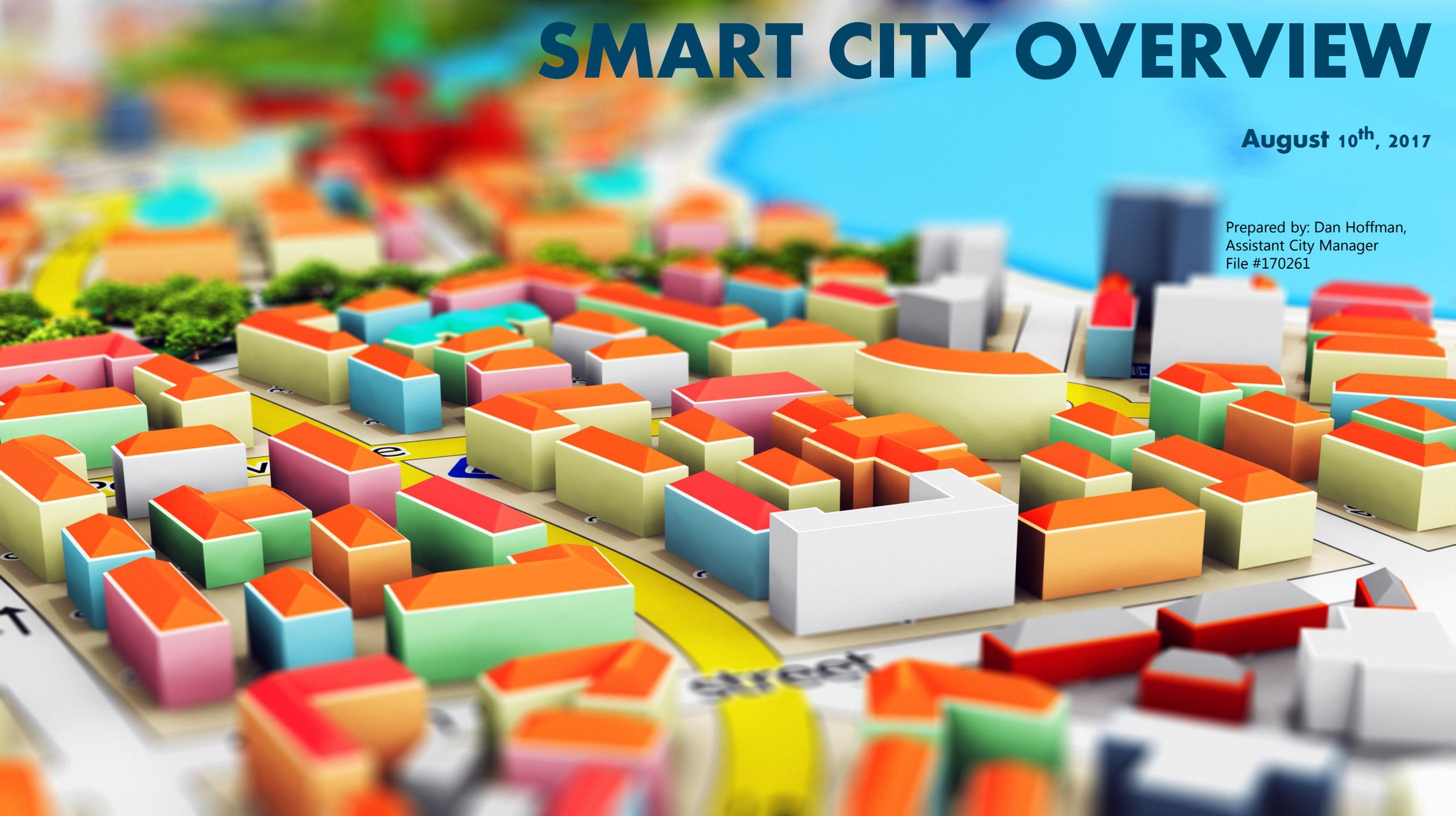


SMART CITY OVERVIEW

A 3D architectural rendering of a smart city. The scene is filled with numerous colorful, blocky buildings in shades of orange, yellow, green, blue, and pink. The buildings are arranged on a grid-like street pattern. In the background, there's a bright blue sky and a blurred cityscape. The overall aesthetic is clean, modern, and vibrant.

August 10th, 2017

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File #170261



A Smart City is the intersection of the internet of things (IoT), information and communication technology (ICT) AND the public sector. A city uses those tools to improve quality of life and provide better service to all residents.

SMART CITY DEFINITION

There are four pillars to a *complete* smart city strategy.

Infrastructure

The “plumbing” of smart cities: These are the streetlights, conduit, and sensors that put the physical in cyber-physical systems.

Workforce Development

Training for staff to sustainably manage smart city deployments. Also, training for residents to take advantage of future jobs.

Policy and Planning

Guidance and regulations that will provide staff the needed tools to effectively implement smart city projects.

Economic Development

Inclusion of local companies and entrepreneurs in projects as well as partnerships with established corporations.

Smart Cities: Why Now?

- Internet of Things (IoT) tech is the largest industrial trend on the planet. At the intersection of IoT and government is a smart city.
- The data we must deal with has changed. Big data may be a buzzword, but impact is real. The variety, velocity and volume of data we now have access to is dramatically different.

SMART CITIES AND OUR STRATEGY

Foster Greater Equity

Is broadband being deployed equitably?
Are pilot areas located in underserved communities?
Does everyone have access to future jobs?

Strong Economy

Do local entrepreneurs have access to test beds?
Are we using projects as a way to transfer tech?
Are we using our infrastructure to attract new businesses?

Better Future

Is sustainability “baked in” to our projects?
Is data treated like a resource to be protected?
Are our tactics “future proofing” our city?

Community Model

Are we sharing what we learn?
Do all projects incorporate design thinking?
Are we taking a "partner first" approach?



Infrastructure



Workforce Development



Policy and Planning



Economic Development

A "smart city" is
NOT...



- Just a mobile app
- Just an open data portal
- Just a connected streetlight
- Just high-speed connectivity
- Just an interesting pilot project
- Just a product you buy from a vendor

ARE WE ASKING OURSELVES
the following questions for each smart city project?

1

Does this help us deliver a service more effectively or efficiently?

2

Is this vendor driven? Does it lock us in with a vendor?

3

Are we approaching this in an iterative, design-centered manner?

4

Are we communicating the project in an open and transparent manner?

5

Are we comfortable ending it if it's not producing the expected results?

Case Studies: Four Smart City Models

- Columbus, Ohio
- Kansas City, Missouri
- Montgomery County, Maryland
- Chicago, Illinois

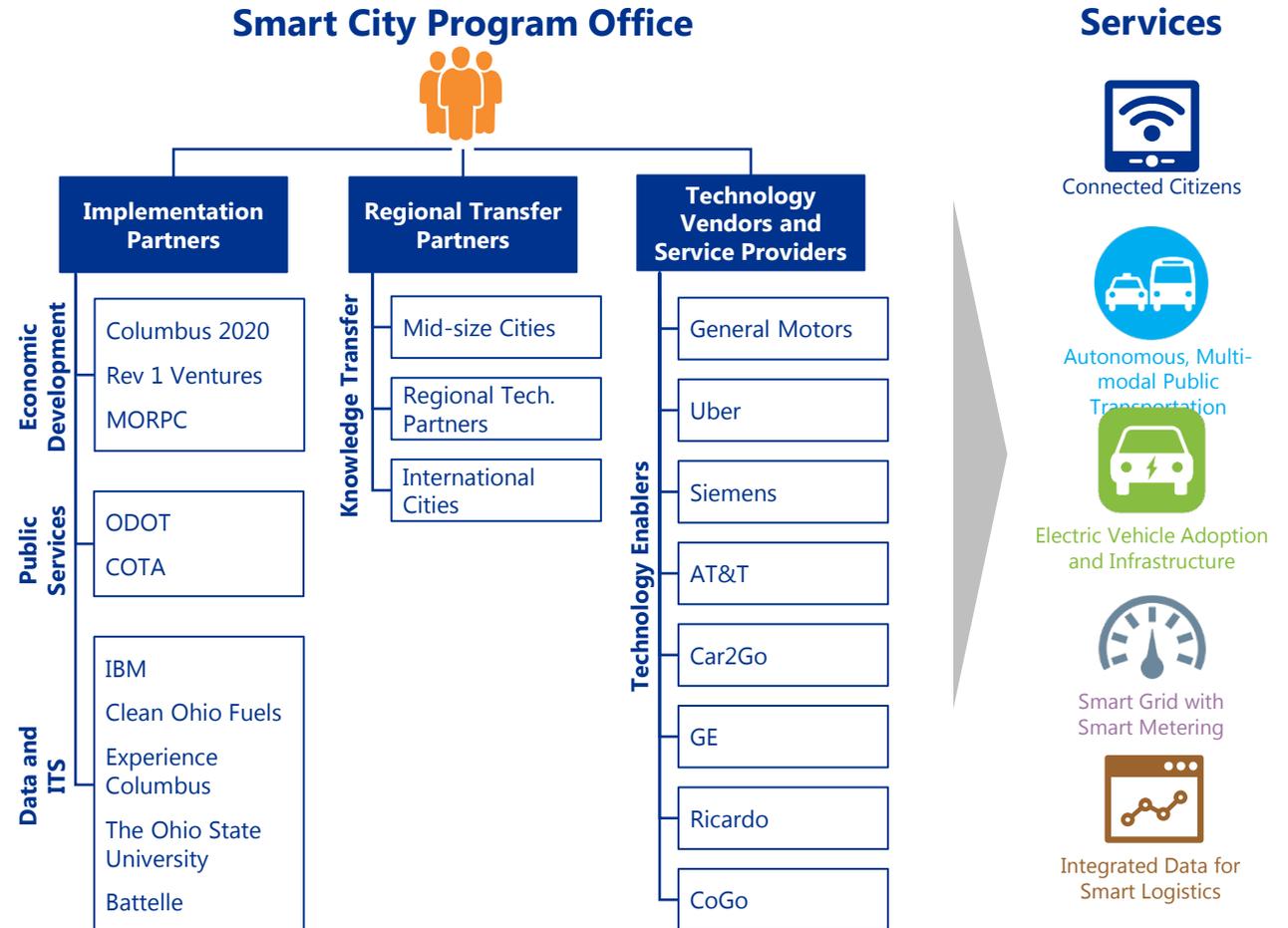
Columbus: The “Big Splash” Approach

Strengths:

- Significant funding
- Partnerships at all levels
- Knowledge transfers

Challenges:

- Large, complex project
- Significant external scrutiny



Kansas City: The “Corridor” Approach

Strengths:

- Strong leadership
- Focused on one redevelopment area
- Strong community engagement

Challenges:

- Somewhat vendor driven
- Minimal research involvement



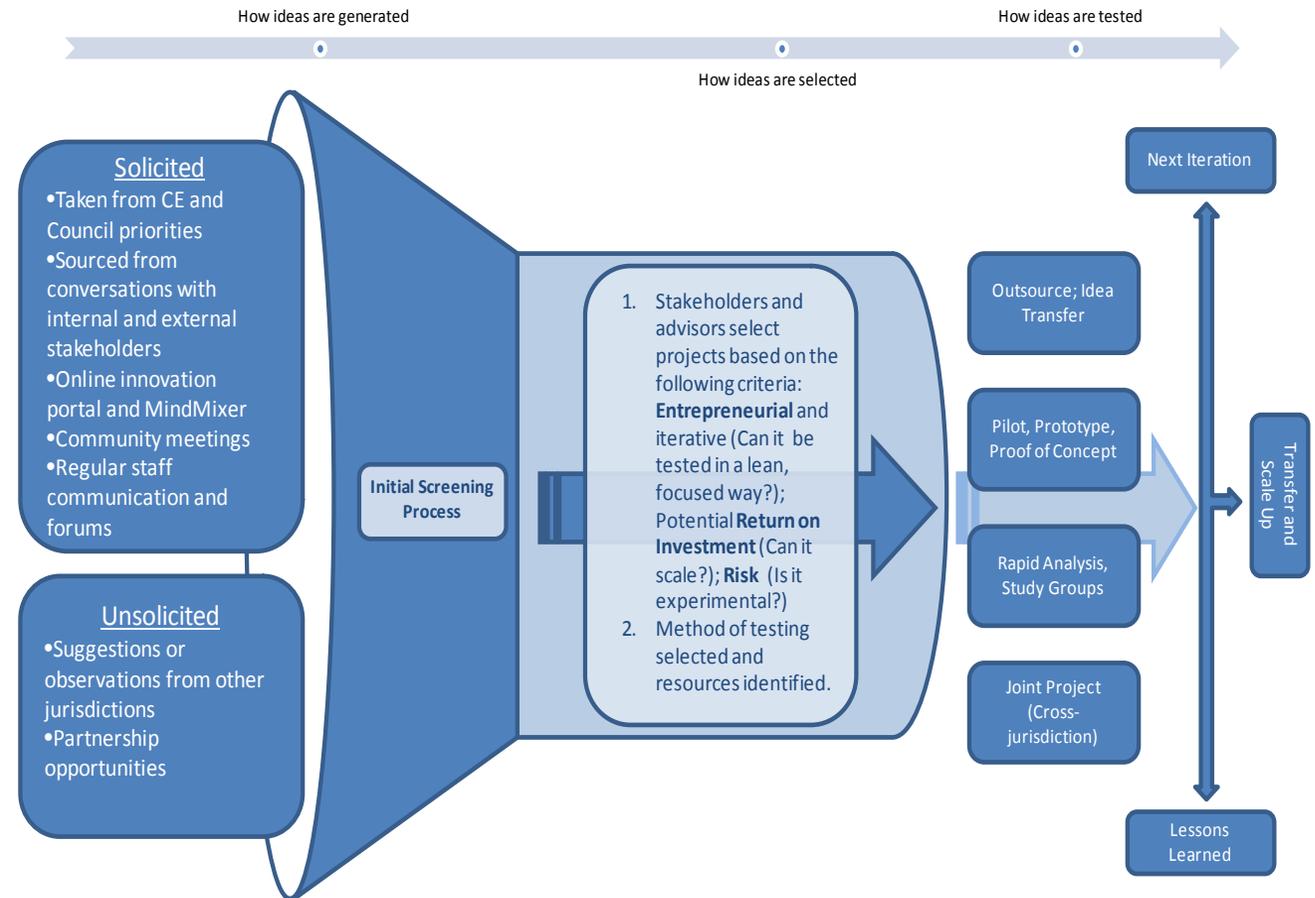
Montgomery County: The “Living Lab” Approach

Strengths:

- Nimble “R&D” model
- Strong community engagement
- Not limited to tech
- Partnerships at all levels

Challenges:

- Too “bootstrapped”
- Political departmental leadership



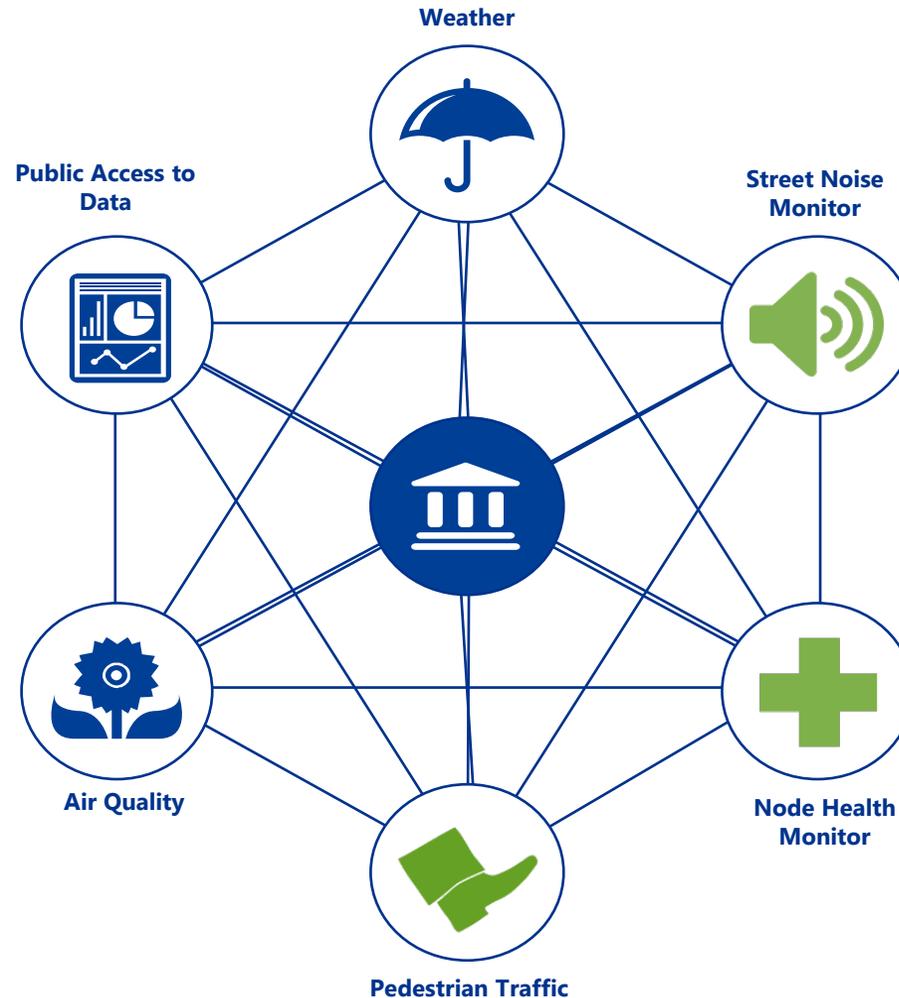
Chicago: The “Research Driven” Approach

Strengths:

- Strong University-City partnership
- Strong public-open data component

Challenges:

- Very reliant on NSF funding
- New data has driven need for new policies



UF-City Partnership

- The City is in the midst of constructing a “best of breed” hybrid from the previous examples that leverages our strengths (University, Living Lab, Design Thinking).
- The Partnership will be the vehicle for multiple projects, the Smart City Lab being prime among them.
- Progress is being made on further defining and operationalizing the Partnership and we anticipate bringing you an in-depth update in the near future.

Subjects for Future Commission Consideration

- Open Data and Performance
- Governance Structures for Multipurpose Infrastructure
- Broadband policies that encourage equitable infrastructure investment
- Identify Priority Smart City needs (Transportation, Safety, Economy, Sustainability, Etc.)