Scope of Services for

City of Gainesville and Alachua County SW 13th Street Corridor Study

1. Purpose

The City of Gainesville Department of Community Development and the Alachua County Growth Management Department are requesting the submission of a Statement of Proposed Services from professional urban design firms to conduct an intensive, 3-5 day visioning charrette that will provide the components for a special area plan for SW 13th Street from Archer Road to Paynes Prairie. These components are to include design options for improving the aesthetic, safety, and retail character of the corridor.

Scope of Requested Services

The City intends to contract a firm to perform the following:

A. Prepare the groundwork for a recommended special area plan for SW 13th Street to be incorporated in the City of Gainesville Land Development Code and the Alachua County Land Development Code, and comprehensive plans if necessary, to ensure that new development in the specified area will promote conversion of this corridor from a strip commercial character, and to protect the corridor from additional encroachment of such character.

Prepare the groundwork for specifications for the following for SW 13th Street: building design and maintenance; building setbacks; landscaping of private properties; location and design of parking lots; permitted land uses that are compatible with residential areas; mixed residential and commercial buildings; signage; lighting; sidewalk widths and design; non-motorized and transit connections to important land uses in the region, including amenities needed for such connections; design standards or other measures to create a walkable, "village-like" ambience; and any public amenities deemed necessary to achieve a pleasant public realm in the specified area.

- B. Prepare the groundwork for recommendations for any needed modifications to SW 13th Street including but not limited to: modifications to medians; street crossing designs; landscaping and street furniture; needed modifications and specifications for sidewalks; revisions to design speed; concept cross-sections; and revision of traffic signals, street lighting, overhead power lines; and street signage.
- C. Make presentation(s) on recommendations, in items A and B above, to city and county staffs, and to the City and County Commissions. The urban design firm will work closely with city and county staffs as the firm develops recommendations.

Scope of Services SW 13th Street Corridor Study 12/14/2001

D. Prepare visuals that will clearly demonstrate to a lay audience of citizens, developers, and appointed and elected officials the principles and regulations being proposed. Include visuals in charrette and in presentation(s) required in C. above to the city and county staffs and City and County Commissions.

The visuals for presentation(s) required in C. above shall be based on a visual preference analysis of those involved in the SW 13th Street charrette.

E. Coordinate the preparation of options with the City of Gainesville Community Development Department and the Alachua County Department of Growth Management, and, as needed, with other entities such as Public Works Departments, Fire Departments, City and County law enforcement agencies, Regional Transit System, Metropolitan Transportation Planning Organization and its appropriate committees, Florida Department of Transportation (FDOT), business owners along the corridor, citizen groups, and other interested parties. Take into account the City Beautification Board landscaping effort along the corridor.

2. Overall

Conduct an intensive, 3-5 day charrette, the agenda for which shall be approved by City and County staff. This will include one or more presentations focusing on urban design principles, a mid-charrette presentation of work in progress, and closing presentations. Maximize public participation by including evening or Saturday sessions at a minimum on the first and last days of the charrette. The firm's recommendations will consider suggestions made by citizens at previous public workshops held regarding SW 13th Street and sponsored by the City of Gainesville and Alachua County, but are to emphasize the input from the charrette conducted by the firm.

3. Schedule of Requested Services

It is the desire of the City of Gainesville and Alachua County to initiate the work by February 4, 2002. First drafts of written and graphic documents and report shall be completed and submitted no later than February 28, 2002. Final drafts and report shall be completed by March 29, 2002.

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