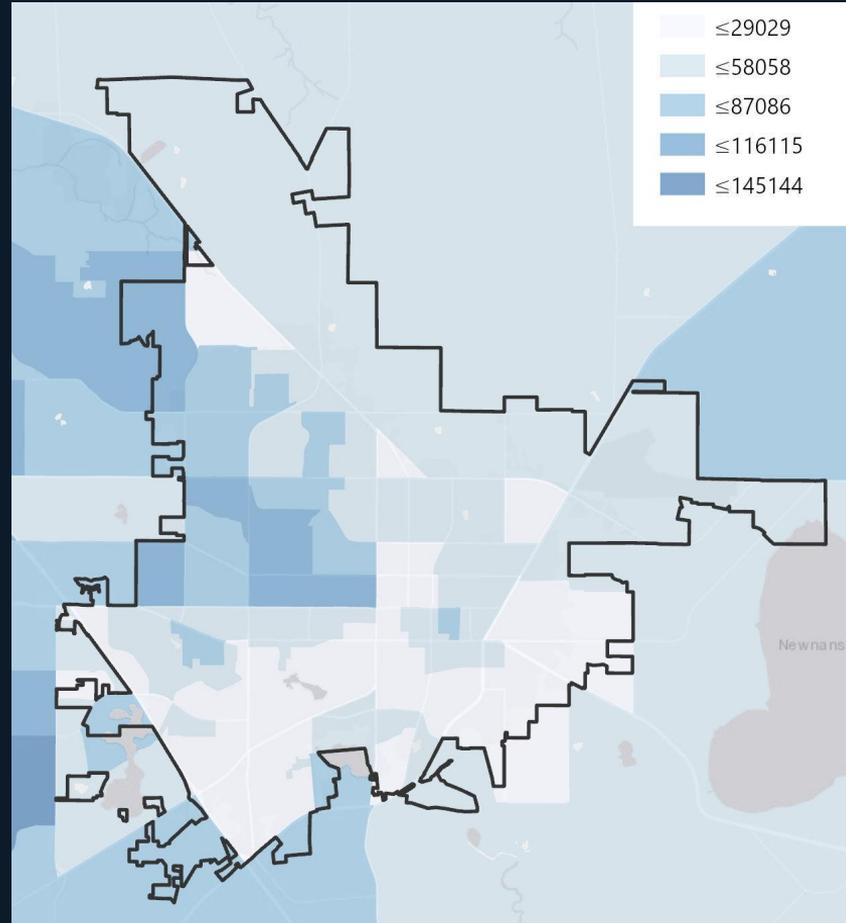
Supporting a Strong Economy.

\$32k

Median Household
Income

35%

Below Poverty



Supporting a Strong Economy.

By Occupation



By Industry



Gainesville 2025. Supporting a Strong Economy.

What are our priorities and goals for the next 3-5 years?



Planning for a Better Future.

COMMISSION:
Youth Programs,
Mobility,
Zero Waste

COMMITTEE:
Reimagining City Hall,
Connect Campus &
Downtown,
Intergov Cooperation

CITIZENS:
Youth, Families &
Seniors,
Resource
Preservation

EQUITY REPORT:
High Quality
Education

UF:
Downtown Programs,
Connect Downtown &
Campus,
Improve SW 13th,
Environmental Issues,
Health Foods

GNV4ALL:
Early Childhood
Education,
Neighborhoods &
Community
Associations

Planning for a Better Future.

12.5%

Population under 18 years

27.2%

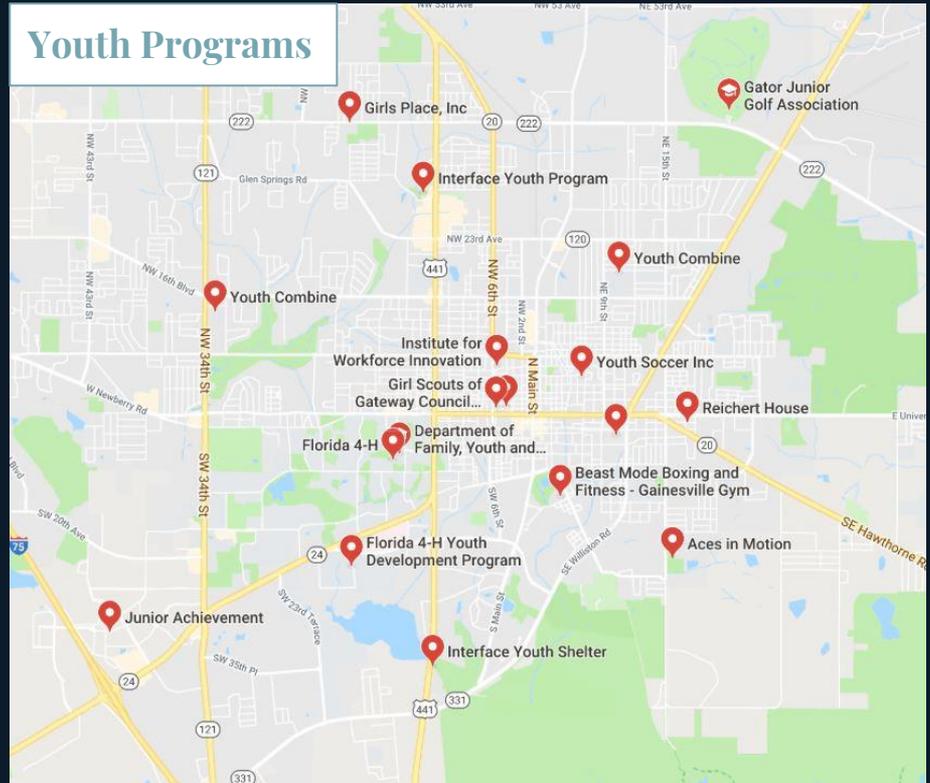
Population under 18 living below poverty level

32.1%

Children living in household with public assistance

28.4

Age Dependency Ratio



Planning for a Better Future.

13

Vehicle Crash
Fatalities in 2015

8.47

Walkability
Index

12%

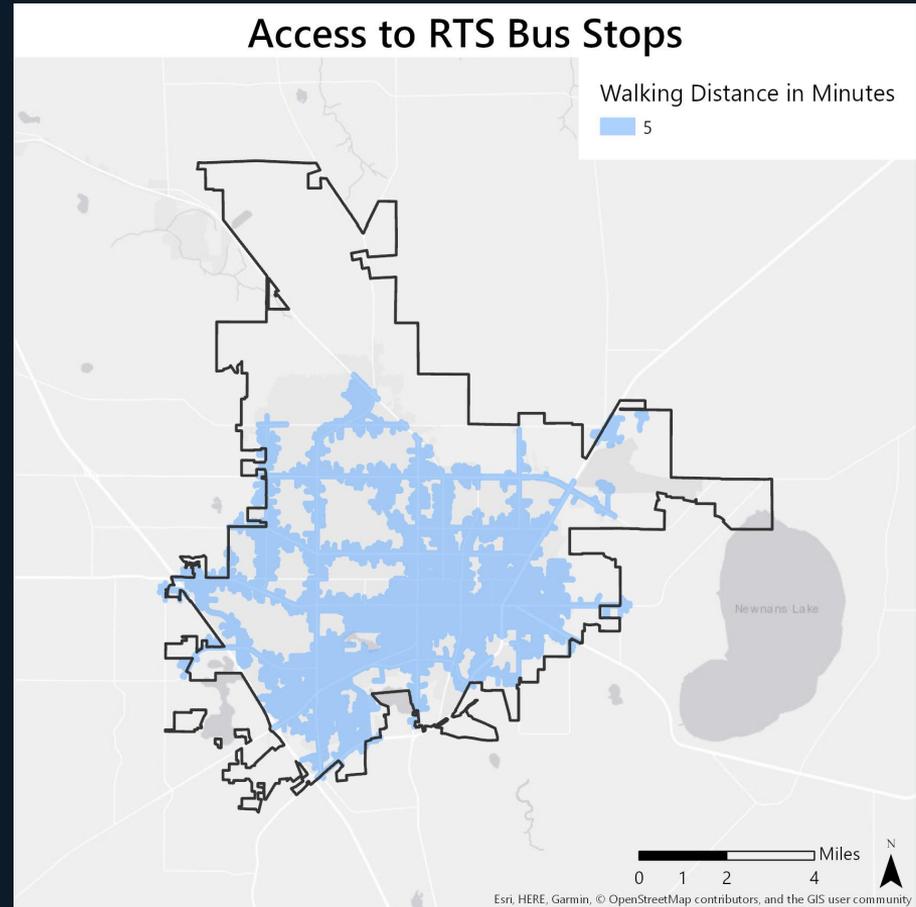
Residents with No
Vehicle Availability

17

Minute Mean
Commute Time

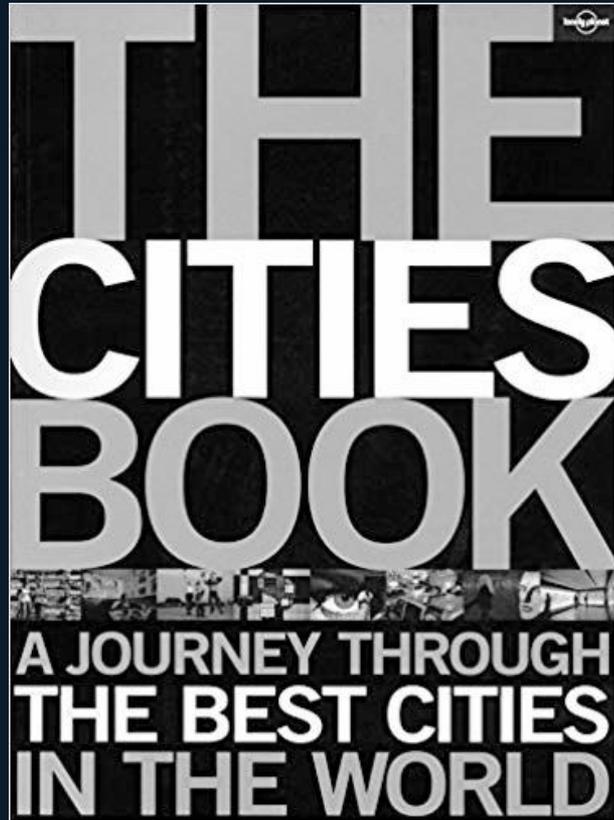
8%

Residents Using Public Transit



Gainesville 2025. Planning for a Better Future.

What are our priorities and goals for the next 3-5 years?



Serving as a Community Model.

COMMISSION:
Internet Accessibility,
UF Partnership

COMMITTEE:
Community
Doorways,
Hiring Citizens in
Need

EQUITY REPORT:
Employers Hiring
Minorities &
People with Criminal
Records

CITIZENS:
Partnerships,
Innovation

GNV4ALL:
Volunteer Engagement,
Youth Criminal
Charges,
Recidivism Diversion,
Implicit Bias Training,
Pre-Arrest Diversion

UF:
Connect Talent,
Cooperative Body,
Smart City Lab
Civic Spaces

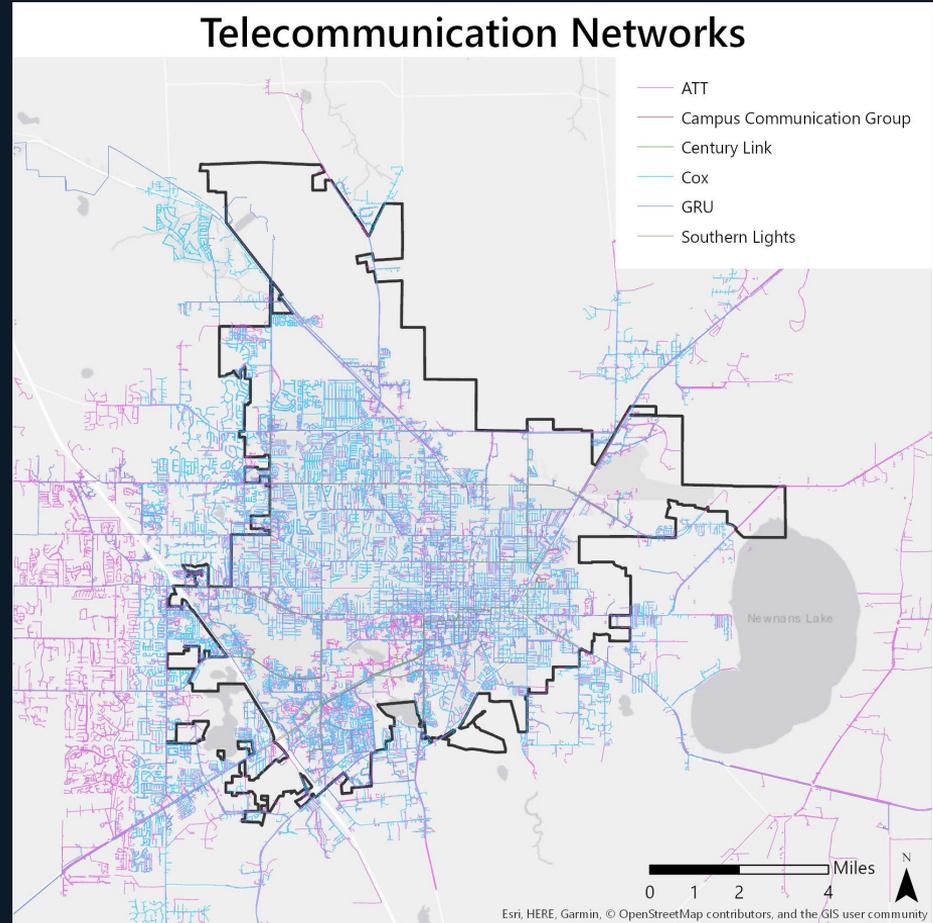
Serving as a Community Model.

99+

Active Non-Profit
Organizations

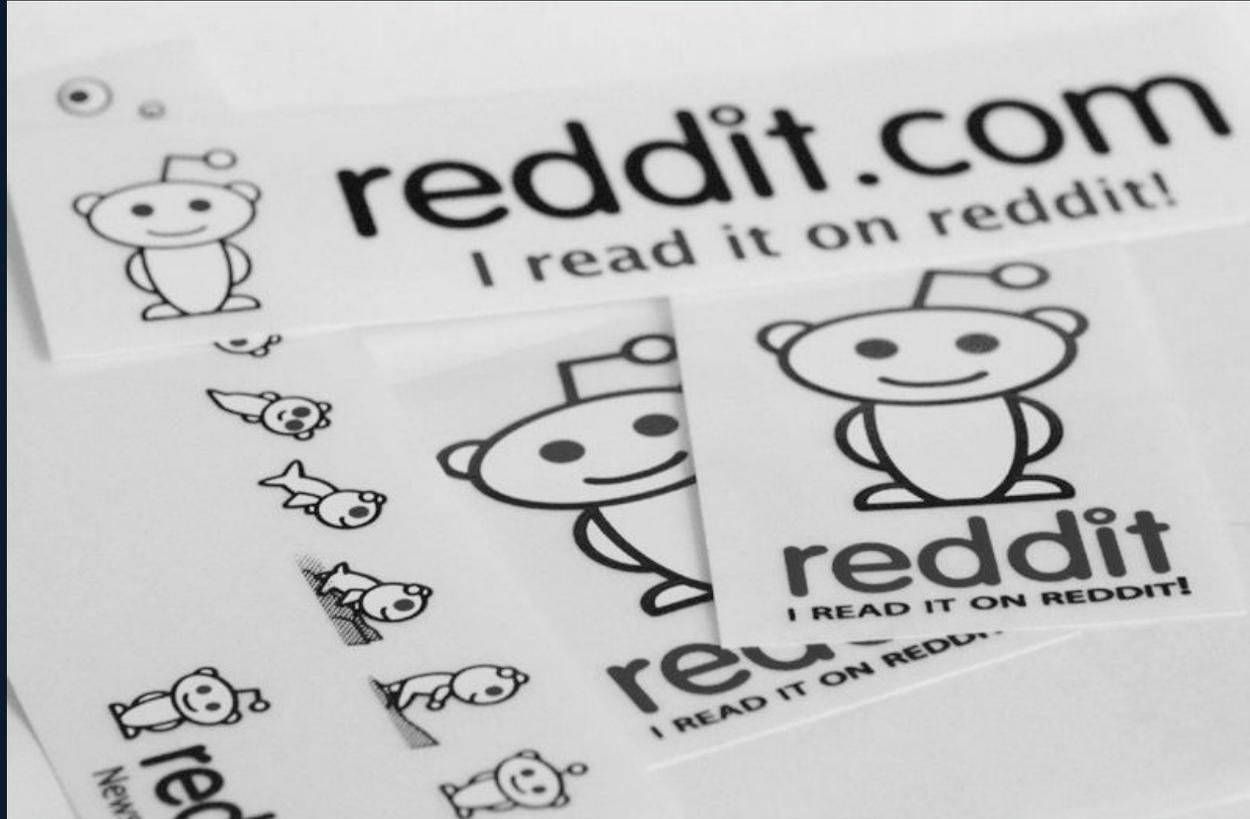
9%+

With No Internet
Access



Gainesville 2025. Serving as a Community Model.

What are our priorities and goals for the next 3-5 years?



Fostering Greater Equity.

COMMISSION:
Affordable Housing

COMMITTEE:
GNV 4 ALL,
Youth Training
& Employment,
East Gainesville

EQUITY REPORT:
Employers Hiring
Minorities &
People with Criminal
Records

CITIZENS:
Neighborhoods,
Equitable Services,
Access to Housing

UF:
Community
Participation,
Preserve
Neighborhoods

GNV4ALL:
Accessory Dwellings,
Housing Assistance,
Carpool Transport,
RTS Shelters,
Fare Free Routes

Fostering Greater Equity.

59k

Housing Units

19%

Housing Vacancy
Rate

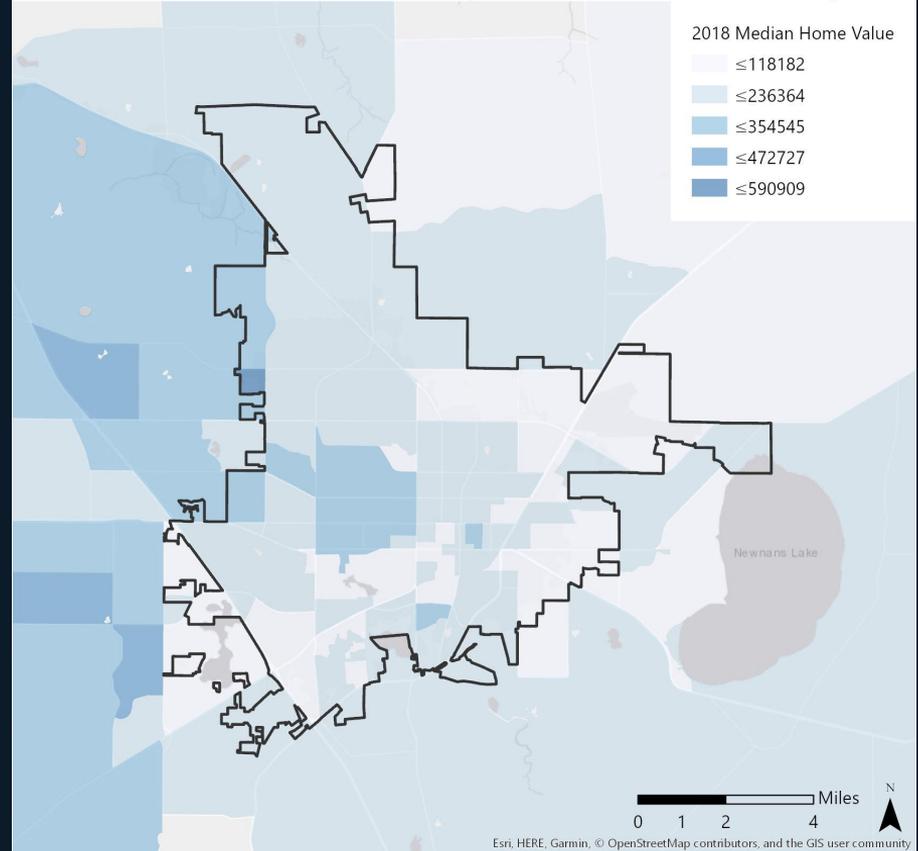
\$147k

Median Home
Value

\$897

Median Monthly
Housing Costs

Median Home Value by Census Block Group





➤ **Continue Planning**

➤ **Prepare for Budget**

Discussions

➤ **Thank You**