

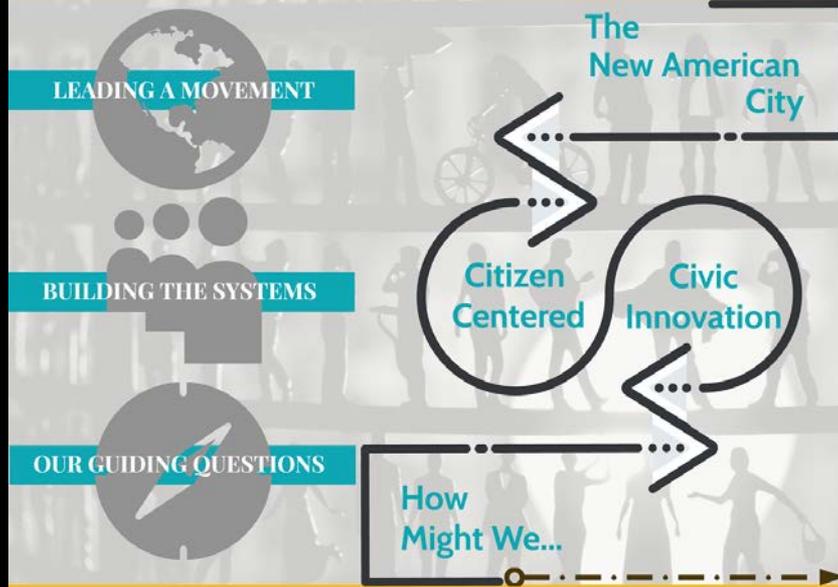
A vertical strip on the left side of the slide features a series of black silhouettes of people in various poses and activities, such as walking, talking on a phone, riding a bicycle, and holding hands, set against a light background.

the  
GAINESVILLE  
framework

# Implementing the Strategic Plan Framework

February 2, 2017

# the Purpose of our City is the People of our City



### Support a Strong Economy?

*Catalyze job diversity, entrepreneurship, and small business vitality.*



### Plan for a Better Future?

*Promote opportunities for youth, families, and seniors and preserve our resources.*



### Foster Greater Equity?

*Strengthen neighborhoods, provide equitable services, and support access to housing.*



### Be a Community Model?

*Leverage partnerships and innovation to transform our city.*

4

10

+

200

24

160574

40

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2,400 +

# Engaging the Community

## ❖ PURPOSE

- Citizens to assess “big ideas”
- Prioritize ideas for feasibility & impact
- Provide recommendations to the City Commission

# Engaging the Community

## ❖ STRUCTURE

- Staff assigned by City Manager
- No assigned budget

## ❖ PROCESS

- Workshop series

## ❖ OUTCOME

- 3-5 priorities per guiding question

# Option 1

- **SCOPE**
  - 4 advisory committees
    - 1 per guiding question
  - 45-day life-span
- **STRUCTURE**
  - 28 citizen participants
    - 4 appointed per Commissioner, 1 to each committee

## Option 2

- **SCOPE**
  - 1 advisory committee
  - 60-day life-span
- **STRUCTURE**
  - 14 citizen participants
    - 2 appointed per Commissioner

## Next Steps

- ❖ Provide guidance on opportunities to engage citizens in support of further developing and implementing the strategic plan framework.