

City of  
**Gainesville**

ID# 200413D

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**Benefits of an Exclusive Solid Waste Franchise**  
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# Commercial and Multi Family Collection

Exclusive Franchise Necessary for Zero Waste

12/22/202

2

## **Commercial and Multi Family Franchised Collection**

### **Current Status**

- Multiple Companies Compete for Commercial and Multi Family Business.
- Wide Range of Pricing for Customers.
- Multiple Companies Often Drive to Same Location to Service Containers.
- Not Environmentally Efficient
- Open Market Can Create an Advantage of Major Corporation over Small Company

# Commercial Multi Family Franchised Collection

## Franchise Benefits

- Reduced Traffic=Reduced Emissions=Sustainability
- Even Pricing for Customers
- Better Residential Pricing
- Flow Control Through Contract
- Multifamily Recycling Improvements
- Greater Control Over Vendors (Early Starts, Trash in Roadway)
- Uniform Containers and Messaging-Labeling, Color, etc.
- Truck Minimum Requirements (CNG, Age, Size)
- Ability to Address Unique Situations

## Commercial Multi Family Franchised Collection **Flow Control**

- Zero Waste Requires Flow Control
- Franchise Agreement Contractually Obligates the Vendor to Deliver Waste as Directed
- Current Process has Little Legal Strength
- FL Legislature has Pending Legislation Against Exclusive Franchise. *City Should Act Quickly.*

## **Commercial and Multi Family Franchised Collection**

### **Reduced Traffic Benefits**

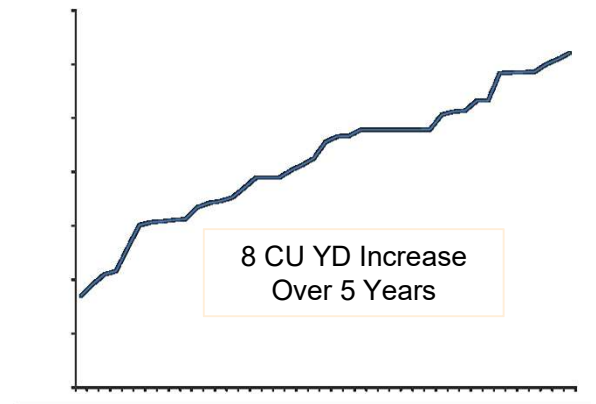
- Same Truck Services All Dumpsters in an Area
- Fewer Trucks=Less Road Wear
- Less Truck Emissions
- Fewer Early Starts
- Increased Collection Efficiency

## Commercial and Multi Family Franchised Collection Even Pricing for Customers Benefits

- Eliminate Wide Pricing Differentials for Same Level of Service
- Eliminate "Evergreening" of Contracts for Medium and Small Business which Reduces Ability to Take Advantage of Competition Due to Automatic Renewal of Contract
- Eliminates Need for Businesses to Hire Brokers for Garbage Service
- Eliminates Unsubstantiated Price Hikes, One Sided Agreements, Other Fees

### IMPORTANT MESSAGES

Our environmental costs have increased over this past year and you may see a change in your environmental fee on your invoice.



12/22/202

7

## **Commercial and Multi Family Franchised Collection**

### **Control Over Vendor**

- Contractual Relationship is with City
- Formal Partnership Created
- Singular Contract for All Customers Creates Uniformity
- Staff Can Assist with Conflicts Between Hauler and Commercial and Multi Family Customer



# Commercial and Multi Family Franchised Collection

## Multi Family Recycling

- Represents Approximately 50% of Housing Units.
- Lack Consistency and Infrastructure
- #1 Complaint Received by UF Office of Sustainability
- City has No Control or Input On:
  - Type of Program (Dual or Single Stream)
  - Location of Containers
  - Type of Containers
  - Number of Collection Locations
  - Education/Messaging

12/22/202

## Commercial and Multi Family Franchised Collection **Better Pricing**

- Commercial Rates are More Uniform and Transparent
- When Bid as a Package, Single Family Rates Tend to Be Lower

**Thank You.**