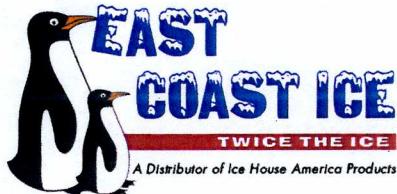


LEGISLATIVE #

110112B



110112B



March 8, 2011

Onelia Lazzari, AICP
Principal Planner
City of Gainesville
PO Box 490, Station 11
Gainesville, FL 32602-0490

Dear Ms. Lazzari,

As we discussed in our previous meeting and after having been directed by your City Council and Plan Board to work hand in hand with your department to reach a workable solution, I offer the following code revision and illustrative photos to appear before the Plan Board on April 28, 2011.

As soon as you receive this package, if you would like to discuss or have me fill out a formal application in anticipation of the March 21st deadline for that meeting, please let me know.

We look forward to working with the City of Gainesville to reach common ground as best befits your city and East Coast Ice.

Sincerely,

ICE HOUSE AMERICA, LLC
EAST COAST ICE, LLC

Jason Cleghorn
Compliance Director
East Coast Ice, LLC
Phone: 904-241-0063 x 301

Cc: Matt Tuohy, ECI
Erik Bredfeldt, Planning Director, City of Gainesville

Table of Contents

1. Draft language for Land Development Code change (addition to Section 30)
2. Earth tone painted machine with non blue awning
3. Faux brick machine done in earth tone
4. Standard machine but with brick skirting
5. Example of completely screened rooftop materials
6. Several photos of a well landscaped machine install in Bunnell
7. Another brick skirted machine near a tree line
8. Schematics showing ability to screen machinery
9. Reduced signage depicted
10. Earth tone machines with reduced signage and enclosed roofs

Sec. 30-119. - Retail sales of electric golf carts.

The below listed requirements apply only when a special use permit is required for this use. The requirements do not apply when this use is permitted as a use by right under automotive dealers and gasoline service stations (MG-55).

- (a) Retail sales of electric golf carts shall be allowed only when co-located with an auto and home supply store (GN-553) and no more than 30 percent of the floor area of the store is devoted to the retail sales of electric golf carts.
- (b) Retail sales of electric golf carts does not include service (including battery installation) and/or repair of electric golf carts. Service and/or repair of electric golf carts is classified for zoning use purposes as limited automotive services.
- (c) No outdoor storage is allowed between the building and any public right-of-way and all outdoor storage shall be located only in the rear or side yard; however, a maximum of five electric golf carts may be displayed between the building and the public right-of-way.
- (d) Where the side or rear yard abuts a residential district or is shown for residential use on the future land use map of the comprehensive plan, any outdoor storage areas that are located in the side or rear yard shall have twice the amount of landscaping material that is required for buffer type E in section 30-253, and shall have 50 percent opacity at the time of planting.
- (e) The design and placement of all required landscaping shall be determined during development plan review.

(Ord. No. 100023, § 3, 9-16-10)

Sec. 30-120 Retail sales of ice.

The below listed requirements apply only when a special use permit is required for this use. These requirements do not apply when this use is permitted as a use by right in the Business Industrial (BI), Warehouse (W), Limited Industrial District (I-1), and the General Industrial District (I-2).

- (a) Retail sales of ice shall be allowed only when co-located with an existing commercial use and shall not be permitted in locations currently occupied by a use defined as residential by this code and shall be spaced no closer than one (1) mile from each other.
- (b) A special use permit as defined within Article VII, Division V of this Code will be required for retail sales of ice in the Mixed Use Low Intensity (MU-1), Mixed Use Medium Intensity (MU-2), General Business District (BUS), Automotive Oriented Business District (BA), Tourist Oriented Business District (BT), Urban Mixed Use District 1 (UMU-1), Urban Mixed Use District 2 (UMU-2), and Central City District (CCD).
- (c) In addition to the criteria set forth in Article VII, Division V of the Code pertaining to Special Use Permits, where possible retail ice machines shall incorporate the criteria outlined in Part II, Appendix A, Section V, Special Area Plan for Central Corridors to include considerations of build-to lines, parking, building orientation, mechanical equipment screening and shall be designed to minimize interruption of pedestrian traffic.
- (d) The design of retail ice machines shall incorporate principles which maximize pedestrian and bicycle safety and convenience, ensure adequate queuing space for vehicles such that there is no backup of traffic onto adjacent roadways, minimize the visual impact on street frontage

areas and be designed such that internal pedestrian access and safety as relates to the placement of the machine is considered.

(e) In accordance with the City of Gainesville's use of the Munsell Color Scale, retail ice machines shall utilize the Advisory Color Guidelines document dated January 26, 2005 and will be designed such that soft earth tone colors are chosen which are generally comparable to nearby commercial establishments. Rooftop mechanical equipment shall be screened in a chroma, hue and value consistent with the framework of the aforementioned document.

11/04/2010

110112B



110112B



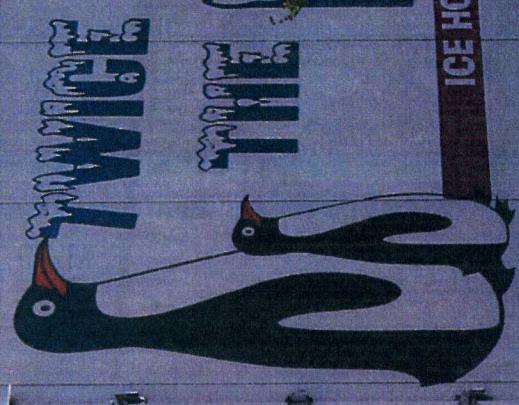
110112B

6:09AM

5

ERIK

ICE HOUSE



16th BAG

20th BULK

\$1.25

TWICE THE ICE
www.icehouseamerica.biz



110112B



110112B



110112B

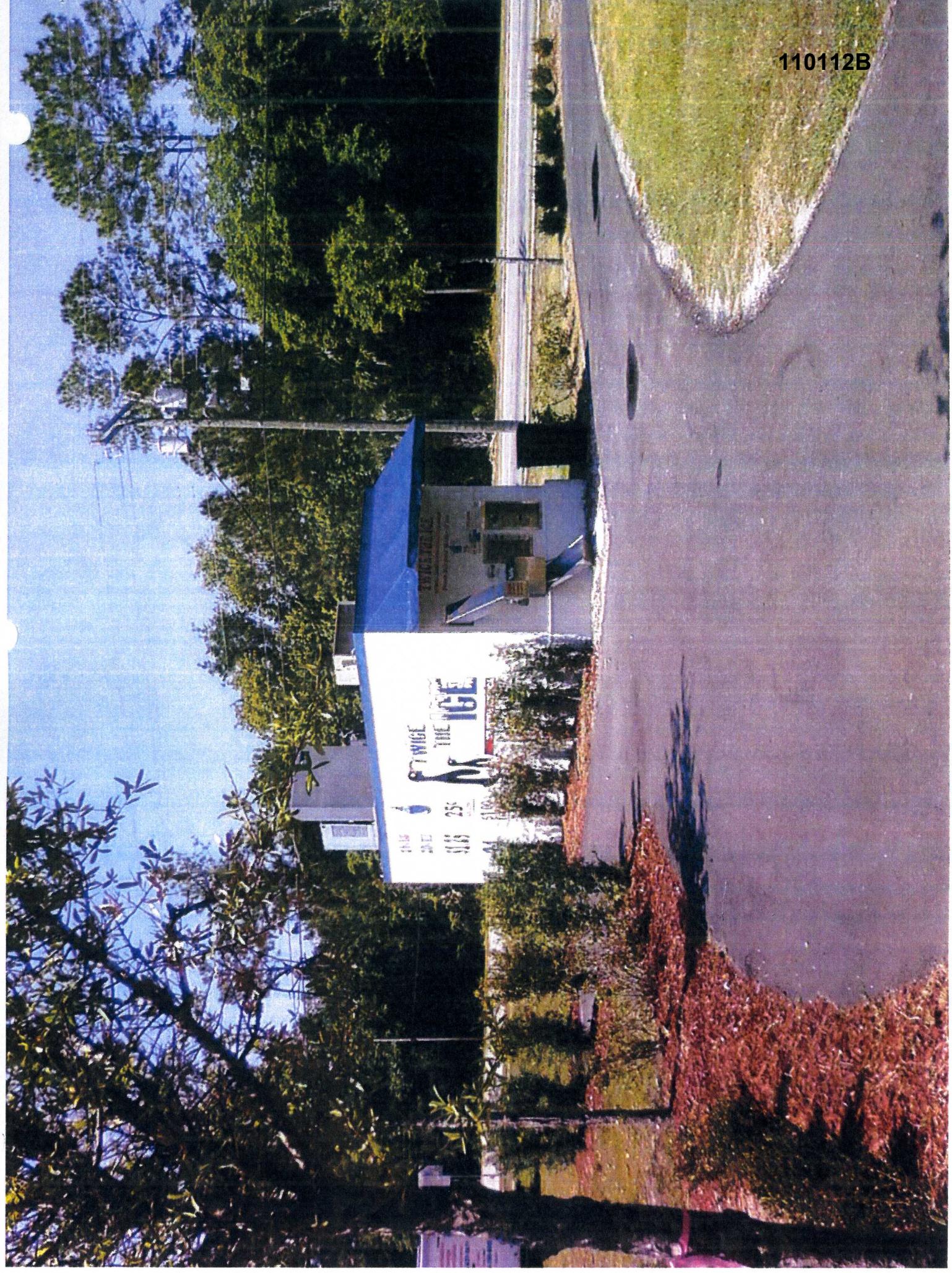


110112B





110112B



110112B



110112B

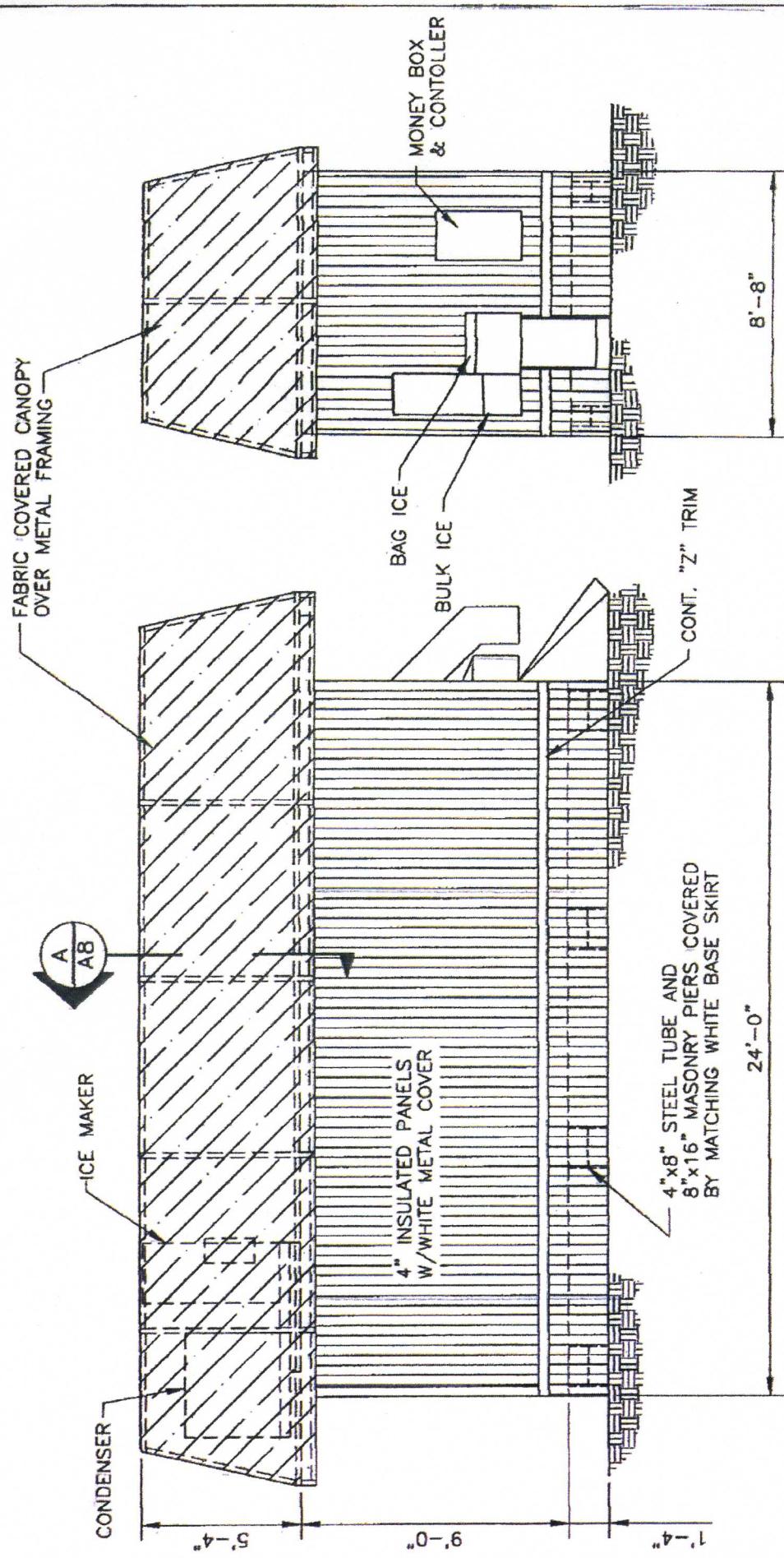


110112B



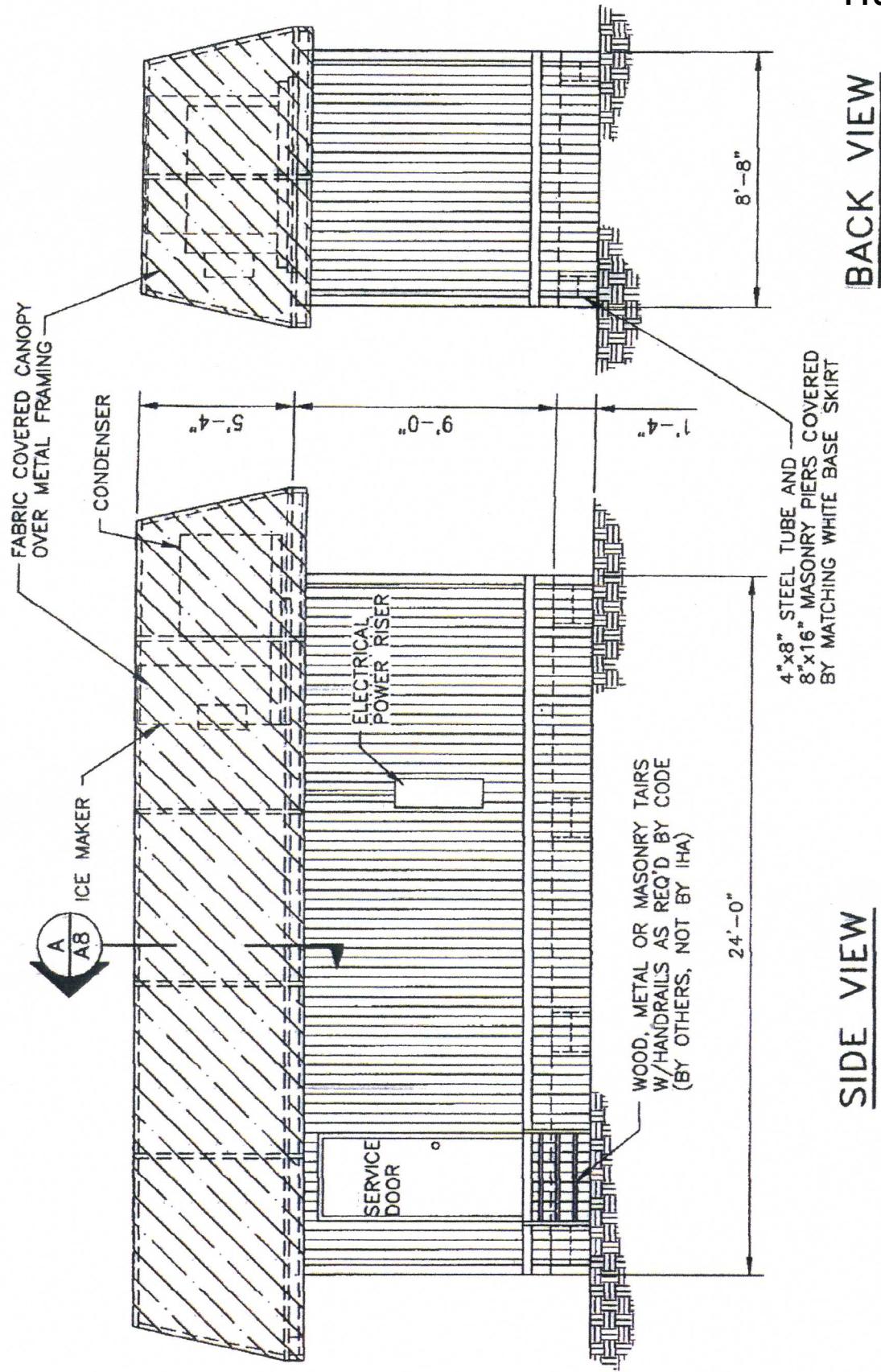
110112B



SIDE VIEWFRONT VIEW

NOTES:

1. THE AWNING MATERIAL SHALL BE FLAME RESISTANT IN ACCORDANCE WITH NFPA 701 PER FBC 3105.3.1
2. THE AWNING MATERIAL WILL BE FABRICATED FOR QUICK REMOVAL PRIOR TO THE ARRIVAL OF WINDS IN EXCESS OF 75 MPH PER FBC 3105.4.2.1



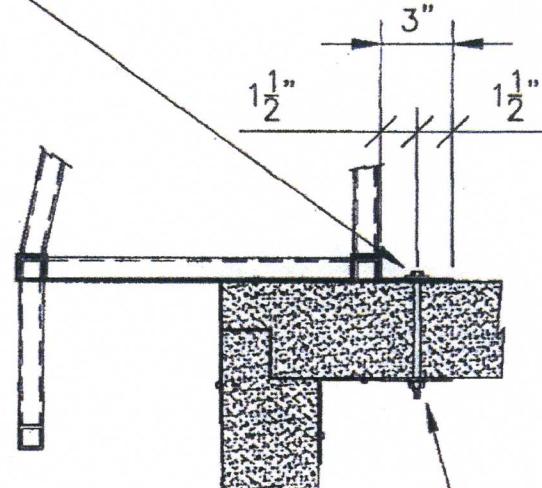
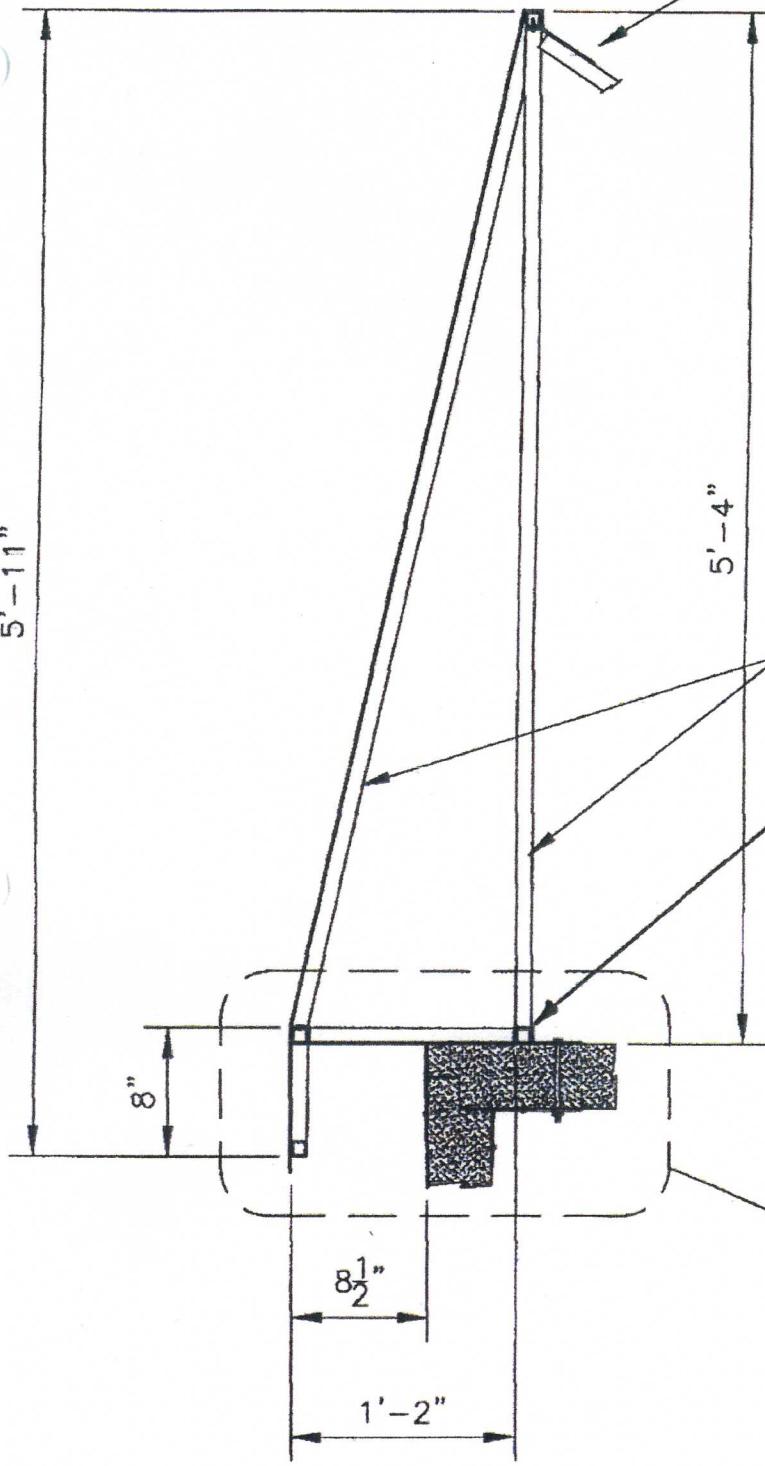
SEE BRACING DETAILS
ON DWGS. A9 & A10

110112B

NOTES:

1. CANVAS MATERIAL TO MEET
FLAME RETARDANCY OF NFPA 701
2. CANVAS TO BE DESIGNED FOR QUICK
REMOVAL IN 75 MPH WIND

5'-11"



1"Ø SS MACHINE BOLT
W/3"X3" PLATE WASHER
9 CLIPS MIN. REQ'D PER
SIDE (18 TOTAL)
3 CLIPS MIN. REQ'D PER
END (6 TOTAL)

A
A8

CANOPY SECTION

SCALE: 1"=1'-0"

Date: 1-11-07
SCALE: 1"=1'-0"
REV:



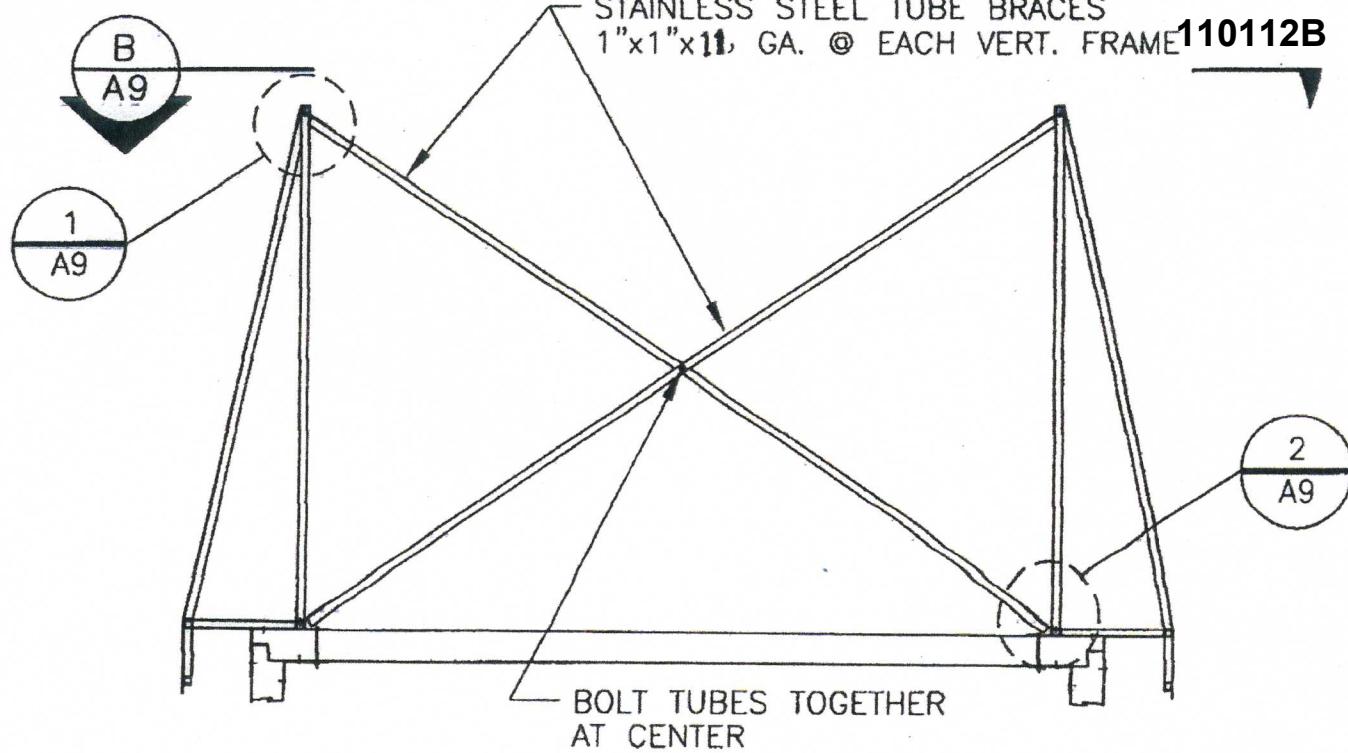
March Adams & Associates, Inc.
310 Dodds Ave. - P.O. Box 3889
Chattanooga, Tennessee 37404
Ph: (423) 898-6675
Fax: (423) 898-3638

Ice House America
645 Mayport Road Suite 3A
Atlantic Beach, Florida 32233
904-241-7535

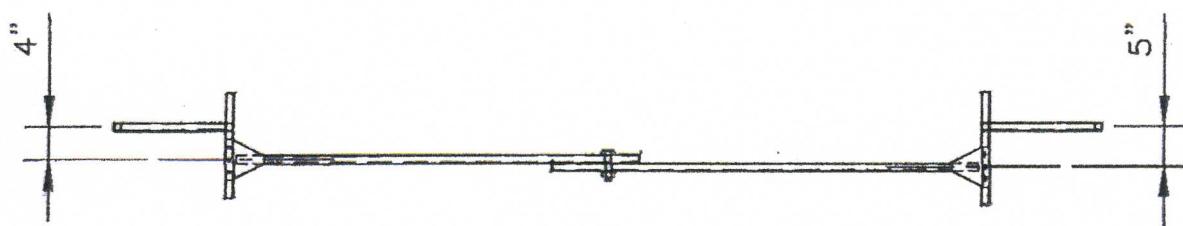
CANOPY
SECTION

A8

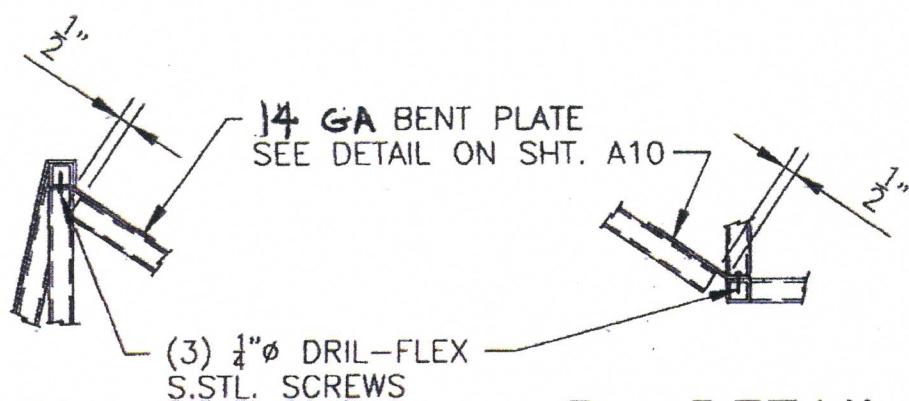
PG OF



CANOPY SECTION
SCALE: 1/2"=1'-0"



X-BRACING PLAN VIEW
SCALE: 1/2"=1'-0"



DETAIL
1
A9
SCALE: 1 1/2"=1'-0"

DETAIL
2
A9
SCALE: 1 1/2"=1'-0"

Date: 1-11-07
SCALE: 1/2"=1'-0"
REV:



March Adams & Associates, Inc.
310 Dodds Ave. - P.O. Box 3689
Chattanooga, Tennessee 37404
Ph: (423) 698-6675
Fax: (423) 698-3638

Ice House America
645 Mayport Road Suite 3A
Atlantic Beach, Florida 32233
904-241-7535

**CANOPY
SECTION**

A9

PC OF

14GA.x4"x0'-5" STL. BENT PLATE

BRACKET CONNECTION DETAIL

SCALE: 3"=1'-0"

Date: 1-11-07
SCALE: 1/2"=1'-0"
REV:



March Adams & Associates, Inc.
310 Dodds Ave. - P.O. Box 3589
Chattanooga, Tennessee 37404
PH: (423) 698-5675
Fax: (423) 698-3838

Ice House America
645 Mayport Road Suite 3A
Atlantic Beach, Florida 32233
904-241-7535

CANOPY
BRACKET
DETAIL

A10

PG OF

110112B

JUL 15 2005

WINE & BEER

Wine & Beer on the Go

OPEN

Paradise
Brewery

PEAK
COAST ICE

COOLER
BAG



110112B

JUL 15 2005

www.icehouseinternational.com
Proud Provider

OPEN

LAST
COAST ICE

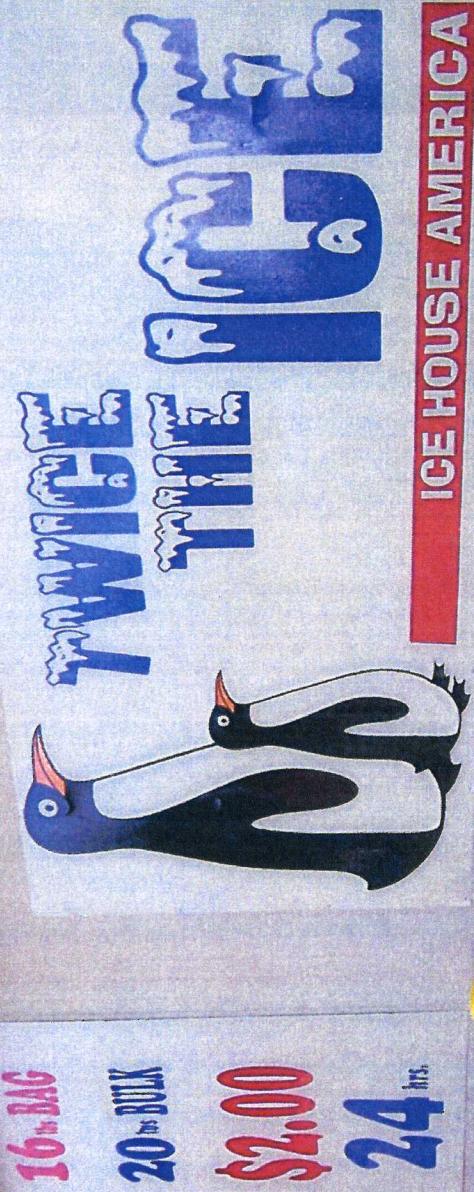


Paradise

ICE
WATER

16.9
20.9
12.9
10.9
5.9

110112B



110112B

WELCOME HUNTERS
ICE & WAIST

16 LB BAG 20 LB BULK - \$2.50

